PERMISSIBLE USES
OF THIS NATIONAL NIELSEN TELEVISION REPORT

Each NTI Client is legally obligated — by contract — not to lend NTI reports or reproductions thereof and to limit divulgence as follows:

ADVERTISERS
- (a) To their own organization.
- (b) To those of their agencies or media buyers who subscribe to this report.
- (c) To broadcast and cable networks subscribing to this report.
- (d) To program producers, talent agents and artists serving or negotiating with the Advertiser.

AGENCIES & MEDIA BUYERS
- (a) To their own organization.
- (b) To their clients.
- (c) To their prospective clients.
- (d) To broadcast and cable networks subscribing to this report.
- (e) To program producers, talent agents and artists serving or negotiating with the Agency or Media Buyer.

BROADCAST NETWORKS and NETWORK SALESPERSONS
- (a) To their own organization.
- (b) To program producers, talent agents and artists.
- (c) To advertisers, advertising agencies and media buyers.

SUPERSTATIONS, CABLE NETWORKS and CABLE SYSTEMS
- (a) To their own organization.
- (b) To program producers, artists, talent agents, advertisers, advertising agencies, media buyers, networks, stations, cable systems and others with whom negotiations are being conducted.

OTHERS INCLUDING PROGRAM PRODUCERS, TALENT AGENTS & ARTISTS
- (a) To their own organization.
- (b) To advertisers, agencies, media buyers, broadcast networks, cable networks and stations with whom negotiations are being conducted.

These obligations are not changed in any way by the publication of NTI data (in any manner whatever) by Nielsen or by others. Nielsen's written approval is required for quotation in advertising or press releases.

This confidential report is Nielsen's property, for exclusive, confidential use of the Client to whom it is loaned pursuant to contract. All persons are subject to liability for unauthorized use, reproduction, re-publication or divulgence of the contents or any portion thereof.

TABLE OF CONTENTS

EXPLANATION OF SYMBOLS APPEARING ON DATA PAGES

- LT — LESS THAN 10,000 PROJECTED AUDIENCE OR BELOW NTI MINIMUM REPORTING STANDARDS. SEE PAGE G.
- * — HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER HOURS)
- > — FOR INDIVIDUAL DAYS, TIMES AND DURATIONS, SEE PAE (ALPHA)
- (R) — REPEAT, SEE PAGE D
- (PAE) — SEE PAE TIME PERIOD SECTION. FLAG INDICATES SHORT DURATION (10 MINUTES OR LESS) OR REM. RATINGS OR SUSTAINERS
- (S) — SPECIAL OR PREEMPTING PROGRAM, SEE PAGE D
- (SUS) — SUSTAINING PROGRAM
- (B) — BREAKOUT, SEE PAGE D AND E
- (DNA) — DATA NOT AVAILABLE FOR THIS PROGRAM
- ~ — SEASON-TO-DATE OR QUARTER-TO-DATE AVERAGES ARE COMPUTED ACROSS MULTIPLE UNIVERSE ESTIMATES
- << — BELOW MINIMUM REPORTING STANDARDS, SEE PAGE G
- ^ — RELATIVE ERROR 25-49%, SEE PAGE G.
- v — RELATIVE ERROR 50% OR MORE, SEE PAGE G
- IFR — INSUFFICIENT SAMPLE SIZE FOR REPORTING. SEE MINIMUM REPORTING STANDARDS, PAGE G

NTI ESTIMATES OF TV USAGE BY DAYPART

(% U.S. TELEVISION HOUSEHOLDS - AVERAGE PER MINUTE)

N.Y. TIME *	MONDAY-FRIDAY				MON-SUN	MON-FRI	SATURDAY
	7-10AM	10AM-1PM	1-4:30PM	4:30-7:30PM	8-11PM**	11:30PM-1AM	8AM-1PM
MONTH	87 88	87 88	87 88	87 88	87 88	87 88	87 88
SEPT							
OCT							
NOV							
DEC							
JAN							
FEB							
MAR							
APR							
MAY							
JUNE							
JULY							
AUG							

* SEE TV USAGE FOR DEFINITION OF HUT, PAGE C.
UNUSUAL DAYS EXCLUDED (SEE DATES ON PAGE B.)

** INCLUDING SUNDAY 7-8 PM.

COMPARISONS OF AVERAGE AUDIENCE ESTIMATES - SELECTED PROGRAM TYPES

AUG.31-SEP.6,1987

			EVENING 7:00-11:00 PM												
													ALL 7:00-11:00 PM		
			GENERAL DRAMA	SUSPENSE & MYSTERY DRAMA(1)	SITUATION COMEDY	ADVENTURE	PARTICIPATION VARIETY	FEATURE FILMS	ALL 30 MIN.	ALL 60 MIN.	7:00-9:00 PM	9:00-11:00 PM(2)	REGULAR	SPECIAL(3)	TOTAL(3)
HOUSEHOLDS		A	9.1	11.6	13.3	10.2		8.8	13.1	10.4	10.7	10.6	10.6	11.0	10.7
FEMALES	15-24	A	5.3	5.7	9.2	6.5		6.3	8.9	5.4	5.7	6.7	6.4	4.4	6.0
		B	119	100	141	130		145	139	104	109	129	121	80	113
WOMEN:	TOTAL	A	7.4	9.0	10.0	7.0		6.9	9.7	8.0	7.9	8.2	8.1	6.2	7.8
		B	842	807	777	719		813	775	799	774	808	795	587	752
	18-34	A	5.9	6.6	10.3	7.9		7.0	10.0	6.2	6.6	7.7	7.2	5.7	6.9
		B	252	220	297	300		307	295	229	236	277	262	198	249
	18-49	A	6.3	7.5	9.7	7.4		6.8	9.4	6.7	6.6	7.8	7.3	5.5	7.0
		B	453	428	477	475		509	475	423	408	481	453	330	428
	21+	A	7.5	9.3	10.1	7.2		6.9	9.9	8.3	8.1	8.4	8.3	6.4	7.9
		B	814	781	743	695		772	741	774	747	776	765	568	724
	25-49	A	6.7	8.1	9.8	7.7		6.9	9.6	7.2	6.9	8.0	7.6	5.8	7.2
		B	375	357	375	386		400	374	350	331	387	366	267	346
	25-54	A	6.9	8.4	9.6	7.4		6.9	9.4	7.4	7.1	8.1	7.7	6.0	7.4
		B	436	417	415	417		455	414	407	385	438	418	312	396
	35-64	A	7.3	9.9	9.1	6.6		6.8	8.9	8.4	7.7	8.4	8.1	6.1	7.7
		B	372	398	318	300		360	318	373	336	368	356	257	335
	55+	A	9.4	11.7	10.9	6.8		6.9	10.7	10.5	10.5	9.2	9.7	7.4	9.2
		B	327	319	260	212		249	260	319	312	276	290	212	274
WORK. WOMEN:	18+	A	6.3	7.9	9.7	7.1		7.0	9.5	7.0	7.0	7.8	7.5	5.9	7.2
		B	304	300	320	304		350	319	293	289	324	311	233	295
	18-49	A	6.0	7.3	9.7	7.5		6.9	9.4	6.5	6.6	7.6	7.2	5.6	6.9
		B	238	225	260	263		281	259	225	222	258	245	183	232
LOH 18-49 W/CHILD < 3		A	7.4	9.1	12.5	11.1		8.3	12.3	8.3	7.9	10.0	9.2	6.6	8.7
		B	83	80	96	111		97	96	81	76	96	88	61	83
CHILDREN:	TOTAL (2-11)	A	3.0	3.6	8.5	7.2		4.9	8.4	3.6	5.9	4.4	5.0	3.4	4.6
		B	130	120	249	275		215	250	135	215	160	181	120	168
	BOYS (2-11)	A	2.7	3.3	7.6	7.7		4.6	7.5	3.4	5.5	4.0	4.6	3.8	4.4
		B	58	56	114	149		103	114	65	102	75	85	69	82
	GIRLS (2-11)	A	3.4	3.9	9.5	6.7		5.2	9.3	3.9	6.4	4.7	5.3	3.0	4.9
		B	72	64	135	126		112	135	70	113	85	96	51	86
	TOTAL (2-5)	A	2.8	3.4	6.9	7.1		4.4	6.8	3.4	4.9	4.1	4.4	3.0	4.1
		B	49	47	83	111		81	84	52	73	62	66	43	61
	TOTAL (6-11)	A	3.2	3.7	9.7	7.3		5.2	9.5	3.8	6.6	4.6	5.3	3.7	5.0
		B	81	73	165	164		134	166	83	142	98	115	77	107
	BOYS (6-11)	A	3.1	3.0	8.5	8.9		4.4	8.3	3.6	6.0	4.1	4.8	4.5	4.8
		B	40	31	74	101		59	74	40	65	45	53	48	52
	GIRLS (6-11)	A	3.3	4.4	10.9	5.7		6.0	10.7	4.0	7.4	5.1	5.9	2.8	5.3
		B	40	43	91	62		76	92	43	77	53	62	29	55
TOTAL PERSONS 2+		A	5.4	7.2	8.6	6.8		5.7	8.4	6.4	6.8	6.6	6.7	6.8	6.7
		B	1553	1604	1673	1726		1673	1672	1594	1645	1621	1630	1600	1624
MALES	15-24	A	3.5	4.6	6.5	6.0		4.3	6.3	4.3	4.7	4.8	4.7	6.6	5.1
		B	79	81	99	121		100	99	84	90	92	91	122	97

A=AVERAGE AUDIENCE(%).
B=VIEWERS PER 1000 VIEWING HOUSEHOLDS.

(1) SEE INTRODUCTION FOR INDIVIDUAL TYPES IN ABOVE GROUPING.
(2) INCLUDES 8:30-9:30PM AND 8:30-10:00PM PROGRAMS.
(3) INCLUDES SPECIALS OR LIMITED TO SPECIALS ONLY.
(4) INCLUDES OVERRUNS EXTENDING BEYOND 1:00AM

IFR INSUFFICIENT SAMPLE OR NUMBER OF PROGRAMS FOR REPORTING.
<< LESS THAN .1% AVERAGE AUDIENCE.
LT LESS THAN 10,000 PROJECTED AUDIENCE.

¤ PROGRAMS ARE RATED IN TERMS OF TOTAL DURATION, UNDER-FIVE MINUTE PROGRAMS ARE EXCLUDED.

COMPARISONS OF AVERAGE AUDIENCE ESTIMATES – SELECTED PROGRAM TYPES

AUG.31–SEP.6,1987

			EVENING 7:00-11:00 PM											
												ALL 7:00-11:00 PM		
			GENERAL DRAMA	SUSPENSE & MYSTERY DRAMA(1)	SITUATION COMEDY	ADVENTURE	PARTICIPATION VARIETY	FEATURE FILMS	ALL 30 MIN.	ALL 60 MIN.	7:00-9:00 PM	9:00-11:00 PM(2)	REGULAR	SPECIAL(3)	TOTAL(3)
OUSEHOLDS		A	9.1	11.6	13.3	10.2		8.8	13.1	10.4	10.7	10.6	10.6	11.0	10.7
EN:	TOTAL	A	4.6	7.0	6.6	5.7		4.7	6.5	6.1	5.8	5.9	5.9	9.2	6.5
		B	480	563	467	522		504	468	546	514	519	517	783	572
	18-34	A	4.1	5.6	7.0	5.8		4.8	6.8	5.0	5.1	5.5	5.3	8.2	5.9
		B	170	183	198	214		207	198	181	181	197	191	281	209
	18-49	A	4.2	6.0	6.7	5.9		4.7	6.5	5.3	5.1	5.7	5.4	8.0	6.0
		B	298	331	321	370		346	321	325	304	343	328	466	356
	21+	A	4.7	7.2	6.8	5.8		4.8	6.7	6.3	6.0	6.0	6.0	9.3	6.7
		B	458	543	447	502		483	449	526	494	499	497	743	548
	21-49	A	4.3	6.2	6.9	6.1		4.9	6.8	5.5	5.2	5.9	5.6	8.1	6.1
		B	277	311	302	350		325	302	306	284	323	308	426	333
	21-54	A	4.3	6.3	6.8	6.1		4.8	6.7	5.5	5.3	5.8	5.6	8.4	6.2
		B	300	348	327	387		351	328	339	317	351	339	487	369
	25-49	A	4.4	6.5	6.9	6.2		4.8	6.8	5.6	5.2	5.9	5.7	8.5	6.2
		B	238	276	256	302		270	256	266	242	278	264	381	288
	25-54	A	4.3	6.5	6.8	6.2		4.7	6.7	5.7	5.3	5.9	5.6	8.8	6.3
		B	261	312	281	339		296	282	300	275	306	295	442	325
	35-64	A	4.5	7.3	6.1	5.9		4.6	6.0	6.3	5.7	5.9	5.8	9.3	6.5
		B	214	274	198	252		227	199	260	231	242	238	365	264
	55+	A	6.0	9.5	6.7	4.9		4.9	6.6	8.2	7.9	6.6	7.1	11.9	8.0
		B	158	195	120	115		132	121	187	177	148	159	255	179
TEENS:	TOTAL (12-17)	A	4.1	5.9	10.8	9.5		5.5	10.5	5.3	6.7	6.3	6.5	5.5	6.3
		B	102	114	181	210		141	180	115	142	134	137	111	132
	MALES	A	3.0	5.2	8.9	10.0		3.9	8.7	4.8	5.9	5.2	5.4	6.8	5.7
		B	38	51	76	112		51	76	52	63	56	58	70	61
	FEMALES	A	5.2	6.6	12.7	9.1		7.1	12.3	5.9	7.7	7.5	7.6	4.1	6.9
		B	64	63	105	98		90	104	63	80	78	79	41	71
	TOTAL (12-14)	A	3.6	6.3	13.2	10.8		6.4	12.9	5.6	8.0	7.0	7.3	5.7	7.0
		B	43	60	108	117		80	108	58	82	72	76	57	72
	TOTAL (15-17)	A	4.7	5.5	8.4	8.3		4.6	8.2	5.1	5.6	5.7	5.7	5.2	5.6
		B	59	54	73	93		61	72	56	60	62	61	54	60
NO. OF PROGRAMS¤			9	12	20	3	IFR	6	21	28	25	30	55	7	62

A=AVERAGE AUDIENCE(%).
B=VIEWERS PER 1000 VIEWING HOUSEHOLDS.

(1) SEE INTRODUCTION FOR INDIVIDUAL TYPES IN ABOVE GROUPING.
(2) INCLUDES 8:30-9:30PM AND 8:30-10:00PM PROGRAMS.
(3) INCLUDES SPECIALS OR LIMITED TO SPECIALS ONLY.
(4) INCLUDES OVERRUNS EXTENDING BEYOND 1:00AM

IFR INSUFFICIENT SAMPLE OR NUMBER OF PROGRAMS FOR REPORTING.
<< LESS THAN .1% AVERAGE AUDIENCE.
LT LESS THAN 10,000 PROJECTED AUDIENCE.

¤ PROGRAMS ARE RATED IN TERMS OF TOTAL DURATION, UNDER-FIVE MINUTE PROGRAMS ARE EXCLUDED.

COMPARISONS OF AVERAGE AUDIENCE ESTIMATES – SELECTED PROGRAM TYPES

AUG.31–SEP.6,1987

			EVENING 6:00-7:00PM INFORMATIONAL (1)		MONDAY-FRIDAY 11:30PM-1:00AM	WEEKDAY DAYTIME 6:00AM-4:30PM						WEEKEND DAYTIME			
						ADULT		QUIZ					SPORTS		
			ONCE-A-WEEK	MULTI-WEEKLY	11:30PM-1:00AM(4)	6:00-10:00AM	DAYTIME DRAMA	& AUD. PARTIC.(1)	10:00AM-1:00PM	1:00-4:30PM	10:00AM-4:30PM	CHIL-DRENS	REGULAR	SPECIAL(3)	TOTAL(3)
HOUSEHOLDS		A	6.9	9.5	3.8	2.5	5.9	3.9	3.9	6.1	5.2	4.1	5.5	3.6	4.0
FEMALES	15-24	A	2.1	2.9	1.9	0.5	4.7	2.2	2.4	4.9	3.9	2.3	1.7	1.1	1.2
		B	62	62	100	43	164	115	126	164	152	114	61	60	60
WOMEN:	TOTAL	A	4.7	6.8	2.6	1.7	4.7	2.7	2.7	4.9	4.0	1.2	2.5	1.8	2.0
		B	708	751	716	680	836	714	721	837	800	300	474	524	510
	18-34	A	2.3	3.6	2.1	1.0	4.6	1.9	2.2	4.8	3.7	1.8	2.1	1.1	1.3
		B	125	147	217	145	302	192	222	298	274	165	144	114	123
	18-49	A	2.6	4.3	2.2	1.2	4.4	2.0	2.2	4.5	3.5	1.5	2.1	1.3	1.5
		B	246	301	383	324	491	330	371	487	450	245	251	243	245
	21+	A	4.9	7.1	2.7	1.7	4.7	2.7	2.7	4.9	4.0	1.1	2.6	1.9	2.0
		B	694	736	696	673	789	689	693	789	758	273	461	509	495
	25-49	A	2.7	4.7	2.2	1.4	4.3	2.0	2.2	4.5	3.5	1.4	2.2	1.4	1.6
		B	196	252	302	291	378	258	293	374	348	175	200	198	199
	25-54	A	3.0	5.1	2.3	1.6	4.4	2.1	2.3	4.6	3.6	1.3	2.3	1.5	1.7
		B	251	310	356	355	435	308	342	432	403	186	234	236	236
	35-64	A	4.6	7.0	2.8	1.9	4.4	2.4	2.5	4.6	3.7	1.0	2.3	1.8	1.9
		B	309	345	341	350	348	289	297	348	332	108	197	232	222
	55+	A	8.9	11.7	3.3	2.3	5.3	4.1	3.7	5.7	4.8	0.6	3.3	2.8	2.9
		B	407	392	279	293	288	334	300	293	295	43	190	243	228
WORK. WOMEN:	18+	A	2.9	5.0	2.1	1.3	2.6	1.3	1.4	2.7	2.1	1.1	2.0	1.5	1.6
		B	185	232	249	224	196	142	159	193	182	114	160	175	171
	18-49	A	2.4	4.2	2.0	1.1	2.6	1.1	1.3	2.7	2.1	1.1	1.9	1.3	1.5
		B	122	158	187	161	162	103	122	159	147	100	125	131	129
LOH 18-49 W/CHILD < 3		A	4.4	4.8	2.4	1.4	6.2	2.8	3.2	6.4	5.1	3.2	4.1	1.4	2.0
		B	64	52	65	55	109	73	85	107	100	80	75	40	50
CHILDREN:	TOTAL (2-11)	A	1.2	1.9	0.5	0.3	1.2	1.3	1.4	1.2	1.3	7.5	2.3	0.7	1.1
		B	67	79	54	47	82	130	141	78	98	711	164	78	102
	BOYS (2-11)	A	1.0	1.8	0.4	0.2	1.0	1.1	1.2	0.9	1.1	7.3	2.6	0.9	1.3
		B	27	38	23	16	33	56	63	30	41	353	94	49	61
	GIRLS (2-11)	A	1.5	2.0	0.6	0.4	1.5	1.5	1.6	1.5	1.5	7.7	2.0	0.6	0.9
		B	40	41	31	31	49	74	78	47	57	359	70	29	40
	TOTAL (2-5)	A	0.8	1.9	0.4	0.3	1.5	1.6	1.7	1.5	1.6	7.0	2.3	0.6	0.9
		B	19	33	17	22	42	64	71	39	49	275	68	25	37
	TOTAL (6-11)	A	1.5	1.9	0.6	0.3	1.0	1.1	1.2	1.0	1.1	7.8	2.3	0.8	1.1
		B	48	46	37	25	40	66	70	38	48	437	96	53	65
	BOYS (6-11)	A	0.9	1.6	0.6	0.2	0.7	0.8	0.8	0.7	0.7	7.5	2.7	1.0	1.4
		B	16	20	18	11	14	22	25	13	17	214	57	33	40
	GIRLS (6-11)	A	2.0	2.2	0.6	0.3	1.4	1.5	1.6	1.4	1.5	8.2	1.9	0.6	0.9
		B	32	26	19	14	27	43	45	26	32	223	39	20	25
TOTAL PERSONS 2+		A	3.9	5.3	2.0	1.1	2.9	1.9	1.9	3.0	2.6	2.2	2.9	1.8	2.1
		B	1473	1439	1381	1162	1275	1292	1303	1271	1281	1399	1375	1295	1317
MALES	15-24	A	2.3	2.1	1.5	0.3	1.7	0.8	1.0	1.7	1.4	1.4	2.9	1.5	1.8
		B	67	45	83	27	58	43	54	58	56	70	105	82	89

A=AVERAGE AUDIENCE(%).
B=VIEWERS PER 1000 VIEWING HOUSEHOLDS.

(1) SEE INTRODUCTION FOR INDIVIDUAL TYPES IN ABOVE GROUPING.
(2) INCLUDES 8:30-9:30PM AND 8:30-10:00PM PROGRAMS.
(3) INCLUDES SPECIALS OR LIMITED TO SPECIALS ONLY.
(4) INCLUDES OVERRUNS EXTENDING BEYOND 1:00AM

IFR INSUFFICIENT SAMPLE OR NUMBER OF PROGRAMS FOR REPORTING.
<< LESS THAN .1% AVERAGE AUDIENCE.
LT LESS THAN 10,000 PROJECTED AUDIENCE.

¤ PROGRAMS ARE RATED IN TERMS OF TOTAL DURATION, UNDER-FIVE MINUTE PROGRAMS ARE EXCLUDED.

COMPARISONS OF AVERAGE AUDIENCE ESTIMATES – SELECTED PROGRAM TYPES

AUG.31-SEP.6,1987

			EVENING 6:00-7:00PM INFORMATIONAL (1)		MONDAY-FRIDAY 11:30PM-1:00AM	WEEKDAY DAYTIME 6:00AM-4:30PM						WEEKEND DAYTIME			
													SPORTS		
			ONCE-A-WEEK	MULTI-WEEKLY	11:30PM-1:00AM(4)	ADULT 6:00-10:00AM	DAYTIME DRAMA	QUIZ & AUD. PARTIC.(1)	10:00AM-1:00PM	1:00-4:30PM	10:00AM-4:30PM	CHIL-DRENS	REGULAR	SPECIAL(3)	TOTAL(3)
HOUSEHOLDS		A	6.9	9.5	3.8	2.5	5.9	3.9	3.9	6.1	5.2	4.1	5.5	3.6	4.0
MEN:	TOTAL	A	4.7	5.6	2.2	1.1	1.5	1.5	1.3	1.6	1.5	1.0	3.9	2.4	2.8
		B	641	559	541	407	237	353	326	238	266	221	663	630	639
	18-34	A	3.1	3.1	2.1	0.7	1.5	0.9	0.9	1.5	1.3	1.5	3.4	1.8	2.1
		B	170	124	208	106	94	87	90	94	93	138	231	185	198
	18-49	A	3.0	3.5	2.2	0.8	1.2	1.0	1.0	1.2	1.1	1.2	3.2	2.0	2.2
		B	279	235	364	192	128	163	159	128	138	183	368	349	355
	21+	A	4.9	5.9	2.3	1.1	1.5	1.5	1.4	1.5	1.5	0.9	4.0	2.5	2.8
		B	626	549	523	399	219	343	312	221	250	204	626	598	606
	21-49	A	3.2	3.7	2.3	0.8	1.1	1.0	1.0	1.2	1.1	1.2	3.2	2.0	2.2
		B	265	224	347	184	110	154	145	111	122	166	331	318	322
	21-54	A	3.5	4.0	2.3	0.8	1.1	1.1	1.0	1.2	1.1	1.1	3.2	2.1	2.3
		B	321	272	386	211	122	175	165	122	135	171	372	372	372
	25-49	A	3.1	3.9	2.3	0.9	1.0	1.1	1.0	1.1	1.0	1.2	3.1	2.1	2.3
		B	222	202	301	169	88	134	125	88	100	141	281	286	285
	25-54	A	3.5	4.3	2.3	0.9	1.1	1.1	1.0	1.1	1.1	1.1	3.2	2.2	2.4
		B	279	250	340	196	99	155	145	99	114	146	322	340	335
	35-64	A	4.3	5.7	2.2	1.1	1.1	1.3	1.2	1.2	1.2	0.6	3.3	2.7	2.9
		B	271	261	248	191	81	146	130	82	97	68	255	325	305
	55+	A	8.9	11.0	2.2	2.0	2.4	2.8	2.4	2.6	2.5	0.6	5.9	3.5	4.0
		B	305	277	138	188	98	168	147	99	114	32	254	226	234
TEENS:	TOTAL (12-17)	A	1.7	2.1	1.2	0.3	3.1	1.7	2.0	3.2	2.7	3.1	1.8	1.0	1.2
		B	57	51	70	29	120	95	115	118	117	167	74	64	67
	MALES	A	1.5	2.0	1.1	0.3	1.7	0.9	1.2	1.7	1.5	3.0	2.0	1.1	1.3
		B	25	24	33	13	32	27	34	32	33	84	41	34	36
	FEMALES	A	2.0	2.3	1.3	0.4	4.7	2.4	2.8	4.8	4.0	3.1	1.7	1.0	1.1
		B	32	27	37	15	88	69	81	86	85	84	33	31	31
	TOTAL (12-14)	A	2.2	2.2	1.1	0.3	2.7	1.4	1.7	2.8	2.3	3.6	2.3	1.0	1.3
		B	34	25	31	13	51	39	48	49	49	95	46	29	34
	TOTAL (15-17)	A	1.4	2.1	1.3	0.3	3.5	1.9	2.3	3.7	3.1	2.6	1.4	1.1	1.2
		B	23	26	39	15	69	57	67	69	68	72	28	35	33
NO. OF PROGRAMS¤			6	3	6	11	12	11	14	10	24	26	3	6	9

A=AVERAGE AUDIENCE(%).
B=VIEWERS PER 1000 VIEWING HOUSEHOLDS.

(1) SEE INTRODUCTION FOR INDIVIDUAL TYPES IN ABOVE GROUPING.
(2) INCLUDES 8:30-9:30PM AND 8:30-10:00PM PROGRAMS.
(3) INCLUDES SPECIALS OR LIMITED TO SPECIALS ONLY.
(4) INCLUDES OVERRUNS EXTENDING BEYOND 1:00AM

IFR INSUFFICIENT SAMPLE OR NUMBER OF PROGRAMS FOR REPORTING.
<< LESS THAN .1% AVERAGE AUDIENCE.
LT LESS THAN 10,000 PROJECTED AUDIENCE.

¤ PROGRAMS ARE RATED IN TERMS OF TOTAL DURATION, UNDER-FIVE MINUTE PROGRAMS ARE EXCLUDED.

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																								
ABC BUSINESS BRIEF-WED	A	10.1	18	895	1728	379	331	128	801	362	567	485	329	199	400	211	310	220	167	71	230	105	297	188
WED 8.58P 1 ABC 1	B	10.1	18	895	1728	379	331	128	801	362	567	485	329	199	400	211	310	220	167	71	230	105	297	188
177 84 N 1	C	10.1	18	895	1728	379	331	128	801	362	567	485	329	199	400	211	310	220	167	71	230	105	297	188
ABC BUSINESS BRIEF-FRI	A	10.1	20	895	1572	309	211	81	741	290	392	341	252	298	358	146	208	188	136	125	145	95	328	224
FRI 8.43P 1 ABC 1	B	10.1	20	895	1572	309	211	81	741	290	392	341	252	298	358	146	208	188	136	125	145	95	328	224
179 84 N 1	C	10.1	20	895	1572	309	211	81	741	290	392	341	252	298	358	146	208	188	136	125	145	95	328	224
ABC NEWSBRIEF-TUE	A	10.3	18	913	1542	330	281	97	765	302	502	405	347	218	454	237	354	291	175	76	179	112	144	121
TUE 9.58P 1 ABC 1	B	10.3	18	913	1542	330	281	97	765	302	502	405	347	218	454	237	354	291	175	76	179	112	144	121
177 84 N 1	C	10.3	18	913	1542	330	281	97	765	302	502	405	347	218	454	237	354	291	175	76	179	112	144	121
ABC NEWSBRIEF-WED	A	8.3	15	735	1669	304	266	102	771	268	435	358	319	315	540	226	382	365	240	112	153	52^	205	142
WED 9.58P 1 ABC 1	B	8.3	15	735	1669	304	266	102	771	268	435	358	319	315	540	226	382	365	240	112	153	52^	205	142
172 81 N 1	C	8.3	15	735	1669	304	266	102	771	268	435	358	319	315	540	226	382	365	240	112	153	52^	205	142
ABC NEWSBRIEF-THU	A	7.5	13	665	1568	232	146	73^	720	220	309	285	307	352	666	219	354	314	322	264	76^	37^	107	76^
THU 9.58P 1 ABC 1	B	7.5	13	665	1568	232	146	73^	720	220	309	285	307	352	666	219	354	314	322	264	76^	37^	107	76^
172 84 N 1	C	7.5	13	665	1568	232	146	73^	720	220	309	285	307	352	666	219	354	314	322	264	76^	37^	107	76^
ABC NEWSBRIEF-FRI	A	7.0	14	620	1629	348	300	126	702	333	496	445	281	166	531	207	357	368	255	131	169	75^	226	128
FRI 9.58P 1 ABC 1	B	7.0	14	620	1629	348	300	126	702	333	496	445	281	166	531	207	357	368	255	131	169	75^	226	128
170 84 N 1	C	7.0	14	620	1629	348	300	126	702	333	496	445	281	166	531	207	357	368	255	131	169	75^	226	128
ABC NEWSBRIEF-SAT.	A	4.7	9	416	1587	256	191	46^	674	254	372	246	259	290	539	214	373	347	236	127^	182	108^	191	131^
SAT 8.58P 1 ABC 1	B	4.7	9	416	1587	256	191	46^	674	254	372	246	259	290	539	214	373	347	236	127^	182	108^	191	131^
189 90 N 1	C	4.7	9	416	1587	256	191	46^	674	254	372	246	259	290	539	214	373	347	236	127^	182	108^	191	131^
ABC NEWSBRIEF-SUN.	A	9.1	17	806	1762	401	303	70^	886	332	541	481	402	285	521	211	336	284	222	138	137	108	218	107
SUN 9.49P 1 ABC 1	B	9.1	17	806	1762	401	303	70^	886	332	541	481	402	285	521	211	336	284	222	138	137	108	218	107
147 82 N 1	C	9.1	17	806	1762	401	303	70^	886	332	541	481	402	285	521	211	336	284	222	138	137	108	218	107
ABC NFL PRE-SEASON FTBALL(S)	A	15.6	28	1382	1569	208	171	49	519	178	304	277	239	174	855	319	516	481	404	263	97	17^	98	54
MON 8.00P 209 ABC																								
213 99 SE																								
ST LOUIS VS CHICAGO																								
8.00 - 8.30	A	10.7	20	948	1467	214	159	54^	596	194	302	318	278	221	730	271	383	348	296	286	53^	10v	89	35^
8.30 - 9.00	A	14.0	24	1240	1519	197	159	55	531	184	292	285	244	187	810	283	465	437	380	279	78	17^	101	51
9.00 - 9.30	A	16.3	27	1444	1552	191	155	48	484	176	284	258	207	165	853	305	503	477	411	270	101	25^	114	70
9.30 - 10.00	A	16.2	27	1435	1608	209	176	38^	489	176	302	264	215	152	894	327	537	504	442	272	115	23^	110	65
10.00 - 10.30	A	17.1	30	1515	1573	215	187	42	515	179	316	274	239	165	860	335	532	493	409	250	109	16^	89	47
10.30 - 11.00	A	18.0	33	1595	1587	213	178	52	508	171	310	272	243	166	889	344	561	518	422	248	109	18^	82	49
11.00 - 11.30	A	16.9	33	1497	1633	218	176	56	540	173	322	289	260	180	901	346	576	536	429	247	92	8v	100	55
ABC SATURDAY NIGHT MOVIE(R)	A	8.4	17	744	1865	321	285	87	666	313	499	394	279	148	541	242	409	360	249	106	271	174	387	271
SAT 9.00P 120 ABC 1	B	8.4	17	744	1865	321	285	87	666	313	499	394	279	148	541	242	409	360	249	106	271	174	387	271
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
ABC SATURDAY NIGHT MOVIE-CONT'D																								
204 97 FF 1	C	8.4	17	744	1865	321	285	87	666	313	499	394	279	148	541	242	409	360	249	106	271	174	387	271
GREASE 2																								
9.00 - 9.30	A	7.7	15	682	1853	265	230	79^	635	305	464	352	245	162	570	246	429	398	267	104	261	151	387	276
9.30 - 10.00	A	8.4	17	744	1880	314	266	75^	666	296	480	386	298	163	541	229	409	368	272	100	264	149	409	286
10.00 - 10.30	A	8.7	18	771	1892	361	325	93	699	329	541	434	303	137	518	245	404	337	232	101	280	184	395	275
10.30 - 11.00	A	8.9	19	789	1814	336	306	96	654	315	502	393	264	130	532	244	392	339	227	117	275	205	353	247
ABC SPORTS UPDATE-SAT	A	7.1	14	629	1950	325	279	59^	671	286	489	421	312	151	549	217	405	365	289	110	299	175	430	287
SAT 9.50P 1 ABC 1	B	7.1	14	629	1950	325	279	59^	671	286	489	421	312	151	549	217	405	365	289	110	299	175	430	287
187 89 SN 1	C	7.1	14	629	1950	325	279	59^	671	286	489	421	312	151	549	217	405	365	289	110	299	175	430	287
ABC SPORTS UPDATE-SUN	A	8.2	16	727	1804	371	308	91	824	295	504	430	362	271	554	267	406	306	241	125	170	85^	256	144
SUN 8.58P 1 ABC 1	B	8.2	16	727	1804	371	308	91	824	295	504	430	362	271	554	267	406	306	241	125	170	85^	256	144
189 90 SN 1	C	8.2	16	727	1804	371	308	91	824	295	504	430	362	271	554	267	406	306	241	125	170	85^	256	144
ABC SUNDAY NIGHT MOVIE(R)	A	9.6	19	851	1755	397	299	80	864	333	540	483	381	257	549	230	374	317	246	127	139	98	203	107
SUN 9.00P 120 ABC 1	B	9.6	19	851	1755	397	299	80	864	333	540	483	381	257	549	230	374	317	246	127	139	98	203	107
155 86 FF 1	C	9.6	19	851	1755	397	299	80	864	333	540	483	381	257	549	230	374	317	246	127	139	98	203	107
THE MAKING OF A MALE MODEL																								
9.00 - 9.30	A	9.2	18	815	1736	413	319	77^	869	332	552	488	389	257	527	216	359	298	228	129	125	82	215	113
9.30 - 10.00	A	9.9	19	877	1735	400	294	77	872	324	543	494	396	265	522	202	354	307	245	125	139	101	202	103
10.00 - 10.30	A	9.6	19	851	1786	393	296	84	862	340	545	487	376	250	554	243	385	317	247	122	152	107	217	117
10.30 - 11.00	A	9.9	20	877	1726	376	282	80	837	329	512	455	355	249	578	252	391	336	259	127	137	98	174	95
ACT II(S)	A	16.4	29	1453	1667	336	274	97	823	273	508	470	386	255	445	159	301	270	218	122	191	126	207	141
THU 8.30P 30 NBC																								
203 95 CS																								
ADDERLY	A	8.4	17	744	1448	327	242	86	843	184	407	421	417	378	460	134	238	219	229	201	29^	19v	115	82^
FRI 10.00P 60 CBS 1	B	8.4	17	744	1448	327	242	86	843	184	407	421	417	378	460	134	238	219	229	201	29^	19v	115	82^
199 96 PD 1	C	8.4	17	744	1448	327	242	86	843	184	407	421	417	378	460	134	238	219	229	201	29^	19v	115	82^
10.00 - 10.30	A	8.3	17	735	1463	322	234	93	843	187	407	419	414	382	460	135	227	209	215	209	33^	22v	127	83^
10.30 - 11.00	A	8.5	18	753	1433	332	250	80^	843	181	407	424	419	374	461	132	248	229	243	193	25^	17v	104	82^
ADVENTURES-BEANS BAXTER(R)	A	2.5	5	222	1544	206^	186^	84^	461	251^	325	275^	160^	96^	576	238^	443	404	314	109^	250^	52v	257^	163^
SAT 8.30P 30 FOX 1	B	2.5	5	222	1544	206^	186^	84^	461	251^	325	275^	160^	96^	576	238^	443	404	314	109^	250^	52v	257^	163^
110 82 CS 1	C	2.5	5	222	1544	206^	186^	84^	461	251^	325	275^	160^	96^	576	238^	443	404	314	109^	250^	52v	257^	163^
ALF(R)	A	13.7	24	1214	1718	267	215	81	660	262	406	363	255	221	474	240	351	295	194	108	230	112	354	252
MON 8.00P 30 NBC 1	B	13.7	24	1214	1718	267	215	81	660	262	406	363	255	221	474	240	351	295	194	108	230	112	354	252
204 99 CS 1	C	13.7	24	1214	1718	267	215	81	660	262	406	363	255	221	474	240	351	295	194	108	230	112	354	252
AMEN(R)	A	13.6	27	1205	1696	308	227	73	945	255	453	400	397	454	452	128	242	251	210	173	116	65	182	114
SAT 9.30P 30 NBC 1	B	13.6	27	1205	1696	308	227	73	945	255	453	400	397	454	452	128	242	251	210	173	116	65	182	114
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
AMEN(R)-CONT'D																									
201 97 CS	1	C	13.6	27	1205	1696	308	227	73	945	255	453	400	397	454	452	128	242	251	210	173	116	65	182	114
ANIMAL CRACK-UPS		A	7.6	16	673	1643	273	220	119	708	232	409	375	309	277	510	200	327	320	245	146	146	63^	279	176
SAT 8.00P 30 ABC	1	B	7.6	16	673	1643	273	220	119	708	232	409	375	309	277	510	200	327	320	245	146	146	63^	279	176
205 94 CL	1	C	7.6	16	673	1643	273	220	119	708	232	409	375	309	277	510	200	327	320	245	146	146	63^	279	176
BILL COSBY SHOW(R)		A	21.2	39	1878	1752	322	270	105	799	292	491	442	329	258	499	214	337	307	210	129	201	130	253	167
THU 8.00P 30 NBC	1	B	21.2	39	1878	1752	322	270	105	799	292	491	442	329	258	499	214	337	307	210	129	201	130	253	167
210 96 CS	1	C	21.2	39	1878	1752	322	270	105	799	292	491	442	329	258	499	214	337	307	210	129	201	130	253	167
BRONX ZOO(R)		A	8.8	15	780	1527	318	255	78^	850	284	546	502	414	236	371	170	290	231	151	67^	134	109	171	98
WED 9.00P 60 NBC	1	B	8.8	15	780	1527	318	255	78^	850	284	546	502	414	236	371	170	290	231	151	67^	134	109	171	98
198 97 GD	1	C	8.8	15	780	1527	318	255	78^	850	284	546	502	414	236	371	170	290	231	151	67^	134	109	171	98
9.00 - 9.30		A	8.6	15	762	1541	314	248	77^	856	280	537	497	414	252	381	172	293	233	155	74^	117	101	187	111
9.30 - 10.00		A	8.9	15	789	1530	325	265	81	854	291	560	513	420	223	365	171	290	231	150	60^	151	119	159	87
CAGNEY & LACEY(R)		A	11.0	20	975	1450	329	234	89	837	241	454	442	417	310	446	124	275	273	240	135	99	66	68	29^
MON 10.00P 60 CBS	1	B	11.0	20	975	1450	329	234	89	837	241	454	442	417	310	446	124	275	273	240	135	99	66	68	29^
209 99 OP	1	C	11.0	20	975	1450	329	234	89	837	241	454	442	417	310	446	124	275	273	240	135	99	66	68	29^
10.00 - 10.30		A	11.5	20	1019	1460	337	246	87	829	249	456	445	413	303	451	127	281	283	242	134	105	69	76	35^
10.30 - 11.00		A	10.5	20	930	1438	319	221	92	845	233	453	438	423	318	440	122	268	262	238	136	93	64^	60^	23^
CBS SUNDAY MOVIE(B,R)		A	9.5	18	842	1552	288	192	61^	830	187	372	382	413	386	505	140	240	218	237	238	107	70^	110	78
SUN 9.00P 120 CBS																									
141 83 FF																									
STONE PILLOW																									
9.00 - 9.30		A	9.9	19	877	1532	252	163	77	828	177	360	368	410	395	507	142	238	216	235	243	89	61^	107	79
9.30 - 10.00		A	9.5	18	842	1575	287	196	59^	839	187	376	381	415	392	495	129	229	218	238	240	116	73^	126	90
10.00 - 10.30		A	9.2	18	815	1543	288	188	40^	824	188	364	379	412	385	486	137	227	207	222	231	125	81	109	75^
10.30 - 11.00		A	9.4	19	833	1560	326	225	65^	830	198	387	398	415	369	532	152	268	228	253	237	100	64^	98	69^
CBS THURSDAY MOVIE		A	7.1	13	629	1545	349	268	110	800	243	410	408	355	326	491	142	279	255	236	188	117	81^	138	91^
THU 9.00P 120 CBS	1	B	7.1	13	629	1545	349	268	110	800	243	410	408	355	326	491	142	279	255	236	188	117	81^	138	91^
201 96 FF	1	C	7.1	13	629	1545	349	268	110	800	243	410	408	355	326	491	142	279	255	236	188	117	81^	138	91^
LOVESICK																									
9.00 - 9.30		A	8.1	14	718	1601	348	269	93	837	255	418	423	367	357	466	108	254	238	234	196	121	77^	178	121
9.30 - 10.00		A	7.4	13	656	1574	355	292	91^	816	245	422	420	363	335	481	114	271	262	261	188	114	86^	163	115
10.00 - 10.30		A	6.6	12	585	1531	338	253	132	773	237	410	410	352	297	533	174	312	283	246	191	117	76^	108^	70^
10.30 - 11.00		A	6.1	12	540	1503	365	261	134	785	241	401	383	344	316	506	192	294	248	204	180	120	90^	92^	51^
CHARMINGS(R)		A	8.5	15	753	1753	281	242	101	641	300	439	355	264	189	530	266	375	294	193	134	225	95	357	253
THU 8.30P 30 ABC	1	B	8.5	15	753	1753	281	242	101	641	300	439	355	264	189	530	266	375	294	193	134	225	95	357	253
197 96 CS	1	C	8.5	15	753	1753	281	242	101	641	300	439	355	264	189	530	266	375	294	193	134	225	95	357	253

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
CHEERS(R)		A	16.7	29	1480	1693	346	289	132	768	321	534	455	336	192	518	226	416	339	238	92	203	121	204	122
THU 9.00P 30 NBC	1	B	16.7	29	1480	1693	346	289	132	768	321	534	455	336	192	518	226	416	339	238	92	203	121	204	122
205 96 CS	1	C	16.7	29	1480	1693	346	289	132	768	321	534	455	336	192	518	226	416	339	238	92	203	121	204	122
DALLAS(R)		A	7.2	14	638	1474	329	238	91^	869	285	473	468	354	349	401	122	190	196	174	172	43^	36^	161	101
FRI 9.00P 60 CBS	1	B	7.2	14	638	1474	329	238	91^	869	285	473	468	354	349	401	122	190	196	174	172	43^	36^	161	101
201 95 GD	1	C	7.2	14	638	1474	329	238	91^	869	285	473	468	354	349	401	122	190	196	174	172	43^	36^	161	101
9.00 - 9.30		A	6.7	13	594	1492	312	232	87^	855	294	466	451	329	348	409	135	199	198	168	172	52^	40^	177	108
9.30 - 10.00		A	7.6	15	673	1478	348	245	96	892	280	486	490	382	354	400	111	185	197	181	173	37^	33^	150	97
DESIGNING WOMEN(R)		A	14.6	24	1294	1562	399	311	107	804	301	512	477	369	227	472	224	362	320	182	87	155	105	130	69
MON 9.30P 30 CBS	1	B	14.6	24	1294	1562	399	311	107	804	301	512	477	369	227	472	224	362	320	182	87	155	105	130	69
208 99 CS	1	C	14.6	24	1294	1562	399	311	107	804	301	512	477	369	227	472	224	362	320	182	87	155	105	130	69
DISNEY SUNDAY MOVIE(R)		A	8.7	18	771	1743	339	280	79^	724	264	468	423	342	207	529	251	392	311	226	105	134	71^	357	210
SUN 7.00P 120 ABC	1	B	8.7	18	771	1743	339	280	79^	724	264	468	423	342	207	529	251	392	311	226	105	134	71^	357	210
205 97 FF	1	C	8.7	18	771	1743	339	280	79^	724	264	468	423	342	207	529	251	392	311	226	105	134	71^	357	210
YOUNG AGAIN																									
7.00 - 7.30		A	7.0	16	620	1663	302	237	83^	673	209	392	372	348	226	500	242	350	277	194	126	113	89^	376	200
7.30 - 8.00		A	7.8	17	691	1662	331	272	79^	665	239	427	390	323	185	496	247	374	287	203	96	120	73^	382	220
8.00 - 8.30		A	9.9	20	877	1776	363	303	81	746	289	501	440	346	197	539	257	408	325	235	98	139	61^	352	224
8.30 - 9.00		A	10.3	20	913	1795	341	289	73	768	292	509	457	342	217	552	248	412	332	251	102	150	67^	324	190
DOWN & OUT-BEVERLY HILLS		A	1.6	3	142	1666	213^	161^	95v	576	197^	341^	343^	333^	153^	606	314^	478	387^	283^	91v	227^	89v	258^	162^
SAT 9.00P 30 FOX	1	B	1.6	3	142	1666	213^	161^	95v	576	197^	341^	343^	333^	153^	606	314^	478	387^	283^	91v	227^	89v	258^	162^
110 82 CS	1	C	1.6	3	142	1666	213^	161^	95v	576	197^	341^	343^	333^	153^	606	314^	478	387^	283^	91v	227^	89v	258^	162^
DOWNTOWN SPCL(S,R)		A	5.3	11	470	1608	257	167	57^	707	153	312	378	388	317	805	156	369	411	417	376	35v	16v	63^	34v
SAT 8.00P 60 CBS																									
175 89 OP																									
8.00 - 8.30		A	5.0	11	443	1578	248	156	50^	689	130^	285	359	392	322	809	151	351	390	414	395	30v	17v	50^	33v
8.30 - 9.00		A	5.7	12	505	1606	260	174	62^	710	171	330	388	377	307	787	158	378	422	413	352	38^	16v	72^	34^
DUET(R)		A	2.0	4	177	1802	328^	300^	76v	730	409	563	460	261^	104^	678	357^	569	354^	222^	107^	96^	66v	297^	194^
SUN 8.30P 30 FOX	1	B	2.0	4	177	1802	328^	300^	76v	730	409	563	460	261^	104^	678	357^	569	354^	222^	107^	96^	66v	297^	194^
111 81 CS	1	C	2.0	4	177	1802	328^	300^	76v	730	409	563	460	261^	104^	678	357^	569	354^	222^	107^	96^	66v	297^	194^
ELLEN BURSTYN SHOW		A	5.5	11	487	1586	231	152	92^	697	216	332	281	298	329	503	185	314	314	226	146	145	104^	241	155
SAT 8.30P 30 ABC	1	B	5.5	11	487	1586	231	152	92^	697	216	332	281	298	329	503	185	314	314	226	146	145	104^	241	155
204 98 CS	1	C	5.5	11	487	1586	231	152	92^	697	216	332	281	298	329	503	185	314	314	226	146	145	104^	241	155
EQUALIZER(R)		A	14.0	26	1240	1629	325	242	70	762	209	423	428	386	295	660	219	424	410	332	202	105	47^	101	67
WED 10.00P 60 CBS	1	B	14.0	26	1240	1629	325	242	70	762	209	423	428	386	295	660	219	424	410	332	202	105	47^	101	67
208 99 PD	1	C	14.0	26	1240	1629	325	242	70	762	209	423	428	386	295	660	219	424	410	332	202	105	47^	101	67
10.00 - 10.30		A	14.2	26	1258	1634	331	247	74	758	218	423	424	380	291	653	220	426	415	329	193	111	47^	112	74
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

AUG.31–SEP.6,1987

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
EQUALIZER(R)-CONT'D																											
10.30 - 11.00				A	13.8	27	1223	1623	319	237	65	767	200	422	432	392	299	667	218	423	405	334	212	99	47^	91	60
FACTS OF LIFE(R)				A	11.4	24	1010	1597	291	229	62^	830	269	447	375	300	358	401	126	197	199	159	165	146	94	220	140
SAT 8.00P	60	NBC	1	B	11.4	24	1010	1597	291	229	62^	830	269	447	375	300	358	401	126	197	199	159	165	146	94	220	140
200	98	CS	1	C	11.4	24	1010	1597	291	229	62^	830	269	447	375	300	358	401	126	197	199	159	165	146	94	220	140
8.00 - 8.30				A	9.6	20	851	1487	263	205	52^	791	243	406	344	269	364	391	110	168	165	157	183	129	96	176	110
8.30 - 9.00				A	13.3	27	1178	1665	309	244	70	852	286	473	395	320	351	405	138	216	221	159	150	158	92	250	160
FAMILY TIES SPEC.(S,R)				A	9.1	18	806	1715	327	272	108	773	328	521	440	309	215	525	291	406	317	186	98	251	181	166	114
SUN 8.00P	60	NBC																									
184	93	CS																									
8.00 - 8.30				A	8.3	17	735	1717	335	276	119	787	329	519	434	315	230	526	291	409	308	186	102	248	181	156	114
8.30 - 9.00				A	9.9	20	877	1714	320	268	100	761	327	522	446	304	201	525	290	403	325	186	96	253	180	175	114
GOLDEN GIRLS(R)				A	16.7	32	1480	1658	274	190	74	930	222	394	349	396	500	443	106	201	208	209	201	111	66	174	104
SAT 9.00P	30	NBC	1	B	16.7	32	1480	1658	274	190	74	930	222	394	349	396	500	443	106	201	208	209	201	111	66	174	104
201	96	CS	1	C	16.7	32	1480	1658	274	190	74	930	222	394	349	396	500	443	106	201	208	209	201	111	66	174	104
GROWING PAINS(R)				A	18.1	31	1604	1741	350	309	120	741	362	555	449	294	146	457	224	338	294	184	89	239	133	304	196
TUE 8.30P	30	ABC	1	B	18.1	31	1604	1741	350	309	120	741	362	555	449	294	146	457	224	338	294	184	89	239	133	304	196
211	99	CS	1	C	18.1	31	1604	1741	350	309	120	741	362	555	449	294	146	457	224	338	294	184	89	239	133	304	196
HEAD OF THE CLASS(R)				A	13.4	24	1187	1741	356	313	105	727	354	533	470	288	156	446	225	340	282	193	74	210	110	357	242
WED 8.30P	30	ABC	1	B	13.4	24	1187	1741	356	313	105	727	354	533	470	288	156	446	225	340	282	193	74	210	110	357	242
206	97	CS	1	C	13.4	24	1187	1741	356	313	105	727	354	533	470	288	156	446	225	340	282	193	74	210	110	357	242
HIGHWAY TO HEAVEN(R)				A	9.9	18	877	1603	333	279	58^	857	216	456	467	413	335	489	147	313	291	234	159	82	42^	175	121
WED 8.00P	60	NBC	1	B	9.9	18	877	1603	333	279	58^	857	216	456	467	413	335	489	147	313	291	234	159	82	42^	175	121
202	97	GD	1	C	9.9	18	877	1603	333	279	58^	857	216	456	467	413	335	489	147	313	291	234	159	82	42^	175	121
8.00 - 8.30				A	9.6	18	851	1542	320	266	53^	842	200	435	449	412	338	472	135	295	279	230	161	73^	42^	156	108
8.30 - 9.00				A	10.3	18	913	1643	341	288	62^	862	229	472	480	410	329	499	158	328	298	235	155	90	42^	191	132
HOTEL(R)				A	8.4	16	744	1582	312	278	129	831	328	503	424	311	289	479	228	355	305	207	79^	119	41^	152	96
WED 10.00P	60	ABC	1	B	8.4	16	744	1582	312	278	129	831	328	503	424	311	289	479	228	355	305	207	79^	119	41^	152	96
209	98	GD	1	C	8.4	16	744	1582	312	278	129	831	328	503	424	311	289	479	228	355	305	207	79^	119	41^	152	96
10.00 - 10.30				A	8.5	15	753	1588	316	280	112	819	313	487	415	319	293	481	230	357	307	204	79^	124	47^	164	103
10.30 - 11.00				A	8.3	16	735	1576	308	276	146	843	343	520	434	304	285	478	225	353	303	209	78^	114	36^	140	89
HOUSTON KNIGHTS(R)				A	11.9	20	1054	1660	270	190	82	797	207	409	407	380	332	631	212	365	340	300	241	125	62	108	47^
TUE 9.00P	60	CBS	1	B	11.9	20	1054	1660	270	190	82	797	207	409	407	380	332	631	212	365	340	300	241	125	62	108	47^
209	99	OP	1	C	11.9	20	1054	1660	270	190	82	797	207	409	407	380	332	631	212	365	340	300	241	125	62	108	47^
9.00 - 9.30				A	11.6	20	1028	1630	262	183	77	791	200	400	404	385	332	603	198	347	330	295	229	129	69	108	53^
9.30 - 10.00				A	12.3	21	1090	1675	274	194	86	796	212	414	406	372	329	653	223	379	348	303	251	120	56^	107	40^
HUNTER(R)				A	12.3	25	1090	1703	310	263	90	903	229	489	457	454	373	574	151	318	328	325	196	75	48^	151	84
CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
HUNTER(R)-CONT'D																								
SAT 10.00P 60 NBC 1	B	12.3	25	1090	1703	310	263	90	903	229	489	457	454	373	574	151	318	328	325	196	75	48^	151	84
200 96 OP 1	C	12.3	25	1090	1703	310	263	90	903	229	489	457	454	373	574	151	318	328	325	196	75	48^	151	84
10.00 - 10.30	A	11.9	24	1054	1725	315	268	87	914	241	500	463	453	374	559	142	310	325	322	187	92	60^	160	93
10.30 - 11.00	A	12.7	26	1125	1682	306	258	93	892	218	480	452	455	373	588	159	325	330	328	205	59	37^	143	76
KAREN'S SONG	A	1.8	4	159	1668	350^	279^	95v	788	154^	438	520	504	258^	621	225^	425	372^	337^	162^	151^	53v	108^	75v
SAT 9.30P 30 FOX 1	B	1.8	4	159	1668	350^	279^	95v	788	154^	438	520	504	258^	621	225^	425	372^	337^	162^	151^	53v	108^	75v
111 83 CS 1	C	1.8	4	159	1668	350^	279^	95v	788	154^	438	520	504	258^	621	225^	425	372^	337^	162^	151^	53v	108^	75v
KATE & ALLIE(R)	A	12.5	21	1108	1529	363	282	81	817	313	487	448	353	267	435	177	312	269	190	110	129	97	148	101
MON 8.30P 30 CBS 1	B	12.5	21	1108	1529	363	282	81	817	313	487	448	353	267	435	177	312	269	190	110	129	97	148	101
201 97 CS 1	C	12.5	21	1108	1529	363	282	81	817	313	487	448	353	267	435	177	312	269	190	110	129	97	148	101
L.A. LAW(R)	A	13.2	24	1170	1555	351	296	122	803	339	526	468	323	234	559	257	414	342	238	128	92	50^	101	68
THU 10.00P 60 NBC 1	B	13.2	24	1170	1555	351	296	122	803	339	526	468	323	234	559	257	414	342	238	128	92	50^	101	68
209 99 GD 1	C	13.2	24	1170	1555	351	296	122	803	339	526	468	323	234	559	257	414	342	238	128	92	50^	101	68
10.00 - 10.30	A	13.3	24	1178	1577	369	309	126	816	340	539	476	335	234	547	253	411	327	233	122	96	51^	118	80
10.30 - 11.00	A	13.0	25	1152	1544	335	285	118	796	341	517	464	312	236	576	263	421	359	246	136	88	51^	84	57
MACGYVER(R)	A	12.0	21	1063	1797	299	260	107	745	294	480	409	310	243	546	238	406	335	251	109	214	97	293	173
WED 9.00P 60 ABC 1	B	12.0	21	1063	1797	299	260	107	745	294	480	409	310	243	546	238	406	335	251	109	214	97	293	173
206 98 A 1	C	12.0	21	1063	1797	299	260	107	745	294	480	409	310	243	546	238	406	335	251	109	214	97	293	173
9.00 - 9.30	A	11.8	21	1045	1818	300	257	114	747	300	484	410	310	238	520	232	390	311	238	104	228	106	323	187
9.30 - 10.00	A	12.3	21	1090	1764	295	260	99	736	286	473	403	308	246	567	243	419	355	261	112	198	87	262	158
MAGNUM, P.I.(R)	A	12.4	21	1099	1654	372	284	79	842	233	467	477	450	309	593	183	350	361	309	200	80	23^	138	99
WED 9.00P 60 CBS 1	B	12.4	21	1099	1654	372	284	79	842	233	467	477	450	309	593	183	350	361	309	200	80	23^	138	99
208 99 PD 1	C	12.4	21	1099	1654	372	284	79	842	233	467	477	450	309	593	183	350	361	309	200	80	23^	138	99
9.00 - 9.30	A	12.0	21	1063	1649	361	277	75	839	228	462	476	450	311	590	177	338	351	304	209	77	21^	143	105
9.30 - 10.00	A	12.8	22	1134	1658	383	291	83	845	237	472	479	450	307	596	189	362	371	315	191	83	26^	134	93
MARRIED...WITH CHILDREN(R)	A	2.5	5	222	1842	297	230^	61v	648	301	425	381	273^	144^	636	297	470	316	245^	127^	237^	90^	321	219^
SUN 8.00P 30 FOX 1	B	2.5	5	222	1842	297	230^	61v	648	301	425	381	273^	144^	636	297	470	316	245^	127^	237^	90^	321	219^
111 81 CS 1	C	2.5	5	222	1842	297	230^	61v	648	301	425	381	273^	144^	636	297	470	316	245^	127^	237^	90^	321	219^
MATLOCK(R)	A	11.1	20	983	1588	227	129	48^	916	122	275	342	411	536	545	87	209	219	287	307	59^	29^	68	34^
TUE 8.00P 60 NBC 1	B	11.1	20	983	1588	227	129	48^	916	122	275	342	411	536	545	87	209	219	287	307	59^	29^	68	34^
193 95 GD 1	C	11.1	20	983	1588	227	129	48^	916	122	275	342	411	536	545	87	209	219	287	307	59^	29^	68	34^
8.00 - 8.30	A	10.7	20	948	1567	224	124	54^	915	118	268	342	410	540	524	84	193	207	267	299	52^	25^	76	38^
8.30 - 9.00	A	11.6	20	1028	1593	229	132	43^	908	124	278	339	408	529	560	89	222	229	304	311	64	33^	61^	31^
MAX HEADROOM(R)	A	9.1	18	806	1698	307	259	95	671	304	451	393	262	180	481	220	349	337	214	99	213	95	332	201
FRI 9.00P 60 ABC 1	B	9.1	18	806	1698	307	259	95	671	304	451	393	262	180	481	220	349	337	214	99	213	95	332	201
206 99 A 1	C	9.1	18	806	1698	307	259	95	671	304	451	393	262	180	481	220	349	337	214	99	213	95	332	201
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
MAX HEADROOM(R)-CONT'D																												
	9.00 - 9.30				A	9.5	19	842	1676	311	246	84	683	297	438	389	268	192	452	212	333	321	194	91	206	96	334	212
	9.30 - 10.00				A	8.7	17	771	1723	303	273	108	658	310	464	398	255	166	513	230	368	355	236	108	221	94	330	190
MICHAEL JACKSON SPECIAL(S)					A	16.5	28	1462	1650	319	252	87	795	288	475	432	343	267	517	197	364	333	245	136	152	91	186	123
MON	8.00P	30	CBS																									
	209	99	GV																									
MAGIC RETURNS																												
MIKE HAMMER(R)					A	9.2	17	815	1671	236	174	57^	802	185	377	392	402	352	623	142	327	353	335	234	118	40^	128	75^
WED	8.00P	60	CBS	1	B	9.2	17	815	1671	236	174	57^	802	185	377	392	402	352	623	142	327	353	335	234	118	40^	128	75^
	197	95	PD	1	C	9.2	17	815	1671	236	174	57^	802	185	377	392	402	352	623	142	327	353	335	234	118	40^	128	75^
	8.00 - 8.30				A	8.6	16	762	1621	218	155	56^	793	175	353	374	387	372	607	135	312	337	321	236	109	30^	112	60^
	8.30 - 9.00				A	9.8	17	868	1715	252	191	58^	810	194	398	408	414	335	637	149	340	367	347	233	126	49^	142	88
MR. BELVEDERE(R)					A	11.8	24	1045	1566	310	233	88	747	287	405	363	262	291	361	156	222	209	139	116	146	95	311	220
FRI	8.30P	30	ABC	1	B	11.8	24	1045	1566	310	233	88	747	287	405	363	262	291	361	156	222	209	139	116	146	95	311	220
	206	96	CS	1	C	11.8	24	1045	1566	310	233	88	747	287	405	363	262	291	361	156	222	209	139	116	146	95	311	220
MR. PRESIDENT(R)					A	2.7	5	239	1731	257^	215^	38v	681	278	391	412	248^	215^	671	334	514	373	243^	134^	133^	60v	246^	158^
SUN	9.00P	30	FOX	1	B	2.7	5	239	1731	257^	215^	38v	681	278	391	412	248^	215^	671	334	514	373	243^	134^	133^	60v	246^	158^
	108	81	CS	1	C	2.7	5	239	1731	257^	215^	38v	681	278	391	412	248^	215^	671	334	514	373	243^	134^	133^	60v	246^	158^
MOONLIGHTING(R)					A	15.2	26	1347	1645	345	304	115	761	338	541	442	326	174	450	239	343	268	167	79	212	124	222	144
TUE	9.00P	60	ABC	1	B	15.2	26	1347	1645	345	304	115	761	338	541	442	326	174	450	239	343	268	167	79	212	124	222	144
	213	99	PD	1	C	15.2	26	1347	1645	345	304	115	761	338	541	442	326	174	450	239	343	268	167	79	212	124	222	144
	9.00 - 9.30				A	15.1	26	1338	1662	362	317	124	763	348	552	451	322	160	430	228	326	253	157	78	221	129	248	152
	9.30 - 10.00				A	15.3	26	1356	1629	329	291	106	759	329	530	433	330	188	470	251	360	281	177	80	203	119	197	135
MOVIE OF THE WEEK-TUESDAY					A	6.8	12	602	1477	311	214	77^	873	228	442	442	456	337	474	105^	278	264	263	178	62^	42^	69^	34^
TUE	9.00P	120	NBC	1	B	6.8	12	602	1477	311	214	77^	873	228	442	442	456	337	474	105^	278	264	263	178	62^	42^	69^	34^
	197	99	FF	1	C	6.8	12	602	1477	311	214	77^	873	228	442	442	456	337	474	105^	278	264	263	178	62^	42^	69^	34^
DANIEL																												
	9.00 - 9.30				A	7.7	13	682	1508	282	183	59^	877	196	377	393	441	405	498	110	266	265	266	208	63^	42^	70^	37^
	9.30 - 10.00				A	6.4	11	567	1479	305	206	85^	869	245	447	448	455	318	490	111^	296	277	273	175	62^	47^	58^	24v
	10.00 - 10.30				A	6.8	13	602	1486	332	236	85^	884	240	482	465	477	316	459	105^	291	267	260	156	69^	48^	74^	38^
	10.30 - 11.00				A	6.3	12	558	1426	330	238	83^	859	237	473	470	454	295	443	93^	261	246	251	170	52^	32^	72^	35^
MURDER, SHE WROTE(R)					A	14.3	28	1267	1529	246	137	37^	858	109	246	323	416	507	606	125	224	222	279	340	38^	25^	28^	19^
SUN	8.00P	60	CBS	1	B	14.3	28	1267	1529	246	137	37^	858	109	246	323	416	507	606	125	224	222	279	340	38^	25^	28^	19^
	191	96	SM	1	C	14.3	28	1267	1529	246	137	37^	858	109	246	323	416	507	606	125	224	222	279	340	38^	25^	28^	19^
	8.00 - 8.30				A	14.1	29	1249	1526	242	138	34^	859	114	243	319	404	511	604	131	224	218	269	340	35^	20^	27^	17^
	8.30 - 9.00				A	14.5	28	1285	1532	250	136	39^	856	105	250	326	427	503	607	120	225	226	288	339	42^	29^	28^	21^
NBC MONDAY NIGHT MOVIES(R) CONT'D					A	12.0	20	1063	1608	363	310	133	912	395	615	535	362	249	450	228	324	268	173	115	114	69	131	88

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
NBC MONDAY NIGHT MOVIES(-CONT'D																									
MON 9.00P 120 NBC	1	B	12.0	20	1063	1608	363	310	133	912	395	615	535	362	249	450	228	324	268	173	115	114	69	131	88
197 99 FF	1	C	12.0	20	1063	1608	363	310	133	912	395	615	535	362	249	450	228	324	268	173	115	114	69	131	88
A YEAR IN THE LIFE, PART 2																									
9.00 - 9.30		A	11.4	18	1010	1740	370	311	120	950	389	614	543	383	273	468	235	341	286	186	122	133	68	190	123
9.30 - 10.00		A	12.0	19	1063	1588	362	305	138	911	397	599	515	352	259	435	218	300	256	170	120	114	67	128	86
10.00 - 10.30		A	12.6	22	1116	1555	352	306	135	882	394	611	523	346	237	445	237	331	267	158	105	110	72	118	84
10.30 - 11.00		A	12.1	23	1072	1543	365	316	136	903	395	631	554	364	229	450	222	324	261	175	113	100	69	91	62
NBC SUNDAY NIGHT MOVIE(B,R)		A	9.6	19	851	1742	285	234	57^	686	228	432	400	362	201	783	269	474	479	422	215	156	56^	117	69^
SUN 9.00P 120 NBC																									
161 82 FF																									
DIRTY DOZEN:NEXT MISSION																									
9.00 - 9.30		A	8.4	16	744	1806	295	253	55^	759	239	461	429	384	241	725	256	444	437	363	207	174	79^	149	83^
9.30 - 10.00		A	9.4	18	833	1780	289	237	61^	701	233	429	392	359	216	792	294	487	470	395	219	171	63^	115	68^
10.00 - 10.30		A	10.0	19	886	1737	291	237	53^	673	235	431	400	358	188	816	277	492	500	456	223	145	45^	103	61^
10.30 - 11.00		A	10.4	21	921	1695	274	217	58^	641	210	420	392	360	170	805	255	477	508	469	215	141	41^	108	69^
NEWHART(R)		A	14.2	23	1258	1562	376	300	93	799	323	517	460	330	231	474	208	367	294	206	101	144	101	145	96
MON 9.00P 30 CBS	1	B	14.2	23	1258	1562	376	300	93	799	323	517	460	330	231	474	208	367	294	206	101	144	101	145	96
207 99 CS	1	C	14.2	23	1258	1562	376	300	93	799	323	517	460	330	231	474	208	367	294	206	101	144	101	145	96
NEWSBREAK-M-F		A	6.6	12	587	1590	349	248	68	809	229	421	407	392	329	543	183	314	284	256	206	104	66	134	70
M-WF 9.58P 1 CBS	5	B	6.6	12	587	1590	349	248	68	809	229	421	407	392	329	543	183	314	284	256	206	104	66	134	70
154 66 N	5	C	6.6	12	587	1590	349	248	68	809	229	421	407	392	329	543	183	314	284	256	206	104	66	134	70
THU 9.49P 1																									
NEWSBREAK-SAT.		A	8.1	17	718	1729	279	212	44^	564	213	315	308	252	208	948	343	531	549	444	319	125	47^	91	56^
SAT 10.33P 1 CBS	1	B	8.1	17	718	1729	279	212	44^	564	213	315	308	252	208	948	343	531	549	444	319	125	47^	91	56^
190 90 N	1	C	8.1	17	718	1729	279	212	44^	564	213	315	308	252	208	948	343	531	549	444	319	125	47^	91	56^
NEWSBREAK-SUN(B)		A	6.9	13	611	1579	291	198	34^	841	125	349	407	471	396	468	110	185	175	227	247	116	78^	155	111
SUN 9.57P 1 CBS																									
129 66 N																									
NFL PRE-SEAS FTBL-NBC-FRI(S)		A	9.2	19	815	1588	210	152	58^	542	169	272	284	221	219	827	293	488	478	381	277	86	18v	133	89
FRI 8.00P 187 NBC																									
199 95 SE																									
SAN FRANCISCO VS SEATTLE																									
8.00 - 8.30		A	6.5	15	576	1525	193	119	59^	591	182	249	274	231	267	743	285	394	368	293	300	97^	36^	93^	64^
8.30 - 9.00		A	8.5	18	753	1564	215	131	59^	554	169	260	270	233	241	776	278	442	421	340	290	97	25^	137	104
9.00 - 9.30		A	9.9	20	877	1597	228	164	63^	563	163	286	305	240	224	815	275	465	459	371	290	74	9v	145	99
9.30 - 10.00		A	9.8	19	868	1664	205	159	57^	537	166	275	283	205	217	853	298	507	496	396	275	91	25^	184	97
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

AUG.31–SEP.6,1987

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
NFL PRE-SEAS FTBL-NBC-FR-CONT'D																									
10.00 - 10.30		A	9.8	20	868	1614	208	163	61^	519	178	277	278	195	201	866	327	547	534	393	253	85	18v	144	99
10.30 - 11.00		A	10.6	21	939	1531	212	161	51^	506	158	265	279	222	191	854	285	521	525	433	266	78	6v	93	71
11.00 - 11.30		A	10.3	22	913	1533	180	149	55^	528	171	291	295	221	188	846	287	518	512	430	255	78	3v	82	64^
NFL PRE-SEASON FTBL.(S)		A	8.5	18	753	1603	214	161	52^	548	181	282	271	222	232	859	278	463	460	401	325	97	28^	98	70^
SAT 9.00P 186 CBS																									
203 97 SE																									
NY GIANTS VS PITTSBURGH																									
9.00 - 9.30		A	7.2	15	638	1552	217	177	57^	550	196	295	270	192	233	800	243	414	418	356	326	84^	23v	118	80^
9.30 - 10.00		A	8.8	18	780	1590	211	161	51^	545	186	267	257	211	255	866	254	446	446	414	364	88	30^	90	64^
10.00 - 10.30		A	9.2	19	815	1684	231	180	64^	572	215	298	264	211	255	925	315	513	501	434	338	89	28^	98	61^
10.30 - 11.00		A	8.6	17	762	1663	229	177	55^	592	183	300	282	252	261	883	289	467	482	410	335	103	34^	85	52^
11.00 - 11.30		A	8.4	18	744	1596	230	168	48^	520	152	276	281	240	198	849	288	485	481	398	292	122	29^	105	81^
11.30 - 12.00		A	8.7	21	771	1547	170	114	39^	519	158	263	274	224	197	827	267	447	433	392	300	97	22^	104	89
12.00 - 12.30		A	8.5	22	753	1558	200	141	37^	527	161	275	279	236	183	864	299	456	439	399	311	111	35^	56^	50^
NIGHT COURT(R)		A	17.3	29	1533	1664	346	305	121	776	326	541	454	333	209	538	242	427	344	236	100	185	109	165	104
THU 9.30P 30 NBC	1	B	17.3	29	1533	1664	346	305	121	776	326	541	454	333	209	538	242	427	344	236	100	185	109	165	104
204 97 CS	1	C	17.3	29	1533	1664	346	305	121	776	326	541	454	333	209	538	242	427	344	236	100	185	109	165	104
NIGHT HEAT		A	11.5	22	1019	1633	292	214	77	801	218	435	419	405	301	613	229	394	362	287	191	131	84	87	46^
TUE 10.00P 60 CBS	1	B	11.5	22	1019	1633	292	214	77	801	218	435	419	405	301	613	229	394	362	287	191	131	84	87	46^
208 98 PD	1	C	11.5	22	1019	1633	292	214	77	801	218	435	419	405	301	613	229	394	362	287	191	131	84	87	46^
10.00 - 10.30		A	11.1	20	983	1700	301	219	92	834	237	463	449	419	304	619	235	396	355	285	198	135	81	112	58^
10.30 - 11.00		A	11.8	23	1045	1584	287	212	62	778	202	413	394	395	302	613	225	395	372	291	185	128	87	65	35^
OUR HOUSE(R)		A	6.2	14	549	1632	263	195	58^	852	221	392	387	354	398	505	160	282	231	197	201	161	137	115^	89^
SUN 7.00P 60 NBC	1	B	6.2	14	549	1632	263	195	58^	852	221	392	387	354	398	505	160	282	231	197	201	161	137	115^	89^
196 97 GD	1	C	6.2	14	549	1632	263	195	58^	852	221	392	387	354	398	505	160	282	231	197	201	161	137	115^	89^
7.00 - 7.30		A	5.8	13	514	1599	244	179	56^	824	199	358	372	350	393	518	168	279	228	198	213	159	148	97^	74^
7.30 - 8.00		A	6.6	14	585	1661	279	209	60^	875	241	422	399	357	402	494	154	284	234	195	190	162	127	130	103^
OUR WORLD(R)		A	7.4	13	656	1605	220	165	59^	693	187	299	285	329	339	690	193	379	361	347	277	92^	42^	129	79^
THU 9.00P 60 ABC	1	B	7.4	13	656	1605	220	165	59^	693	187	299	285	329	339	690	193	379	361	347	277	92^	42^	129	79^
198 96 DN	1	C	7.4	13	656	1605	220	165	59^	693	187	299	285	329	339	690	193	379	361	347	277	92^	42^	129	79^
9.00 - 9.30		A	6.9	12	611	1662	225	179	60^	711	184	313	290	354	345	683	194	380	355	337	276	111	51^	157	97^
9.30 - 10.00		A	7.9	13	700	1556	215	152	57^	678	190	287	280	307	333	697	192	378	366	357	277	76^	34^	105	64^
PERFECT STRANGERS(R)		A	12.0	22	1063	1837	337	301	127	781	365	573	517	320	162	477	238	375	317	201	66	190	89	389	264
WED 8.00P 30 ABC	1	B	12.0	22	1063	1837	337	301	127	781	365	573	517	320	162	477	238	375	317	201	66	190	89	389	264
207 96 CS	1	C	12.0	22	1063	1837	337	301	127	781	365	573	517	320	162	477	238	375	317	201	66	190	89	389	264
ST. ELSEWHERE(R)		A	8.9	17	789	1474	325	263	94	833	293	563	517	421	209	391	215	312	226	135	71^	129	85	121	54^
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
ST. ELSEWHERE(R)-CONT'D																									
WED 10.00P 60 NBC	1	B	8.9	17	789	1474	325	263	94	833	293	563	517	421	209	391	215	312	226	135	71^	129	85	121	54^
208 99 GD	1	C	8.9	17	789	1474	325	263	94	833	293	563	517	421	209	391	215	312	226	135	71^	129	85	121	54^
10.00 - 10.30		A	8.7	16	771	1476	324	264	102	836	288	584	539	441	184	367	211	309	214	120	56^	141	93	132	55^
10.30 - 11.00		A	9.2	18	815	1457	321	258	85	822	296	536	490	397	229	409	217	312	235	149	85	117	77^	109	53^
SCARECROW & MRS. KING(R)		A	7.9	14	700	1540	259	185	57^	766	160	331	335	338	379	516	105	252	261	256	236	127	79^	131	85^
THU 8.00P 60 CBS	1	B	7.9	14	700	1540	259	185	57^	766	160	331	335	338	379	516	105	252	261	256	236	127	79^	131	85^
203 97 GD	1	C	7.9	14	700	1540	259	185	57^	766	160	331	335	338	379	516	105	252	261	256	236	127	79^	131	85^
8.00 - 8.30		A	6.8	12	602	1487	226	145	51^	775	136	290	309	341	418	487	94^	217	224	228	249	102^	65^	123	77^
8.30 - 9.00		A	8.9	16	789	1598	287	217	62^	769	181	366	358	340	354	544	115	281	292	281	229	147	91	138	92
SIMON & SIMON(R)		A	7.7	14	692	1623	267	179	68^	725	190	399	395	378	274	552	192	335	289	271	186	161	99	185	123
TUE 8.00P 60 CBS	1	B	7.7	14	682	1623	267	179	68^	725	190	399	395	378	274	552	192	335	289	271	186	161	99	185	123
205 97 PD	1	C	7.7	14	682	1623	267	179	68^	725	190	399	395	378	274	552	192	335	289	271	186	161	99	185	123
8.00 - 8.30		A	7.7	14	682	1573	270	175	68^	713	196	387	371	361	277	557	188	323	280	278	196	136	90^	167	118
8.30 - 9.00		A	7.8	13	691	1652	261	181	67^	728	181	405	413	390	267	540	192	342	295	261	173	183	108	201	126
60 MINUTES		A	14.7	33	1302	1547	251	150	68	777	168	278	289	329	425	691	191	313	297	316	321	50	13^	30^	15^
SUN 7.00P 60 CBS	1	B	14.7	33	1302	1547	251	150	68	777	168	278	289	329	425	691	191	313	297	316	321	50	13^	30^	15^
205 99 DN	1	C	14.7	33	1302	1547	251	150	68	777	168	278	289	329	425	691	191	313	297	316	321	50	13^	30^	15^
7.00 - 7.30		A	14.4	33	1276	1519	250	147	64	757	164	264	273	318	420	694	190	312	294	319	326	41^	7v	27^	14^
7.30 - 8.00		A	15.1	33	1338	1564	250	152	72	791	171	290	303	337	428	683	191	312	298	310	315	58	18^	33^	15^
SLEDGE HAMMER(R)		A	7.4	13	656	1654	214	178	70^	623	214	367	317	305	232	570	231	349	305	252	177	168	63^	293	198
THU 8.00P 30 ABC	1	B	7.4	13	656	1654	214	178	70^	623	214	367	317	305	232	570	231	349	305	252	177	168	63^	293	198
199 96 CS	1	C	7.4	13	656	1654	214	178	70^	623	214	367	317	305	232	570	231	349	305	252	177	168	63^	293	198
SPENSER: FOR HIRE(R)		A	11.0	21	975	1559	248	207	110	735	257	462	390	362	233	520	220	356	305	221	136	191	115	113	70
TUE 10.00P 60 ABC	1	B	11.0	21	975	1559	248	207	110	735	257	462	390	362	233	520	220	356	305	221	136	191	115	113	70
208 99 PD	1	C	11.0	21	975	1559	248	207	110	735	257	462	390	362	233	520	220	356	305	221	136	191	115	113	70
10.00 - 10.30		A	11.3	21	1001	1584	270	230	106	756	276	488	398	363	233	505	223	355	292	211	126	197	108	126	78
10.30 - 11.00		A	10.6	21	939	1547	228	185	114	720	239	439	385	365	235	541	218	361	322	234	149	186	123	101	62^
SPORTSBREAK-SAT		A	7.4	15	656	1683	267	188	67^	707	258	363	412	277	261	825	236	434	477	391	308	59^	28^	92^	46^
SAT 8.58P 1 CBS	1	B	7.4	15	656	1683	267	188	67^	707	258	363	412	277	261	825	236	434	477	391	308	59^	28^	92^	46^
194 91 SN	1	C	7.4	15	656	1683	267	188	67^	707	258	363	412	277	261	825	236	434	477	391	308	59^	28^	92^	46^
SPORTSBREAK-SUN		A	12.3	24	1090	1535	245	129	34^	838	120	243	330	395	476	629	131	235	229	300	350	44^	34^	24^	19^
SUN 8.31P 1 CBS	1	B	12.3	24	1090	1535	245	129	34^	838	120	243	330	395	476	629	131	235	229	300	350	44^	34^	24^	19^
176 86 SN	1	C	12.3	24	1090	1535	245	129	34^	838	120	243	330	395	476	629	131	235	229	300	350	44^	34^	24^	19^
STARMAN(R)		A	9.4	19	833	1662	308	271	131	732	303	491	452	324	205	530	178	344	346	289	140	202	104	197	116
FRI 10.00P 60 ABC	1	B	9.4	19	833	1662	308	271	131	732	303	491	452	324	205	530	178	344	346	289	140	202	104	197	116
205 99 A	1	C	9.4	19	833	1662	308	271	131	732	303	491	452	324	205	530	178	344	346	289	140	202	104	197	116
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
STARMAN(R)-CONT'D																											
10.00 - 10.30				A	9.1	18	806	1656	317	280	117	745	300	491	458	326	217	517	181	344	346	280	130	201	105	193	112
10.30 - 11.00				A	9.8	20	868	1650	297	260	143	713	304	486	442	319	191	537	173	340	342	294	147	201	102	199	118
SUMMER PLAYHOUSE				A	7.0	14	620	1531	250	210	46^	725	152	339	326	323	367	476	133	249	227	234	183	94^	67^	236	169
FRI 8.00P	60	CBS	1	B	7.0	14	620	1531	250	210	46^	725	152	339	326	323	367	476	133	249	227	234	183	94^	67^	236	169
200	95	FV	1	C	7.0	14	620	1531	250	210	46^	725	152	339	326	323	367	476	133	249	227	234	183	94^	67^	236	169
SIRENS/IN THE LION'S DEN																											
8.00 - 8.30				A	7.7	16	682	1481	255	214	46^	734	129	331	312	338	387	472	120	234	217	239	190	86^	71^	189	131
8.30 - 9.00				A	6.4	13	567	1567	241	202	46^	704	178	344	337	299	338	474	145	264	236	224	172	102^	62^	288	212
TRACEY ULLMAN SHOW(R)				A	2.2	4	195	1898	303^	266^	29v	675	336	456	426	197^	162^	650	331	505	364	242^	144^	136^	40v	437	344
SUN 9.30P	30	FOX	1	B	2.2	4	195	1898	303^	266^	29v	675	336	456	426	197^	162^	650	331	505	364	242^	144^	136^	40v	437	344
108	81	CS	1	C	2.2	4	195	1898	303^	266^	29v	675	336	456	426	197^	162^	650	331	505	364	242^	144^	136^	40v	437	344
20/20				A	12.3	23	1090	1507	232	166	59	743	162	336	332	385	348	626	158	345	326	338	257	71	30^	66	39^
THU 10.00P	60	ABC	1	B	12.3	23	1090	1507	232	166	59	743	162	336	332	385	348	626	158	345	326	338	257	71	30^	66	39^
210	98	DN	1	C	12.3	23	1090	1507	232	166	59	743	162	336	332	385	348	626	158	345	326	338	257	71	30^	66	39^
10.00 - 10.30				A	12.2	22	1081	1530	234	168	54^	753	172	336	327	384	359	631	170	351	330	334	254	68	29^	78	46^
10.30 - 11.00				A	12.4	24	1099	1484	230	163	64	734	151	336	338	386	338	622	147	338	322	342	260	74	32^	54^	31^
21 JUMP STREET(R)				A	3.4	8	301	1820	370	330	87^	645	302	495	398	318	109^	606	370	509	255	217	92^	301	152^	268	155^
SUN 7.00P	60	FOX	1	B	3.4	8	301	1820	370	330	87^	645	302	495	398	318	109^	606	370	509	255	217	92^	301	152^	268	155^
111	81	OP	1	C	3.4	8	301	1820	370	330	87^	645	302	495	398	318	109^	606	370	509	255	217	92^	301	152^	268	155^
7.00 - 7.30				A	3.3	8	292	1781	376	342	87^	632	299	489	381	299	106^	587	366	499	228	201^	88^	307	157^	256	132^
7.30 - 8.00				A	3.5	8	310	1856	364	319	88^	658	305	500	414	336	111^	623	374	518	280	233	97^	295	147^	280	177^
VALERIE(R)				A	13.2	22	1170	1810	309	269	85	736	330	504	431	274	199	469	239	363	301	188	99	258	127	347	264
MON 8.30P	30	NBC	1	B	13.2	22	1170	1810	309	269	85	736	330	504	431	274	199	469	239	363	301	188	99	258	127	347	264
202	95	CS	1	C	13.2	22	1170	1810	309	269	85	736	330	504	431	274	199	469	239	363	301	188	99	258	127	347	264
WEBSTER(R)				A	10.0	21	886	1594	275	186	81	726	234	345	319	278	339	406	168	257	231	173	124	150	97	312	219
FRI 8.00P	30	ABC	1	B	10.0	21	886	1594	275	186	81	726	234	345	319	278	339	406	168	257	231	173	124	150	97	312	219
204	96	CS	1	C	10.0	21	886	1594	275	186	81	726	234	345	319	278	339	406	168	257	231	173	124	150	97	312	219
WEREWOLF(R)				A	3.0	6	266	1689	257	162^	42v	584	215^	348	331	312	151^	656	290	515	416	333	124^	161^	54v	288	205^
SAT 8.00P	30	FOX	1	B	3.0	6	266	1689	257	162^	42v	584	215^	348	331	312	151^	656	290	515	416	333	124^	161^	54v	288	205^
111	83	SM	1	C	3.0	6	266	1689	257	162^	42v	584	215^	348	331	312	151^	656	290	515	416	333	124^	161^	54v	288	205^
WE THE PEOPLE				A	8.5	15	753	1652	314	242	82	774	216	418	423	370	302	542	157	329	314	288	189	160	95	175	102
TUE&THU 8.58P	1	CBS	2	B	8.5	15	753	1652	314	242	82	774	216	418	423	370	302	542	157	329	314	288	189	160	95	175	102
200	94	DO	2	C	8.5	15	753	1652	314	242	82	774	216	418	423	370	302	542	157	329	314	288	189	160	95	175	102
WHO'S THE BOSS?(R)				A	16.3	30	1444	1689	324	271	99	735	297	489	405	309	208	468	195	319	287	206	120	243	138	243	161
TUE 8.00P	30	ABC	1	B	16.3	30	1444	1689	324	271	99	735	297	489	405	309	208	468	195	319	287	206	120	243	138	243	161
212	99	CS	1	C	16.3	30	1444	1689	324	271	99	735	297	489	405	309	208	468	195	319	287	206	120	243	138	243	161

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT					A	8.9	19	787	238	183	736	159	324	299	352	386	554	147	255	265	236	251	27^	32^	36^	42^	16^	25^
MON-FRI	6.30P	30	ABC	5	B	8.9	19	787	238	183	736	159	324	299	352	386	554	147	255	265	236	251	27^	32^	36^	42^	16^	25^
	211	99	N	5	C	8.9	19	787	238	183	736	159	324	299	352	386	554	147	255	265	236	251	27^	32^	36^	42^	16^	25^
ABC WRLD NEWS TONIGHT-SAT					A	8.9	22	789	174	119	610	118	229	227	245	344	698	193	311	310	286	317	38^	31^	43^	30^	31^	42^
SAT	6.30P	30	ABC	1	B	8.9	22	789	174	119	610	118	229	227	245	344	698	193	311	310	286	317	38^	31^	43^	30^	31^	42^
	185	94	N	1	C	8.9	22	789	174	119	610	118	229	227	245	344	698	193	311	310	286	317	38^	31^	43^	30^	31^	42^
ABC WRLD NEWS TONIGHT-SUN					A	6.0	16	532	224	162	692	151	279	252	346	368	753	248	369	344	314	333	18v	64^	42^	18v	21v	57^
SUN	6.30P	30	ABC	1	B	6.0	16	532	224	162	692	151	279	252	346	368	753	248	369	344	314	333	18v	64^	42^	18v	21v	57^
	167	85	N	1	C	6.0	16	532	224	162	692	151	279	252	346	368	753	248	369	344	314	333	18v	64^	42^	18v	21v	57^
CBS EVENING NEWS-RATHER					A	10.2	22	905	232	135	735	132	272	307	349	389	563	105	224	253	296	287	21^	25^	20^	36^	27^	24^
MON-FRI	6.30P	30	CBS	5	B	10.2	22	905	232	135	735	132	272	307	349	389	563	105	224	253	296	287	21^	25^	20^	36^	27^	24^
	209	99	N	5	C	10.2	22	905	232	135	735	132	272	307	349	389	563	105	224	253	296	287	21^	25^	20^	36^	27^	24^
CBS EVENING NEWS-SUNDAY					A	6.1	16	540	201	128	796	108^	238	249	334	504	628	102^	234	270	303	323	9v	18v	21v	<<	<<	9v
SUN	6.00P	30	CBS	1	B	6.1	16	540	201	128	796	108^	238	249	334	504	628	102^	234	270	303	323	9v	18v	21v	<<	<<	9v
	174	87	N	1	C	6.1	16	540	201	128	796	108^	238	249	334	504	628	102^	234	270	303	323	9v	18v	21v	<<	<<	9v
CBS SAT. NEWS-SCHIEFFER					A	4.1	10	363	209	112^	517	93^	166^	207	243	307	599	157^	213	261	288	286	18v	16v	20v	34v	5v	9v
SAT	6.45P	15	CBS	1	B	4.1	10	363	209	112^	517	93^	166^	207	243	307	599	157^	213	261	288	286	18v	16v	20v	34v	5v	9v
	167	89	N	1	C	4.1	10	363	209	112^	517	93^	166^	207	243	307	599	157^	213	261	288	286	18v	16v	20v	34v	5v	9v
NBC NIGHTLY NEWS					A	9.3	20	820	225	159	784	152	312	325	335	401	560	122	226	231	247	290	23^	25^	20^	20^	17^	28^
MON-FRI	6.30P	30	NBC	5	B	9.3	20	820	225	159	784	152	312	325	335	401	560	122	226	231	247	290	23^	25^	20^	20^	17^	28^
	199	97	N	5	C	9.3	20	820	225	159	784	152	312	325	335	401	560	122	226	231	247	290	23^	25^	20^	20^	17^	28^
NBC NIGHTLY NEWS-SAT.					A	7.8	20	691	156	102	767	124	249	266	317	451	558	128	236	244	237	289	16v	35^	35^	30^	24^	45^
SAT	6.30P	30	NBC	1	B	7.8	20	691	156	102	767	124	249	266	317	451	558	128	236	244	237	289	16v	35^	35^	30^	24^	45^
	171	92	N	1	C	7.8	20	691	156	102	767	124	249	266	317	451	558	128	236	244	237	289	16v	35^	35^	30^	24^	45^
NBC NIGHTLY NEWS-SUN					A	7.2	18	638	175	111	760	135	264	278	344	414	589	186	268	237	220	274	39^	19v	30^	8v	<<	12v
SUN	6.30P	30	NBC	1	B	7.2	18	638	175	111	760	135	264	278	344	414	589	186	268	237	220	274	39^	19v	30^	8v	<<	12v
	182	91	N	1	C	7.2	18	638	175	111	760	135	264	278	344	414	589	186	268	237	220	274	39^	19v	30^	8v	<<	12v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

AUG.31–SEP.6,1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																									
ABC NEWS:NIGHTLINE		A	5.1	16	454	1376	212	160	144	94	665	171	339	319	376	315	55^	575	134	279	266	340	315	24^	35^
TUE 11.30P 31 ABC	4	B	5.1	16	454	1376	212	160	144	94	665	171	339	319	376	315	55^	575	134	279	266	340	315	24^	35^
201 98 N	4	C	5.1	16	454	1376	212	160	144	94	665	171	339	319	376	315	55^	575	134	279	266	340	315	24^	35^
WED-FRI 11.30P 30																									
11.30 - 12.00		A	5.2	16	456	1374	211	159	143	94	663	170	338	318	375	314	55^	574	133	278	265	340	314	24^	34^
12.00 - 12.30		A	3.9	14	346	1276	243	213	217	104^	688	135^	359	315	359	299	51^	462	178^	275	258	320	300	31v	37v
ABC NEWS:NIGHTLINE-MON.		A	4.4	20	390	1337	246	170	111^	91^	556	117^	235	231	291	211	62^	728	232	467	461	514	475	35v	7v
MON 12.10A 30 ABC	1	B	4.4	20	390	1337	246	170	111^	91^	556	117^	235	231	291	211	62^	728	232	467	461	514	475	35v	7v
203 98 N	1	C	4.4	20	390	1337	246	170	111^	91^	556	117^	235	231	291	211	62^	728	232	467	461	514	475	35v	7v
12.00 - 12.30		A	4.6	20	408	1353	256	180	114^	104^	567	130^	254	249	308	219	53^	730	233	464	460	507	473	30v	10v
12.30 - 1.00		A	4.1	20	363	1267	216	143^	101^	58^	516	83^	187	187	246	188	81^	706	225	460	454	515	468	45v	<<
ABC WEEKEND REPORT-SAT.		A	2.4	7	213	1689	364	292^	214^	111^	914	393	535	535	577	466	67v	564	148^	323	323	409	366	24v	50v
SAT 11.30P 15 ABC	1	B	2.4	7	213	1689	364	292^	214^	111^	914	393	535	535	577	466	67v	564	148^	323	323	409	366	24v	50v
142 75 N	1	C	2.4	7	213	1689	364	292^	214^	111^	914	393	535	535	577	466	67v	564	148^	323	323	409	366	24v	50v
ABC WEEKEND REPORT-SUN(B)		A	2.7	9	239	1594	256^	194^	229^	53v	672	191^	344	298	335	329	118^	706	188^	436	429	535	449	30v	115^
SUN 11.30P 15 ABC																									
112 66 N																									
CBS LATE NIGHT I		A	2.8	14	244	1440	274	174	190	123^	801	223	415	390	448	386	64^	494	193	351	339	370	325	19v	54^
MON 11.30P 66 CBS	4	B	2.8	14	244	1440	274	174	190	123^	801	223	415	390	448	386	64^	494	193	351	339	370	325	19v	54^
181 88 FF	4	C	2.8	14	244	1440	274	174	190	123^	801	223	415	390	448	386	64^	494	193	351	339	370	325	19v	54^
TUE 12.00M 71																									
WED 12.00M 74																									
THU 12.00M 73																									
11.30 - 12.00		A	3.7	14	328	1550	388	281	270	156^	884	253	505	489	557	481	55^	457	183^	288	270	330	293	7v	98^
12.00 - 12.30		A	2.7	12	241	1435	260	155	185	110^	790	222	400	380	447	392	55^	493	197	349	339	369	330	28v	48^
12.30 - 1.00		A	2.7	15	238	1387	248	153	168	114^	773	202	387	357	404	344	66^	498	183	363	352	376	327	13v	42^
1.00 - 1.30		A	2.4	17	209	1421	248	168^	163^	150^	789	238	426	388	428	347	94^	516	211	391	371	391	325	17v	51^
CBS LATE NIGHT I-FRI.(B)		A	1.3	5	115	1139	291^	155^	181^	186^	719	224^	392^	336^	384^	310^	71v	350^	75v	169^	169^	241^	172^	<<	57v
FRI 12.00M 82 CBS																									
99 52 FF																									
12.00 - 12.30		A	1.4	5	124	1163	246^	108v	148^	222^	664	219^	336^	297^	367^	273^	61v	378^	58v	178^	178^	234^	179^	<<	89v
12.30 - 1.00		A	1.4	6	124	1099	301^	164^	191^	189^	699	222^	405^	334^	387^	324^	53v	343^	63v	151^	151^	244^	192^	<<	55v
1.00 - 1.30		A	1.2	6	106	1000	303^	192^	192^	100v	732	204^	403^	352^	352^	303^	105v	268^	112v	159^	159^	210^	105v	<<	<<
CBS LATE NIGHT II		A	2.0	15	174	1349	279	187^	201	121^	761	227	395	373	430	361	103^	455	213	344	328	353	278	34v	51^
MON 12.36A 48 CBS	5	B	2.0	15	174	1349	279	187^	201	121^	761	227	395	373	430	361	103^	455	213	344	328	353	278	34v	51^
177 86 FF	5	C	2.0	15	174	1349	279	187^	201	121^	761	227	395	373	430	361	103^	455	213	344	328	353	278	34v	51^
TUE 1.11A 47																									
CONT'D																									

A—CURRENT REPORT B—QUARTER AVERAGE C—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																									
CBS LATE NIGHT II-CONT'D																									
WED 1.14A 43																									
THU 1.13A 44																									
FRI 1.22A 54																									
12.30 - 1.00		A	2.3	14	204	1326	295^	211^	250^	91^	754	215^	381	381	456	420	5v	326	154^	241^	241^	273^	273^	82^	86^
1.00 - 1.30		A	2.1	15	184	1398	280	181^	206	123^	773	225	399	378	443	378	91^	470	211	339	314	349	300	44v	63^
1.30 - 2.00		A	1.9	16	172	1328	265	179	178	127^	748	231	390	363	410	329	136^	485	235	380	366	383	270	16v	36v
2.00 - 2.30		A	1.1	9	97	1012	353^	248^	240^	114v	730	220^	421^	365^	415^	357^	102v	282^	123v	233^	233^	233^	131v	<<	<<
CBS NEWS NIGHTWATCH-1		A	0.7	7	60	1292	324^	278^	264^	117v	812	252^	448^	385^	431^	431^	112v	372^	145^	282^	218^	245^	197^	22v	54v
M-THSU 2.00A 30 CBS	5	B	0.7	7	60	1292	324^	278^	264^	117v	812	252^	448^	385^	431^	431^	112v	372^	145^	282^	218^	245^	197^	22v	54v
41 43 N	5	C	0.7	7	60	1292	324^	278^	264^	117v	812	252^	448^	385^	431^	431^	112v	372^	145^	282^	218^	245^	197^	22v	54v
CBS NEWS NIGHTWATCH-2		A	0.8	9	66	1232	208^	175^	160^	43v	685	254^	358^	345^	390^	368^	93v	469	242^	342^	311^	360^	301^	26v	8v
MWTHSU 2.30A 30 CBS	4	B	0.8	9	66	1232	208^	175^	160^	43v	685	254^	358^	345^	390^	368^	93v	469	242^	342^	311^	360^	301^	26v	8v
61 59 N	4	C	0.8	9	66	1232	208^	175^	160^	43v	685	254^	358^	345^	390^	368^	93v	469	242^	342^	311^	360^	301^	26v	8v
CBS NEWS NIGHTWATCH-3		A	0.9	17	80	1228	306^	201^	213^	51v	820	176^	349^	334^	397^	372^	47v	297^	83v	152^	141^	163^	138^	26v	22v
M-THSU 3.00A 180 CBS	5	B	0.9	17	80	1228	306^	201^	213^	51v	820	176^	349^	334^	397^	372^	47v	297^	83v	152^	141^	163^	138^	26v	22v
93 77 N	5	C	0.9	17	80	1228	306^	201^	213^	51v	820	176^	349^	334^	397^	372^	47v	297^	83v	152^	141^	163^	138^	26v	22v
3.00 - 3.30		A	0.9	14	83	1174	278^	190^	177^	57v	777	185^	346^	328^	376^	350^	44v	281^	85v	167^	153^	207^	190^	28v	28v
3.30 - 4.00		A	1.0	17	89	1248	272^	196^	182^	50v	800	176^	350^	337^	385	360^	78v	322^	121^	192^	178^	204^	151^	26v	26v
4.00 - 4.30		A	0.9	18	82	1294	306^	225^	208^	55v	843	181^	400^	385^	440	413	48v	307^	90v	154^	139^	165^	144^	28v	28v
4.30 - 5.00		A	0.9	19	80	1284	286^	204^	192^	57v	831	179^	379^	364^	419^	390^	47v	307^	86v	139^	124^	141^	123^	29v	29v
5.00 - 5.30		A	0.8	18	74	1209	328^	204^	240^	55v	830	173^	327^	311^	376^	348^	33v	298^	59v	126^	119^	121^	101v	23v	19v
5.30 - 6.00		A	0.8	17	73	1121	373^	182^	286^	32v	827	158^	275^	259^	378^	363^	20v	252^	48v	123^	123^	125^	105v	17v	<<
CBS NEWS NIGHTWATCH-2(B)		A	0.6^	9^	53^	1199	352^	342^	342^	197v	962^	196v	538^	444^	463^	463^	<<	135v	<<	135v	135v	135v	135v	<<	103v
TUE 2.30A 30 CBS																									
47 44 N																									
CBS SUNDAY NEWS-OSGOOD		A	3.6	8	319	1526	249	169^	182^	38v	765	125^	296	279	362	343	98^	666	171^	285	259	329	265	33v	<<
SUN 11.00P 15 CBS	1	B	3.6	8	319	1526	249	169^	182^	38v	765	125^	296	279	362	343	98^	666	171^	285	259	329	265	33v	<<
87 54 N	1	C	3.6	8	319	1526	249	169^	182^	38v	765	125^	296	279	362	343	98^	666	171^	285	259	329	265	33v	<<
FRIDAY NIGHT VIDEOS		A	2.4	18	213	1390	221^	179^	204^	81^	481	245^	322	279^	319	301	358	635	431	581	429	438	332	214^	48v
FRI 1.37A 60 NBC	1	B	2.4	18	213	1390	221^	179^	204^	81^	481	245^	322	279^	319	301	358	635	431	581	429	438	332	214^	48v
180 97 PC	1	C	2.4	18	213	1390	221^	179^	204^	81^	481	245^	322	279^	319	301	358	635	431	581	429	438	332	214^	48v
1.30 - 2.00		A	2.7	18	239	1316	265^	218^	239^	47v	492	244^	330	311	346	326	287	601	359	555	402	413	350	186^	27v
2.00 - 2.30		A	2.3	19	204	1436	184^	145^	172^	110^	467	237^	305^	245^	290^	270^	422	646	474	593	434	436	301^	244^	62v
2.30 - 3.00		A	2.0	18	177	1383	191^	161^	191^	87v	457	271^	341^	286^	315^	315^	331^	684	501	595	496	528	376	173^	69v
G MICHAELS SPORTS MACHINE		A	2.0	6	177	1534	214^	126^	137^	120^	572	214^	340^	307^	350^	263^	166^	650	312^	460	419	511	426	166^	<<
SUN 11.30P 15 NBC	1	B	2.0	6	177	1534	214^	126^	137^	120^	572	214^	340^	307^	350^	263^	166^	650	312^	460	419	511	426	166^	<<
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
G MICHAELS SPORTS MACHINE-CONT'D																								
63 42 SC 1	C	2.0	6	177	1534	214^	126^	137^	120^	572	214^	340^	307^	350^	263^	166^	650	312^	460	419	511	426	166^	<<
LATE SHOW-FOX	A	1.7	5	152	1316	221	187^	159^	75^	509	233	336	324	370	331	155^	601	323	447	386	396	346	63^	35v
MON-FRI 11.00P 60 FOX 5	B	1.7	5	152	1316	221	187^	159^	75^	509	233	336	324	370	331	155^	601	323	447	386	396	346	63^	35v
121 85 GV 5	C	1.7	5	152	1316	221	187^	159^	75^	509	233	336	324	370	331	155^	601	323	447	386	396	346	63^	35v
11.00 - 11.30	A	1.8	4	161	1304	232	197^	170^	72^	510	236	338	331	378	334	151^	596	319	461	400	416	361	49v	42v
11.30 - 12.00	A	1.6	5	142	1346	212^	179^	150^	80^	513	233^	337	319	365	331	161^	613	331	436	375	378	333	78^	28v
MONDAY SPORTSNITE	A	1.6	10	142	1265	198^	173^	107v	78v	386^	99v	210^	210^	270^	198^	191^	706	321^	549	501	587	585	163^	6v
MON 12.40A 60 ABC 1	B	1.6	10	142	1265	198^	173^	107v	78v	386^	99v	210^	210^	270^	198^	191^	706	321^	549	501	587	585	163^	6v
144 83 SC 1	C	1.6	10	142	1265	198^	173^	107v	78v	386^	99v	210^	210^	270^	198^	191^	706	321^	549	501	587	585	163^	6v
12.30 - 1.00	A	2.0	11	177	1333	242^	187^	97^	98^	477	124^	223^	223^	280^	181^	194^	680	300^	519	472	547	541	176^	<<
1.00 - 1.30	A	1.3	8	115	1315	193^	193^	117v	90v	361^	93v	235^	235^	293^	217^	190^	771	352^	615	577	675	675	169^	14v
1.30 - 2.00	A	1.2	9	106	1407	155v	132v	155v	<<	325^	80v	172^	172^	278^	278^	266^	873	427^	659	558^	683	683	165^	<<
SATURDAY NIGHT	A	6.4	20	567	1666	324	297	223	199	802	386	565	493	511	420	131	544	298	441	395	405	373	86^	66^
SAT 11.30P 80 NBC 1	B	6.4	20	567	1666	324	297	223	199	802	386	565	493	511	420	131	544	298	441	395	405	373	86^	66^
196 99 GV 1	C	6.4	20	567	1666	324	297	223	199	802	386	565	493	511	420	131	544	298	441	395	405	373	86^	66^
11.30 - 12.00	A	7.0	19	620	1676	337	303	229	178	819	364	545	492	516	435	121	543	276	433	392	400	365	73^	73^
12.00 - 12.30	A	6.5	21	576	1658	320	296	215	217	798	408	571	485	501	399	131	547	312	448	400	409	376	87^	57^
12.30 - 1.00	A	5.5	21	487	1614	296	280	217	206	756	380	575	495	505	418	147	526	308	430	380	395	374	109^	68^
TONIGHT SHOW	A	6.0	21	533	1374	246	204	182	90	714	241	401	381	430	374	92	549	232	387	366	396	348	34^	30^
MON-THU 11.30P 60 NBC 5	B	6.0	21	533	1374	246	204	182	90	714	241	401	381	430	374	92	549	232	387	366	396	348	34^	30^
200 99 GV 5	C	6.0	21	533	1374	246	204	182	90	714	241	401	381	430	374	92	549	232	387	366	396	348	34^	30^
FRI 11.37P 60																								
11.30 - 12.00	A	6.3	19	562	1396	246	203	180	99	723	243	410	391	445	380	100	551	232	382	361	387	334	38^	32^
12.00 - 12.30	A	5.7	23	509	1346	245	205	182	82	704	240	392	371	416	367	84	544	233	389	368	403	357	28^	29^
12.30 - 1.00	A	5.8	22	514	1388	263	193	189	41^	663	220	378	378	405	372	71^	593	197	442	414	446	420	77^	27v
US OPN TENNIS HILITES-TUE(S)	A	3.6	12	319	1425	176^	109^	153^	84^	741	246	381	345	437	427	60^	594	236	374	354	360	323	7v	37v
TUE 11.30P 30 CBS																								
179 92 SC																								
US OPN TENNIS HILITES-WED(S)	A	3.0	10	266	1430	272	208^	211^	55v	652	162^	297	267	333	310	123^	673	281	470	423	475	410	11v	11v
WED 11.30P 30 CBS																								
180 92 SC																								
US OPN TENNIS HILITES-THU(S)	A	3.0	9	266	1285	352	248	234^	59v	648	184^	336	313	376	356	64^	548	170^	347	346	411	362	25v	43v
THU 11.30P 30 CBS																								
182 92 SC																								
US OPN TENNIS HILITES-FRI(S)	A	3.3	9	292	1357	391	216^	261	114^	711	178^	349	327	383	348	85^	478	151^	275	271	324	258	17v	66^
FRI 11.30P 30 CBS																								
CONT'D																								

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

AUG.31–SEP.6,1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
US OPN TENNIS HILITES-FR-CONT'D 173 89 SC																								
WRLD CHMP TRACK-FIELD-MON(S) MON 12.30A 60 NBC 202 99 SE	A	2.6	16	230	1452	261^	239^	220^	145^	729	288	524	481	491	402	177^	609	366	524	470	476	376	48v	14v
12.30 - 1.00	A	3.0	16	266	1501	252	221^	211^	150^	732	291	498	449	461	382	198^	640	402	557	508	517	401	59v	21v
1.00 - 1.30	A	2.3	16	204	1325	261^	252^	221^	131^	694	271^	534	503	509	412	142^	543	304^	458	400	401	328	30v	3v
WRLD CHMP TRACK-FIELD-TUE(S) TUE 12.30A 60 NBC 203 99 SE	A	2.7	17	239	1333	361	346	278	139^	747	319	521	460	521	446	29v	460	197^	367	355	398	387	22v	37v
12.30 - 1.00	A	3.1	17	275	1331	335	321	252	140^	764	294	504	435	495	428	41v	451	186^	358	339	380	371	17v	40v
1.00 - 1.30	A	2.3	17	204	1335	397	380	314	138^	723	354	545	493	556	469	13v	471	213^	378	378	421	408	29v	34v
WRLD CHMP TRACK-FIELD-WED(S) WED 12.30A 60 NBC 203 99 SE	A	2.7	17	239	1282	223^	166^	214^	25v	582	112^	298	298	410	410	113^	558	287	412	364	421	392	63v	25v
12.30 - 1.00	A	3.2	18	284	1327	225	170^	210^	20v	599	106^	294	294	395	395	109^	588	280	438	387	429	405	56v	20v
1.00 - 1.30	A	2.1	15	186	1276	231^	169^	230^	34v	583	125^	318^	318^	453	453	125^	538	313^	392	347	428	391	76v	33v
WRLD CHMP TRACK-FIELD-THU(S) THU 12.30A 60 NBC 203 99 SE	A	2.9	18	257	1386	160^	136^	111^	215^	641	302	455	361	392	338	100^	605	274	447	403	469	432	41v	66^
12.30 - 1.00	A	3.3	18	292	1324	170^	149^	113^	192^	646	305	447	377	411	346	102^	562	263	431	388	445	407	40v	56v
1.00 - 1.30	A	2.5	18	222	1468	147^	119^	109^	246^	634	297	466	340	367	327	98^	660	288	467	422	499	466	44v	79^
WRLD CHMP TRACK-FIELD-FRI(S) FRI 12.37A 60 NBC 203 99 SE	A	3.4	17	301	1474	344	286	289	45v	625	260	439	432	454	420	149^	603	279	521	469	514	481	150^	18v
12.30 - 1.00	A	4.0	17	354	1534	336	271	272	49^	658	254	453	453	476	432	136^	610	268	511	465	516	489	150^	26v
1.00 - 1.30	A	3.1	16	275	1397	349	297	301	46v	596	257	425	415	434	403	144^	584	272	512	464	508	475	139^	9v
1.30 - 2.00	A	3.2	19	284	1326	306	262	264	23v	516	260	373	353	379	379	196^	562	317	516	434	454	404	172^	23v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

AUG.31–SEP.6,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																												
ABC WORLD NEWS-MORN-615A					A	1.2	15	110	108^	343	302^	602	186^	433	434	375	133^	486	157^	289^	312	257^	153^	11v	49v	<<	<<	<<
MON-FRI	6.15A	15	ABC	5	B	1.2	15	110	108^	343	302^	602	186^	433	434	375	133^	486	157^	289^	312	257^	153^	11v	49v	<<	<<	<<
	141	83	N	5	C	1.2	15	110	108^	343	302^	602	186^	433	434	375	133^	486	157^	289^	312	257^	153^	11v	49v	<<	<<	<<
ABC WORLD NEWS-MORN-645A					A	2.1	18	188	96^	318	283	607	222	425	421	307	145^	533	187	287	301	254	193	19v	41v	12v	11v	9v
MON-FRI	6.45A	15	ABC	5	B	2.1	18	188	96^	318	283	607	222	425	421	307	145^	533	187	287	301	254	193	19v	41v	12v	11v	9v
	190	94	N	5	C	2.1	18	188	96^	318	283	607	222	425	421	307	145^	533	187	287	301	254	193	19v	41v	12v	11v	9v
BEFORE HOURS					A	0.6	9	50	42v	206^	199^	526^	198^	398^	331^	250^	128v	511^	314^	355^	395^	168v	53v	74v	32v	46v	<<	46v
MON-FRI	6.15A	15	NBC	5	B	0.6	9	50	42v	206^	199^	526^	198^	398^	331^	250^	128v	511^	314^	355^	395^	168v	53v	74v	32v	46v	<<	46v
	143	85	N	5	C	0.6	9	50	42v	206^	199^	526^	198^	398^	331^	250^	128v	511^	314^	355^	395^	168v	53v	74v	32v	46v	<<	46v
CBS MORNING NEWS- 6:30AM					A	0.9	11	83	59v	346^	168^	804	219^	365^	370^	415	373^	307^	78v	133^	117^	144^	170^	<<	<<	14v	81v	79v
MON-FRI	6.30A	30	CBS	5	B	0.9	11	83	59v	346^	168^	804	219^	365^	370^	415	373^	307^	78v	133^	117^	144^	170^	<<	<<	14v	81v	79v
	148	88	N	5	C	0.9	11	83	59v	346^	168^	804	219^	365^	370^	415	373^	307^	78v	133^	117^	144^	170^	<<	<<	14v	81v	79v
CBS MORNING NEWS- 7:00AM					A	2.0	13	177	32v	190	123^	597	138^	233	277	269	280	461	149^	225	222	224	203	17v	5v	10v	47v	23v
MON-FRI	7.00A	30	CBS	5	B	2.0	13	177	32v	190	123^	597	138^	233	277	269	280	461	149^	225	222	224	203	17v	5v	10v	47v	23v
	200	99	N	5	C	2.0	13	177	32v	190	123^	597	138^	233	277	269	280	461	149^	225	222	224	203	17v	5v	10v	47v	23v
GOOD MORNING, AMERICA-730					A	3.6	20	321	47^	279	239	707	146	407	433	379	242	352	74^	136	139	171	191	12v	18v	25v	45^	33^
MON-FRI	7.30A	30	ABC	5	B	3.6	20	321	47^	279	239	707	146	407	433	379	242	352	74^	136	139	171	191	12v	18v	25v	45^	33^
	211	99	N	5	C	3.6	20	321	47^	279	239	707	146	407	433	379	242	352	74^	136	139	171	191	12v	18v	25v	45^	33^
GOOD MORNING, AMERICA-830					A	4.2	20	369	55^	212	166	702	158	376	421	381	242	352	78^	136	148	163	175	9v	15v	25^	41^	30^
MON-FRI	8.30A	30	ABC	5	B	4.2	20	369	55^	212	166	702	158	376	421	381	242	352	78^	136	148	163	175	9v	15v	25^	41^	30^
	209	98	N	5	C	4.2	20	369	55^	212	166	702	158	376	421	381	242	352	78^	136	148	163	175	9v	15v	25^	41^	30^
MORNING PROGRAM					A	2.2	11	195	37v	159^	87^	706	115^	243	270	328	402	394	104^	172^	172	163^	208	18v	8v	13v	31v	26v
MON-FRI	7.30A	90	CBS	5	B	2.2	11	195	37v	159^	87^	706	115^	243	270	328	402	394	104^	172^	172	163^	208	18v	8v	13v	31v	26v
	201	99	N	5	C	2.2	11	195	37v	159^	87^	706	115^	243	270	328	402	394	104^	172^	172	163^	208	18v	8v	13v	31v	26v
7.30 - 8.00					A	2.1	12	183	25v	177^	115^	651	132^	224	266	261	360	427	142^	217	215	169^	197	23v	<<	8v	51^	25v
8.00 - 8.30					A	2.2	11	193	35v	157^	79^	693	98^	213	238	324	429	368	91^	160^	157^	155^	197	19v	13v	11v	28v	26v
8.30 - 9.00					A	2.4	11	209	50^	146^	69^	766	117^	288	304	390	415	390	83^	142^	149^	165	228	12v	10v	20v	16v	26v
NBC NEWS AT SUNRISE					A	1.5	17	131	56v	294	254^	567	143^	366	379	313	176^	539	159^	301	330	246^	190^	10v	41v	10v	8v	10v
MON-FRI	6.00A	30	NBC	5	B	1.5	17	131	56v	294	254^	567	143^	366	379	313	176^	539	159^	301	330	246^	190^	10v	41v	10v	8v	10v
	197	98	N	5	C	1.5	17	131	56v	294	254^	567	143^	366	379	313	176^	539	159^	301	330	246^	190^	10v	41v	10v	8v	10v
TODAY SHOW-7.30AM					A	4.0	22	353	67^	248	170	694	158	334	357	363	304	447	106	219	227	228	196	10v	10v	10v	14v	13v
MON-FRI	7.30A	30	NBC	5	B	4.0	22	353	67^	248	170	694	158	334	357	363	304	447	106	219	227	228	196	10v	10v	10v	14v	13v
	204	99	N	5	C	4.0	22	353	67^	248	170	694	158	334	357	363	304	447	106	219	227	228	196	10v	10v	10v	14v	13v
TODAY SHOW-8.30AM					A	4.3	21	379	70^	193	128	674	126	293	349	363	305	389	90	209	201	193	171	11v	16v	15v	25^	23^
MON-FRI	8.30A	30	NBC	5	B	4.3	21	379	70^	193	128	674	126	293	349	363	305	389	90	209	201	193	171	11v	16v	15v	25^	23^
	204	99	N	5	C	4.3	21	379	70^	193	128	674	126	293	349	363	305	389	90	209	201	193	171	11v	16v	15v	25^	23^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

AUG.31-SEP.6,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME																												
ABC DAYTIME NEWSBRIEF-M-F					A	7.0	26	618	137	215	194	159	874	394	571	451	505	318	250	212	95	32^	77	47^	42^	65	45^	63
MON-FRI	2.58P	1	ABC	5	B	7.0	26	618	137	215	194	159	874	394	571	451	505	318	250	212	95	32^	77	47^	42^	65	45^	63
	209	98	N	5	C	7.0	26	618	137	215	194	159	874	394	571	451	505	318	250	212	95	32^	77	47^	42^	65	45^	63
ALL MY CHILDREN					A	7.1	26	626	125	214	188	148	829	363	526	411	465	325	249	254	92	26^	69	45^	38^	57	49^	46^
MON-FRI	1.00P	60	ABC	5	B	7.1	26	626	125	214	188	148	829	363	526	411	465	325	249	254	92	26^	69	45^	38^	57	49^	46^
	215	99	DD	5	C	7.1	26	626	125	214	188	148	829	363	526	411	465	325	249	254	92	26^	69	45^	38^	57	49^	46^
1.00 - 1.30					A	6.7	24	597	125	214	188	144	822	353	520	412	465	333	249	250	88	24^	70	48^	39^	64	53^	50^
1.30 - 2.00					A	7.4	27	657	124	212	187	151	830	369	528	408	462	315	248	256	95	27^	67	43^	37^	52	45^	43^
AMERICAN TREASURY					A	4.7	17	413	105	134	84^	151	791	273	398	279	322	302	350	228	114	23^	63^	45^	25^	48^	13v	61^
MON	3.57P	1	CBS	3	B	4.7	17	413	105	134	84^	151	791	273	398	279	322	302	350	228	114	23^	63^	45^	25^	48^	13v	61^
	195	91	DO	3	C	4.7	17	413	105	134	84^	151	791	273	398	279	322	302	350	228	114	23^	63^	45^	25^	48^	13v	61^
WED&FRI	3.58P	1																										
ANOTHER WORLD					A	4.6	17	408	92	239	207	162	875	262	503	377	443	415	306	266	92	32^	74^	55^	21^	28^	32^	18v
MON-FRI	2.00P	60	NBC	5	B	4.6	17	408	92	239	207	162	875	262	503	377	443	415	306	266	92	32^	74^	55^	21^	28^	32^	18v
	201	98	DD	5	C	4.6	17	408	92	239	207	162	875	262	503	377	443	415	306	266	92	32^	74^	55^	21^	28^	32^	18v
2.00 - 2.30					A	4.6	17	409	91	244	206	165	870	264	497	369	436	411	306	274	93	31^	81^	56^	19v	29^	31^	17v
2.30 - 3.00					A	4.6	17	406	94	235	208	158	880	261	509	384	450	420	306	258	92	32^	67^	54^	24^	27^	33^	18v
AS THE WORLD TURNS					A	5.7	21	507	109	138	92	150	864	242	421	322	378	350	387	229	128	25^	77	71	20^	28^	26^	23^
MON-FRI	2.00P	60	CBS	5	B	5.7	21	507	109	138	92	150	864	242	421	322	378	350	387	229	128	25^	77	71	20^	28^	26^	23^
	207	99	DD	5	C	5.7	21	507	109	138	92	150	864	242	421	322	378	350	387	229	128	25^	77	71	20^	28^	26^	23^
2.00 - 2.30					A	5.7	22	509	103	125	83	144	842	231	399	305	360	329	389	230	131	27^	80	71	20^	30^	28^	22^
2.30 - 3.00					A	5.7	21	505	115	151	101	155	886	253	444	340	396	371	386	228	124	24^	74	70	21^	26^	24^	23^
BARGAIN HUNTERS M-F					A	1.4	6	120	109^	171^	158^	158^	778	405	544	443	469	287	208^	253^	74^	116^	121^	132^	131^	102^	115^	118^
MON-FRI	11.30A	30	ABC	5	B	1.4	6	120	109^	171^	158^	158^	778	405	544	443	469	287	208^	253^	74^	116^	121^	132^	131^	102^	115^	118^
	141	67	QG	5	C	1.4	6	120	109^	171^	158^	158^	778	405	544	443	469	287	208^	253^	74^	116^	121^	132^	131^	102^	115^	118^
BOLD AND THE BEAUTIFUL					A	4.4	16	386	109	151	108	140	894	253	446	354	403	354	398	215	119	35^	72^	72^	21v	35^	32^	24^
MON-FRI	1.30P	30	CBS	5	B	4.4	16	386	109	151	108	140	894	253	446	354	403	354	398	215	119	35^	72^	72^	21v	35^	32^	24^
	198	94	DD	5	C	4.4	16	386	109	151	108	140	894	253	446	354	403	354	398	215	119	35^	72^	72^	21v	35^	32^	24^
CLASSIC CONCENTRATION					A	3.0	13	269	55^	179	128	146	733	191	369	280	350	337	294	282	109^	24v	76^	66^	48^	70^	50^	68^
MON-FRI	10.30A	30	NBC	5	B	3.0	13	269	55^	179	128	146	733	191	369	280	350	337	294	282	109^	24v	76^	66^	48^	70^	50^	68^
	146	74	QG	5	C	3.0	13	269	55^	179	128	146	733	191	369	280	350	337	294	282	109^	24v	76^	66^	48^	70^	50^	68^
DAYS OF OUR LIVES					A	7.0	25	617	82	196	161	208	801	261	471	337	399	379	269	246	91	55	125	110	28^	41^	38^	31^
MON-FRI	1.00P	60	NBC	5	B	7.0	25	617	82	196	161	208	801	261	471	337	399	379	269	246	91	55	125	110	28^	41^	38^	31^
	206	99	DD	5	C	7.0	25	617	82	196	161	208	801	261	471	337	399	379	269	246	91	55	125	110	28^	41^	38^	31^
1.00 - 1.30					A	6.8	24	599	86	191	160	210	797	259	469	333	392	374	268	256	90	57	121	110	29^	38^	39^	28^
1.30 - 2.00					A	7.2	26	634	79	200	163	206	805	263	472	341	406	383	269	237	91	54	128	110	28^	44^	38^	34^
GENERAL HOSPITAL					A	7.6	28	677	121	217	189	165	840	347	526	412	480	334	247	224	72	30^	90	61	40^	57	41^	57
CONT'D																												

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
GENERAL HOSPITAL-CONT'D																												
MON-FRI	3.00P	60	ABC	5	B	7.6	28	677	121	217	189	165	840	347	526	412	480	334	247	224	72	30^	90	61	40^	57	41^	57
	213	99	DD	5	C	7.6	28	677	121	217	189	165	840	347	526	412	480	334	247	224	72	30^	90	61	40^	57	41^	57
3.00 - 3.30					A	7.6	28	675	120	209	183	160	840	354	531	420	486	329	244	217	74	33^	91	59	40^	55	39^	56
3.30 - 4.00					A	7.7	28	684	122	224	193	170	833	337	517	401	470	337	248	228	70	27^	88	63	40^	60	42^	57
GUIDING LIGHT					A	5.2	19	459	104	144	88	162	842	262	422	313	349	323	384	219	118	12v	85	61^	33^	35^	24^	44^
MON-FRI	3.00P	60	CBS	5	B	5.2	19	459	104	144	88	162	842	262	422	313	349	323	384	219	118	12v	85	61^	33^	35^	24^	44^
	207	99	DD	5	C	5.2	19	459	104	144	88	162	842	262	422	313	349	323	384	219	118	12v	85	61^	33^	35^	24^	44^
3.00 - 3.30					A	5.1	19	454	110	142	85	168	853	261	431	322	357	333	387	215	116	12v	93	69^	32^	30^	24^	38^
3.30 - 4.00					A	5.2	19	464	98	146	90	155	831	263	413	304	341	314	381	223	121	13v	78	53^	34^	40^	23^	51^
LOVING					A	4.0	15	353	156	238	206	155	831	367	574	457	502	367	211	203	77^	20v	93^	45^	73^	84^	82^	75^
MON-FRI	12.30P	30	ABC	5	B	4.0	15	353	156	238	206	155	831	367	574	457	502	367	211	203	77^	20v	93^	45^	73^	84^	82^	75^
	179	89	DD	5	C	4.0	15	353	156	238	206	155	831	367	574	457	502	367	211	203	77^	20v	93^	45^	73^	84^	82^	75^
NBC NEWS DIGEST-DAYTIME					A	2.3	15	207	96^	246	206	130^	846	255	477	374	456	425	287	262	82^	50^	35v	60^	16v	21v	32v	5v
MON-FRI	2.57P	1	NBC	5	B	2.3	15	207	96^	246	206	130^	846	255	477	374	456	425	287	262	82^	50^	35v	60^	16v	21v	32v	5v
	114	57	N	5	C	2.3	15	207	96^	246	206	130^	846	255	477	374	456	425	287	262	82^	50^	35v	60^	16v	21v	32v	5v
NEW CARD SHARKS					A	3.5	15	312	74^	126	96^	92^	691	200	320	251	302	309	319	389	239	27v	46^	31^	81^	102^	82^	101^
MON-FRI	10.30A	30	CBS	5	B	3.5	15	312	74^	126	96^	92^	691	200	320	251	302	309	319	389	239	27v	46^	31^	81^	102^	82^	101^
	173	82	QP	5	C	3.5	15	312	74^	126	96^	92^	691	200	320	251	302	309	319	389	239	27v	46^	31^	81^	102^	82^	101^
NEWSBREAK-11.57					A	5.1	21	448	66^	118	80	118	679	195	305	221	267	257	328	357	169	43^	66^	52^	43^	68^	51^	60^
MON-FRI	11.57A	2	CBS	5	B	5.1	21	448	66^	118	80	118	679	195	305	221	267	257	328	357	169	43^	66^	52^	43^	68^	51^	60^
	176	84	N	5	C	5.1	21	448	66^	118	80	118	679	195	305	221	267	257	328	357	169	43^	66^	52^	43^	68^	51^	60^
NEWSBREAK-3.44					A	4.5	16	397	72^	146	84^	146	863	265	407	287	324	327	419	223	126	9v	53^	31^	28^	39^	19v	49^
MWF	3.42P	1	CBS	5	B	4.5	16	397	72^	146	84^	146	863	265	407	287	324	327	419	223	126	9v	53^	31^	28^	39^	19v	49^
	192	93	N	5	C	4.5	16	397	72^	146	84^	146	863	265	407	287	324	327	419	223	126	9v	53^	31^	28^	39^	19v	49^
TUE	3.41P	1																										
THU	3.43P	1																										
ONE LIFE TO LIVE					A	7.3	27	645	133	213	192	153	851	376	555	437	493	319	240	215	91	26^	62	43^	44^	64	51^	56
MON-FRI	2.00P	60	ABC	5	B	7.3	27	645	133	213	192	153	851	376	555	437	493	319	240	215	91	26^	62	43^	44^	64	51^	56
	213	99	DD	5	C	7.3	27	645	133	213	192	153	851	376	555	437	493	319	240	215	91	26^	62	43^	44^	64	51^	56
2.00 - 2.30					A	7.1	27	633	133	208	185	149	836	373	542	427	483	310	238	225	94	25^	60	40^	45^	61	51^	55
2.30 - 3.00					A	7.4	28	659	133	217	198	157	862	378	565	446	502	326	241	205	88	27^	64	45^	42^	66	50^	58
PRICE IS RIGHT 1					A	5.2	23	464	90	138	105	117	690	196	329	250	282	265	330	353	188	24^	60^	46^	65^	103	83	84
MON-FRI	11.00A	30	CBS	5	B	5.2	23	464	90	138	105	117	690	196	329	250	282	265	330	353	188	24^	60^	46^	65^	103	83	84
	208	99	AP	5	C	5.2	23	464	90	138	105	117	690	196	329	250	282	265	330	353	188	24^	60^	46^	65^	103	83	84
PRICE IS RIGHT 2					A	6.7	28	590	74	128	95	116	650	176	294	220	255	247	321	377	184	40^	67	67	60	85	71	74
MON-FRI	11.30A	30	CBS	5	B	6.7	28	590	74	128	95	116	650	176	294	220	255	247	321	377	184	40^	67	67	60	85	71	74
	CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																											
PRICE IS RIGHT 2-CONT'D																											
208	99	AP	5	C	6.7	28	590	74	128	95	116	650	176	294	220	255	247	321	377	184	40^	67	67	60	85	71	74
RYAN'S HOPE				A	2.8	11	252	111^	262	234	174	800	368	551	441	501	343	190	228	65^	73^	141	113^	88^	72^	76^	84^
MON-FRI 12.00N	30	ABC	5	B	2.8	11	252	111^	262	234	174	800	368	551	441	501	343	190	228	65^	73^	141	113^	88^	72^	76^	84^
169	81	DD	5	C	2.8	11	252	111^	262	234	174	800	368	551	441	501	343	190	228	65^	73^	141	113^	88^	72^	76^	84^
SALE OF THE CENTURY				A	2.9	13	253	46^	159	116^	102^	692	112^	320	267	321	315	319	389	170	3v	73^	52^	39^	56^	52^	43^
MON-FRI 10.00A	30	NBC	5	B	2.9	13	253	46^	159	116^	102^	692	112^	320	267	321	315	319	389	170	3v	73^	52^	39^	56^	52^	43^
157	78	QG	5	C	2.9	13	253	46^	159	116^	102^	692	112^	320	267	321	315	319	389	170	3v	73^	52^	39^	56^	52^	43^
SANTA BARBARA				A	4.6	17	404	81^	222	185	188	808	267	492	382	454	385	244	252	96	45^	125	107	23^	55^	40^	39^
MON-FRI 3.00P	60	NBC	5	B	4.6	17	404	81^	222	185	188	808	267	492	382	454	385	244	252	96	45^	125	107	23^	55^	40^	39^
198	99	DD	5	C	4.6	17	404	81^	222	185	188	808	267	492	382	454	385	244	252	96	45^	125	107	23^	55^	40^	39^
3.00 - 3.30				A	4.4	17	393	77^	225	188	174	803	262	487	384	456	385	245	263	100	42^	114	102	15v	47^	33^	28^
3.30 - 4.00				A	4.7	17	418	84	217	181	199	806	269	493	377	449	381	241	240	92	49^	134	112	31^	63^	45^	49^
SCRABBLE				A	4.8	20	424	70^	171	123	110	771	206	343	271	329	284	371	301	140	17v	67^	52^	43^	69^	66^	46^
MON-FRI 11.30A	30	NBC	5	B	4.8	20	424	70^	171	123	110	771	206	343	271	329	284	371	301	140	17v	67^	52^	43^	69^	66^	46^
191	96	QG	5	C	4.8	20	424	70^	171	123	110	771	206	343	271	329	284	371	301	140	17v	67^	52^	43^	69^	66^	46^
SUPER PASSWORD				A	3.7	15	331	77^	62^	54^	137	694	180	300	223	257	237	361	356	137	24v	108	75^	51^	63^	75^	38^
MON-FRI 12.00N	30	NBC	5	B	3.7	15	331	77^	62^	54^	137	694	180	300	223	257	237	361	356	137	24v	108	75^	51^	63^	75^	38^
155	76	QG	5	C	3.7	15	331	77^	62^	54^	137	694	180	300	223	257	237	361	356	137	24v	108	75^	51^	63^	75^	38^
$25,000 PYRAMID				A	3.3	15	289	73^	168	107^	90^	751	211	329	255	347	355	330	385	223	19v	31^	23v	72^	74^	61^	85^
MON-FRI 10.00A	30	CBS	5	B	3.3	15	289	73^	168	107^	90^	751	211	329	255	347	355	330	385	223	19v	31^	23v	72^	74^	61^	85^
181	90	QP	5	C	3.3	15	289	73^	168	107^	90^	751	211	329	255	347	355	330	385	223	19v	31^	23v	72^	74^	61^	85^
WHEEL OF FORTUNE				A	5.5	24	489	55^	142	89	105	740	183	310	240	297	280	373	374	159	19^	56^	45^	33^	49^	43^	39^
MON-FRI 11.00A	30	NBC	5	B	5.5	24	489	55^	142	89	105	740	183	310	240	297	280	373	374	159	19^	56^	45^	33^	49^	43^	39^
206	99	QG	5	C	5.5	24	489	55^	142	89	105	740	183	310	240	297	280	373	374	159	19^	56^	45^	33^	49^	43^	39^
WHO'S THE BOSS? M-F				A	4.4	19	386	117	188	158	181	635	290	470	385	432	290	118	234	56^	94	156	163	114	108	126	96
MON-FRI 11.00A	30	ABC	5	B	4.4	19	386	117	188	158	181	635	290	470	385	432	290	118	234	56^	94	156	163	114	108	126	96
178	91	CS	5	C	4.4	19	386	117	188	158	181	635	290	470	385	432	290	118	234	56^	94	156	163	114	108	126	96
WORDPLAY				A	2.9	11	259	102^	151	117^	120^	746	175	361	312	358	341	339	345	163	27v	95^	88^	40^	50^	23v	67^
MON-FRI 12.30P	30	NBC	5	B	2.9	11	259	102^	151	117^	120^	746	175	361	312	358	341	339	345	163	27v	95^	88^	40^	50^	23v	67^
143	74	QG	5	C	2.9	11	259	102^	151	117^	120^	746	175	361	312	358	341	339	345	163	27v	95^	88^	40^	50^	23v	67^
YOUNG AND THE RESTLESS				A	7.0	27	618	97	163	132	151	815	268	449	350	405	330	311	259	115	32^	81	73	21^	50^	47^	24^
MON-FRI 12.30P	60	CBS	5	B	7.0	27	618	97	163	132	151	815	268	449	350	405	330	311	259	115	32^	81	73	21^	50^	47^	24^
209	99	DD	5	C	7.0	27	618	97	163	132	151	815	268	449	350	405	330	311	259	115	32^	81	73	21^	50^	47^	24^
12.30 - 1.00				A	6.7	27	595	95	153	123	151	795	266	439	342	396	324	303	267	116	32^	86	75	24^	53^	51^	26^
1.00 - 1.30				A	7.2	27	636	100	175	141	153	841	272	462	359	418	339	321	253	114	32^	77	73	18^	48^	44^	22^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN																											
ABC WEEKEND SPECIALS(R)				A	3.2	13	284	1331	134^	349	241	101^	207^	195^	121^	74^	60^	135^	580	253	327	243	337	141^	196^	190^	147^
SAT 12.00N	30	ABC	1	B	3.2	13	284	1331	134^	349	241	101^	207^	195^	121^	74^	60^	135^	580	253	327	243	337	141^	196^	190^	147^
181	88	CA	1	C	3.2	13	284	1331	134^	349	241	101^	207^	195^	121^	74^	60^	135^	580	253	327	243	337	141^	196^	190^	147^
THE CONTEST KID STRIKES AGAIN																											
ALL NEW EWOKS				A	4.9	19	434	1409	155	299	270	104^	192	195	117^	78^	82^	113^	722	344	378	300	422	155	266	232	190
SAT 11.30A	30	ABC	1	B	4.9	19	434	1409	155	299	270	104^	192	195	117^	78^	82^	113^	722	344	378	300	422	155	266	232	190
203	94	CA	1	C	4.9	19	434	1409	155	299	270	104^	192	195	117^	78^	82^	113^	722	344	378	300	422	155	266	232	190
ALVIN AND THE CHIPMUNKS				A	6.1	24	540	1414	100^	284	224	124	239	209	97^	112^	121	88^	682	269	413	267	414	200	214	193	222
SAT 10.30A	30	NBC	1	B	6.1	24	540	1414	100^	284	224	124	239	209	97^	112^	121	88^	682	269	413	267	414	200	214	193	222
197	98	CA	1	C	6.1	24	540	1414	100^	284	224	124	239	209	97^	112^	121	88^	682	269	413	267	414	200	214	193	222
AMERICAN BANDSTAND				A	2.0	7	177	1495	85v	588	346^	193^	410	225^	94^	131^	106^	119^	272^	207^	65v	141^	131^	101^	31v	65v	66v
SAT 1.00P	30	ABC	1	B	2.0	7	177	1495	85v	588	346^	193^	410	225^	94^	131^	106^	119^	272^	207^	65v	141^	131^	101^	31v	65v	66v
140	72	PC	1	C	2.0	7	177	1495	85v	588	346^	193^	410	225^	94^	131^	106^	119^	272^	207^	65v	141^	131^	101^	31v	65v	66v
BERENSTAIN BEARS				A	2.1	17	186	1255	84v	294^	241^	66v	226^	187^	80v	107^	112^	75v	548	376	172^	108^	440	277^	163^	294^	145^
SAT 8.00A	30	CBS	1	B	2.1	17	186	1255	84v	294^	241^	66v	226^	187^	80v	107^	112^	75v	548	376	172^	108^	440	277^	163^	294^	145^
194	95	CA	1	C	2.1	17	186	1255	84v	294^	241^	66v	226^	187^	80v	107^	112^	75v	548	376	172^	108^	440	277^	163^	294^	145^
BUGS BUNNY & TWEETY SHOW				A	4.8	19	425	1353	135^	339	297	62^	186	133^	101^	33v	84^	50^	695	343	352	302	393	144^	248	239	154
SAT 11.00A	30	ABC	1	B	4.8	19	425	1353	135^	339	297	62^	186	133^	101^	33v	84^	50^	695	343	352	302	393	144^	248	239	154
206	96	CA	1	C	4.8	19	425	1353	135^	339	297	62^	186	133^	101^	33v	84^	50^	695	343	352	302	393	144^	248	239	154
CARE BEAR FAMILY				A	2.7	16	239	1170	91^	264^	225^	59v	199^	33v	20v	13v	<<	31v	674	304	370	239^	435	146^	290	271	165^
SAT 8.30A	30	ABC	1	B	2.7	16	239	1170	91^	264^	225^	59v	199^	33v	20v	13v	<<	31v	674	304	370	239^	435	146^	290	271	165^
208	99	CA	1	C	2.7	16	239	1170	91^	264^	225^	59v	199^	33v	20v	13v	<<	31v	674	304	370	239^	435	146^	290	271	165^
DUNGEONS AND DRAGONS				A	3.4	13	301	1359	127^	383	286	93^	150^	241	170^	71^	150^	92^	584	341	242	250	334	186^	147^	167^	167^
SAT 11.00A	30	CBS	1	B	3.4	13	301	1359	127^	383	286	93^	150^	241	170^	71^	150^	92^	584	341	242	250	334	186^	147^	167^	167^
189	92	CA	1	C	3.4	13	301	1359	127^	383	286	93^	150^	241	170^	71^	150^	92^	584	341	242	250	334	186^	147^	167^	167^
FLINTSTONE KIDS 1				A	4.2	20	372	1235	115^	306	266	47^	216	75^	64^	11v	50^	24v	640	290	350	241	399	133^	266	177	222
SAT 9.00A	30	ABC	1	B	4.2	20	372	1235	115^	306	266	47^	216	75^	64^	11v	50^	24v	640	290	350	241	399	133^	266	177	222
209	99	CA	1	C	4.2	20	372	1235	115^	306	266	47^	216	75^	64^	11v	50^	24v	640	290	350	241	399	133^	266	177	222
FLINTSTONE KIDS 2				A	4.8	19	425	1350	144^	303	286	54^	256	103^	72^	31v	63^	40^	687	297	391	231	457	165	291	215	242
SAT 9.30A	30	ABC	1	B	4.8	19	425	1350	144^	303	286	54^	256	103^	72^	31v	63^	40^	687	297	391	231	457	165	291	215	242
209	99	CA	1	C	4.8	19	425	1350	144^	303	286	54^	256	103^	72^	31v	63^	40^	687	297	391	231	457	165	291	215	242
FOOFUR				A	4.9	20	434	1499	112^	340	275	67^	224	234	93^	141^	129^	104^	701	221	480	273	428	152	276	218	210
SAT 11.00A	30	NBC	1	B	4.9	20	434	1499	112^	340	275	67^	224	234	93^	141^	129^	104^	701	221	480	273	428	152	276	218	210
179	90	CA	1	C	4.9	20	434	1499	112^	340	275	67^	224	234	93^	141^	129^	104^	701	221	480	273	428	152	276	218	210
GALAXY HIGH SCHOOL				A	2.3	9	204	1410	238^	373	295^	140^	213^	322	149^	174^	168^	154^	501	296^	205^	134^	368	184^	184^	194^	173^
SAT 12.00N	30	CBS	1	B	2.3	9	204	1410	238^	373	295^	140^	213^	322	149^	174^	168^	154^	501	296^	205^	134^	368	184^	184^	194^	173^
159	79	CA	1	C	2.3	9	204	1410	238^	373	295^	140^	213^	322	149^	174^	168^	154^	501	296^	205^	134^	368	184^	184^	194^	173^

A—CURRENT REPORT B—QUARTER AVERAGE C—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																											
GUMMI BEARS				A	4.8	28	425	1416	61^	206	138^	39^	193	206	99^	107^	128^	78^	811	384	427	361	450	238	212	273	177
SAT 8.30A	30	NBC	1	B	4.8	28	425	1416	61^	206	138^	39^	193	206	99^	107^	128^	78^	811	384	427	361	450	238	212	273	177
198	97	CA	1	C	4.8	28	425	1416	61^	206	138^	39^	193	206	99^	107^	128^	78^	811	384	427	361	450	238	212	273	177
IT'S PUNKY BREWSTER				A	4.6	18	408	1607	126^	395	320	50^	207	255	106^	149^	185	71^	750	218	532	299	451	142^	309	206	245
SAT 11.30A	30	NBC	1	B	4.6	18	408	1607	126^	395	320	50^	207	255	106^	149^	185	71^	750	218	532	299	451	142^	309	206	245
168	87	CA	1	C	4.6	18	408	1607	126^	395	320	50^	207	255	106^	149^	185	71^	750	218	532	299	451	142^	309	206	245
IT'S PUNKY BREWSTER-2(B)				A	2.0	8	177	1403	145^	348^	251^	90v	179^	299^	93v	207^	209^	90v	576	231^	346^	160^	417	188^	229^	216^	200^
SAT 12.30P	30	NBC																									
112	56	CA																									
KISSYFUR				A	2.9	23	257	1256	30v	196^	128^	29v	204^	97^	60v	37v	51v	46v	759	377	382	351	408	233^	175^	293	115^
SAT 8.00A	30	NBC	1	B	2.9	23	257	1256	30v	196^	128^	29v	204^	97^	60v	37v	51v	46v	759	377	382	351	408	233^	175^	293	115^
197	97	CA	1	C	2.9	23	257	1256	30v	196^	128^	29v	204^	97^	60v	37v	51v	46v	759	377	382	351	408	233^	175^	293	115^
LAND OF THE LOST				A	2.4	9	213	1327	202^	322	245^	75v	177^	283^	85^	199^	169^	115^	545	330	214^	161^	383	248^	135^	199^	184^
SAT 11.30A	30	CBS	1	B	2.4	9	213	1327	202^	322	245^	75v	177^	283^	85^	199^	169^	115^	545	330	214^	161^	383	248^	135^	199^	184^
176	86	CL	1	C	2.4	9	213	1327	202^	322	245^	75v	177^	283^	85^	199^	169^	115^	545	330	214^	161^	383	248^	135^	199^	184^
LAZER TAG ACADEMY				A	2.8	11	248	1534	180^	340	247^	52v	197^	308	135^	172^	205^	102^	689	271	418	205^	484	201^	283	246^	238^
SAT 12.00N	30	NBC	1	B	2.8	11	248	1534	180^	340	247^	52v	197^	308	135^	172^	205^	102^	689	271	418	205^	484	201^	283	246^	238^
138	78	CA	1	C	2.8	11	248	1534	180^	340	247^	52v	197^	308	135^	172^	205^	102^	689	271	418	205^	484	201^	283	246^	238^
MUPPET BABIES				A	4.3	19	381	1313	47^	199	157^	23v	212	78^	37v	41v	54^	24v	824	543	281	278	545	357	188	360	185
SAT 9.00A	60	CBS	1	B	4.3	19	381	1313	47^	199	157^	23v	212	78^	37v	41v	54^	24v	824	543	281	278	545	357	188	360	185
205	98	CA	1	C	4.3	19	381	1313	47^	199	157^	23v	212	78^	37v	41v	54^	24v	824	543	281	278	545	357	188	360	185
9.00 - 9.30				A	4.0	19	354	1298	33v	181	140^	33v	218	80^	50^	30v	59^	22v	819	537	282	237	582	373	209	369	213
9.30 - 10.00				A	4.7	19	416	1297	58^	211	168	14v	203	73^	24v	49^	48^	25v	810	536	274	308	502	335	167	345	157
ONE TO GROW ON-8:58AM				A	4.6	25	408	1443	94^	254	181	51^	166	232	101^	131^	116^	116^	791	365	426	363	428	224	205	258	170
SAT 8.58A	2	NBC	1	B	4.6	25	408	1443	94^	254	181	51^	166	232	101^	131^	116^	116^	791	365	426	363	428	224	205	258	170
197	97	CN	1	C	4.6	25	408	1443	94^	254	181	51^	166	232	101^	131^	116^	116^	791	365	426	363	428	224	205	258	170
ONE TO GROW ON-10:28AM				A	6.7	26	594	1435	103^	244	185	127	241	252	104^	148	133	119	698	308	390	250	449	230	219	201	247
SAT 10.28A	2	NBC	1	B	6.7	26	594	1435	103^	244	185	127	241	252	104^	148	133	119	698	308	390	250	449	230	219	201	247
204	99	CN	1	C	6.7	26	594	1435	103^	244	185	127	241	252	104^	148	133	119	698	308	390	250	449	230	219	201	247
ONE TO GROW ON-11:58AM				A	4.3	17	381	1513	202	451	352	29v	189	262	92^	170	190	72^	611	170	441	231	380	118^	262	206	174
SAT 11.58A	2	NBC	1	B	4.3	17	381	1513	202	451	352	29v	189	262	92^	170	190	72^	611	170	441	231	380	118^	262	206	174
168	87	CN	1	C	4.3	17	381	1513	202	451	352	29v	189	262	92^	170	190	72^	611	170	441	231	380	118^	262	206	174
PEE WEE'S PLAYHOUSE				A	4.5	17	399	1330	70^	313	260	19v	253	29v	4v	26v	10v	20v	735	462	274	338	397	246	151^	279	118^
SAT 10.00A	30	CBS	1	B	4.5	17	399	1330	70^	313	260	19v	253	29v	4v	26v	10v	20v	735	462	274	338	397	246	151^	279	118^
206	99	CL	1	C	4.5	17	399	1330	70^	313	260	19v	253	29v	4v	26v	10v	20v	735	462	274	338	397	246	151^	279	118^
POUND PUPPIES				A	4.2	16	372	1411	111^	351	325	81^	228	84^	56^	27v	49^	35v	748	381	367	337	410	153^	258	230	181
SAT 10.30A	30	ABC	1	B	4.2	16	372	1411	111^	351	325	81^	228	84^	56^	27v	49^	35v	748	381	367	337	410	153^	258	230	181
CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
POUND PUPPIES-CONT'D																												
	208	98	CA	1	C	4.2	16	372	1411	111^	351	325	81^	228	84^	56^	27v	49^	35v	748	381	367	337	410	153^	258	230	181
REAL GHOSTBUSTERS					A	4.7	18	416	1552	131^	331	322	81^	316	76^	53^	23v	54^	22v	829	457	372	336	493	237	257	232	262
SAT	10.00A	30	ABC	1	B	4.7	18	416	1552	131^	331	322	81^	316	76^	53^	23v	54^	22v	829	457	372	336	493	237	257	232	262
	205	98	CA	1	C	4.7	18	416	1552	131^	331	322	81^	316	76^	53^	23v	54^	22v	829	457	372	336	493	237	257	232	262
SMURFS I					A	5.5	26	487	1516	131	287	222	75^	207	238	103^	135	120^	118^	785	349	436	341	443	225	218	275	168
SAT	9.00A	30	NBC	1	B	5.5	26	487	1516	131	287	222	75^	207	238	103^	135	120^	118^	785	349	436	341	443	225	218	275	168
	205	99	CA	1	C	5.5	26	487	1516	131	287	222	75^	207	238	103^	135	120^	118^	785	349	436	341	443	225	218	275	168
SMURFS II					A	6.7	27	594	1492	135	279	216	95^	250	228	106^	122	120	109	734	332	401	295	439	233	205	244	194
SAT	9.30A	30	NBC	1	B	6.7	27	594	1492	135	279	216	95^	250	228	106^	122	120	109	734	332	401	295	439	233	205	244	194
	205	99	CA	1	C	6.7	27	594	1492	135	279	216	95^	250	228	106^	122	120	109	734	332	401	295	439	233	205	244	194
SMURFS III					A	7.3	28	647	1506	117	267	212	102	263	231	96^	135	133	99	744	344	400	260	485	253	232	241	244
SAT	10.00A	30	NBC	1	B	7.3	28	647	1506	117	267	212	102	263	231	96^	135	133	99	744	344	400	260	485	253	232	241	244
	205	99	CA	1	C	7.3	28	647	1506	117	267	212	102	263	231	96^	135	133	99	744	344	400	260	485	253	232	241	244
TEEN WOLF					A	4.6	18	408	1437	124^	361	304	78^	174	152^	71^	81^	81^	70^	750	458	292	290	460	283	177	300	160
SAT	10.30A	30	CBS	1	B	4.6	18	408	1437	124^	361	304	78^	174	152^	71^	81^	81^	70^	750	458	292	290	460	283	177	300	160
	202	98	CA	1	C	4.6	18	408	1437	124^	361	304	78^	174	152^	71^	81^	81^	70^	750	458	292	290	460	283	177	300	160
WILDFIRE					A	2.3	13	204	1158	86^	243^	195^	59v	216^	120^	63v	57v	50v	70v	579	416	162^	119^	459	305^	155^	315	144^
SAT	8.30A	30	CBS	1	B	2.3	13	204	1158	86^	243^	195^	59v	216^	120^	63v	57v	50v	70v	579	416	162^	119^	459	305^	155^	315	144^
	198	96	CA	1	C	2.3	13	204	1158	86^	243^	195^	59v	216^	120^	63v	57v	50v	70v	579	416	162^	119^	459	305^	155^	315	144^
WUZZLES					A	1.2	10	106	1042	54v	343^	276^	61v	236^	<<	6v	<<	6v	<<	457^	260^	197^	141v	316^	124v	192^	247^	70v
SAT	8.00A	30	ABC	1	B	1.2	10	106	1042	54v	343^	276^	61v	236^	<<	6v	<<	6v	<<	457^	260^	197^	141v	316^	124v	192^	247^	70v
	197	97	CA	1	C	1.2	10	106	1042	54v	343^	276^	61v	236^	<<	6v	<<	6v	<<	457^	260^	197^	141v	316^	124v	192^	247^	70v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

AUG.31–SEP.6,1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK. ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																									
ABC WIDE WORLD-SPORTS SAT		A	5.3	16	470	1455	203	447	296	430	273	804	125^	330	543	754	494	560	418	485	347	194	86^	37^	117^
SAT 4.30P 90 ABC	1	B	5.3	16	470	1455	203	447	296	430	273	804	125^	330	543	754	494	560	418	485	347	194	86^	37^	117^
208 99 SA	1	C	5.3	16	470	1455	203	447	296	430	273	804	125^	330	543	754	494	560	418	485	347	194	86^	37^	117^
4.30 - 5.00		A	5.4	18	478	1543	221	489	341	469	308	828	131^	356	560	784	516	581	428	493	339	203	74^	27v	152
5.00 - 5.30		A	5.0	16	443	1437	189	419	294	399	272	810	118^	341	559	762	510	582	441	513	355	179	94^	34v	115^
5.30 - 6.00		A	5.3	15	470	1436	206	449	263	435	248	803	130^	304	533	745	474	538	403	467	361	207	96^	52^	88^
BUDWEISER ARLINGTON MILL.(S)		A	4.5	13	399	1619	197	654	266	647	287	684	78^	207	352	662	330	384	274	328	302	278	149^	62^	131^
SUN 5.00P 60 ABC																									
195 95 SE																									
5.00 - 5.30		A	4.1	12	363	1605	178	632	248	626	281	663	87^	213	362	634	334	381	276	323	294	253	181	77^	129^
5.30 - 6.00		A	4.8	14	425	1665	217	687	286	679	299	717	72^	207	351	700	334	394	278	338	316	306	125^	50^	136^
NBC MAJOR LEAGUE PRE GAME		A	4.2	16	372	1376	128^	445	227	440	234	457	88^	231	299	434	277	277	212	212	128^	157^	83^	43v	391
SAT 1.00P 18 NBC	1	B	4.2	16	372	1376	128^	445	227	440	234	457	88^	231	299	434	277	277	212	212	128^	157^	83^	43v	391
192 97 SC	1	C	4.2	16	372	1376	128^	445	227	440	234	457	88^	231	299	434	277	277	212	212	128^	157^	83^	43v	391
NBC MAJOR LEAGUE BASEBALL		A	5.8	20	514	1338	143	488	232	477	216	614	69^	186	292	581	260	293	223	255	222	289	68^	43^	168
SAT 1.18P 180 NBC	1	B	5.8	20	514	1338	143	488	232	477	216	614	69^	186	292	581	260	293	223	255	222	289	68^	43^	168
196 98 SE	1	C	5.8	20	514	1338	143	488	232	477	216	614	69^	186	292	581	260	293	223	255	222	289	68^	43^	168
CALIFORNIA VS NY YANKEES																									
CINCINNATI VS CHICAGO CUBS																									
1.00 - 1.30		A	4.1	15	363	1266	98^	430	195	407	191	506	78^	205	276	503	274	279	199	204	157^	224	41v	28v	289
1.30 - 2.00		A	4.6	17	408	1275	111^	421	175	416	173	608	53^	175	273	607	272	283	220	231	208	323	69^	47^	178
2.00 - 2.30		A	5.3	20	470	1328	116^	448	205	432	176	645	70^	172	284	617	256	297	213	254	248	321	72^	58^	162
2.30 - 3.00		A	6.0	22	532	1379	123	493	246	481	204	653	75^	202	318	624	290	334	243	288	255	289	85^	51^	148
3.00 - 3.30		A	6.3	22	558	1358	150	500	246	497	222	614	63^	175	274	568	229	267	211	249	220	301	74^	37^	171
3.30 - 4.00		A	6.4	21	567	1399	184	559	289	544	265	617	69^	186	301	570	254	294	232	272	215	275	57^	32^	167
4.00 - 4.30		A	7.1	24	629	1356	187	529	251	510	266	614	77^	197	315	571	271	312	238	279	241	259	73^	42^	140
US OPEN TENNIS-SAT(S)		A	3.1	10	275	1121	159^	463	175^	462	182^	564	35v	122^	270	546	252	306	236	289	325	240	37v	20v	57v
SAT 12.30P 375 CBS																									
206 99 SE																									
12.30 - 1.00		A	2.5	9	222	1115	154^	444	239^	441	218^	379	12v	82^	231^	379	231^	232^	218^	219^	197^	148^	99^	23v	193^
1.00 - 1.30		A	2.5	9	222	1135	175^	448	220^	448	218^	561	30v	94^	362	561	362	362	332	332	346	198^	40v	5v	86^
1.30 - 2.00		A	2.5	9	222	1051	86^	407	139^	407	181^	567	40v	142^	328	567	328	355	288	315	327	213^	35v	<<	42v
2.00 - 2.30		A	2.5	9	222	1033	76^	440	101^	440	111^	507	11v	101^	229^	500	223^	260^	218^	256^	266^	240^	20v	<<	65v
2.30 - 3.00		A	2.5	9	222	1018	113^	429	91^	428	88^	488	29v	99^	230^	461	203^	230^	201^	228^	261^	231^	25v	22v	76^
3.00 - 3.30		A	2.7	9	239	1101	147^	455	133^	455	129^	512	75^	141^	225^	468	181^	209^	150^	178^	235^	260^	82^	65v	52v
3.30 - 4.00		A	2.6	8	230	1162	147^	491	131^	488	145^	546	28v	107^	219^	519	192^	264^	191^	263^	313	255^	73^	53v	53v
4.00 - 4.30		A	2.8	9	248	1165	126^	433	113^	422	112^	652	26v	114^	316	630	294	344	291	340	401	286	29v	25v	53v
CONT'D																									

PROGRAM AUDIENCE ESTIMATES (Alpha)

AUG.31–SEP.6,1987

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																									
US OPEN TENNIS-SAT(S)-CONT'D																									
4.30 - 5.00		A	3.2	11	284	1046	143^	429	150^	429	180^	573	36v	96^	238	543	208^	275	203^	269	377	268	14v	14v	31v
5.00 - 5.30		A	3.5	11	310	1148	174^	476	192^	476	214	622	27v	115^	259	600	237	320	232	315	404	280	6v	2v	44v
5.30 - 6.00		A	4.1	12	363	1180	236	550	265	550	259	558	18v	142^	269	557	268	341	252	324	334	217	23v	11v	48^
6.00 - 6.30		A	4.6	13	408	1263	229	523	251	522	242	679	59^	177	339	653	313	405	280	371	369	249	30v	30v	32v
6.30 - 7.00		A	4.5	12	399	1236	187	492	184	492	215	686	63^	156^	278	656	248	345	215	312	369	311	40v	21v	17v
US OPEN TENNIS-SUN.(S)		A	3.3	11	292	1299	200^	565	218	525	221	660	75^	186^	325	647	312	354	250	291	310	294	18v	8v	55v
SUN 12.30P 330 CBS																									
208 99 SE																									
12.30 - 1.00		A	3.1	11	275	1328	183^	517	204^	513	229^	657	101^	225^	365	632	339	373	264	297	274	260	22v	14v	131^
1.00 - 1.30		A	3.6	13	319	1331	201	561	244	526	234	657	90^	206	360	654	357	379	270	292	288	275	17v	7v	96^
1.30 - 2.00		A	3.8	14	337	1319	200	546	224	515	230	669	95^	192	352	651	334	379	257	302	317	272	20v	20v	85^
2.00 - 2.30		A	3.7	13	328	1326	223	578	244	546	264	677	73^	186^	351	660	333	378	278	323	336	282	30v	21v	41v
2.30 - 3.00		A	3.7	12	328	1286	225	581	275	534	268	615	46v	173^	294	615	294	324	248	279	286	291	35v	<<	54^
3.00 - 3.30		A	3.6	12	319	1225	181^	553	220	510	200	623	68^	189^	276	603	256	275	208	226	267	328	20v	<<	29v
3.30 - 4.00		A	3.2	10	284	1151	208^	526	190^	481	213^	572	42v	136^	213^	545	186^	221^	172^	207^	271	324	23v	<<	30v
4.00 - 4.30		A	2.6	8	230	1179	197^	553	211^	503	204^	589	<<	101^	279	589	279	332	277	330	328	257^	10v	6v	28v
4.30 - 5.00		A	2.4	7	213	1321	149^	589	159^	507	129^	712	83^	192^	341	712	341	406	259^	324	318	306	7v	7v	13v
5.00 - 5.30		A	3.4	10	301	1290	190^	542	180^	492	190^	720	116^	223	346	701	327	382	230	285	331	318	<<	<<	27v
5.30 - 6.00		A	3.7	11	328	1307	192^	585	183^	549	201	668	87^	176^	340	663	335	391	253	309	347	272	7v	4v	47v
WORLD CHMP TRACK-FIELD-SA(S)		A	3.2	11	284	1363	148^	502	270	502	272	580	57v	163^	360	552	332	385	303	356	333	166^	106^	52v	175^
SAT 4.12P 27 NBC																									
160 80 SE																									
4.00 - 4.30		A	3.2	11	284	1349	143^	483	249	483	249	566	52v	161^	338	539	311	367	286	342	321	172^	115^	57v	185^
4.30 - 5.00		A	3.2	11	284	1389	158^	540	312	540	318	607	68^	167^	403	577	373	422	335	385	358	154^	88^	42v	154^
WRLD CHAMP TRACK-FIELD-SA(S)		A	4.5	14	399	1460	205	571	306	569	368	663	78^	210	428	619	384	431	350	398	353	187	96^	73^	130^
SAT 4.39P 81 NBC																									
200 99 SE																									
4.30 - 5.00		A	4.1	14	363	1443	167^	581	306	580	363	640	75^	174^	406	616	382	426	332	376	372	190	101^	74^	120^
5.00 - 5.30		A	4.2	13	372	1476	196	551	292	551	364	707	93^	228	461	659	413	464	368	418	372	195	81^	65^	137^
5.30 - 6.00		A	4.9	14	434	1511	244	602	330	598	388	663	70^	224	428	608	374	422	359	407	339	186	110^	82^	136^
WRLD CHAMP TRACK-FIELD-SU(S)		A	4.5	14	399	1336	156^	500	312	489	249	648	73^	238	431	586	369	439	358	428	337	147^	104^	52^	83^
SUN 2.00P 240 NBC																									
198 99 SE																									
2.00 - 2.30		A	3.5	12	310	1319	171^	496	354	471	280	594	78^	239	413	531	349	385	334	370	285	146^	106^	55^	123^
2.30 - 3.00		A	4.1	14	363	1257	166^	477	320	456	236	559	56^	175	357	504	302	371	301	369	322	134^	126^	62^	96^
3.00 - 3.30		A	4.1	13	363	1235	138^	454	274	445	221	626	78^	252	418	552	344	417	341	414	301	135^	85^	44v	71^
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY / TIME / DUR / NET / #STNS / CVG% / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																									
WRLD CHAMP TRACK-FIELD-S-CONT'D																									
3.30 - 4.00		A	5.0	16	443	1244	125^	422	255	405	198	673	78^	266	454	604	385	454	376	445	340	150	89^	45^	60^
4.00 - 4.30		A	4.7	15	416	1377	156	517	322	503	251	677	52^	254	446	627	396	487	394	485	351	141^	105^	36v	78^
4.30 - 5.00		A	4.9	15	434	1390	172	504	319	500	259	676	68^	233	462	613	400	474	394	468	370	139^	112^	53^	98^
5.00 - 5.30		A	5.4	16	478	1355	155	500	302	500	254	670	74^	231	431	622	383	454	357	427	350	169	103^	60^	81^
5.30 - 6.00		A	4.5	13	399	1430	162	607	352	607	292	650	98^	239	428	573	351	424	330	403	337	149^	107^	59^	66^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

AUG.31–SEP.6,1987

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	W 18-34	W 18-49	W 21+	W 25-49	W 25-54	W 35-64	W 55+	MEN TOTAL	M 18-34	M 18-49	M 21+	M 21-49	M 25-49	M 25-54	M 35-64	M 55+	TEENS TOT. 12-17
WEEKEND DAYTIME OTHER																											
BUSINESS WORLD				A	1.3	5	115	1381	184^	621	206^	341^	557	226^	239^	251^	268^	549^	141v	322^	549^	322^	258^	315^	307^	170^	<<
SUN 12.30P	30	ABC	1	B	1.3	5	115	1381	184^	621	206^	341^	557	226^	239^	251^	268^	549^	141v	322^	549^	322^	258^	315^	307^	170^	<<
122	72	N	1	C	1.3	5	115	1381	184^	621	206^	341^	557	226^	239^	251^	268^	549^	141v	322^	549^	322^	258^	315^	307^	170^	<<
FACE THE NATION				A	2.3	9	204	1101	180^	613	67v	186^	613	186^	296^	308^	317	447	86^	135^	447	135^	99^	152^	176^	259^	<<
SUN 10.30A	30	CBS	1	B	2.3	9	204	1101	180^	613	67v	186^	613	186^	296^	308^	317	447	86^	135^	447	135^	99^	152^	176^	259^	<<
141	85	CC	1	C	2.3	9	204	1101	180^	613	67v	186^	613	186^	296^	308^	317	447	86^	135^	447	135^	99^	152^	176^	259^	<<
HEALTH SHOW				A	2.6	10	230	1336	109^	444	112^	171^	420	132^	169^	200^	236^	387	208^	276	361	250^	199^	199^	92^	111^	217^
SAT 12.30P	30	ABC	1	B	2.6	10	230	1336	109^	444	112^	171^	420	132^	169^	200^	236^	387	208^	276	361	250^	199^	199^	92^	111^	217^
171	86	N	1	C	2.6	10	230	1336	109^	444	112^	171^	420	132^	169^	200^	236^	387	208^	276	361	250^	199^	199^	92^	111^	217^
MEET THE PRESS				A	2.6	9	230	1249	158^	643	117^	178^	640	110^	140^	190^	436	518	144^	292	518	292	290	310	219^	206^	34v
SUN 12.30P	30	NBC	1	B	2.6	9	230	1249	158^	643	117^	178^	640	110^	140^	190^	436	518	144^	292	518	292	290	310	219^	206^	34v
164	95	CC	1	C	2.6	9	230	1249	158^	643	117^	178^	640	110^	140^	190^	436	518	144^	292	518	292	290	310	219^	206^	34v
SUNDAY MORNING				A	3.9	18	346	1303	241	753	112^	288	748	278	354	340	390	430	61^	184	429	184	174^	221	242	198	39v
SUN 9.00A	90	CBS	1	B	3.9	18	346	1303	241	753	112^	288	748	278	354	340	390	430	61^	184	429	184	174^	221	242	198	39v
175	95	N	1	C	3.9	18	346	1303	241	753	112^	288	748	278	354	340	390	430	61^	184	429	184	174^	221	242	198	39v
9.00 - 9.30				A	3.8	19	337	1250	232	764	103^	269	760	264	348	361	411	380	52^	141^	380	141^	141^	186^	192	194	49v
9.30 - 10.00				A	4.0	18	354	1316	246	748	117^	302	737	288	350	345	385	417	63^	199	417	199	190	222	248	186	49^
10.00 - 10.30				A	4.0	17	354	1307	237	729	114^	284	729	275	355	305	365	479	67^	207	478	206	185	247	278	210	18v
THIS WEEK-DAVID BRINKLEY				A	3.7	14	328	1412	155^	716	112^	213	710	155^	214	277	444	543	43v	198	540	195	194	264	303	274	51^
SUN 11.30A	60	ABC	1	B	3.7	14	328	1412	155^	716	112^	213	710	155^	214	277	444	543	43v	198	540	195	194	264	303	274	51^
199	98	N	1	C	3.7	14	328	1412	155^	716	112^	213	710	155^	214	277	444	543	43v	198	540	195	194	264	303	274	51^
11.30 - 12.00				A	3.5	13	310	1437	141^	703	106^	219	694	151^	212	279	424	544	40v	196^	543	194^	194^	275	325	267	67^
12.00 - 12.30				A	3.8	14	337	1427	173^	748	119^	213	743	162^	222	283	474	555	46v	205	551	201	199	261	291	288	38v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. AUG. 31, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	52.0	53.5	53.5	54.9	57.0	59.5	59.7	60.5	61.3	62.3	62.5	61.3	58.6	57.2	55.1	52.5		
ABC TV					← ABC NFL PRE-SEASON FTBALL ST LOUIS VS CHICAGO (8:00-11:29)(PAE) →													
AVERAGE AUDIENCE (Hhlds (000) & %)					13,820 15.6	10.7 *		14.0 *		16.3 *		16.2 *		17.1 *		18.0 *		
SHARE AUDIENCE %					28	20 *		24 *		27 *		27 *		30 *		33 *		
AVG. AUD. BY 1/4 HR %					10.4	11.1	13.6	14.3	16.0	16.6	17.2	15.2	16.8	17.5	18.0	18.0		
CBS TV					(1)		KATE & ALLIE (R)(PAE)		NEWHART (R)		DESIGNING WOMEN (R)(PAE)		← CAGNEY & LACEY (R) →					
AVERAGE AUDIENCE (Hhlds (000) & %)					14,620 16.5		11,080 12.5		12,580 14.2		12,940 14.6		9,750 11.0	11.5 *		10.5 *		
SHARE AUDIENCE %					28		21		23		24		20	20 *		20 *		
AVG. AUD. BY 1/4 HR %					16.4	16.5	12.4	12.6	13.6	14.7	14.4	14.8	11.9	11.1	10.8	10.2		
NBC TV					ALF (R)		VALERIE (R)		← NBC MONDAY NIGHT MOVIES-- A YEAR IN THE LIFE, PART 2 (R) →									
AVERAGE AUDIENCE (Hhlds (000) & %)					12,140 13.7		11,700 13.2		10,630 12.0	11.4 *		12.0 *		12.6 *		12.1 *		
SHARE AUDIENCE %					24		22		20	18 *		19 *		22 *		23 *		
AVG. AUD. BY 1/4 HR %					13.2	14.3	12.9	13.6	11.4	11.4	11.9	12.2	12.6	12.5	12.2	12.0		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS AVERAGE AUDIENCE	12.0	12.3	10.5	12.6	13.2	12.4	11.7	9.8
SHARE AUDIENCE %	23	23	18	21	21	20	20	18
SUPERSTATIONS AVERAGE AUDIENCE	3.0	2.6	2.6	2.8	2.7	2.8	2.5	2.2
SHARE AUDIENCE %	6	5	4	5	4	5	4	4
PBS AVERAGE AUDIENCE	1.5	2.2	2.5	3.3	2.3	2.4	1.2	1.1
SHARE AUDIENCE %	3	4	4	5	4	4	2	2
CABLE ORIG. AVERAGE AUDIENCE	4.4	4.5	5.1	6.2	6.5	6.6	5.6	5.2
SHARE AUDIENCE %	8	8	9	10	11	11	10	10
PAY SERVICES AVERAGE AUDIENCE	2.1	1.9	2.3	2.5	3.2	3.9	4.2	3.4
SHARE AUDIENCE %	4	4	4	4	5	6	7	6

For explanation of symbols, See page B.

U.S. TV HOUSEHOLDS: 88,600,000

(1) MICHAEL JACKSON SPECIAL, MAGIC RETURNS, CBS, (8:00-8:30), (S)

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. SEP. 1, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45		
HUT	50.1	51.6	51.8	53.0	53.5	55.6	57.6	59.6	58.6	58.8	58.6	57.9	54.9	54.1	52.3	49.9		
ABC TV					WHO'S THE BOSS? (R)		GROWING PAINS (R)(PAE)		←MOONLIGHTING (R)(PAE)→				←SPENSER: FOR HIRE (R)→					
AVERAGE AUDIENCE (Hhlds (000) & %)					14,440 16.3		16,040 18.1		13,470 15.2	15.1 *		15.3 *	9,750 11.0	11.3 *		10.6 *		
SHARE AUDIENCE %					30		31		26	26 *		26 *	21	21 *		21 *		
AVG. AUD. BY 1/4 HR %					15.0	17.6	17.8	18.4	14.9	15.3	15.6	15.1	11.7	11.0	10.6	10.7		
CBS TV					←SIMON & SIMON (R)(PAE)→				←HOUSTON KNIGHTS (R)(PAE)→				←NIGHT HEAT→					
AVERAGE AUDIENCE (Hhlds (000) & %)					6,820 7.7	7.7 *		7.8 *	10,540 11.9	11.6 *		12.3 *	10,190 11.5	11.1 *		11.8 *		
SHARE AUDIENCE %					14	14 *		13 *	20	20 *		21 *	22	20 *		23 *		
AVG. AUD. BY 1/4 HR %					7.7	7.6	7.8	7.8	10.9	12.3	12.5	12.0	10.9	11.3	11.8	11.8		
NBC TV					←MATLOCK (R)→				←MOVIE OF THE WEEK-TUESDAY DANIEL→									
AVERAGE AUDIENCE (Hhlds (000) & %)					9,830 11.1	10.7 *		11.6 *	6,020 6.8	7.7 *		6.4 *		6.8 *		6.3 *		
SHARE AUDIENCE %					20	20 *		20 *	12	13 *		11 *		13 *		12 *		
AVG. AUD. BY 1/4 HR %					10.8	10.5	11.3	11.9	6.6	6.8	6.3	6.4	7.1	6.5	6.2	6.4		
INDEPENDENTS AVERAGE AUDIENCE	12.4		12.5		11.0		11.9		14.6		14.4		15.2		14.3			
SHARE AUDIENCE %	24		24		20		20		25		25		28		28			
SUPERSTATIONS AVERAGE AUDIENCE	3.3		2.6		3.0		3.4		4.6		4.8		5.1		5.0			
SHARE AUDIENCE %	6		5		6		6		8		8		9		10			
PBS AVERAGE AUDIENCE	1.8		2.5		2.2		2.3		2.6		2.6		1.8		1.9			
SHARE AUDIENCE %	4		5		4		4		4		4		3		4			
CABLE ORIG. AVERAGE AUDIENCE	4.3		4.2		4.5		4.6		5.7		6.0		6.1		5.0			
SHARE AUDIENCE %	8		8		8		8		10		10		11		10			
PAY SERVICES AVERAGE AUDIENCE	1.6		2.3		4.7		5.7		5.9		6.0		5.7		4.5			
SHARE AUDIENCE %	3		4		9		10		10		10		10		9			

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. SEP. 2, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	50.2	51.2	51.2	51.9	52.6	54.6	56.0	57.6	56.8	58.1	58.4	57.8	55.6	54.3	52.1	50.1
ABC TV					PERFECT STRANGERS (R)		HEAD OF THE CLASS (R)(PAE)		←MACGYVER (R)(PAE)→				←HOTEL (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					10,630 12.0		11,870 13.4		10,630 12.0	11.8 *		12.3 *	7,440 8.4	8.5 *		8.3 *
SHARE AUDIENCE %					22		24		21	21 *		21 *	16	15 *		16 *
AVG. AUD. BY 1/4 HR %					11.3	12.8	13.2	13.5	11.8	11.8	12.3	12.2	8.7	8.4	8.3	8.3
CBS TV					←MIKE HAMMER (R)(PAE)→				←MAGNUM, P.I. (R)(PAE)→				←EQUALIZER (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					8,150 9.2	8.6 *		9.8 *	10,990 12.4	12.0 *		12.8 *	12,400 14.0	14.2 *		13.8 *
SHARE AUDIENCE %					17	16 *		17 *	21	21 *		22 *	26	26 *		27 *
AVG. AUD. BY 1/4 HR %					8.3	8.8	9.5	10.2	11.7	12.2	12.7	12.8	14.2	14.3	14.4	13.1
NBC TV					←HIGHWAY TO HEAVEN (R)→				←BRONX ZOO (R)→				←ST. ELSEWHERE (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					8,770 9.9	9.6 *		10.3 *	7,800 8.8	8.6 *		8.9 *	7,890 8.9	8.7 *		9.2 *
SHARE AUDIENCE %					18	18 *		18 *	15	15 *		15 *	17	16 *		18 *
AVG. AUD. BY 1/4 HR %					9.6	9.5	10.2	10.4	8.5	8.7	8.9	9.0	8.5	8.8	9.0	9.4
INDEPENDENTS																
AVERAGE AUDIENCE	12.0		11.5		11.9		11.8		13.2		12.9		12.9		11.7	
SHARE AUDIENCE %	24		22		22		21		23		22		23		23	
SUPERSTATIONS																
AVERAGE AUDIENCE	3.4		3.1		3.8		3.9		4.7		4.7		4.1		3.2	
SHARE AUDIENCE %	7		6		7		7		8		8		7		6	
PBS																
AVERAGE AUDIENCE	2.0		2.4		3.7		3.9		3.7		3.9		3.7		1.9	
SHARE AUDIENCE %	4		5		7		7		6		7		7		4	
CABLE ORIG.																
AVERAGE AUDIENCE	4.7		3.9		6.2		6.4		7.2		7.9		7.1		6.4	
SHARE AUDIENCE %	9		8		12		11		13		14		13		13	
PAY SERVICES																
AVERAGE AUDIENCE	2.6		3.0		3.2		3.6		4.5		3.2		3.9		3.3	
SHARE AUDIENCE %	5		6		6		6		8		6		7		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. SEP. 3, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	49.6	50.7	51.3	52.3	53.6	55.9	56.1	57.4	57.5	58.2	58.9	58.8	56.5	56.1	54.4	51.4
ABC TV					SLEDGE HAMMER (R)		CHARMINGS (R)(PAE)		←OUR WORLD (R)(PAE)→				←20/20→			
AVERAGE AUDIENCE (Hhlds (000) & %)					6,560 7.4		7,530 8.5		6,560 7.4	6.9 *		7.9 *	10,900 12.3	12.2 *		12.4 *
SHARE AUDIENCE %					13		15		13	12 *		13 *	23	22 *		24 *
AVG. AUD. BY 1/4 HR %					7.2	7.6	8.2	8.8	6.9	7.0	7.5	8.2	11.9	12.4	13.0	11.9
CBS TV					←SCARECROW & MRS. KING (R)(PAE)→				←CBS THURSDAY MOVIE LOVESICK (PAE)→							
AVERAGE AUDIENCE (Hhlds (000) & %)					7,000 7.9	6.8 *		8.9 *	6,290 7.1	8.1 *		7.4 *		6.6 *		6.1 *
SHARE AUDIENCE %					14	12 *		16 *	13	14 *		13 *		12 *		12 *
AVG. AUD. BY 1/4 HR %					7.0	6.6	8.4	9.3	8.6	7.5	7.8	7.1	6.6	6.5	6.5	5.7
NBC TV					BILL COSBY SHOW (R)		ACT II		CHEERS (R)		NIGHT COURT (R)		←L.A. LAW (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					18,780 21.2		14,530 16.4		14,800 16.7		15,330 17.3		11,700 13.2	13.3 *		13.0 *
SHARE AUDIENCE %					39		29		29		29		24	24 *		25 *
AVG. AUD. BY 1/4 HR %					20.0	22.4	16.7	16.2	16.2	17.2	17.2	17.3	13.7	12.8	13.1	13.0
INDEPENDENTS AVERAGE AUDIENCE	11.5		11.5		9.3		11.6		13.2		13.2		11.8		11.1	
SHARE AUDIENCE %	23		22		17		20		23		22		21		21	
SUPERSTATIONS AVERAGE AUDIENCE	3.4		2.4		2.8		3.8		4.3		4.2		3.4		3.6	
SHARE AUDIENCE %	7		5		5		7		7		7		6		7	
PBS AVERAGE AUDIENCE	2.1		2.1		2.9		3.2		3.5		3.4		1.9		1.8	
SHARE AUDIENCE %	4		4		5		6		6		6		3		3	
CABLE ORIG. AVERAGE AUDIENCE	5.0		5.2		6.4		7.3		8.4		7.7		8.6		7.2	
SHARE AUDIENCE %	10		10		12		13		15		13		15		14	
PAY SERVICES AVERAGE AUDIENCE	1.6		2.1		2.0		2.8		3.6		4.2		4.9		3.8	
SHARE AUDIENCE %	3		4		4		5		6		7		9		7	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. SEP. 4, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	44.1	45.1	44.5	45.9	46.0	47.6	48.8	50.2	49.8	50.7	51.2	51.0	49.6	49.0	48.4	47.2
ABC TV					WEBSTER (R)		MR. BELVEDERE (R)(PAE)		←MAX HEADROOM (R)(PAE)			→	←STARMAN (R)			→
AVERAGE AUDIENCE (Hhlds (000) & %)					8,860		10,450		8,060				8,330			
					10.0		11.8		9.1	9.5 *		8.7 *	9.4	9.1 *		9.8 *
SHARE AUDIENCE %					21		24		18	19 *		17 *	19	18 *		20 *
AVG. AUD. BY 1/4 HR %					9.4	10.5	11.3	12.4	9.8	9.1	8.9	8.6	8.8	9.3	9.5	10.1
CBS TV					←SUMMER PLAYHOUSE SIRENS/IN THE LION'S DEN (PAE)			→	←DALLAS- (R)(PAE)			→	←ADDERLY			→
AVERAGE AUDIENCE (Hhlds (000) & %)					6,200				6,380				7,440			
					7.0	7.7 *		6.4 *	7.2	6.7 *		7.6 *	8.4	8.3 *		8.5 *
SHARE AUDIENCE %					14	16 *		13 *	14	13 *		15 *	17	17 *		18 *
AVG. AUD. BY 1/4 HR %					7.6	7.7	6.4	6.3	6.4	7.1	7.4	7.8	8.2	8.4	8.4	8.5
NBC TV					←NFL PRE-SEAS FTBL-NBC-FRI SAN FRANCISCO VS SEATTLE (8:00-11:07)(PAE)											→
AVERAGE AUDIENCE (Hhlds (000) & %)					8,150											
					9.2	6.5 *		8.5 *		9.9 *		9.8 *		9.8 *		10.6 *
SHARE AUDIENCE %					19	15 *		18 *		20 *		19 *		20 *		21 *
AVG. AUD. BY 1/4 HR %					6.3	6.8	8.2	8.8	9.8	10.0	10.0	9.6	10.0	9.7	10.6	10.6
INDEPENDENTS AVERAGE AUDIENCE	12.1		11.4		11.5		11.4		13.5		14.4		12.1		11.0	
SHARE AUDIENCE %	27		25		25		23		27		28		25		23	
SUPERSTATIONS AVERAGE AUDIENCE	3.0		2.4		2.8		2.5		3.5		3.8		3.3		2.8	
SHARE AUDIENCE %	7		5		6		5		7		7		7		6	
PBS AVERAGE AUDIENCE	1.5		1.8		2.0		2.2		2.1		2.1		1.5		1.2	
SHARE AUDIENCE %	3		4		4		4		4		4		3		3	
CABLE ORIG. AVERAGE AUDIENCE	3.8		4.1		4.7		5.8		6.2		5.9		6.3		5.5	
SHARE AUDIENCE %	9		9		10		12		12		12		13		12	
PAY SERVICES AVERAGE AUDIENCE	2.9		3.0		3.3		3.5		4.0		4.4		4.6		4.9	
SHARE AUDIENCE %	7		7		7		7		8		9		9		10	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. SEP. 5, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	39.8	40.6	40.8	42.0	46.3	48.3	48.8	49.8	51.6	52.0	50.7	50.7	50.1	49.3	48.6	47.6	44.5	41.9
ABC TV					ANIMAL CRACK-UPS		ELLEN BURSTYN SHOW (PAE)		←— ABC SATURDAY NIGHT MOVIE GREASE 2 (R)(PAE) —→									
AVERAGE AUDIENCE (Hhlds (000) & %)					6,730 7.6		4,870 5.5		7,440 8.4	7.7 *		8.4 *		8.7 *		8.9 *		
SHARE AUDIENCE %					16		11		17	15 *		17 *		18 *		19 *		
AVG. AUD. BY 1/4 HR %					7.3	7.9	5.6	5.4	7.1	8.3	8.3	8.5	8.7	8.7	8.9	8.9		
CBS TV					←— DOWNTOWN SPCL (R)(PAE) —→				←— NFL PRE-SEASON FTBL. NY GIANTS VS PITTSBURGH (9:00-12:06)(PAE) —→									
AVERAGE AUDIENCE (Hhlds (000) & %)					4,700 5.3	5.0 *		5.7 *	7,530 8.5	7.2 *		8.8 *		9.2 *		8.6 *		8.4 *
SHARE AUDIENCE %					11	11 *		12 *	18	15 *		18 *		19 *		17 *		18 *
AVG. AUD. BY 1/4 HR %					5.0	5.0	5.4	5.9	6.9	7.5	8.5	9.0	9.7	8.7	8.4	8.8	8.6	8.2
NBC TV					←— FACTS OF LIFE (R) —→				GOLDEN GIRLS (R)		AMEN (R)		←— HUNTER (R) —→					
AVERAGE AUDIENCE (Hhlds (000) & %)					10,100 11.4	9.6 *		13.3 *	14,800 16.7		12,050 13.6		10,900 12.3	11.9 *		12.7 *		
SHARE AUDIENCE %					24	20 *		27 *	32		27		25	24 *		26 *		
AVG. AUD. BY 1/4 HR %					9.1	10.2	12.7	13.8	16.3	17.2	13.7	13.4	11.7	12.2	12.9	12.4		
INDEPENDENTS AVERAGE AUDIENCE	10.3		10.2		11.0		11.0		10.0		10.6		10.7		9.4		7.6	
SHARE AUDIENCE %	26		25		23		22		19		21		22		20		18	
SUPERSTATIONS AVERAGE AUDIENCE	3.0		2.7		2.9		2.6		2.5		2.6		2.8		2.5		2.4	
SHARE AUDIENCE %	7		7		6		5		5		5		6		5		6	
PBS AVERAGE AUDIENCE	1.7		2.2		2.6		2.9		2.3		2.4		1.9		1.5		1.6	
SHARE AUDIENCE %	4		5		5		6		4		5		4		3		4	
CABLE ORIG. AVERAGE AUDIENCE	5.2		5.1		6.0		6.1		6.0		6.1		5.1		4.8		3.9	
SHARE AUDIENCE %	13		12		13		12		12		12		10		10		9	
PAY SERVICES AVERAGE AUDIENCE	3.3		3.2		4.5		4.7		4.8		4.6		5.0		4.8		4.5	
SHARE AUDIENCE %	8		8		10		10		9		9		10		10		10	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. SEP.5, 1987

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		38.2	35.8	32.5	29.6	26.9	23.7	20.2	18.4	17.0	15.8	13.9	12.8	11.7	10.2
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	2,130													
		2.4													
SHARE AUDIENCE	%	7													
AVG. AUD. BY 1/4 HR	%	2.4													
CBS TV			(2)												
AVERAGE AUDIENCE (Hhlds (000) & %)	{		8.7 *												
SHARE AUDIENCE	%		21 *												
AVG. AUD. BY 1/4 HR	%	8.5	8.9	8.5											
NBC TV		←--SATURDAY NIGHT-- (11:30-12:50)(PAE) →					(PAE)								
AVERAGE AUDIENCE (Hhlds (000) & %)	{	5,670													
		6.4	7.0 *		6.5 *										
SHARE AUDIENCE	%	20	19 *		21 *										
AVG. AUD. BY 1/4 HR	%	7.3	6.6	6.8	6.1	5.6									
INDEPENDENTS															
AVERAGE AUDIENCE		7.6		7.1		5.8		5.0		4.1		3.2		2.3	
SHARE AUDIENCE %		21		23		23		26		25		24		21	
SUPERSTATIONS															
AVERAGE AUDIENCE		2.1		2.7		2.1		1.4		1.2		1.1		0.8	
SHARE AUDIENCE %		6		9		8		7		7		8		7	
PBS															
AVERAGE AUDIENCE		1.3		0.9		0.6 ^		0.3 ^		0.2 ^		0.1 v		0.1 v	
SHARE AUDIENCE %		4		3		2 ^		2 ^		1 ^		1 v		1 v	
CABLE ORIG.															
AVERAGE AUDIENCE		3.7		2.8		2.4		1.9		1.8		1.4		1.1	
SHARE AUDIENCE %		10		9		9		10		11		10		10	
PAY SERVICES															
AVERAGE AUDIENCE		4.5		3.9		4.1		2.7		2.7		2.2		1.7	
SHARE AUDIENCE %		12		13		16		14		16		16		15	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

(1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)
(2) NFL PRE-SEASON FTBL.,NY GIANTS VS PITTSBURGH,CBS,(9:00-12:06),(S)

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. SEP.6, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	42.7	43.8	44.9	46.3	48.2	50.4	51.4	51.7	51.6	51.8	52.3	52.2	51.7	51.1	50.7	50.1	46.0	42.0
ABC TV	←DISNEY SUNDAY MOVIE YOUNG AGAIN (R)(PAE)→								←--ABC SUNDAY NIGHT MOVIE-- THE MAKING OF A MALE MODEL (R)(PAE)→									
AVERAGE AUDIENCE (Hhlds (000)	7,710								8,510									
& %)	8.7	7.0 *		7.8 *		9.9 *		10.3 *	9.6	9.2 *		9.9 *		9.6 *		9.9 *		
SHARE AUDIENCE %	18	16 *		17 *		20 *		20 *	19	18 *		19 *		19 *		20 *		
AVG. AUD. BY 1/4 HR %	7.0	7.0	7.5	8.0	9.9	9.9	10.6	10.0	8.9	9.4	9.9	9.8	9.6	9.7	9.9	9.9		
CBS TV	←60 MINUTES→				←MURDER, SHE WROTE (R)(PAE)→				←CBS SUNDAY MOVIE(B) STONE PILLOW (R)(PAE)→								(1)	
AVERAGE AUDIENCE (Hhlds (000)	13,020				12,670				8,420								3,190	
& %)	14.7	14.4 *		15.1 *	14.3	14.1 *		14.5 *	9.5	9.9 *		9.5 *		9.2 *		9.4 *	3.6	
SHARE AUDIENCE %	33	33 *		33 *	28	29 *		28 *	18	19 *		18 *		18 *		19 *	8	
AVG. AUD. BY 1/4 HR %	13.7	15.0	15.0	15.2	13.9	14.4	14.5	14.5	9.9	9.8	9.6	9.4	9.3	9.0	9.2	9.6	3.6	
NBC TV	←OUR HOUSE (R)→				←FAMILY TIES SPEC. (R)→				←NBC SUNDAY NIGHT MOVIE(B) DIRTY DOZEN:NEXT MISSION (R)(PAE)→									
AVERAGE AUDIENCE (Hhlds (000)	5,490				8,060				8,510									
& %)	6.2	5.8 *		6.6 *	9.1	8.3 *		9.9 *	9.6	8.4 *		9.4 *		10.0 *		10.4 *		
SHARE AUDIENCE %	14	13 *		14 *	18	17 *		20 *	19	16 *		18 *		19 *		21 *		
AVG. AUD. BY 1/4 HR %	5.7	5.9	6.4	6.9	7.8	8.9	9.6	10.1	8.3	8.5	9.1	9.7	9.8	10.2	10.6	10.2		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS									
AVERAGE AUDIENCE	9.9	10.7	9.3	8.7	10.4	9.9	9.6	8.8	6.7
SHARE AUDIENCE %	23	23	19	17	20	19	19	17	15
SUPERSTATIONS									
AVERAGE AUDIENCE	2.8	2.9	3.1	3.3	3.7	3.3	3.2	3.0	2.2
SHARE AUDIENCE %	6	6	6	6	7	6	6	6	5
PBS									
AVERAGE AUDIENCE	2.0	1.5	2.7	2.7	2.4	2.5	1.9	1.8	1.5
SHARE AUDIENCE %	5	3	5	5	5	5	4	4	3
CABLE ORIG.									
AVERAGE AUDIENCE	3.3	3.6	3.8	4.2	4.6	4.8	5.6	4.8	3.2
SHARE AUDIENCE %	8	8	8	8	9	9	11	10	7
PAY SERVICES									
AVERAGE AUDIENCE	2.3	2.5	3.3	3.8	5.2	5.1	4.7	4.6	4.4
SHARE AUDIENCE %	5	5	7	7	10	10	9	9	10

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS SUNDAY NEWS-OSGOOD,CBS,(11:00-11:15)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. SEP.6, 1987

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		36.7	34.2	29.7	26.9	23.6	20.9	18.3	16.4	14.7	13.3	11.2	10.2	9.6	8.3
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	2,390 2.7													
SHARE AUDIENCE	%	9													
AVG. AUD. BY 1/4 HR	%	2.7													
CBS TV															
AVERAGE AUDIENCE (Hhlds (000) & %)	{														
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		(2)	(PAE)												
AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,770 2.0													
SHARE AUDIENCE	%	6													
AVG. AUD. BY 1/4 HR	%	2.0													
INDEPENDENTS															
AVERAGE AUDIENCE		6.6		5.4		3.8		2.7		2.0		1.6		1.5	
SHARE AUDIENCE %		19		19		17		16		14		15		17	
SUPERSTATIONS															
AVERAGE AUDIENCE		1.8		1.7		1.4		1.0		0.8		0.5 ^		0.5 ^	
SHARE AUDIENCE %		5		6		6		6		6		5 ^		6 ^	
PBS															
AVERAGE AUDIENCE		1.5		0.9		0.8		0.3 ^		0.1 v		0.1 v		0.1 v	
SHARE AUDIENCE %		4		3		4		2 ^		1 v		1 v		1 v	
CABLE ORIG.															
AVERAGE AUDIENCE		3.6		3.0		2.0		1.6		1.4		1.0		0.7 ^	
SHARE AUDIENCE %		10		11		9		9		10		9		8 ^	
PAY SERVICES															
AVERAGE AUDIENCE		4.6		4.6		4.1		3.4		2.7		2.4		2.4	
SHARE AUDIENCE %		13		16		18		20		19		22		27	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

(1) ABC WEEKEND REPORT-SUN(B),(PAE),ABC,(11:30-11:45)
(2) G MICHAELS SPORTS MACHINE,NBC,(11:30-11:45)

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. AUG.31-SEP.4,1987

TIME		6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT		6.4	8.0	9.8	11.4	13.7	16.0	17.4	18.2	19.3	20.2	20.7	21.2	21.7	22.3	22.6	22.7	22.1	22.5
ABC TV		(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)			1,100		1,880			3,210				3,690							
			1.2		2.1			3.6				4.2							
SHARE AUDIENCE	%		15		18			20				20							
AVG. AUD. BY 1/4 HR	%		1.2		2.1			3.6	3.7			4.2	4.1						
CBS TV				CBS MORNING NEWS- 6:30AM		CBS MORNING NEWS- 7:00AM		←—— MORNING PROGRAM ——→										$25,000 PYRAMID	
AVERAGE AUDIENCE (Hhlds (000) & %)				830		1,770		1,950										2,890	
				0.9		2.0		2.2	2.1 *		2.2 *		2.4 *					3.3	
SHARE AUDIENCE	%			11		13		11	12 *		11 *		11 *					15	
AVG. AUD. BY 1/4 HR	%			0.9	1.0	1.9	2.1	2.1	2.0	2.1	2.3	2.4	2.3					3.1	3.4
NBC TV		NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)								SALE OF THE CENTURY	
AVERAGE AUDIENCE (Hhlds (000) & %)		1,310						3,530				3,790						2,530	
		1.5						4.0				4.3						2.9	
SHARE AUDIENCE	%	17						22				21						13	
AVG. AUD. BY 1/4 HR	%	1.2	1.8					3.9	4.0			4.2	4.3					2.7	3.0
INDEPENDENTS																			
AVERAGE AUDIENCE		1.3		2.6		4.2		5.4		5.5		5.8		5.1		4.4		5.0	
SHARE AUDIENCE %		18		25		29		30		28		28		23		20		23	
SUPERSTATIONS																			
AVERAGE AUDIENCE		0.5 ^		0.9		1.3		1.4		1.2		1.3		1.3		1.3		1.4	
SHARE AUDIENCE %		6 ^		8		9		8		6		6		6		6		6	
PBS																			
AVERAGE AUDIENCE		<<		0.1 v		0.2 ^		0.4 ^		0.8		1.1		1.3		1.4		1.2	
SHARE AUDIENCE %		<<		1 v		1 ^		2 ^		4		5		6		6		6	
CABLE ORIG.																			
AVERAGE AUDIENCE		0.9		1.1		1.4		1.6		1.9		2.1		2.2		2.4		2.4	
SHARE AUDIENCE %		12		10		9		9		10		10		10		11		11	
PAY SERVICES																			
AVERAGE AUDIENCE		0.7 ^		0.8		0.9		1.1		1.1		1.0		1.0		1.0		1.0	
SHARE AUDIENCE %		9 ^		7		6		6		5		5		5		5		5	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)

(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. AUG.31-SEP.4,1987

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	22.7	22.7	22.5	23.2	23.2	23.7	24.7	25.3	25.4	26.4	27.5	28.0	27.0	27.1	26.4	26.7	26.6	26.9
ABC TV			WHO'S THE BOSS? M-F		BARGAIN HUNTERS M-F		RYAN'S HOPE		LOVING		←ALL MY CHILDREN→				←ONE LIFE TO LIVE→ (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)			3,560		1,200		2,520		3,530		6,260				6,450			
			4.4		1.4		2.8		4.0		7.1	6.7 *		7.4 *	7.3	7.1 *		7.4 *
SHARE AUDIENCE %			19		6		11		15		26	24 *		27 *	27	27 *		28 *
AVG. AUD. BY 1/4 HR %			4.2	4.5	1.4	1.3	2.8	2.9	3.8	4.1	6.5	7.0	7.3	7.6	7.1	7.2	7.4	7.5
CBS TV	NEW CARD SHARKS		PRICE IS RIGHT 1		PRICE IS RIGHT 2 (PAE)				←YOUNG AND THE RESTLESS→				BOLD AND THE BEAUTIFUL		←AS THE WORLD TURNS→			
AVERAGE AUDIENCE (Hhlds (000) & %)	3,120		4,640		5,900				6,180				3,860		5,070			
	3.5		5.2		6.7				7.0	6.7 *		7.2 *	4.4		5.7	5.7 *		5.7 *
SHARE AUDIENCE %	15		23		28				27	27 *		27 *	16		21	22 *		21 *
AVG. AUD. BY 1/4 HR %	3.4	3.6	5.0	5.5	6.5	6.8			6.6	6.9	7.2	7.2	4.4	4.3	5.7	5.8	5.7	5.7
NBC TV	CLASSIC CONCENTRATION		WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		WORDPLAY		←DAYS OF OUR LIVES→				←ANOTHER WORLD→ (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)	2,690		4,890		4,240		3,310		2,590		6,170				4,080			
	3.0		5.5		4.8		3.7		2.9		7.0	6.8 *		7.2 *	4.6	4.6 *		4.6 *
SHARE AUDIENCE %	13		24		20		15		11		25	24 *		26 *	17	17 *		17 *
AVG. AUD. BY 1/4 HR %	3.0	3.1	5.3	5.7	4.6	4.9	3.6	3.9	2.9	2.9	6.6	6.9	7.2	7.1	4.7	4.5	4.6	4.6

	10:30	11:00	11:30	12:00	12:30	1:00	1:30	2:00	2:30
INDEPENDENTS AVERAGE AUDIENCE	4.6	3.8	4.2	4.4	5.1	4.7	4.9	5.1	5.4
SHARE AUDIENCE %	20	17	18	18	19	17	18	19	20
SUPERSTATIONS AVERAGE AUDIENCE	1.5	1.3	1.1	1.2	1.5	1.2	1.2	1.2	1.3
SHARE AUDIENCE %	7	6	5	5	6	4	4	5	5
PBS AVERAGE AUDIENCE	1.1	0.9	0.8	0.7	0.8	0.9	0.7	0.7	0.7
SHARE AUDIENCE %	5	4	3	3	3	3	3	3	3
CABLE ORIG. AVERAGE AUDIENCE	2.4	2.5	2.2	2.0	2.1	2.2	2.5	2.6	2.6
SHARE AUDIENCE %	11	11	9	8	8	8	9	10	10
PAY SERVICES AVERAGE AUDIENCE	1.0	1.1	1.1	1.2	1.3	1.3	1.3	1.2	1.2
SHARE AUDIENCE %	5	5	5	5	5	5	5	5	5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. AUG.31-SEP.4,1987

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		26.6	27.1	27.5	28.6	28.2	29.8	31.1	32.6	33.8	35.8	37.3	39.1	43.9	45.4	46.3	47.9
ABC TV		←GENERAL HOSPITAL→														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Hhlds (000) & %)		6,770														7,870	
		7.6	7.6 *		7.7 *											8.9	
SHARE AUDIENCE	%	28	28 *		28 *											19	
AVG. AUD. BY 1/4 HR	%	7.6	7.6	7.7	7.7											8.7	9.0
CBS TV		←GUIDING LIGHT (PAE)→														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Hhlds (000) & %)		4,590														9,050	
		5.2	5.1 *		5.2 *											10.2	
SHARE AUDIENCE	%	19	19 *		19 *											22	
AVG. AUD. BY 1/4 HR	%	5.2	5.1	5.2	5.3											10.0	10.4
NBC TV		←SANTA BARBARA→														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Hhlds (000) & %)		4,040														8,200	
		4.6	4.4 *		4.7 *											9.3	
SHARE AUDIENCE	%	17	17 *		17 *											20	
AVG. AUD. BY 1/4 HR	%	4.4	4.5	4.6	4.8											9.2	9.3
INDEPENDENTS																	
AVERAGE AUDIENCE		5.6		6.5		7.1		8.2		9.6		10.2		10.9		12.0	
SHARE AUDIENCE %		21		23		24		26		28		27		24		25	
SUPERSTATIONS																	
AVERAGE AUDIENCE		1.6		2.0		2.3		2.8		2.8		2.9		2.9		3.1	
SHARE AUDIENCE %		6		7		8		9		8		8		6		7	
PBS																	
AVERAGE AUDIENCE		0.8		0.8		0.9		0.7		0.8		1.0		1.1		1.2	
SHARE AUDIENCE %		3		3		3		2		2		3		3		3	
CABLE ORIG.																	
AVERAGE AUDIENCE		3.1		3.1		3.8		4.2		4.0		4.2		3.9		4.5	
SHARE AUDIENCE %		11		11		13		13		11		11		9		9	
PAY SERVICES																	
AVERAGE AUDIENCE		1.2		1.1		1.3		1.4		1.5		1.5		1.8		1.9	
SHARE AUDIENCE %		5		4		4		4		4		4		4		4	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. SEP.5, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	5.8	6.5	7.5	9.3	11.3	14.0	16.1	17.8	20.0	21.9	23.7	25.4	25.6	25.9	25.7	25.6	25.2	26.2
ABC TV					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES		BUGS BUNNY & TWEETY SHOW	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,060		2,390		3,720		4,250		4,160		3,720		4,250	
%					1.2		2.7		4.2		4.8		4.7		4.2		4.8	
SHARE AUDIENCE %					10		16		20		19		18		16		19	
AVG. AUD. BY 1/4 HR %					1.0	1.5	2.4	2.9	4.0	4.4	4.7	4.9	4.7	4.6	4.1	4.2	4.5	5.1
CBS TV					BERENSTAIN BEARS		WILDFIRE		←MUPPET BABIES			→	PEE WEE'S PLAYHOUSE		TEEN WOLF		DUNGEONS AND DRAGONS	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,860		2,040		3,810				3,990		4,080		3,010	
%					2.1		2.3		4.3	4.0 *		4.7 *	4.5		4.6		3.4	
SHARE AUDIENCE %					17		13		19	19 *		19 *	17		18		13	
AVG. AUD. BY 1/4 HR %					1.9	2.3	2.1	2.5	3.6	4.3	4.5	4.9	4.5	4.5	4.6	4.5	3.3	3.4
NBC TV					KISSYFUR		GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		ALVIN AND THE CHIPMUNKS		FOOFUR	
AVERAGE AUDIENCE (Hhlds (000) & %)					2,570		4,250		4,870		5,940		6,470		5,400		4,340	
%					2.9		4.8		5.5		6.7		7.3		6.1		4.9	
SHARE AUDIENCE %					23		28		26		27		28		24		20	
AVG. AUD. BY 1/4 HR %					2.3	3.5	4.7	5.0	5.2	5.9	6.6	6.9	7.4	7.1	6.1	6.1	5.0	4.9
INDEPENDENTS																		
AVERAGE AUDIENCE	1.9		2.6		3.3		3.4		3.1		3.9		4.3		4.8		5.3	
SHARE AUDIENCE %	31		31		26		20		15		16		17		19		21	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.3 ^		0.8		0.9		0.9		0.8		1.0		1.0		1.0		1.2	
SHARE AUDIENCE %	5 ^		10		7		5		4		4		4		4		5	
PBS																		
AVERAGE AUDIENCE	0.1 v		0.2 ^		0.4 ^		0.5 ^		0.7 ^		0.6 ^		0.7 ^		1.1		1.2	
SHARE AUDIENCE %	2 v		2 ^		3 ^		3 ^		3 ^		2 ^		3 ^		4		5	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.0		1.1		1.7		2.1		2.3		3.1		3.3		3.6		3.5	
SHARE AUDIENCE %	16		13		13		12		11		13		13		14		14	
PAY SERVICES																		
AVERAGE AUDIENCE	1.0		0.9		1.1		1.3		1.8		1.8		2.0		2.1		2.0	
SHARE AUDIENCE %	16		11		9		8		9		7		8		8		8	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. SEP.5, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	25.9	25.9	25.0	24.8	26.1	26.8	25.8	26.5	26.7	27.0	26.6	26.7	27.0	27.7	28.3	29.4	30.1	30.5
ABC TV	ALL NEW EWOKS		(1)		HEALTH SHOW		AMERICAN BANDSTAND											
AVERAGE AUDIENCE (Hhlds (000))	4,340		2,840		2,300		1,770											
AVERAGE AUDIENCE (%)	4.9		3.2		2.6		2.0											
SHARE AUDIENCE %	19		13		10		7											
AVG. AUD. BY 1/4 HR %	5.0	4.9	3.5	3.0	2.6	2.6	1.9	2.2										
CBS TV	LAND OF THE LOST		GALAXY HIGH SCHOOL		← US OPEN TENNIS-SAT (12:30-6:45) →													
AVERAGE AUDIENCE (Hhlds (000))	2,130		2,040		2,750													
AVERAGE AUDIENCE (%)	2.4		2.3		3.1	2.5 *		2.5 *		2.5 *		2.5 *		2.5 *		2.7 *		2.6 *
SHARE AUDIENCE %	9		9		10	9 *		9 *		9 *		9 *		9 *		9 *		8 *
AVG. AUD. BY 1/4 HR %	2.5	2.4	2.3	2.4	2.7	2.4	2.5	2.6	2.4	2.6	2.6	2.4	2 5	2.6	2.8	2.6	2.6	2.5
NBC TV	IT'S PUNKY BREWSTER (PAE)		LAZER TAG ACADEMY		IT'S PUNKY BREWSTER-2(B)		(2)	← NBC MAJOR LEAGUE BASEBALL → CALIFORNIA VS NY YANKEES, CINCINNATI VS CHICAGO CUBS (MULTI SEGMENT)(PAE)										
AVERAGE AUDIENCE (Hhlds (000))	4,080		2,480		1,770		3,720	5,140										
AVERAGE AUDIENCE (%)	4.6		2.8		2.0		4.2	5.8		4.6 *		5.3 *		6.0 *		6.3 *		6.4 *
SHARE AUDIENCE %	18		11		8		16	20		17 *		20 *		22 *		22 *		21 *
AVG. AUD. BY 1/4 HR %	4.6	4.5	3.0	2.6	1.8	2.1	4.2	4.1	4.5	4.8	5.1	5.3	5.7	6.3	6.3	6.4	6.4	6.4
INDEPENDENTS AVERAGE AUDIENCE	6.0		5.9		7.8		7.6		8.2		8.0		8.4		8.9		9.4	
SHARE AUDIENCE %	23		24		29		29		31		30		31		31		31	
SUPERSTATIONS AVERAGE AUDIENCE	1.4		1.3		1.9		2.3		2.5		2.7		2.2		2.8		2.4	
SHARE AUDIENCE %	5		5		7		9		9		10		8		10		8	
PBS AVERAGE AUDIENCE	1.2		1.0		1.3		1.1		1.2		1.2		1.4		1.0		1.3	
SHARE AUDIENCE %	5		4		5		4		4		5		5		3		4	
CABLE ORIG. AVERAGE AUDIENCE	4.0		4.5		4.3		4.8		4.7		4.6		4.6		5.1		5.4	
SHARE AUDIENCE %	15		18		16		18		18		17		17		18		18	
PAY SERVICES AVERAGE AUDIENCE	1.9		2.0		2.1		2.1		2.2		2.2		2.1		2.3		1.9	
SHARE AUDIENCE %	7		8		8		8		8		8		8		8		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

(1) ABC WEEKEND SPECIALS,THE CONTEST KID STRIKES AGAIN,ABC,(12:00-12:30),(R)
(2) NBC MAJOR LEAGUE PRE GAME,(PAE),NBC,(1:00-1:18)

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. SEP.5, 1987

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	30.6	29.9	29.5	30.0	30.5	32.2	34.0	35.0	35.8	36.0	38.0	39.6

ABC TV

	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program			←ABC WIDE WORLD-SPORTS SAT→								ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Hhlds (000) & %)			4,700 5.3	5.4 *		5.0 *		5.3 *			7,890 8.9	
SHARE AUDIENCE %			16	18 *		16 *		15 *			22	
AVG. AUD. BY 1/4 HR %			5.5	5.3	5.2	4.9	5.2	5.5			8.8	9.1

CBS TV

	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	US OPEN TENNIS-SAT (12:30-6:45)→											(1)
AVERAGE AUDIENCE (Hhlds (000) & %)		2.8 *		3.2 *		3.5 *		4.1 *		4.6 *		3,630 4.1
SHARE AUDIENCE %		9 *		11 *		11 *		12 *		13 *		10
AVG. AUD. BY 1/4 HR %	2.7	3.0	2.9	3.4	3.5	3.5	4.0	4.2	4.7	4.6	4.5	4.1

NBC TV

	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	(2)		←WRLD CHAMP TRACK-FIELD-SA (4:39-6:00)(PAE)→								NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Hhlds (000) & %)		7.1 *	2,840 3.2	4.2 *							6,910 7.8	
SHARE AUDIENCE %		24 *	11	13 *							20	
AVG. AUD. BY 1/4 HR %	7.2	2.0	3.2								7.4	8.2

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS						
AVERAGE AUDIENCE	8.2	8.3	9.6	10.9	10.0	10.1
SHARE AUDIENCE %	27	28	31	32	28	26
SUPERSTATIONS						
AVERAGE AUDIENCE	2.3	2.2	2.5	2.5	2.3	2.5
SHARE AUDIENCE %	8	7	8	7	6	6
PBS						
AVERAGE AUDIENCE	1.5	1.6	1.5	1.7	1.3	1.3
SHARE AUDIENCE %	5	5	5	5	4	3
CABLE ORIG.						
AVERAGE AUDIENCE	5.6	6.4	7.1	7.6	6.2	6.4
SHARE AUDIENCE %	19	21	23	22	17	16
PAY SERVICES						
AVERAGE AUDIENCE	1.9	2.1	2.2	2.2	2.3	2.5
SHARE AUDIENCE %	6	7	7	6	6	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

(1) CBS SAT. NEWS-SCHIEFFER,CBS,(6:45-7:00)

(2) NBC MAJOR LEAGUE BASEBALL,CALIFORNIA VS NY YANKEES,CINCINNATI VS CHICAGO CUBS,(PAE),NBC,(MULTI SEGMENT)

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. SEP.6, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT		4.9	5.4	6.0	7.1	9.0	11.2	13.5	15.5	18.0	19.9	21.1	22.1	22.9	23.9	24.5	24.8	24.4	25.7
ABC TV																			
AVERAGE AUDIENCE (Hhlds (000) & %)	{																		
SHARE AUDIENCE	%																		
AVG. AUD. BY 1/4 HR	%																		
CBS TV										←SUNDAY MORNING→						FACE THE NATION		FOR OUR TIMES (SUS)	
AVERAGE AUDIENCE (Hhlds (000) & %)	{									3,460 3.9	3.8 *		4.0 *		4.0 *	2,040 2.3			
SHARE AUDIENCE	%									18	19 *		18 *		17 *	9			
AVG. AUD. BY 1/4 HR	%									3.6	4.0	4.0	4.1	4.1	3.9	2.4	2.2		
NBC TV																			
AVERAGE AUDIENCE (Hhlds (000) & %)	{																		
SHARE AUDIENCE	%																		
AVG. AUD. BY 1/4 HR	%																		
INDEPENDENTS																			
AVERAGE AUDIENCE		1.2		1.6		2.9		4.4		5.8		6.6		7.9		8.2		8.9	
SHARE AUDIENCE %		23		25		29		30		31		31		34		33		36	
SUPERSTATIONS																			
AVERAGE AUDIENCE		0.2 ^		0.3 ^		0.6 ^		1.0		1.3		1.5		2.2		1.8		1.8	
SHARE AUDIENCE %		4 ^		5 ^		6 ^		7		7		7		9		7		7	
PBS																			
AVERAGE AUDIENCE		0.1 v		0.2 ^		0.7 ^		1.4		1.5		1.5		1.3		1.5		1.4	
SHARE AUDIENCE %		2 v		3 ^		7 ^		10		8		7		6		6		6	
CABLE ORIG.																			
AVERAGE AUDIENCE		1.1		1.4		2.2		2.8		3.5		4.1		4.5		4.7		4.6	
SHARE AUDIENCE %		21		22		22		19		18		19		19		19		18	
PAY SERVICES																			
AVERAGE AUDIENCE		1.0		1.2		1.2		1.8		2.0		2.3		2.4		2.1		2.5	
SHARE AUDIENCE %		19		18		12		12		11		11		10		9		10	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. SEP.6, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	26.1	26.6	26.5	27.0	27.2	27.9	27.3	27.2	26.5	26.7	27.9	28.8	29.9	30.4	30.6	30.8	31.5	31.8
ABC TV	←THIS WEEK-DAVID BRINKLEY				>BUSINESS WORLD													
AVERAGE AUDIENCE (Hhlds (000) & %)	3,280				1,150													
	3.7	3.5 *		3.8 *	1.3													
SHARE AUDIENCE %	14	13 *		14 *	5													
AVG. AUD. BY 1/4 HR %	3.4	3.6	3.7	3.9	1.3	1.3												
CBS TV					← US OPEN TENNIS-SUN. (12:30-6:00)													
AVERAGE AUDIENCE (Hhlds (000) & %)					2,920													
					3.3	3.1 *		3.6 *		3.8 *		3.7 *		3.7 *		3.6 *		3.2 *
SHARE AUDIENCE %					11	11 *		13 *		14 *		13 *		12 *		12 *		10 *
AVG. AUD. BY 1/4 HR %					3.0	3.2	3.6	3.6	3.8	3.8	3.6	3.7	3.7	3.6	3.8	3.4	3.1	3.2
NBC TV					MEET THE PRESS						← WRLD CHAMP TRACK-FIELD-SU (2:00-6:00)							
AVERAGE AUDIENCE (Hhlds (000) & %)					2,300						3,990							
					2.6						4.5	3.5 *		4.1 *		4.1 *		5.0 *
SHARE AUDIENCE %					9						14	12 *		14 *		13 *		16 *
AVG. AUD. BY 1/4 HR %					2.6	2.6					3.2	3.8	4.2	3.9	4.1	4.1	4.8	5.3
INDEPENDENTS																		
AVERAGE AUDIENCE	9.8		9.7		10.1		9.3		8.5		9.1		10.2		11.2		11.4	
SHARE AUDIENCE %	37		36		37		34		32		32		34		36		36	
SUPERSTATIONS																		
AVERAGE AUDIENCE	2.7		2.6		2.5		2.2		2.1		2.3		2.8		3.1		3.3	
SHARE AUDIENCE %	10		10		9		8		8		8		9		10		10	
PBS																		
AVERAGE AUDIENCE	1.6		1.4		1.3		1.2		1.1		1.2		1.4		1.2		1.3	
SHARE AUDIENCE %	6		5		5		4		4		4		5		4		4	
CABLE ORIG.																		
AVERAGE AUDIENCE	5.3		5.2		5.3		4.6		4.7		5.2		5.6		4.9		5.2	
SHARE AUDIENCE %	20		19		19		17		18		18		19		16		16	
PAY SERVICES																		
AVERAGE AUDIENCE	2.4		2.5		2.7		2.6		2.5		2.6		2.3		2.4		2.0	
SHARE AUDIENCE %	9		9		10		10		9		9		8		8		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. SEP.6, 1987

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	31.6	31.9	32.8	33.6	33.5	33.4	33.9	34.3	36.1	36.6	37.1	37.7
ABC TV					BUDWEISER ARLINGTON MILL.						ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Hhlds (000) & %)					3,990 4.5	4.1 *		4.8 *			5,320 6.0	
SHARE AUDIENCE %					13	12 *		14 *			16	
AVG. AUD. BY 1/4 HR %					4.0	4.2	5.0	4.6			6.1	5.9
CBS TV	US OPEN TENNIS-SUN. (12:30-6:00)								CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Hhlds (000) & %)		2.6 *		2.4 *		3.4 *		3.7 *	5,400 6.1			
SHARE AUDIENCE %		8 *		7 *		10 *		11 *	16			
AVG. AUD. BY 1/4 HR %	2.7	2.5	2.3	2.6	3.2	3.5	3.3	4.1	5.8	6.3		
NBC TV	WRLD CHAMP TRACK-FIELD-SU (2:00-6:00)										NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Hhlds (000) & %)		4.7 *		4.9 *		5.4 *		4.5 *			6,380 7.2	
SHARE AUDIENCE %		15 *		15 *		16 *		13 *			18	
AVG. AUD. BY 1/4 HR %	4.8	4.7	4.7	5.2	6.0	4.8	4.6	4.4			6.9	7.5

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS AVERAGE AUDIENCE	12.8	12.8	11.1	12.0	10.6	9.8
SHARE AUDIENCE %	40	39	33	35	29	26
SUPERSTATIONS AVERAGE AUDIENCE	4.0	4.1	2.9	3.3	3.4	2.9
SHARE AUDIENCE %	13	12	9	10	9	8
PBS AVERAGE AUDIENCE	1.3	1.4	1.5	1.6	1.6	1.4
SHARE AUDIENCE %	4	4	4	5	4	4
CABLE ORIG. AVERAGE AUDIENCE	4.7	5.0	5.5	5.8	4.4	3.5
SHARE AUDIENCE %	15	15	16	17	12	9
PAY SERVICES AVERAGE AUDIENCE	2.2	2.4	2.5	2.1	2.1	2.6
SHARE AUDIENCE %	7	7	7	6	6	7

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

DAY / TIME / NETWORK PROGRAM NAME		HOUSE-HOLDS	AVERAGE MINUTE AUDIENCE %																			
			TOTAL PERS	WORKING WOMEN		LOH 18-49 W/CH	WOMEN						MEN						TEENS		CHILDREN	
			(2+)	18+	18-49	<3	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOT. 12-17	FEM. 12-17	TOT. 2-11	TOT. 6-11
MONDAY EVENING																						
6.00- 6.30PM	TVU	45.8	27.1	25.0	22.0	27.1	31.7	21.6	23.6	26.3	32.7	46.8	25.2	20.1	19.0	20.4	23.7	40.3	22.5	23.8	21.7	24.2
6.30- 7.00PM	TVU	48.6	29.0	29.4	26.5	31.3	34.1	24.2	26.0	28.4	34.5	49.9	28.1	22.0	21.7	22.6	26.2	45.7	22.1	23.0	21.7	22.7
7.00- 7.30PM	TVU	52.7	32.5	35.0	31.9	37.6	38.0	28.3	29.7	32.7	38.6	53.6	31.6	24.5	24.7	26.7	30.3	50.0	24.1	23.4	24.6	25.9
7.30- 8.00PM	TVU	54.2	34.3	36.8	33.6	36.4	39.9	31.7	32.4	35.1	39.9	54.0	33.4	27.6	27.5	29.4	32.0	49.7	27.1	24.9	26.0	27.2
8.00- 8.30PM	TVU	58.3	38.5	39.2	36.9	42.1	42.4	35.5	36.1	39.2	42.6	54.0	38.6	33.9	33.5	35.3	37.7	52.7	33.9	35.3	30.1	32.6
N ALF		13.7	9.1	8.3	8.2	10.9	8.7	9.4	8.5	8.7	7.5	9.6	6.9	8.7	7.5	7.3	6.2	6.2	14.1	13.9	12.5	15.2
A ABC NFL PRE-SEASON FTBALL(S)		10.7	6.1	5.2	4.7	5.7^	6.1	5.4	4.9	5.9	6.4	7.5	8.3	7.7	6.4	6.7	7.3	12.9	2.5^	1.0v	2.5	1.6^
C MICHAEL JACKSON SPECIAL(S)		16.5	10.5	12.0	11.6	14.1	12.6	12.4	11.9	12.4	12.2	13.9	9.1	8.6	9.4	9.9	9.4	9.4	11.2	13.6	7.9	8.9
8.30- 9.00PM	TVU	60.1	40.1	41.2	40.0	43.9	43.9	39.9	39.1	41.8	42.7	52.8	40.5	35.9	35.8	38.0	40.4	53.3	37.6	37.6	30.5	35.2
C KATE & ALLIE		12.5	7.4	10.4	9.8	10.0	9.8	10.2	9.3	9.8	9.5	10.5	5.8	5.8	6.1	6.1	5.5	5.8	7.2	11.0	4.8	5.5
N VALERIE		13.2	9.2	9.3	9.9	11.0	9.4	11.3	10.1	9.9	7.8	8.3	6.6	8.3	7.5	7.2	5.8	5.5	15.2	15.2	11.8	15.3
A ABC NFL PRE-SEASON FTBALL(S)		14.0	8.2	6.3	6.2	7.6	7.2	6.7	6.2	6.9	7.4	8.3	12.1	10.4	10.2	11.1	12.3	16.5	4.9	2.1^	3.6	3.2
9.00- 9.30PM	TVU	61.8	41.3	44.1	43.2	46.8	46.3	43.1	43.0	45.2	45.7	52.3	43.4	38.6	39.4	41.7	44.4	53.9	35.4	34.3	26.6	29.7
C NEWHART		14.2	8.6	12.2	11.9	13.0	10.9	11.9	11.2	11.4	10.1	10.4	7.2	7.8	8.1	7.5	6.8	6.0	9.1	13.0	5.3	6.0
N NBC MONDAY NIGHT MOVIES		11.4	7.7	9.6	9.9	13.4	10.4	11.6	10.7	10.8	9.4	9.8	5.7	7.1	6.1	5.9	4.9	5.8	6.7	7.0	5.6	6.2
A ABC NFL PRE-SEASON FTBALL(S)		16.3	9.8	7.1	7.1	7.7	7.6	7.5	7.1	7.3	7.3	8.5	14.8	13.1	12.8	14.0	15.5	18.5	7.4	3.7^	4.8	5.0
9.30-10.00PM	TVU	61.9	40.8	44.4	43.3	50.1	46.4	42.9	43.8	45.6	47.1	51.1	43.9	40.4	40.2	43.1	44.5	52.7	35.5	35.6	21.1	22.4
C DESIGNING WOMEN		14.6	8.8	13.3	12.6	15.3	11.3	11.4	11.4	12.1	11.6	10.4	7.4	8.6	8.3	8.4	6.1	5.4	10.1	14.0	4.9	4.4
N NBC MONDAY NIGHT MOVIES		12.0	7.4	9.9	10.2	16.3	10.5	12.4	11.0	10.8	9.1	9.8	5.6	6.9	5.6	5.6	4.7	6.1	6.1	7.3	4.0	4.5
A ABC NFL PRE-SEASON FTBALL(S)		16.2	10.1	7.7	7.9	6.0^	7.6	7.4	7.4	7.4	7.5	7.8	15.5	14.0	13.6	14.7	16.6	18.6	8.3	3.4^	4.6	4.6
10.00-10.30PM	TVU	57.9	37.0	40.3	39.7	42.6	42.5	39.0	40.3	42.1	43.6	47.2	41.4	38.7	38.4	41.4	42.2	48.1	29.9	29.7	15.4	15.9
C CAGNEY & LACEY		11.5	6.5	8.8	7.9	9.8	9.2	7.5	8.0	8.9	10.2	11.0	5.5	3.8	5.1	5.9	6.5	6.5	5.4	7.1	2.3	1.8^
N NBC MONDAY NIGHT MOVIES		12.6	7.6	10.1	10.8	16.7	10.7	12.9	11.7	11.5	9.4	9.4	6.0	7.9	6.5	6.1	4.6	5.6	6.2	8.2	3.8	4.7
A ABC NFL PRE-SEASON FTBALL(S)		17.1	10.4	8.4	8.9	7.1	8.5	8.0	8.2	8.2	8.8	8.9	15.7	15.1	14.2	15.2	16.2	18.0	8.3	2.6^	3.9	3.6
10.30-11.00PM	TVU	53.8	33.7	35.9	35.3	41.0	38.3	34.8	36.6	38.5	40.0	41.6	39.6	37.0	37.5	40.2	41.1	43.6	25.6	24.7	12.0	12.2
C CAGNEY & LACEY		10.5	5.8	7.7	6.5	9.5	8.6	6.4	7.2	8.0	9.5	10.5	4.9	3.4	4.4	5.0	5.8	6.0	4.3	6.0^	1.6^	1.1^
N NBC MONDAY NIGHT MOVIES		12.1	7.2	10.1	10.7	16.2	10.5	12.5	11.6	11.7	9.5	8.8	5.8	7.1	6.1	5.7	4.9	5.8	5.4	7.5	2.8	3.3
A ABC NFL PRE-SEASON FTBALL(S)		18.0	11.0	8.7	8.9	9.3	8.8	8.0	8.5	8.5	9.4	9.4	17.1	16.3	15.8	16.8	17.6	18.8	8.7	3.0^	3.8	3.9
11.00-11.30PM	TVU	45.8	28.1	29.4	27.8	32.1	32.0	27.0	29.6	31.4	34.3	36.2	34.3	31.7	32.1	34.8	35.3	37.8	18.0	16.0	8.5	9.0
A ABC NFL PRE-SEASON FTBALL(S)>		16.9	10.7	8.4	8.3	9.2	8.8	7.6	8.3	8.5	9.5	9.6	16.3	15.4	15.2	16.3	16.8	17.6	6.9	1.2v	4.4	4.1
11.30-12.00MD	TVU	32.7	19.7	21.0	19.9	18.3	22.1	19.0	20.5	21.4	23.8	25.1	24.0	23.9	22.8	24.5	23.5	25.6	13.8	10.1	6.2	6.8
12.00-12.30AM	TVU	23.7	13.7	15.4	13.7	13.9	15.8	14.2	14.5	15.4	16.7	17.8	16.2	18.3	16.6	17.6	14.9	13.9	9.1	5.5^	4.3	4.1
A ABC NEWS:NIGHTLINE-MON.>		4.6	2.4	2.7	2.3	1.9^	2.5	1.6^	1.8	1.8	3.2	3.7	3.6	2.8	3.3	3.9	3.6	4.2	.8v	.4v	.2v	<<
12.30- 1.00AM	TVU	18.8	10.3	11.1	9.6	8.9	11.9	10.8	11.0	12.0	12.9	12.6	12.5	15.0	13.7	14.0	10.8	8.9	7.8	4.9^	2.4	2.7^
A ABC NEWS:NIGHTLINE-MON.>		4.1	2.0	2.0	1.6^	.8v	2.0	.9^	1.2	1.3	2.7	3.5	3.1	2.4	3.0	3.5	3.1	3.2	.8v	<<	<<	<<
A MONDAY SPORTSNITE>		2.0	1.0	1.1^	1.0^	.8v	.9	.6^	.7^	.6^	1.2^	1.2^	1.5	1.6^	1.6	2.0	1.5^	.7v	1.6^	<<	<<	<<
N WRLD CHMP TRACK-FIELD-MON(S)		3.0	1.7	1.7	1.8^	.9v	2.1	2.3	2.3	2.0	2.0	2.1^	2.0	3.2	2.6	2.2	1.3^	.9^	1.1^	.6v	.4v	.6v
1.00- 1.30AM	TVU	15.2	7.7	8.6	7.6	6.5^	9.0	8.3	8.7	9.5	10.1	9.0	9.4	11.0	10.5	10.8	8.6	6.3	5.6	3.9^	1.4^	1.7^
A MONDAY SPORTSNITE		1.3	.7	.6^	.7^	.5v	.5^	.3v	.5^	.5^	.6^	.3v	1.1	1.2^	1.2	1.6	1.1^	.3v	1.1^	.2v	<<	<<
N WRLD CHMP TRACK-FIELD-MON(S)		2.3	1.2	1.4^	1.6^	.2v	1.5	1.6^	1.9	1.6	1.7	1.1^	1.3	1.8^	1.6	1.4	1.0^	.8^	.3v	.1v	.3v	.4v
1.30- 2.00AM	TVU	12.1	6.1	7.3	6.8	4.1^	7.0	7.1	6.9	8.1	7.6	6.3	7.5	9.4	8.5	8.6	6.4	4.3	4.9	4.1^	.9^	1.2^

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

AUG.31–SEP.6,1987

DAY / TIME / NETWORK PROGRAM NAME		HOUSE-HOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
MONDAY EVENING CONT'D																						
1.30- 2.00AM-CONT'D A MONDAY SPORTSNITE>		1.2	.7	.4v	.4v	<<	.4^	.2v	.3^	.6^	.5^	.2v	1.1	1.4^	1.2	1.5	1.1^	.4v	.9^	<<	<<	<<
2.00- 2.30AM	TVU	10.2	5.2	5.9	5.2	2.9^	5.8	5.8	5.3	6.4	6.1	5.7	6.5	8.5	7.7	6.9	5.6	3.3	4.2	4.4^	.8^	1.1^
2.30- 3.00AM	TVU	8.1	4.1	3.7	3.8	2.7^	4.5	4.3	4.2	4.7	4.7	4.8	5.1	7.1	6.4	5.2	4.0	2.6^	3.9	4.1^	.5^	.6v
3.00- 3.30AM	TVU	6.9	3.3	2.9	3.1	3.1^	3.7	3.5	3.6	3.9	4.0	3.8	4.1	5.9	5.2	4.1	3.1	1.8^	3.3	3.6^	.5v	.5v
3.30- 4.00AM	TVU	5.7	2.7	2.7	3.1	3.1^	3.2	3.5	3.2	3.5	3.1	3.0	3.1	4.0	4.0	3.1	2.6	1.4^	2.9^	3.2^	.5^	.6v
4.00- 4.30AM	TVU	4.9	2.4	2.5	2.9	2.9^	2.9	3.0	3.0	3.3	3.1	2.6	2.6	2.9	3.2	2.7	2.4	1.5^	2.1^	2.9^	.4v	.5v
4.30- 5.00AM	TVU	4.4	2.1	2.2	2.5	2.5^	2.5	2.5	2.7	3.1	3.1	2.0^	2.4	2.6	2.9	2.4	2.2	1.8^	2.0^	2.9^	.4v	.5v
5.00- 5.30AM	TVU	3.9	1.9	2.2	2.3	2.2^	2.3	2.1	2.4	3.1	3.0	1.6^	2.0	2.4	2.4	2.0	1.8	1.3^	2.0^	2.9^	.4v	.5v
5.30- 6.00AM	TVU	4.4	2.0	2.2	2.1	1.4v	2.6	1.8^	2.2	2.9	3.4	2.8	2.1	2.3	2.2	1.9	1.9	2.0^	1.9^	3.3^	.5v	.5v

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

AUG.31–SEP.6,1987

AVERAGE MINUTE AUDIENCE %

DAY / TIME / NETWORK PROGRAM NAME		HOUSE-HOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
TUESDAY EVENING																						
6.00- 6.30PM	TVU	45.2	26.0	23.5	22.2	32.5	30.8	24.0	25.0	27.0	29.5	41.1	23.0	18.5	18.0	19.9	21.8	34.8	23.3	27.4	21.6	22.5
6.30- 7.00PM	TVU	47.4	27.5	26.8	24.9	36.6	32.6	25.1	26.2	28.2	31.8	44.4	26.2	20.8	20.5	22.7	25.0	40.1	20.8	23.2	20.7	22.8
7.00- 7.30PM	TVU	50.9	30.2	30.3	27.7	42.2	36.0	26.8	28.4	31.4	36.2	50.5	29.5	23.1	23.4	25.4	28.5	45.4	22.9	25.0	20.6	22.6
7.30- 8.00PM	TVU	52.4	31.9	30.8	28.3	39.1	37.5	27.8	29.3	32.4	37.0	53.2	31.0	24.0	25.0	26.7	30.3	47.6	26.9	28.7	22.1	23.6
8.00- 8.30PM	TVU	54.5	34.5	32.6	30.2	39.7	38.8	29.0	31.5	34.7	39.5	52.1	34.1	27.1	29.1	31.4	35.2	47.7	32.2	32.8	25.2	26.8
A WHO'S THE BOSS?		16.3	10.6	12.1	12.3	15.7	11.5	12.6	12.1	11.5	10.8	10.7	8.1	8.4	8.1	8.4	7.8	8.2	17.7	20.4	10.2	11.5
C SIMON & SIMON		7.7	4.7	4.7	3.8	5.1^	5.3	3.9	4.5	5.0	6.0	6.7	4.6	3.8	3.9	3.9	5.0	6.3	4.7	6.3^	3.3	4.0
N MATLOCK		10.7	6.5	5.5	3.7	5.6^	9.4	3.3	4.4	6.4	9.4	18.2	6.0	2.4	3.2	4.0	6.6	13.5	2.5^	2.4^	2.1	1.8^
8.30- 9.00PM	TVU	58.6	38.0	37.6	35.9	43.4	42.4	34.0	36.3	39.1	43.4	53.2	37.6	30.9	33.0	35.7	38.8	50.6	36.1	37.6	28.1	29.5
A ABC BUSINESS BRIEF-TUE(SUS)>																						
A GROWING PAINS		18.1	12.2	14.5	15.6	21.3	12.9	17.1	15.3	14.1	11.4	8.3	8.8	10.7	9.6	9.6	7.7	6.8	19.3	21.8	14.2	15.6
C SIMON & SIMON		7.8	5.0	4.6	3.9	5.1^	5.5	3.7	4.8	5.6	6.5	6.6	4.5	4.0	4.2	4.2	4.7	5.7	6.4	7.6	4.0	4.3
N MATLOCK		11.6	7.1	6.1	4.3	4.8^	10.2	3.8	4.9	6.9	10.2	19.4	6.9	2.7	4.0	4.8	8.2	15.2	3.3	3.5^	1.8^	1.6^
9.00- 9.30PM	TVU	58.7	37.5	38.7	37.2	46.1	42.5	36.0	37.5	40.0	43.8	51.2	39.3	32.5	34.9	37.5	41.0	51.4	33.8	35.3	22.1	23.4
A MOONLIGHTING		15.1	9.7	12.5	13.4	18.4	11.1	13.7	12.7	11.9	10.5	7.6	6.9	9.1	7.7	6.9	5.5	5.0	14.9	17.6	9.7	10.1
C HOUSTON KNIGHTS		11.6	7.3	6.9	5.9	8.7	8.8	6.0	7.1	8.2	9.6	12.2	7.5	6.1	6.3	6.9	7.9	11.2	6.7	7.2	3.2	2.7^
N MOVIE OF THE WEEK-TUESDAY		7.7	4.5	5.0	3.9	4.5^	6.5	3.9	4.4	5.3	7.3	9.8	4.1	2.2	3.2	3.7	4.8	6.7	2.2^	2.9^	1.4^	1.3^
9.30-10.00PM	TVU	58.3	37.4	37.9	36.8	43.8	42.2	37.0	38.3	40.1	43.9	49.4	40.9	35.4	36.9	39.2	41.8	52.5	33.7	35.6	18.2	19.5
A ABC NEWSBRIEF-TUE>		10.3	6.1	7.7	8.1	9.8	7.6	8.1	7.9	7.3	7.7	7.1	5.0	6.4	5.7	5.4	4.2	3.3	8.2	10.5	3.8	5.5
A MOONLIGHTING		15.3	9.6	11.5	12.4	15.9	11.2	13.1	12.3	11.5	10.9	9.1	7.7	10.1	8.6	7.8	6.3	5.1	13.8	16.4	7.8	9.1
C HOUSTON KNIGHTS		12.3	8.0	7.7	6.7	10.4	9.4	6.8	7.8	8.7	9.8	12.8	8.6	7.2	7.3	7.7	8.6	13.0	6.6	6.2^	3.4	2.2^
N MOVIE OF THE WEEK-TUESDAY		6.4	3.7	4.5	3.7	5.3^	5.4	4.1	4.4	5.0	6.3	6.4	3.3	1.9^	3.0	3.2	4.0	4.7	1.8^	2.7^	1.0^	.7v
10.00-10.30PM	TVU	54.5	34.5	35.1	33.0	38.8	39.6	33.9	36.2	38.0	42.9	44.9	38.9	34.1	35.8	38.6	39.7	47.0	30.5	32.8	12.3	12.6
A SPENSER: FOR HIRE		11.3	6.9	7.0	7.2	11.8	8.2	8.1	8.4	7.8	8.8	8.3	6.1	6.7	6.3	6.0	5.5	6.0	9.9	11.0	3.7	3.9
C NIGHT HEAT		11.1	7.3	7.6	6.8	10.1	8.9	6.8	7.8	8.7	10.0	10.6	7.3	6.9	6.9	7.1	7.3	9.2	6.7	8.1	3.2	2.8^
N MOVIE OF THE WEEK-TUESDAY		6.8	3.9	5.2	4.5	5.7^	5.8	4.3	5.0	5.5	7.0	6.8	3.3	1.9^	3.1	3.3	4.1	4.5	2.1^	3.0^	1.3^	1.1^
10.30-11.00PM	TVU	51.1	31.3	31.4	28.6	35.4	36.2	30.2	32.2	34.8	40.1	41.6	36.2	32.3	33.4	36.3	36.3	43.1	27.3	32.9	8.8	8.5
A SPENSER: FOR HIRE		10.6	6.3	5.5	5.5	11.9	7.4	6.6	7.1	7.1	8.3	7.9	6.1	6.1	6.0	6.2	5.8	6.6	8.8	11.8	2.8	2.9^
C NIGHT HEAT		11.8	7.2	7.7	7.0	7.2	8.9	6.2	7.4	8.1	10.0	11.2	7.7	7.0	7.3	7.9	8.0	9.2	6.7	9.3	2.0	1.8^
N MOVIE OF THE WEEK-TUESDAY		6.3	3.5	4.7	4.2	5.1^	5.2	3.9	4.5	5.1	6.1	5.9	3.0	1.5^	2.6	2.8	3.7	4.5	1.5^	1.8^	1.2^	1.0^
11.00-11.30PM	TVU	43.0	25.4	25.2	23.2	29.9	30.3	25.5	26.2	28.3	32.0	36.4	29.8	26.4	27.6	29.5	28.8	36.1	19.1	23.6	5.5	5.8
11.30-12.00MD	TVU	32.6	18.4	18.5	17.9	21.4	22.1	19.9	20.2	20.6	22.4	25.4	21.8	20.5	20.5	21.6	20.6	24.8	13.5	14.4	3.2	3.5
C US OPN TENNIS HILITES-TUE(S)		3.6	2.0	1.4^	1.1^	2.8^	2.6	2.3	2.1	2.7	2.5	3.0	2.3	2.2	2.1	2.1	1.9	3.2	.7v	1.2v	.4v	.4v
12.00-12.30AM	TVU	25.3	13.6	14.6	14.4	15.3	16.5	15.0	15.2	15.6	17.1	18.9	16.2	17.2	16.4	16.5	14.6	16.1	9.2	7.9	1.8^	2.1^
12.30- 1.00AM	TVU	18.3	9.6	10.3	9.9	9.4	11.8	10.2	10.5	11.0	12.7	14.0	11.3	13.2	11.9	11.8	9.1	10.0	6.4	5.6^	1.6^	1.7^
N WRLD CHMP TRACK-FIELD-TUE(S)		3.1	1.6	2.4	2.8	2.6^	2.3	2.4	2.4	2.3	2.3	2.0^	1.5	1.5^	1.7	2.1	1.6^	.7v	.8v	1.1v	.5v	.3v
1.00- 1.30AM	TVU	13.7	7.1	8.1	7.9	7.6	9.0	8.4	8.5	8.6	10.0	9.9	8.0	10.9	9.1	8.6	5.8	5.4	4.7	3.5^	1.4^	1.5^
N WRLD CHMP TRACK-FIELD-TUE(S)		2.3	1.2	2.1	2.4	1.9^	1.6	2.1	1.9	1.9	1.5^	.8^	1.2	1.3^	1.4	1.7	1.1^	.5v	.6v	.7v	.5v	.3v
1.30- 2.00AM	TVU	11.1	5.8	6.0	5.9	5.9^	7.3	7.3	7.2	6.9	7.7	7.7	6.4	9.3	7.5	7.1	4.6	3.9	3.8	2.3^	1.1^	1.2^
2.00- 2.30AM	TVU	8.5	4.5	4.9	5.1	3.1^	5.7	5.6	5.8	5.6	6.2	5.8	5.0	7.0	5.7	5.2	3.7	3.0^	2.7^	1.5v	.9^	1.0^
2.30- 3.00AM	TVU	6.7	3.2	3.6	3.7	1.7v	4.3	4.0	4.3	4.2	4.7	4.3	3.6	5.0	4.2	3.9	2.7	2.4^	1.1^	1.2v	.8^	.8v
C CBS NEWS NIGHTWATCH-2(B)		.6^	.3	.5^	.6^	<<	.6^	.3v	.5^	.5^	.6^	.8^	.1v	<<	.1v	.1v	.2v	<<	.3v	.6v	<<	<<
3.00- 3.30AM	TVU	5.6	2.4	2.8	2.7	1.0v	3.1	2.6	3.1	3.2	3.6	3.2	2.8	3.5	3.3	3.1	2.4	1.8^	.6v	.6v	.7^	.8v

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

DAY / TIME / NETWORK PROGRAM NAME		HOUSE-HOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
TUESDAY EVENING CONT'D																						
3.30- 4.00AM	TVU	5.1	2.1	2.7	2.6	1.3v	2.9	2.2	2.8	3.0	3.4	3.1	2.3	2.7	2.7	2.3	2.0	1.8^	.3v	.6v	.6^	.8v
4.00- 4.30AM	TVU	4.1	1.7	2.3	2.2	.4v	2.5	1.7^	2.3	2.5	3.1	2.7	1.6	1.6^	1.8	1.7	1.4^	1.4^	.3v	.6v	.6^	.8v
4.30- 5.00AM	TVU	4.0	1.6	2.3	2.1	.5v	2.3	1.7^	2.2	2.3	3.0	2.2^	1.7	1.6^	1.9	1.7	1.6^	1.7^	.3v	.6v	.5^	.7v
5.00- 5.30AM	TVU	4.1	1.8	2.4	2.2	.6v	2.3	1.7^	2.2	2.3	2.9	2.4	2.2	1.9^	2.3	2.1	2.3	2.2^	.2v	.4v	.4v	.7v
5.30- 6.00AM	TVU	4.0	1.8	2.4	2.1	.7v	2.6	1.6^	2.2	2.5	3.5	2.9	2.1	1.5^	2.1	2.1	2.5	2.5^	<<	<<	.4v	.6v

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

DAY / TIME / NETWORK PROGRAM NAME		HOUSEHOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
WEDNESDAY EVENING																						
6.00- 6.30PM	TVU	45.5	26.2	24.1	22.0	30.4	31.0	25.0	24.0	26.1	29.6	44.0	24.0	18.3	18.3	20.8	23.4	38.7	21.2	27.9	21.3	21.3
6.30- 7.00PM	TVU	48.5	28.5	28.3	27.1	32.8	33.9	27.7	27.8	29.7	32.8	46.1	27.1	20.0	21.6	24.6	28.1	41.1	20.0	24.4	22.1	21.3
7.00- 7.30PM	TVU	50.7	31.1	31.8	30.1	37.4	36.7	30.3	30.3	32.8	35.3	49.4	29.6	22.6	24.4	27.2	30.1	43.1	22.8	23.8	24.6	25.5
7.30- 8.00PM	TVU	51.5	32.3	34.4	31.9	40.5	38.0	31.5	31.7	34.8	37.4	49.5	30.3	22.2	25.0	28.6	31.7	43.2	23.3	23.6	27.1	29.2
8.00- 8.30PM	TVU	53.6	33.8	35.6	33.4	43.4	39.2	33.4	34.2	38.0	39.6	47.9	32.3	24.9	27.8	31.8	34.4	42.5	26.2	25.3	27.7	30.6
A PERFECT STRANGERS		12.0	8.5	9.2	10.1	14.9	9.0	11.4	10.5	10.8	8.3	6.2	6.1	7.5	7.0	6.9	5.6	3.4	10.1	9.7	12.0	13.9
C MIKE HAMMER		8.6	5.4	4.3	3.7	4.7^	6.6	3.9	4.6	5.6	7.2	10.1	5.6	3.1	4.2	5.2	6.4	8.5	4.2	2.4^	2.5	2.3^
N HIGHWAY TO HEAVEN		9.6	5.7	7.0	7.1	5.0^	7.8	5.0	6.4	7.5	8.5	10.2	4.8	3.4	4.4	4.8	5.1	6.5	3.1^	3.6^	3.9	4.5
8.30- 9.00PM	TVU	56.8	36.9	40.3	38.5	45.8	41.9	36.2	37.6	41.2	43.1	49.5	34.5	27.4	30.2	33.4	36.1	44.7	33.1	32.5	31.7	36.6
A ABC BUSINESS BRIEF-WED>		10.1	6.7	8.7	9.3	12.7	7.8	9.5	8.7	8.5	7.2	6.3	4.3	5.6	4.9	4.0	3.9	3.0	10.4	9.6	7.7	8.3
A HEAD OF THE CLASS		13.4	9.0	10.9	11.7	13.8	9.4	12.4	10.9	11.0	8.3	6.6	6.4	7.9	7.1	6.8	6.0	4.2	12.5	13.3	12.3	14.2
C MIKE HAMMER		9.8	6.5	5.6	5.2	5.5^	7.7	5.0	5.9	7.0	8.7	10.4	6.7	3.8	5.2	6.5	7.9	9.6	5.5	4.4^	3.6	3.8
N HIGHWAY TO HEAVEN		10.3	6.5	8.0	8.3	6.2^	8.6	6.2	7.4	8.6	9.1	10.7	5.5	4.3	5.3	5.5	5.6	6.7	4.1	4.0^	5.1	6.0
9.00- 9.30PM	TVU	57.5	38.1	42.0	40.2	45.2	43.3	36.4	39.3	43.8	46.8	49.5	36.5	31.0	32.9	35.2	38.0	45.2	36.0	36.8	29.2	31.3
A MACGYVER		11.8	8.3	8.1	8.5	13.2	8.5	9.2	8.7	8.4	7.9	8.9	6.6	7.2	7.2	6.6	6.5	5.2	12.0	11.3	9.8	9.7
C MAGNUM, P.I.		12.0	7.7	9.9	9.3	8.8	9.7	7.1	8.5	9.9	11.6	11.8	7.6	5.6	6.3	7.6	8.4	10.6	4.1	2.2^	4.4	5.5
N BRONX ZOO		8.6	5.1	6.2	6.0	6.5^	7.1	6.3	7.0	7.4	7.7	6.8	3.5	3.9	3.9	3.6	3.1	2.7^	4.5	7.8	4.1	4.2
9.30-10.00PM	TVU	58.1	38.1	42.0	40.6	46.3	43.6	36.6	39.9	44.1	47.6	49.3	38.4	33.3	34.9	38.3	39.8	46.0	32.8	31.7	26.0	28.3
A ABC NEWSBRIEF-WED>		8.3	5.4	5.8	6.2	8.3	6.2	5.8	5.5	5.2	5.7	8.2	4.8	4.9	5.0	5.5	4.6	3.9	5.7	3.9^	4.4	5.2
A MACGYVER		12.3	8.4	8.3	8.9	12.0	8.7	9.2	8.9	8.6	8.1	9.5	7.4	7.9	8.1	7.9	7.4	5.8	10.9	9.7	8.3	8.5
C MAGNUM, P.I.		12.8	8.2	11.2	10.4	10.5	10.4	7.9	9.2	10.7	12.4	12.4	8.1	6.4	7.2	8.6	9.3	10.3	4.7	3.0^	4.4	5.2
N BRONX ZOO		8.9	5.3	6.6	6.6	7.0	7.3	6.7	7.6	7.9	8.0	6.3	3.5	4.0	4.0	3.7	3.1	2.3^	6.0	9.6	3.6	3.4
10.00-10.30PM	TVU	54.9	34.6	37.8	36.5	43.8	40.5	35.3	37.8	41.6	43.3	44.5	37.1	32.9	35.0	38.1	38.7	41.8	26.1	20.9	17.6	19.4
A HOTEL		8.5	5.2	6.1	6.6	9.3	6.7	6.9	6.3	6.1	5.8	7.9	4.4	5.2	4.7	4.7	4.0	2.8^	4.7	3.6^	3.6	3.8
C EQUALIZER		14.2	9.0	10.7	9.8	10.3	10.4	8.1	9.2	10.5	11.6	13.0	9.9	8.3	9.5	10.6	10.8	11.5	7.0	6.1^	4.1	4.6
N ST. ELSEWHERE		8.7	5.0	6.4	6.4	8.7	7.0	6.5	7.7	8.2	8.3	5.1	3.4	4.9	4.2	3.4	2.4	2.0^	5.5	7.3	3.0	2.1^
10.30-11.00PM	TVU	51.1	31.8	35.0	33.7	40.4	37.1	32.9	34.9	38.8	40.2	39.9	35.9	32.8	34.5	37.4	37.4	38.5	21.5	18.1	13.7	14.5
A HOTEL		8.3	5.1	5.8	6.4	11.9	6.7	7.4	6.6	6.3	5.4	7.5	4.2	4.9	4.6	4.5	4.0	2.7^	4.2	2.7^	3.0	3.2
C EQUALIZER		13.8	8.7	10.0	9.1	8.8	10.2	7.2	8.9	10.4	11.6	13.0	9.8	7.9	9.1	10.1	10.7	12.3	6.1	5.8^	3.2	3.6
N ST. ELSEWHERE		9.2	5.2	6.7	6.6	7.7	7.3	7.1	7.5	7.8	7.9	6.7	4.0	5.3	4.5	3.9	3.2	3.3	4.8	6.4^	2.6	2.1^
11.00-11.30PM	TVU	42.4	25.2	27.2	25.7	32.6	29.6	24.9	26.7	30.3	32.8	33.1	29.6	27.1	27.6	30.0	30.0	33.2	14.9	11.4	8.4	9.2
11.30-12.00MD	TVU	31.9	18.3	18.5	18.0	23.1	20.9	18.4	18.7	20.4	21.8	23.8	22.2	20.4	20.6	22.3	22.5	25.2	10.6	8.3	6.4	6.7
C US OPN TENNIS HILITES-WED(S)		3.0	1.7	1.9	1.7^	.7v	1.9	1.3^	1.4	1.6	2.3	2.7	2.2	2.2	2.2	2.2	2.0	1.9^	.3v	.3v	.6^	.5v
12.00-12.30AM	TVU	24.0	13.2	13.8	13.5	15.6	15.3	13.8	13.6	14.7	15.8	17.5	16.3	16.7	16.4	17.3	15.7	16.1	7.3	5.8^	3.8	4.1
12.30- 1.00AM	TVU	18.6	9.7	9.6	8.9	9.1	11.0	9.8	10.0	11.0	12.2	12.2	12.3	13.5	13.0	13.8	11.6	10.2	4.8	4.4^	2.7	3.1^
N WRLD CHMP TRACK-FIELD-WED(S)		3.2	1.6	1.6	1.5^	1.3v	1.8	.9^	1.4	2.2	2.6	2.1^	2.0	2.4	2.2	2.3	1.7	1.5^	1.1^	.6v	.5^	.5v
1.00- 1.30AM	TVU	14.3	7.4	7.5	6.8	9.3	8.4	8.0	8.1	8.7	9.3	8.0	9.4	10.8	10.4	10.5	8.6	6.8	3.6	4.7^	1.9	2.4^
N WRLD CHMP TRACK-FIELD-WED(S)		2.1	1.0	1.1^	1.0^	1.0v	1.2	.7^	1.0^	1.7	1.7	.9^	1.2	1.7^	1.3	1.5	.9^	.6v	1.0^	.6v	.3v	.2v
1.30- 2.00AM	TVU	11.1	5.5	5.3	4.7	5.5^	6.2	6.2	5.9	6.2	6.7	6.1	7.0	8.6	7.8	7.6	6.0	4.9	2.8^	3.6^	1.6^	2.0^
2.00- 2.30AM	TVU	9.0	4.3	3.8	3.4	4.1^	4.6	5.1	4.5	5.0	4.5	4.7	5.4	7.1	6.3	5.6	4.4	3.3	2.6^	3.0^	1.4^	1.9^
2.30- 3.00AM	TVU	7.2	3.3	2.9	2.8	3.4^	3.5	3.9	3.4	4.0	3.5	3.3	4.3	5.7	5.0	4.8	3.4	2.7^	1.6^	2.1^	1.5^	2.1^
3.00- 3.30AM	TVU	5.8	2.6	2.4	2.4	3.1^	2.7	3.0	2.8	3.1	2.8	2.4	3.3	4.0	3.8	3.6	2.7	2.1^	1.6^	1.7^	1.2^	1.4^

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

DAY / TIME / NETWORK PROGRAM NAME		HOUSEHOLDS	AVERAGE MINUTE AUDIENCE % TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
WEDNESDAY EVENING CONT'D																						
3.30- 4.00AM	TVU	5.1	2.3	2.8	2.8	2.8^	2.6	2.6	2.7	2.9	2.7	2.3^	2.9	3.4	3.5	3.1	2.4	1.7^	1.1^	1.2v	1.0^	1.1^
4.00- 4.30AM	TVU	4.6	2.1	2.5	2.5	2.5^	2.4	2.1	2.4	2.7	2.7	2.5	2.4	2.7	2.9	2.7	2.1	1.5^	1.1^	1.2v	.8^	1.0^
4.30- 5.00AM	TVU	4.5	1.9	1.9	1.8^	2.2^	2.4	1.5^	1.9	2.4	2.7	2.9	2.0	1.7^	2.2	2.0	2.0	1.8^	1.1^	1.2v	.6^	.8v
5.00- 5.30AM	TVU	4.7	2.1	2.4	2.4	2.2^	2.6	1.7^	2.2	2.9	3.0	3.0	2.3	1.8^	2.3	2.4	2.5	1.9^	1.1^	1.2v	.5^	.6v
5.30- 6.00AM	TVU	4.8	2.2	2.8	2.6	2.3^	2.8	1.7^	2.5	3.3	3.8	2.8	2.3	2.1	2.3	2.4	2.3	2.0^	1.2^	1.3v	.5v	.3v

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

AUG.31–SEP.6,1987

DAY / TIME / NETWORK PROGRAM NAME		HOUSEHOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
THURSDAY EVENING																						
6.00- 6.30PM	TVU	45.2	25.8	21.4	19.6	35.5	29.5	22.9	22.8	24.6	27.4	41.8	24.0	18.1	18.4	19.4	22.9	39.2	23.7	27.4	21.8	24.7
6.30- 7.00PM	TVU	47.9	27.7	24.3	22.2	34.8	31.4	23.1	23.7	25.6	29.4	46.5	26.6	18.8	20.6	23.5	27.4	41.6	24.4	27.7	22.0	24.9
7.00- 7.30PM	TVU	50.1	29.9	27.4	24.0	38.0	33.9	26.1	26.2	28.3	31.9	48.9	28.4	20.1	22.4	24.9	29.8	44.2	28.2	32.8	24.1	27.4
7.30- 8.00PM	TVU	51.8	31.7	30.5	26.7	36.7	36.2	27.8	28.9	31.5	35.6	49.6	29.7	20.8	23.4	25.6	31.0	46.9	29.8	35.6	25.3	29.3
8.00- 8.30PM	TVU	54.8	35.3	33.3	31.5	42.6	38.5	32.3	32.4	34.2	36.9	50.1	33.3	27.9	28.3	31.0	32.6	46.4	34.3	40.5	31.8	36.4
A SLEDGE HAMMER		7.4	4.7	3.6	3.7	5.1^	4.4	4.1	4.1	4.1	4.8	5.4	4.5	4.5	4.0	4.1	4.3	5.5	5.5	4.2^	5.6	6.4
C SCARECROW & MRS. KING		6.8	3.9	3.5	2.8	3.4^	5.1	2.4	3.0	3.7	5.0	9.0	3.5	1.7^	2.3	2.8	3.6	7.1	3.1^	4.0^	2.2	2.3^
N BILL COSBY SHOW		21.2	14.4	15.6	16.0	21.9	16.3	16.1	15.9	16.3	15.0	17.3	11.3	12.0	11.2	11.7	10.3	11.5	19.0	25.0	13.8	15.5
8.30- 9.00PM	TVU	56.8	36.9	37.5	35.2	42.3	41.1	34.9	35.4	37.4	40.9	51.4	35.1	28.3	30.3	33.1	36.0	48.1	36.1	42.2	30.8	36.9
A ABC BUSINESS BRIEF-THU(SUS)>																						
A CHARMINGS		8.5	5.8	5.5	5.7	8.4	5.3	6.6	5.7	5.3	4.8	5.1	4.8	6.0	5.0	4.5	3.8	4.8	8.5	7.3	7.8	9.4
C SCARECROW & MRS. KING		8.9	5.5	5.8	5.4	5.4^	6.6	4.2	5.0	5.6	6.5	9.9	5.2	2.7	3.9	4.7	5.8	8.6	5.8	7.3	3.2	3.6
N ACT II(S)		16.4	10.6	12.6	12.5	15.7	13.0	11.7	12.7	13.4	13.6	13.2	7.8	6.9	7.7	8.0	8.3	8.4	14.0	18.7	8.7	10.2
9.00- 9.30PM	TVU	57.9	37.4	40.0	37.4	45.0	42.5	35.6	36.6	39.4	43.7	52.6	37.8	30.9	33.4	36.3	39.5	50.1	34.0	38.8	25.2	29.2
A OUR WORLD		6.9	4.4	3.5	3.4	4.1^	4.7	3.3	3.3	3.5	5.3	7.5	5.0	3.5	4.1	4.4	5.4	8.0	3.4	3.2^	2.8	2.9^
C CBS THURSDAY MOVIE		8.1	5.0	6.4	6.1	7.4	6.5	5.4	5.2	6.0	6.4	9.1	4.0	2.3	3.2	3.5	4.4	6.7	4.4	5.7^	3.7	4.3
N CHEERS		16.7	10.9	13.2	13.5	21.6	12.4	14.0	13.6	13.2	12.1	10.1	9.2	10.0	10.9	10.2	9.2	6.5	15.1	18.3	8.8	8.9
9.30-10.00PM	TVU	58.9	37.9	41.0	38.6	47.1	43.0	36.5	37.5	40.3	44.4	52.7	39.6	32.1	35.0	38.9	42.2	51.1	34.2	37.8	22.1	26.0
A ABC NEWSBRIEF-THU>		7.5	4.5	4.0	3.1	5.3^	5.2	4.3	3.5	3.7	5.0	8.3	5.3	4.3	4.2	4.2	5.6	8.3	2.5^	2.5^	2.1	2.5^
A OUR WORLD		7.9	4.8	3.9	3.4	4.4^	5.2	3.9	3.5	3.9	5.2	8.3	5.9	4.0	4.7	5.2	6.5	9.2	2.7^	2.4^	2.1	2.2^
C CBS THURSDAY MOVIE		7.4	4.5	6.0	6.0	6.6^	5.8	4.7	4.8	5.4	5.8	7.8	3.8	2.2	3.1	3.5	4.5	5.9	3.7	5.8^	3.1	3.7
N NIGHT COURT		17.3	11.1	13.6	14.7	20.6	12.9	14.7	14.2	13.7	12.4	11.4	9.9	11.0	11.6	10.8	9.5	7.3	14.3	17.0	7.3	7.9
10.00-10.30PM	TVU	56.3	35.7	37.9	36.0	45.6	41.0	34.9	36.1	39.0	42.7	49.8	39.8	34.1	36.3	39.4	41.8	49.3	26.8	26.7	16.7	19.3
A 20/20		12.2	7.2	6.5	5.7	6.5^	8.9	5.5	6.2	6.9	10.1	13.8	8.2	5.5	6.7	7.3	9.4	13.0	3.7	3.2^	2.5	2.5^
C CBS THURSDAY MOVIE		6.6	3.9	5.1	4.7	8.5	4.9	4.1	4.1	4.7	5.0	6.2	3.8	3.0	3.2	3.4	3.8	5.3	3.4	4.5^	1.8^	2.0^
N L.A. LAW		13.3	8.1	11.2	11.5	16.5	10.5	11.8	10.9	11.0	9.6	9.8	7.8	8.9	8.5	7.9	7.2	6.8	5.7	6.1^	4.0	4.7
10.30-11.00PM	TVU	52.9	32.4	34.9	33.0	42.2	37.4	31.6	33.2	35.9	39.5	44.9	37.2	32.2	33.9	36.5	38.5	46.4	23.4	23.2	12.7	14.8
A 20/20		12.4	7.1	6.5	5.7	7.8	8.8	4.9	6.4	7.3	10.3	13.2	8.2	4.8	6.6	7.2	9.8	13.6	4.1	3.5^	1.7^	1.7^
C CBS THURSDAY MOVIE		6.1	3.5	5.1	4.4	8.0	4.6	3.8	3.7	4.1	4.5	6.1	3.3	3.1	2.8	2.7	2.9	4.6	3.3	4.9^	1.4^	1.4^
N L.A. LAW		13.0	7.8	9.9	10.3	15.0	10.0	11.6	10.2	10.5	8.7	9.7	8.0	9.0	8.6	8.4	7.4	7.4	5.1	6.0^	2.8	3.2
11.00-11.30PM	TVU	44.1	26.2	28.6	27.5	31.5	30.8	25.7	27.5	28.5	32.8	37.0	30.6	25.8	27.5	29.9	31.5	38.4	16.9	18.4	8.3	9.2
11.30-12.00MD	TVU	33.5	19.3	19.7	19.9	26.2	22.5	20.0	21.0	21.4	23.9	25.2	22.1	20.8	21.0	22.6	21.5	24.9	13.4	14.3	7.1	7.7
C US OPN TENNIS HILITES-THU(S)		3.0	1.5	2.4	2.1	2.5^	1.9	1.4^	1.5	1.9	1.9	2.4	1.8	1.3^	1.6	2.0	2.1	1.7^	.9^	1.2v	.2v	.3v
12.00-12.30AM	TVU	25.8	14.3	14.9	14.5	18.2	16.9	15.0	15.7	16.2	18.2	19.3	16.1	15.2	15.8	16.6	16.5	17.4	10.8	13.3	5.1	6.0
12.30- 1.00AM	TVU	18.9	10.3	11.8	11.5	12.3	12.1	11.5	11.7	12.2	12.9	13.2	11.2	11.2	11.6	12.1	11.4	10.8	8.8	12.0	3.7	3.7
N WRLD CHMP TRACK-FIELD-THU(S)		3.3	1.7	1.3^	1.4^	2.6^	2.1	2.6	2.2	2.0	1.8	1.7^	2.0	2.3	2.2	2.4	1.8	1.0^	1.4^	1.7v	.2v	.3v
1.00- 1.30AM	TVU	14.0	7.3	8.7	9.0	8.8	8.6	8.2	8.9	9.1	9.8	8.4	8.4	8.7	9.2	9.4	8.5	6.5	6.8	9.0	1.6^	1.4^
N WRLD CHMP TRACK-FIELD-THU(S)		2.5	1.4	.8^	.8^	1.8v	1.5	1.9	1.8	1.4	1.6	1.1^	1.8	1.9	1.8	2.1	1.7^	1.2^	1.4^	1.8^	.3v	.3v
1.30- 2.00AM	TVU	10.8	5.5	6.2	6.3	6.8^	6.9	6.8	7.0	6.8	7.7	7.2	6.6	7.4	7.7	8.1	6.5	3.6	3.8	5.1^	.4v	.4v
2.00- 2.30AM	TVU	8.6	4.5	4.6	4.6	6.8^	5.5	5.6	5.6	5.1	6.0	5.8	5.5	6.2	6.4	6.7	5.1	3.4	2.8^	3.5^	.3v	.3v
2.30- 3.00AM	TVU	6.8	3.5	4.0	4.2	4.4^	4.3	3.9	4.4	4.0	5.2	4.5	4.3	4.8	5.0	4.8	4.0	2.9^	2.2^	2.1^	.4v	.3v
3.00- 3.30AM	TVU	6.2	3.2	3.9	4.0	2.8^	3.6	3.6	3.7	3.7	4.0	3.4	4.2	4.9	5.2	4.7	4.0	2.3^	2.0^	1.9^	.2v	.3v

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

AUG.31–SEP.6,1987

DAY / TIME / NETWORK PROGRAM NAME		HOUSEHOLDS	AVERAGE MINUTE AUDIENCE %																			
			TOTAL PERS	WORKING WOMEN		LOH 18-49 W/CH <3	WOMEN						MEN						TEENS		CHILDREN	
			(2+)	18+	18-49		TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOT. 12-17	FEM. 12-17	TOT. 2-11	TOT. 6-11
THURSDAY EVENING CONT'D																						
3.30- 4.00AM	TVU	5.3	2.6	2.6	2.4	2.5^	2.9	2.7	2.9	2.9	3.3	3.2	3.4	3.8	4.2	4.1	3.3	1.7^	1.6^	1.9^	.2v	.3v
4.00- 4.30AM	TVU	4.5	2.1	2.2	2.0	2.1^	2.5	2.0	2.4	2.5	3.0	2.9	2.7	2.9	3.1	2.9	2.5	1.5^	1.2^	1.3v	.2v	.3v
4.30- 5.00AM	TVU	4.1	1.8	1.8	1.7^	2.1^	2.2	1.8^	2.0	2.1	2.4	2.4	2.3	2.6	2.6	2.2	1.9	1.6^	1.3^	1.2v	.2v	.3v
5.00- 5.30AM	TVU	4.1	1.9	2.0	1.9^	2.1^	2.2	2.1	2.2	2.4	2.4	2.2^	2.4	2.6	2.5	2.1	1.9	2.3^	1.1^	1.3v	.2v	.3v
5.30- 6.00AM	TVU	4.3	2.1	2.2	2.0	1.6v	2.6	2.2	2.3	2.8	2.9	2.6	2.5	2.4	2.4	2.2	2.4	2.9^	1.2^	1.8^	.3v	.3v

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
FRIDAY EVENING																					
6.00- 6.30PM TVU	41.5	23.6	20.9	19.3	25.5	27.5	20.4	20.9	21.8	25.4	40.1	22.1	16.3	16.4	17.8	21.1	37.7	16.9	16.6	20.4	22.4
6.30- 7.00PM TVU	43.2	25.5	23.7	21.3	29.6	29.6	22.2	23.0	24.1	28.1	42.5	25.0	18.7	19.2	21.8	24.3	39.6	18.6	19.7	19.9	21.4
7.00- 7.30PM TVU	44.6	26.9	25.9	23.2	30.5	31.3	22.9	23.7	25.8	29.7	45.8	26.5	20.4	20.8	22.9	25.9	41.3	17.9	21.0	21.2	23.4
7.30- 8.00PM TVU	45.2	27.7	27.3	24.0	32.6	32.6	23.8	24.3	27.2	30.4	48.6	26.7	21.9	21.4	22.9	25.2	41.8	18.1	22.3	22.1	23.5
8.00- 8.30PM TVU	46.8	28.8	28.1	25.2	33.6	32.6	24.0	24.9	27.7	31.3	47.6	29.0	24.8	23.9	26.0	27.7	41.7	18.0	21.8	24.1	25.2
A WEBSTER	10.0	6.2	6.3	5.2	7.9	7.0	6.1	5.3	5.6	6.0	10.7	4.3	4.4	4.0	4.2	4.0	5.2	6.7	8.8	8.1	9.6
C SUMMER PLAYHOUSE	7.7	4.4	4.5	4.6	3.4^	5.4	2.6	3.9	4.2	5.6	9.4	3.9	2.4	2.8	3.0	4.3	6.2	2.9^	4.9^	3.8	4.4
N NFL PRE-SEAS FTBL-NBC-FRI(S)	6.5	3.8	2.9	2.2	3.7^	3.7	3.1	2.5	3.1	3.2	5.5	5.2	4.9	4.0	4.3	4.4	8.2	2.8^	2.1^	1.6^	1.8^
8.30- 9.00PM TVU	49.5	30.9	30.1	27.3	35.8	34.6	27.2	27.1	30.5	32.4	48.7	30.9	26.0	26.0	28.6	29.9	43.8	19.3	22.8	28.2	30.7
A ABC BUSINESS BRIEF-FRI>	10.1	6.1	7.1	5.9	8.0	7.2	7.6	6.0	6.0	5.5	9.5	3.9	3.9	3.3	3.4	3.2	5.3	6.5	8.7	8.5	9.9
A MR. BELVEDERE	11.8	7.1	8.4	7.7	10.2	8.5	8.8	7.3	7.5	6.7	10.9	4.6	4.9	4.1	4.4	3.8	5.8	7.7	10.2	9.5	11.4
C SUMMER PLAYHOUSE	6.4	3.9	3.5	3.6	2.9^	4.3	3.0	3.4	3.8	4.1	6.8	3.2	2.4	2.6	2.7	3.3	4.6	2.9^	3.6^	4.8	6.0
N NFL PRE-SEAS FTBL-NBC-FRI(S)	8.5	5.1	4.2	3.1	5.0^	4.5	3.7	3.4	4.0	4.3	6.5	7.0	6.2	5.9	6.5	6.7	10.4	3.7	2.0^	3.0	3.9
9.00- 9.30PM TVU	50.3	31.7	32.9	29.6	39.2	35.9	29.1	29.0	32.8	34.4	48.6	32.4	27.6	27.9	31.1	32.2	44.3	20.7	22.9	24.7	25.2
A MAX HEADROOM	9.5	6.2	6.8	6.5	7.8	6.3	7.4	6.3	6.4	5.5	5.8	4.6	5.3	4.9	5.5	4.3	3.6	8.7	8.3	8.2	8.9
C DALLAS	6.7	3.9	4.8	4.3	5.7^	5.5	5.1	4.8	5.3	4.7	7.4	2.9	2.4	2.1	2.4	2.6	4.9	1.5^	2.4^	3.1	3.2
N NFL PRE-SEAS FTBL-NBC-FRI(S)	9.9	6.1	5.2	4.5	6.2^	5.4	4.2	4.3	5.3	5.1	7.0	8.6	7.2	7.2	8.2	8.5	12.1	3.3	.8v	3.7	4.3
9.30-10.00PM TVU	51.1	32.8	34.9	31.7	42.2	36.6	30.6	30.9	34.6	35.9	46.9	34.4	29.5	29.9	33.9	34.9	44.8	23.5	25.2	23.9	24.2
A ABC NEWSBRIEF-FRI>	7.0	4.4	5.6	5.8	8.6	4.7	6.1	5.3	5.4	4.2	3.7	4.0	3.8	3.9	4.6	4.1	3.9	5.3	4.7^	4.1	3.9
A MAX HEADROOM	8.7	5.8	6.0	6.6	9.2	5.5	7.0	6.2	6.0	4.8	4.6	4.8	5.3	5.0	5.6	4.8	3.9	8.6	7.4	7.4	7.2
C DALLAS	7.6	4.3	6.0	5.2	7.1	6.5	5.6	5.6	6.5	6.2	8.5	3.2	2.2	2.2	2.7	3.2	5.5	1.2^	2.2^	2.9	3.2
N NFL PRE-SEAS FTBL-NBC-FRI(S)	9.8	6.3	4.6	4.3	5.5^	5.1	4.2	4.1	4.8	4.3	6.7	8.9	7.7	7.8	8.8	9.0	11.3	4.0	2.2^	4.6	4.2
10.00-10.30PM TVU	49.3	31.4	34.3	31.7	41.2	35.5	29.6	31.1	35.3	36.8	43.0	34.3	28.0	30.3	35.1	37.0	43.0	20.8	20.4	19.4	20.9
A STARMAN	9.1	5.8	6.6	7.1	10.5	6.5	7.1	6.8	7.3	6.4	6.2	5.0	4.4	4.9	5.7	5.9	5.0	8.2	8.6	4.5	4.5
C ADDERLY	8.3	4.7	6.1	5.4	7.5	6.7	4.1	5.1	6.0	7.4	10.0	4.1	3.0	2.9	3.1	4.1	7.3	1.2^	1.6v	2.7	3.0^
N NFL PRE-SEAS FTBL-NBC-FRI(S)	9.8	6.1	4.7	4.5	5.9^	4.9	4.6	4.1	4.7	4.1	6.2	9.1	8.5	8.4	9.4	8.9	10.5	3.7	1.6v	3.6	4.3
10.30-11.00PM TVU	47.8	30.0	33.4	31.4	39.0	34.4	28.7	31.0	35.2	36.7	39.8	32.8	26.3	28.8	34.0	36.4	40.7	20.0	19.4	17.1	19.3
A STARMAN	9.8	6.3	6.6	7.1	13.7	6.7	7.8	7.3	7.5	6.7	5.9	5.6	4.5	5.2	6.0	6.7	6.1	8.8	9.1	5.0	5.1
C ADDERLY	8.5	4.7	6.4	5.9	6.7^	6.9	4.0	5.3	6.3	7.7	10.0	4.2	3.0	3.3	3.5	4.8	6.9	1.0^	1.3v	2.3	3.0^
N NFL PRE-SEAS FTBL-NBC-FRI(S)	10.6	6.3	5.1	4.7	5.3^	5.2	4.4	4.3	5.2	5.1	6.4	9.7	8.0	8.6	10.1	10.6	11.9	3.7	.6v	2.5	3.3
11.00-11.30PM TVU	42.8	26.0	28.8	26.6	35.2	30.3	26.5	27.3	30.0	31.4	34.7	29.1	22.5	24.9	29.3	32.3	36.9	17.7	16.4	12.2	11.6
N NFL PRE-SEAS FTBL-NBC-FRI(S)>	10.3	6.1	4.2	4.3	5.6^	5.2	4.6	4.6	5.3	4.9	6.1	9.3	7.8	8.3	9.5	10.3	11.0	3.6	.3v	2.2	2.9^
11.30-12.00MD TVU	36.3	21.5	25.7	24.3	28.0	24.7	23.7	23.7	25.5	25.3	25.7	24.3	21.2	22.7	25.7	26.3	26.6	16.9	16.1	9.1	8.8
C US OPN TENNIS HILITES-FRI(S)	3.3	1.7	2.9	2.0^	3.4^	2.3	1.5^	1.8	2.0	2.6	3.2	1.7	1.3^	1.4	1.5	2.3	2.1^	1.2^	2.0^	.7^	.9^
12.00-12.30AM TVU	30.0	17.4	21.8	20.7	22.0	20.0	19.9	19.9	20.9	20.8	20.2	19.0	17.1	18.5	20.6	21.0	19.1	15.9	13.7	7.7	7.4
C CBS LATE NIGHT I-FRI.(B)	1.4	.6	.8^	.4v	1.2v	.9	.8^	.7^	.7^	1.1^	1.1^	.6^	.2v	.4^	.5^	1.0^	.8^	.6v	1.1v	<<	.2v
12.30- 1.00AM TVU	23.7	13.3	17.4	16.5	14.8	15.0	15.5	15.5	16.1	16.1	13.8	14.3	14.0	14.6	16.1	15.6	12.5	14.0	12.0	6.1	5.7
C CBS LATE NIGHT I-FRI.(B)	1.4	.6	1.0^	.6^	.3v	.9	.8^	.9^	.8^	1.2^	1.1^	.5^	.2v	.3^	.5^	.9^	.6v	.3v	.7v	<<	<<
N WRLD CHMP TRACK-FIELD-FRI(S)>	4.0	2.4	3.1	3.0	2.8^	2.5	2.6	2.8	3.0	2.5	2.3	2.6	2.8	3.2	3.5	2.8	.8^	3.1^	.9v	.9^	1.0^
1.00- 1.30AM TVU	19.0	10.4	13.8	12.8	12.5	11.8	12.0	12.2	12.9	13.1	10.6	11.3	11.8	11.7	12.6	11.8	9.3	10.5	7.7	4.5	3.8
C CBS LATE NIGHT I-FRI.(B)>	1.2	.5	.8^	.6^	<<	.8	.6^	.7^	.6^	1.1^	1.2^	.3^	.4v	.3^	.2v	.4^	.3v	<<	<<	<<	<<
N WRLD CHMP TRACK-FIELD-FRI(S)	3.1	1.7	2.5	2.6	1.7v	1.8	2.1	2.0	2.2	1.7	1.5^	1.9	2.2	2.5	2.7	2.1	.4v	2.0^	.3v	.6^	.6v

AVERAGE MINUTE AUDIENCE %

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

DAY / TIME / NETWORK PROGRAM NAME		HOUSEHOLDS	AVERAGE MINUTE AUDIENCE % TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
FRIDAY EVENING CONT'D																						
1.30- 2.00AM	TVU	15.5	8.2	11.0	10.6	10.7	9.6	10.0	10.1	10.8	10.8	8.0	9.2	11.1	10.4	9.8	8.8	6.7	8.1	6.6	2.3	1.8^
N FRIDAY NIGHT VIDEOS>		2.7	1.4	1.6^	1.6^	.7v	1.3	1.7^	1.4	1.5	1.0^	1.1^	1.7	2.6	2.3	1.7	1.4^	.4v	2.6^	.7v	.1v	.1v
N WRLD CHMP TRACK-FIELD-FRI(S)>		3.2	1.6	2.2	2.3	1.2v	1.6	2.2	1.8	2.1	1.2^	1.2^	1.9	2.7	2.6	2.3	1.7	.3v	2.8^	.7v	.4v	.5v
2.00- 2.30AM	TVU	12.6	6.5	9.0	8.9	8.6	7.4	7.7	8.3	8.5	8.5	5.4	7.5	10.4	8.8	7.8	6.0	4.7	7.4	5.6^	1.2^	.9^
N FRIDAY NIGHT VIDEOS		2.3	1.3	1.0^	.9^	.7v	1.0	1.4^	1.1^	1.1^	.8^	.9^	1.6	2.9	2.1	1.3^	.8^	.5v	3.1^	1.3v	.1v	.1v
2.30- 3.00AM	TVU	10.7	5.4	7.3	7.7	8.4	6.0	6.4	7.0	7.2	6.9	3.9	6.2	8.7	7.4	6.4	4.9	3.7	6.6	6.2^	.9^	.7v
N FRIDAY NIGHT VIDEOS>		2.0	1.1	.9^	.9^	1.3v	.9	1.4^	1.0^	1.1^	.7^	.5v	1.5	2.6	1.9	1.4	.7^	.5v	2.2^	1.2v	<<	<<
3.00- 3.30AM	TVU	9.1	4.3	5.9	6.3	7.4	5.0	5.3	6.0	6.1	5.5	2.9	4.9	6.7	5.9	5.5	4.1	2.9^	5.3	4.7^	.8^	.6v
3.30- 4.00AM	TVU	7.4	3.3	4.3	4.7	6.8^	3.8	3.7	4.5	4.6	4.3	2.7	3.8	5.1	4.7	4.5	3.2	2.0^	3.7	3.9^	.7^	.4v
4.00- 4.30AM	TVU	6.3	2.7	3.3	3.7	4.5^	3.0	2.6	3.4	3.6	3.6	2.4	3.2	4.4	4.0	3.8	2.7	1.9^	2.8^	3.1^	.6^	.2v
4.30- 5.00AM	TVU	5.7	2.5	3.2	3.5	4.7^	2.7	2.3	3.0	3.2	3.2	2.0^	3.1	4.0	3.7	3.6	2.7	1.8^	2.5^	2.5^	.7^	.3v
5.00- 5.30AM	TVU	5.3	2.3	3.2	3.5	4.8^	2.4	2.2	2.8	3.1	2.8	1.4^	3.0	3.6	3.6	3.3	2.7	1.8^	2.3^	2.3^	.7^	.4v
5.30- 6.00AM	TVU	5.4	2.3	3.0	3.3	4.2^	2.3	2.0	2.6	3.0	2.8	1.4^	3.0	3.2	3.3	3.2	2.8	2.5^	2.3^	2.6^	.7^	.4v

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
SATURDAY EVENING																					
6.00- 6.30PM TVU	35.9	20.5	19.8	17.5	22.5	22.9	17.3	17.8	19.4	22.8	32.2	23.2	17.9	18.7	20.3	24.7	34.1	13.5	11.6	11.3	10.9
C US OPEN TENNIS-SAT(S)	4.6	2.2	2.4	2.4	2.4^	2.3	2.1	1.8	1.9	2.0	3.6	3.3	2.1	2.4	3.1	3.9	4.8	.6v	<<	.4v	.3v
6.30- 7.00PM TVU	38.8	22.5	21.5	18.8	22.1	24.8	17.7	18.5	20.4	24.1	37.2	25.5	19.5	20.0	21.8	26.3	38.9	15.3	14.3	13.3	12.9
A ABC WRLD NEWS TONIGHT-SAT	8.9	5.1	3.5	3.0	5.1^	5.2	2.7	3.1	3.5	4.7	9.7	6.6	4.5	4.3	5.0	5.9	11.9	2.8^	2.5^	2.4	2.9^
C CBS SAT. NEWS-SCHIEFFER>	4.1	1.9	2.0	1.3^	1.4v	2.0	1.0^	1.0^	1.5	2.1	4.0	2.6	1.7^	1.4	1.9	2.7	4.9	.6v	.6v	.5^	.3v
N NBC NIGHTLY NEWS-SAT.	7.8	4.4	2.8	2.2	4.3^	5.8	2.5	3.0	3.6	5.3	11.1	4.6	2.6	2.9	3.4	4.3	9.5	1.8^	2.4^	2.0	2.4^
C US OPEN TENNIS-SAT(S)>	4.5	2.2	1.9	1.6^	2.5^	2.1	1.4^	1.3	1.7	1.8	3.9	3.3	1.9^	2.0	2.5	3.8	5.9	.8v	.8v	.2v	<<
7.00- 7.30PM TVU	40.2	23.5	22.0	19.6	22.8	26.3	19.2	19.5	21.6	25.0	40.5	26.3	19.4	20.1	22.2	27.3	41.1	13.4	12.7	15.3	15.0
7.30- 8.00PM TVU	41.4	25.0	23.4	20.7	24.8	28.4	20.4	21.3	24.0	27.1	42.5	27.0	19.4	20.4	23.1	28.0	42.5	14.1	15.1	17.5	17.8
8.00- 8.30PM TVU	47.3	30.1	28.6	26.3	36.1	33.8	25.7	26.9	29.9	32.9	47.9	31.5	22.1	23.8	27.4	33.0	50.1	22.9	21.9	21.0	23.5
A ANIMAL CRACK-UPS	7.6	4.8	4.7	4.7	8.9	5.2	4.6	4.7	5.0	5.1	6.6	4.1	4.0	3.9	4.4	4.3	4.7	4.9	4.4^	5.5	5.9
N FACTS OF LIFE	9.6	5.5	5.8	5.5	4.9^	7.3	6.1	5.9	5.7	5.6	11.0	4.0	2.8	2.5	2.9	3.5	7.4	5.5	8.3	4.3	4.6
C DOWNTOWN SPCL(S)	5.0	3.1	2.8	2.2	2.4^	3.3	1.7^	2.2	3.1	4.2	5.1	4.3	2.0	2.7	3.5	4.8	8.3	.7v	.8v	.7^	.7v
8.30- 9.00PM TVU	49.3	32.5	31.6	29.0	41.4	36.8	29.8	30.3	33.1	35.5	50.2	32.7	23.7	25.6	30.0	34.2	50.0	26.4	23.7	24.1	26.7
A ABC NEWSBRIEF-SAT.>	4.7	2.9	2.8	2.5	2.1^	3.1	3.1	2.7	2.0	2.6	4.3	2.7	2.7	2.7	2.9	2.6	2.5^	3.8	4.6^	2.3	2.7^
A ELLEN BURSTYN SHOW	5.5	3.4	2.9	2.3	4.9^	3.7	3.1	2.8	2.7	3.5	5.7	3.0	2.7	2.7	3.1	2.9	3.4	3.5	5.2^	3.4	3.7
C SPORTSBREAK-SAT>	7.4	4.8	4.5	3.9	4.9^	5.0	5.0	4.1	5.3	4.4	6.1	6.5	4.6	5.0	6.4	6.7	9.6	2.0^	1.8^	1.8^	1.5^
N FACTS OF LIFE	13.3	8.6	9.4	9.0	9.1	10.9	9.9	9.6	9.2	9.2	14.7	5.8	4.8	4.5	5.3	4.9	8.4	9.3	11.1	8.6	9.3
C DOWNTOWN SPCL(S)	5.7	3.5	3.4	2.8	3.4^	3.9	2.5	2.9	3.9	4.6	5.5	4.8	2.4	3.4	4.3	5.4	8.4	1.0^	.8v	1.1^	.8^
9.00- 9.30PM TVU	51.8	36.1	34.2	32.0	43.5	40.3	32.6	33.7	36.2	39.9	54.1	36.3	27.5	29.5	34.0	37.8	52.0	30.0	29.1	27.8	31.2
A ABC SATURDAY NIGHT MOVIE	7.7	5.5	4.6	4.9	6.0^	4.7	6.1	5.4	4.7	4.1	3.9	4.7	5.0	5.2	5.5	4.8	3.4	8.9	10.5	7.7	9.3
N GOLDEN GIRLS	16.7	10.7	10.5	8.8	12.0	15.0	9.7	10.0	10.1	14.2	26.3	7.9	4.7	5.3	6.3	8.1	14.2	8.2	10.0	7.5	7.7
C NFL PRE-SEASON FTBL.(S)	7.2	4.3	3.6	3.6	4.0^	3.8	3.7	3.2	3.4	3.0	5.3	6.1	4.6	4.7	5.4	5.9	9.9	2.7^	1.5v	2.2	2.5^
9.30-10.00PM TVU	50.7	36.1	35.9	33.7	41.5	40.1	32.7	34.6	37.1	41.5	51.5	37.0	27.9	31.1	35.7	40.2	50.6	29.9	30.1	26.5	28.8
A ABC SATURDAY NIGHT MOVIE	8.4	6.1	6.0	6.2	6.2^	5.4	6.5	6.1	5.6	5.4	4.3	4.8	5.1	5.4	5.6	5.3	3.6	9.9	11.4	8.9	10.6
A ABC SPORTS UPDATE-SAT>	7.1	5.4	5.3	5.5	4.1^	4.6	5.3	5.3	5.2	4.8	3.4	4.2	4.1	4.5	4.7	4.7	3.3	9.5	11.3	7.9	8.9
N AMEN	13.6	8.9	9.6	8.6	9.8	12.4	9.0	9.4	9.5	11.6	19.5	6.6	4.6	5.1	6.2	6.6	9.9	7.0	8.1	6.4	6.8
C NFL PRE-SEASON FTBL.(S)	8.8	5.4	4.2	3.9	4.4^	4.6	4.3	3.6	3.9	4.0	7.1	8.1	5.9	6.1	7.1	8.4	13.5	3.5	2.4^	2.0	2.5^
10.00-10.30PM TVU	49.7	35.5	37.9	36.1	41.1	39.1	33.7	35.1	38.0	41.2	46.9	37.4	30.6	32.7	36.9	40.7	47.9	28.5	31.0	25.5	28.2
A ABC SATURDAY NIGHT MOVIE	8.7	6.4	7.2	7.9	7.9	5.9	7.5	7.2	6.6	5.7	3.7	4.8	5.6	5.5	5.3	4.7	3.7	10.9	14.5	8.9	10.5
N HUNTER	11.9	7.9	8.6	8.9	10.2	10.5	7.5	9.1	9.6	11.6	14.0	7.1	4.5	5.8	7.0	8.9	9.4	4.9	6.4^	4.9	4.9
C NFL PRE-SEASON FTBL.(S)	9.2	6.0	4.8	4.6	5.8^	5.1	5.2	4.2	4.2	4.2	7.4	9.1	7.7	7.4	8.3	9.2	13.1	3.6	2.3^	2.3	2.5^
10.30-11.00PM TVU	48.1	33.7	36.8	35.7	37.3	36.8	31.9	33.5	36.3	39.0	42.7	35.7	29.7	31.6	35.8	38.8	44.5	28.9	30.9	23.2	24.8
A ABC SATURDAY NIGHT MOVIE	8.9	6.2	6.8	7.6	8.4	5.6	7.3	6.8	6.1	5.1	3.7	5.1	5.7	5.5	5.5	4.7	4.4	10.9	16.5	8.1	9.6
C NEWSBREAK-SAT.>	8.1	5.4	5.2	4.8	3.5^	4.4	4.5	3.9	4.3	4.4	5.3	8.2	7.3	6.7	8.0	8.3	10.9	4.5	3.4^	1.9	2.0^
N HUNTER	12.7	8.3	8.9	9.1	11.6	10.9	7.2	9.3	10.0	12.4	14.9	8.0	5.3	6.5	7.6	9.6	10.9	3.3	4.2^	4.7	4.2
C NFL PRE-SEASON FTBL.(S)	8.6	5.5	4.5	4.2	4.7^	4.9	4.1	3.9	4.2	4.7	7.1	8.1	6.6	6.3	7.5	8.2	12.1	3.9	2.7^	1.9	1.9^
11.00-11.30PM TVU	43.2	28.8	32.6	31.6	30.4	32.1	27.8	28.8	31.7	33.1	37.1	31.3	27.0	27.8	31.1	32.3	38.0	22.8	18.1	17.2	19.1
C NFL PRE-SEASON FTBL.(S)	8.4	5.2	4.4	3.9	3.9^	4.2	3.3	3.5	4.1	4.3	5.2	7.6	6.4	6.4	7.3	7.7	10.3	4.5	2.2^	2.3	3.0^
11.30-12.00MD TVU	37.0	23.6	27.9	28.1	24.2	25.8	26.6	25.9	26.9	25.8	25.4	25.8	25.5	24.8	27.1	25.8	26.5	20.7	16.3	14.4	16.7
A ABC WEEKEND REPORT-SAT.>	2.4	1.6	2.0	2.0^	1.0v	2.1	2.5	2.0	1.9	1.5^	2.6	1.4	.9^	1.2	1.6	1.6^	1.6^	.8v	1.1v	.8^	1.2^
N SATURDAY NIGHT	7.0	4.5	5.4	5.9	8.2	5.5	6.6	5.8	5.3	4.6	5.5	4.1	5.1	4.7	4.6	3.4	3.0^	4.6	4.7^	3.0	2.5^
CONT'D																					

Column header: AVERAGE MINUTE AUDIENCE %

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
SATURDAY EVENING CONT'D																					
11.30-12.00MD-CONT'D																					
C NFL PRE-SEASON FTBL.(S)	8.7	5.2	3.4	2.8	3.4^	4.4	3.6	3.5	4.2	4.2	5.4	7.7	6.1	6.1	6.8	7.9	11.0	3.8	1.7^	2.3	3.4
12.00-12.30AM TVU	31.1	19.1	23.3	23.0	20.8	21.1	22.0	21.7	21.7	21.4	19.7	20.7	22.1	20.1	21.4	19.6	21.4	18.1	13.7	10.7	13.4
N SATURDAY NIGHT	6.5	4.2	4.7	5.4	8.2	5.0	6.9	5.7	4.5	3.7	4.3	3.8	5.4	4.6	4.4	3.0	2.5^	4.2	3.4^	2.8	2.8^
C NFL PRE-SEASON FTBL.(S)>	8.5	5.1	3.9	3.3	3.1^	4.3	3.6	3.6	4.1	4.3	4.9	7.8	6.7	6.1	6.7	7.9	11.1	4.2	2.7^	1.2^	1.9^
12.30- 1.00AM TVU	25.3	15.3	18.6	18.4	17.1	17.0	17.4	17.8	17.6	17.8	15.4	16.1	17.2	15.9	16.8	15.4	15.8	15.8	11.3	8.5	10.3
N SATURDAY NIGHT LIVE FILL(SUS)>																					
N SATURDAY NIGHT>	5.5	3.4	3.7	4.3	6.9^	4.0	5.5	4.8	4.0	3.2	3.0	3.1	4.5	3.7	3.7	2.2	1.9^	4.3	3.4^	2.2	2.2^
1.00- 1.30AM TVU	19.3	11.2	14.8	14.9	12.2	13.1	13.8	14.2	14.3	14.0	10.7	11.5	12.6	12.1	12.5	11.0	9.3	11.3	8.6	5.8	6.6
1.30- 2.00AM TVU	16.4	9.6	12.4	12.6	10.7	10.8	11.5	12.3	12.8	12.2	7.5	10.0	11.4	11.2	10.9	10.0	7.0	9.7	7.7	4.9	5.5
2.00- 2.30AM TVU	13.4	7.2	9.5	9.3	7.1	7.9	8.5	8.8	9.8	8.9	5.4	8.0	9.3	9.0	8.5	7.6	5.8	6.9	5.3^	3.4	3.3
2.30- 3.00AM TVU	11.0	5.8	8.8	8.6	5.0^	6.7	7.2	7.6	8.4	7.7	4.3	6.3	7.6	7.4	6.9	5.8	4.1	4.8	3.7^	2.4	2.6^
3.00- 3.30AM TVU	8.3	4.2	7.0	7.0	4.9^	5.1	5.7	5.9	6.5	5.7	2.9	4.8	5.8	5.7	5.0	4.2	2.9^	3.5	2.6^	.9^	.9^
3.30- 4.00AM TVU	7.3	3.7	6.0	6.2	4.5^	4.5	5.0	5.4	5.9	5.1	2.4	4.2	4.5	4.9	4.5	4.1	2.8^	2.8^	2.3^	.7^	.8v
4.00- 4.30AM TVU	6.3	3.1	4.9	5.1	3.9^	3.8	4.1	4.5	4.9	4.4	2.4	3.6	3.7	4.2	4.0	3.8	2.5^	2.5^	2.5^	.4v	.3v
4.30- 5.00AM TVU	5.7	2.9	3.8	4.0	4.2^	3.4	3.7	3.9	4.2	3.8	2.4	3.2	3.4	3.8	3.6	3.4	1.9^	3.1^	3.2^	.6^	.8v
5.00- 5.30AM TVU	4.9	2.5	3.2	3.4	5.7^	3.1	3.2	3.6	3.9	3.3	2.2^	2.7	2.8	3.3	3.1	2.9	1.8^	2.3^	2.1^	.4v	.7v
5.30- 6.00AM TVU	4.5	2.2	2.6	2.6	4.9^	2.5	2.4	2.9	3.3	2.8	1.5^	2.7	2.7	3.2	3.0	2.8	2.1^	2.2^	2.3^	.2v	.3v

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
SUNDAY EVENING																					
6.00- 6.30PM TVU	36.4	22.3	23.0	21.2	18.5	25.2	18.8	20.3	21.4	25.8	34.8	25.2	21.8	21.2	22.3	24.9	35.3	14.9	14.4	12.1	11.9
C CBS EVENING NEWS-SUNDAY	6.1	3.4	2.8	2.2	4.9^	4.7	1.7^	2.2	2.6	4.4	9.7	4.1	1.6^	2.2	3.0	4.3	8.3	.7v	1.0v	.1v	.2v
6.30- 7.00PM TVU	37.4	23.3	23.0	21.4	22.6	26.1	19.1	20.4	22.1	26.5	36.8	25.7	22.2	21.3	22.0	24.9	37.2	16.0	16.1	14.3	12.8
A ABC WRLD NEWS TONIGHT-SUN	6.0	3.8	3.1	2.7	3.5^	4.0	2.4	2.6	2.6	4.5	7.0	4.8	3.9	3.5	3.7	4.4	8.4	2.2^	3.5^	1.5^	2.0^
N NBC NIGHTLY NEWS-SUN	7.2	4.0	2.9	2.2	5.6^	5.3	2.5	2.9	3.5	5.3	9.4	4.5	3.5	3.0	3.1	3.7	8.3	1.9^	1.3v	.4v	.4v
7.00- 7.30PM TVU	43.3	28.1	28.5	25.4	31.3	31.4	23.4	24.5	27.2	32.2	43.0	30.4	25.7	25.0	25.6	30.6	44.3	20.9	24.8	18.4	16.6
A DISNEY SUNDAY MOVIE	7.0	4.5	4.8	4.6	5.7^	4.5	3.8	4.2	4.5	5.2	5.0	3.7	4.5	3.8	3.5	3.2	3.7	3.5	5.6^	6.8	6.1
C 60 MINUTES	14.4	8.5	8.2	5.9	9.0	10.5	6.2	5.8	6.8	9.9	19.1	10.7	7.2	7.0	7.6	10.6	19.7	2.6^	.9v	1.0^	.9^
N OUR HOUSE	5.8	3.6	3.2	2.9	3.2^	4.6	3.0	3.2	3.8	4.4	7.2	3.2	2.6	2.5	2.4	2.7	5.2	4.1	7.8	1.5^	1.9^
7.30- 8.00PM TVU	45.6	30.2	30.2	27.3	32.9	33.9	25.4	26.8	29.9	34.7	46.0	31.4	26.5	26.0	26.8	31.6	45.4	23.3	24.3	21.5	21.5
A DISNEY SUNDAY MOVIE	7.8	5.0	5.9	5.9	6.0^	5.0	4.9	5.1	5.3	5.4	4.6	4.1	5.1	4.6	4.0	3.7	3.1	4.2	5.1^	7.7	7.5
C 60 MINUTES	15.1	9.1	8.6	6.4	10.7	11.5	6.7	6.7	8.0	11.0	20.4	11.0	7.6	7.4	8.1	10.9	20.0	3.9	2.5^	1.3^	1.0^
N OUR HOUSE	6.6	4.2	4.2	3.8	3.9^	5.6	4.2	4.2	4.6	5.1	8.4	3.5	2.7	2.9	2.8	3.0	5.3	4.8	7.6	2.2	3.0^
8.00- 8.30PM TVU	49.3	33.6	33.5	30.4	34.4	37.6	29.4	30.3	33.1	38.4	50.3	34.0	29.1	28.7	29.7	33.7	48.0	29.0	30.9	24.4	26.2
A DISNEY SUNDAY MOVIE	9.9	6.8	8.2	8.4	7.8	7.1	7.5	7.6	7.6	7.4	6.2	5.7	6.7	6.3	5.8	5.4	4.1	6.1	5.5^	9.0	9.7
C MURDER, SHE WROTE	14.1	8.3	7.8	5.4	4.8^	11.7	4.2	5.2	7.8	12.3	22.8	9.1	4.9	4.9	5.5	8.8	20.2	2.2^	2.6^	1.0^	1.0^
N FAMILY TIES SPEC.(S)	8.3	5.5	6.3	6.4	9.7	6.3	7.1	6.6	6.3	5.6	6.0	4.7	6.4	5.3	4.6	3.6	3.6	9.2	13.6	3.3	4.2
8.30- 9.00PM TVU	51.6	35.4	34.6	31.0	34.8	39.4	31.5	32.5	35.4	40.4	51.6	35.6	29.8	30.7	32.1	36.7	48.4	32.9	36.6	25.7	27.1
A ABC SPORTS UPDATE-SUN>	8.2	5.7	7.0	7.1	7.3	6.5	6.3	6.3	6.1	6.4	7.0	4.8	5.8	5.2	4.5	4.6	4.3	6.2	6.3^	5.4	5.2
A DISNEY SUNDAY MOVIE	10.3	7.1	8.0	8.3	7.4	7.6	7.8	8.0	8.2	7.6	7.1	6.1	6.7	6.6	6.2	6.0	4.4	6.9	6.3^	8.6	8.6
C MURDER, SHE WROTE	14.5	8.6	8.3	5.5	5.5^	12.0	4.0	5.5	8.2	13.3	23.0	9.4	4.6	5.1	5.9	9.7	20.7	2.7^	3.8^	1.0^	1.3^
C SPORTSBREAK-SUN>	12.3	7.3	6.9	4.4	4.1^	9.9	3.8	4.5	7.1	10.5	18.5	8.3	4.3	4.5	5.1	8.6	18.1	2.4^	3.8^	.7^	1.0^
N FAMILY TIES SPEC.(S)	9.9	6.6	7.2	7.4	9.7	7.3	8.4	7.9	7.7	6.5	6.3	5.5	7.6	6.2	5.8	4.3	4.0	11.2	16.1	4.5	4.9
9.00- 9.30PM TVU	51.7	35.4	35.7	33.2	34.4	40.3	33.5	34.4	37.0	41.5	50.4	35.8	29.0	30.9	33.4	38.5	47.8	32.4	34.5	23.1	23.7
A ABC SUNDAY NIGHT MOVIE	9.2	6.2	8.7	8.2	6.9^	7.7	8.0	7.7	7.8	7.7	7.5	5.2	5.3	5.2	5.0	4.9	5.0	5.1	6.8	5.1	4.6
C CBS SUNDAY MOVIE(B)	9.9	5.9	5.7	4.5	7.5	7.9	4.6	5.4	6.3	8.7	12.4	5.4	3.7	3.7	3.9	5.4	10.1	3.9	5.5^	2.7	3.4
N NBC SUNDAY NIGHT MOVIE(B)	8.4	5.9	5.7	5.9	4.5^	6.1	5.2	5.9	6.3	6.9	6.4	6.5	5.7	5.8	6.6	7.1	7.3	6.5	6.0^	3.2	3.0^
9.30-10.00PM TVU	52.3	35.9	36.4	33.9	38.0	40.9	34.6	35.7	38.6	42.5	49.9	37.1	30.4	32.3	34.9	39.8	48.8	31.0	31.6	22.1	23.6
A ABC NEWSBRIEF-SUN.>	9.1	6.2	8.3	7.7	6.2^	7.8	7.9	7.5	7.6	7.9	8.2	5.1	5.1	4.8	4.7	4.7	5.3	5.5	8.9	5.1	4.3
A ABC SUNDAY NIGHT MOVIE	9.9	6.6	9.0	8.1	7.5	8.3	8.4	8.2	8.5	8.4	8.3	5.5	5.3	5.5	5.5	5.6	5.2	6.1	9.1	5.2	4.5
C CBS SUNDAY MOVIE(B)	9.5	5.8	6.2	5.2	5.5^	7.7	4.6	5.4	6.3	8.5	11.8	5.0	3.2	3.4	3.7	5.2	9.6	4.9	6.3^	3.1	3.8
C NEWSBREAK-SUN(B)>	6.9	4.2	4.6	3.8	2.3^	5.6	2.3	3.7	4.9	7.0	8.6	3.4	2.0	2.0	2.2	3.6	7.2	3.6	4.9^	2.8	3.4
N NBC SUNDAY NIGHT MOVIE(B)	9.4	6.5	6.2	6.2	5.6^	6.4	5.7	6.1	6.4	7.3	6.4	8.0	7.3	7.2	8.0	8.6	8.7	7.2	5.3^	2.8	2.8^
10.00-10.30PM TVU	51.4	35.4	36.5	33.8	37.5	39.9	34.3	35.8	39.1	42.1	46.5	37.9	31.4	33.8	36.8	41.5	47.2	31.7	34.6	19.4	18.9
A ABC SUNDAY NIGHT MOVIE	9.6	6.6	8.6	7.9	7.9	8.0	8.5	8.0	8.1	7.8	7.6	5.7	6.1	5.8	5.5	5.5	4.9	6.5	9.3	5.4	4.9
C CBS SUNDAY MOVIE(B)	9.2	5.5	6.1	4.8	3.6^	7.3	4.5	5.1	6.1	8.2	11.2	4.8	3.3	3.3	3.4	4.7	8.9	5.1	6.7	2.6	3.0^
N NBC SUNDAY NIGHT MOVIE(B)	10.0	6.7	6.6	6.6	5.2^	6.5	6.1	6.6	7.0	7.7	5.9	8.7	7.3	7.7	9.0	10.6	9.4	6.5	4.1^	2.6	2.7^
10.30-11.00PM TVU	50.4	34.7	37.2	34.8	39.2	39.3	34.4	35.8	38.5	41.6	44.2	37.3	31.8	34.0	36.3	40.8	44.6	30.9	33.2	18.1	18.1
A ABC SUNDAY NIGHT MOVIE	9.9	6.6	8.5	7.8	7.7	8.0	8.5	7.7	7.8	7.6	7.8	6.1	6.6	6.1	6.0	5.9	5.3	6.0	8.8	4.4	4.1
C CBS SUNDAY MOVIE(B)	9.4	5.7	7.0	5.9	6.0^	7.5	4.9	5.5	6.5	8.4	11.0	5.3	3.8	3.9	3.9	5.5	9.4	4.2	5.4^	2.4	2.8^
N NBC SUNDAY NIGHT MOVIE(B)	10.4	6.8	6.5	6.3	6.0^	6.4	5.7	6.6	7.1	8.1	5.6	8.9	7.0	7.8	9.5	11.3	9.4	6.5	3.9^	2.9	3.1^
11.00-11.30PM TVU	44.0	29.6	31.7	29.6	31.9	33.2	28.0	29.4	31.1	34.6	40.2	32.2	27.0	29.1	31.1	34.2	40.2	26.7	25.5	15.1	15.9

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
SUNDAY EVENING CONT'D																					
11.00-11.30PM-CONT'D																					
C CBS SUNDAY NEWS-OSGOOD>	3.6	2.1	2.0	1.7^	2.1^	2.7	1.2^	1.6	2.1	2.9	4.4	2.6	1.6^	1.6	1.7	2.2	4.7	.6v	<<	.6^	.7v
11.30-12.00MD TVU	35.5	22.8	25.5	24.6	23.2	25.6	23.6	23.9	24.5	26.7	28.3	25.1	24.3	24.1	26.1	25.6	26.1	19.0	15.3	12.2	12.7
N G MICHAELS SPORTS FILL(SUS)>																					
N G MICHAELS SPORTS MACHINE>	2.0	1.2	1.0^	.7^	1.2v	1.1	1.1^	1.0^	.9^	1.2^	1.2^	1.4	1.6^	1.4	1.5	1.3^	.8^	1.5^	<<	.8^	.8v
A ABC WEEKEND REPORT-SUN(B)>	2.7	1.7	1.6^	1.5^	1.2v	1.7	1.3^	1.4	1.5	1.9	2.5	2.0	1.3^	1.8	2.2	2.8	1.9^	1.8^	2.8^	.5^	.5v
12.00-12.30AM TVU	28.3	17.4	20.4	20.1	15.5	19.7	18.1	18.8	19.1	20.9	21.2	18.9	20.2	18.9	20.1	18.0	17.3	16.0	13.9	8.8	9.7
12.30- 1.00AM TVU	22.3	13.2	16.4	16.6	10.2	15.2	13.8	14.5	14.8	16.6	16.2	14.3	16.2	14.6	15.1	13.0	12.8	10.9	10.2	6.8	7.4
1.00- 1.30AM TVU	17.3	10.0	12.8	12.7	8.5	11.6	11.6	11.4	11.4	12.6	11.9	11.0	13.1	11.6	11.6	9.8	9.2	8.2	7.1	4.4	4.0
1.30- 2.00AM TVU	14.0	7.8	9.0	8.8	9.1	9.0	9.2	8.8	8.9	9.4	9.4	8.6	10.4	9.0	8.7	7.3	7.9	7.1	5.7^	3.3	2.8^
2.00- 2.30AM TVU	10.7	5.8	6.7	6.4	7.1	6.9	7.7	6.7	6.4	6.5	7.3	6.5	8.4	6.9	5.8	4.7	6.3	4.9	4.7^	1.8^	1.7^
2.30- 3.00AM TVU	8.9	4.6	5.2	4.8	3.2^	5.3	5.6	5.0	4.9	5.3	6.1	5.2	7.3	5.7	4.5	3.5	4.4	4.0	4.0^	1.3^	1.4^
3.00- 3.30AM TVU	7.4	3.7	4.1	4.0	2.7^	4.1	4.5	4.2	4.1	4.2	4.2	4.3	5.9	4.8	3.6	3.2	3.6	3.4	3.2^	1.2^	1.3^
3.30- 4.00AM TVU	6.3	3.0	3.2	3.1	2.8^	3.4	3.3	3.5	3.7	3.6	3.6	3.4	4.4	3.6	2.9	2.6	3.1	2.5^	2.1^	1.1^	1.1^
4.00- 4.30AM TVU	5.6	2.6	2.9	2.6	2.8^	3.0	2.9	3.0	3.2	3.2	3.1	2.9	4.2	3.2	2.4	2.0	2.7^	1.9^	2.1^	.9^	.8^
4.30- 5.00AM TVU	5.1	2.3	2.5	2.1	2.3^	2.8	2.5	2.8	3.0	3.3	3.0	2.6	3.7	2.7	2.0	1.7^	2.8^	1.5^	1.9^	.7^	.7v
5.00- 5.30AM TVU	4.9	2.1	2.3	1.9^	2.3^	2.7	1.9	2.4	2.8	3.4	3.3	2.4	3.1	2.3	1.8	1.5^	3.0	1.3^	1.9^	.6^	.5v
5.30- 6.00AM TVU	4.9	2.1	2.5	2.1	1.9^	2.8	2.1	2.5	2.9	3.4	3.1	2.2	2.8	2.1	1.8	1.5^	2.9^	1.2^	2.0^	.4v	.5v

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

DAY / TIME / NETWORK PROGRAM NAME		HOUSE-HOLDS	AVERAGE MINUTE AUDIENCE %																			
			TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
MONDAY-FRIDAY EVENING-PRIME																						
8.00- 8.30PM	TVU	53.6	34.2	33.8	31.5	40.3	38.3	30.8	31.8	34.8	38.0	50.3	33.4	27.7	28.5	31.1	33.5	46.2	28.9	31.1	27.8	30.3
8.30- 9.00PM	TVU	56.4	36.6	37.3	35.4	42.3	40.8	34.4	35.1	38.0	40.5	51.1	35.7	29.7	31.1	33.8	36.3	48.1	32.5	34.6	29.8	33.8
C WE THE PEOPLE-SUS(SUS)> C WE THE PEOPLE>		8.5	5.4	6.1	5.7	6.8	6.3	4.8	5.4	6.3	6.8	8.1	4.9	3.5	4.4	4.8	5.7	6.7	6.1	7.3	3.8	3.8
9.00- 9.30PM	TVU	57.2	37.2	39.5	37.5	44.4	42.1	36.0	37.1	40.2	42.9	50.8	37.9	32.1	33.7	36.4	39.0	49.0	32.0	33.6	25.5	27.7
9.30-10.00PM	TVU	57.7	37.4	40.0	38.2	45.9	42.4	36.7	38.1	40.9	43.8	49.9	39.5	34.2	35.4	38.7	40.6	49.4	31.9	33.2	22.3	24.1
C NEWSBREAK-M-F>		6.6	4.1	5.3	4.6	4.4	5.2	3.9	4.2	4.7	5.6	6.9	3.8	3.2	3.2	3.4	3.9	5.7	3.1	4.0	2.3	2.0
10.00-10.30PM	TVU	54.6	34.6	37.1	35.4	42.4	39.8	34.5	36.3	39.2	41.9	45.9	38.3	33.6	35.2	38.5	39.9	45.9	26.8	26.1	16.3	17.6
10.30-11.00PM	TVU	51.3	31.8	34.1	32.4	39.6	36.7	31.6	33.6	36.6	39.3	41.6	36.3	32.1	33.6	36.9	38.0	42.5	23.6	23.6	12.9	13.9

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

DAY / TIME / NETWORK PROGRAM NAME		HOUSEHOLDS	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOTAL 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
										AVERAGE MINUTE AUDIENCE %												
MONDAY-FRIDAY EVENING-EARLY																						
6.00- 6.30PM	TVU	44.6	23.0	21.0	30.1	22.8	23.3	25.2	28.9	42.8	23.7	18.3	18.0	19.6	22.6	38.1	18.5	24.6	22.5	19.0	21.9	24.2
6.30- 7.00PM	TVU	47.1	26.5	24.4	32.3	24.5	25.3	27.2	31.3	45.9	26.6	20.1	20.7	23.0	26.2	41.6	18.8	23.6	23.1	19.3	20.6	24.7
A ABC WORLD NEWS TONIGHT		8.9	4.8	4.5	6.3	3.7	4.4	4.6	6.7	10.8	5.2	3.5	3.5	4.2	4.8	9.4	2.1^	2.5^	2.9^	2.3^	1.2^	2.0^
C CBS EVENING NEWS-RATHER		10.2	5.4	3.8	7.2	3.5	4.2	5.5	7.7	12.5	6.1	2.8	3.6	4.7	7.0	12.3	1.9^	2.3^	1.9^	2.3^	2.4^	2.2^
N NBC NIGHTLY NEWS		9.3	4.8	4.1	7.0	3.7	4.4	5.2	6.7	11.7	5.5	3.0	3.3	3.9	5.3	11.3	1.9^	2.1^	1.7^	1.1^	1.3^	2.3^
7.00- 7.30PM	TVU	49.8	30.1	27.4	35.2	26.9	27.7	30.2	34.3	49.7	29.1	22.1	23.2	25.4	28.9	44.8	21.3	25.2	24.7	20.3	23.6	26.4
7.30- 8.00PM	TVU	51.0	31.9	28.9	36.9	28.5	29.3	32.2	36.1	51.0	30.2	23.3	24.4	26.6	30.1	45.8	23.2	27.0	27.3	21.6	25.0	28.1

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
								AVERAGE MINUTE AUDIENCE %													
MONDAY-FRIDAY LATE																					
11.00-11.30PM TVU	43.6	26.2	27.8	26.2	27.8	22.1	30.6	25.9	27.5	28.3	29.4	29.7	21.3	30.7	26.7	27.9	28.7	29.5	30.7	17.5	17.2
A ABC NFL PRE-SEASON FTBALL(S)>	16.9	10.7	8.4	8.3	8.0	6.4	8.8	7.6	8.3	8.7	8.9	8.5	13.6	16.3	15.4	15.2	15.2	15.8	16.3	12.4	1.2v
N NFL PRE-SEAS FTBL-NBC-FRI(S)>	10.3	6.1	4.2	4.3	4.5	2.5^	5.2	4.6	4.6	4.8	5.1	5.3	6.4	9.3	7.8	8.3	8.6	9.0	9.5	6.7	.3v
11.30-12.00MD TVU	33.4	19.4	20.7	20.0	20.6	17.6	22.4	20.2	20.8	21.5	21.9	21.9	17.7	22.9	21.3	21.5	22.0	22.5	23.3	14.6	12.6
A ABC NEWS:NIGHTLINE	5.2	2.7	2.5	2.3	2.3	2.4	3.3	2.3	2.7	2.8	2.9	2.8	1.4^	3.2	1.8	2.2	2.4	2.7	2.9	1.1^	1.6^
C CBS LATE NIGHT I	3.7	2.2	3.3	2.9	3.1	2.9^	3.2	2.4	2.8	3.0	3.1	3.1	1.0^	1.8	1.8^	1.7	1.7	1.9	2.0	.2v	3.3^
N TONIGHT SHOW>	6.3	3.4	3.6	3.6	3.5	3.1	4.4	4.0	4.0	4.2	4.3	4.2	3.1	3.7	3.9	3.8	3.9	3.8	3.8	2.1^	1.8^
C US OPN TENNIS HILITES-TUE(S)	3.6	2.0	1.4^	1.1^	1.7^	1.5^	2.6	2.3	2.1	2.1	2.4	2.7	1.1^	2.3	2.2	2.1	2.2	2.0	2.1	.2v	1.2v
C US OPN TENNIS HILITES-WED(S)	3.0	1.7	1.9	1.7^	1.9^	.8v	1.9	1.3^	1.4	1.3	1.5	1.6	1.8^	2.2	2.2	2.2	2.2	2.2	2.2	.3v	.3v
C US OPN TENNIS HILITES-THU(S)	3.0	1.5	2.4	2.1	2.2^	.9v	1.9	1.4^	1.5	1.6	1.7	1.9	.9^	1.8	1.3^	1.6	1.8	1.9	2.0	.7v	1.2v
C US OPN TENNIS HILITES-FRI(S)	3.3	1.7	2.9	2.0^	2.6	1.9^	2.3	1.5^	1.8	1.8	1.9	2.0	1.4^	1.7	1.3^	1.4	1.5	1.7	1.5	.5v	2.0^
12.00-12.30AM TVU	25.8	14.4	16.1	15.4	15.7	13.2	16.9	15.6	15.8	16.2	16.5	16.6	14.0	16.8	16.9	16.7	17.1	17.2	17.7	11.7	9.2
A ABC NEWS:NIGHTLINE>	3.9	1.9	2.2	2.3	2.6	2.0^	2.6	1.4^	2.1	2.1	2.1	2.0	1.0^	1.9	1.8^	1.7	1.7	2.0	2.1	1.1v	1.3v
A ABC NEWS:NIGHTLINE-MON.>	4.6	2.4	2.7	2.3	1.6^	2.4^	2.5	1.6^	1.8	1.9	2.1	1.8	1.2^	3.6	2.8	3.3	3.6	3.6	3.9	1.2v	.4v
C CBS LATE NIGHT I	2.7	1.5	1.6	1.2	1.5	1.5^	2.1	1.6	1.7	1.7	1.8	1.9	.7^	1.4	1.4	1.5	1.6	1.6	1.6	.7v	1.2^
N TONIGHT SHOW	5.7	3.0	3.2	3.3	3.2	2.3	3.9	3.6	3.4	3.6	3.6	3.7	2.4	3.3	3.5	3.5	3.6	3.6	3.7	1.4^	1.5^
C CBS LATE NIGHT I-FRI.(B)	1.4	.6	.8^	.4v	.6^	1.5^	.9	.8^	.7^	.7^	.8^	.7^	.4v	.6^	.2v	.4^	.4^	.5^	.5^	<<	1.1v
12.30- 1.00AM TVU	19.7	10.6	12.1	11.3	11.9	9.9	12.4	11.6	11.7	12.0	12.3	12.5	10.8	12.3	13.4	13.0	13.2	13.2	13.6	8.9	7.8
A ABC NEWS:NIGHTLINE-MON.>	4.1	2.0	2.0	1.6^	1.3^	1.2^	2.0	.9^	1.2	1.3	1.5	1.3	1.6^	3.1	2.4	3.0	3.2	3.3	3.5	1.6v	<<
A MONDAY SPORTSNITE>	2.0	1.0	1.1^	1.0^	.6^	1.0^	.9	.6^	.7^	.7^	.8^	.6^	1.9^	1.5	1.6^	1.6	1.6	1.7	2.0	3.1^	<<
C CBS LATE NIGHT II>	2.3	1.2	1.5^	1.4^	1.8^	1.0^	1.7	1.3^	1.3	1.5	1.6	1.7	.1v	.8	.9^	.9^	1.0^	1.0^	1.1^	1.7^	1.8^
C CBS LATE NIGHT I>	2.7	1.4	1.5	1.1	1.4	1.5^	2.0	1.4	1.6	1.6	1.6	1.6	.9^	1.4	1.3	1.5	1.6	1.6	1.6	.3v	1.0^
N TONIGHT SHOW>	5.8	3.1	3.5	3.1	3.4	1.2^	3.7	3.3	3.3	3.7	3.6	3.8	2.0^	3.7	3.0	4.0	4.1	4.0	4.4	3.9^	1.4v
C CBS LATE NIGHT I-FRI.(B)	1.4	.6	1.0^	.6^	.8^	1.3^	.9	.8^	.9^	.8^	.8^	.8^	.4v	.5^	.2v	.3^	.4^	.5^	.5^	<<	.7v
N WRLD CHMP TRACK-FIELD-MON(S)	3.0	1.7	1.7	1.8^	1.9^	2.2^	2.1	2.3	2.3	2.3	2.1	2.0	2.9^	2.0	3.2	2.6	2.6	2.4	2.2	1.6v	.6v
N WRLD CHMP TRACK-FIELD-TUE(S)	3.1	1.6	2.4	2.8	2.4	2.1^	2.3	2.4	2.4	2.3	2.3	2.3	.6v	1.5	1.5^	1.7	1.8	1.8	2.1	.5v	1.1v
N WRLD CHMP TRACK-FIELD-WED(S)	3.2	1.6	1.6	1.5^	2.1^	.3v	1.8	.9^	1.4	1.6	1.9	2.2	1.7^	2.0	2.4	2.2	2.1	2.1	2.3	1.6v	.6v
N WRLD CHMP TRACK-FIELD-THU(S)	3.3	1.7	1.3^	1.4^	1.1^	3.1^	2.1	2.6	2.2	2.1	2.1	2.0	1.7^	2.0	2.3	2.2	2.2	2.3	2.4	1.2v	1.7v
N WRLD CHMP TRACK-FIELD-FRI(S)>	4.0	2.4	3.1	3.0	3.3	1.0^	2.5	2.6	2.8	3.0	2.9	3.0	2.7^	2.6	2.8	3.2	3.2	3.2	3.5	5.3^	.9v
1.00- 1.30AM TVU	15.2	8.0	9.3	8.8	9.4	7.6	9.4	9.0	9.3	9.5	9.7	9.8	8.9	9.3	10.6	10.2	10.3	10.2	10.4	6.7	5.8^
A MONDAY SPORTSNITE	1.3	.7	.6^	.7^	.5v	.6v	.5^	.3v	.5^	.5^	.6^	.5^	1.2^	1.1	1.2^	1.2	1.3	1.4	1.6	1.9^	.2v
C CBS LATE MOVIE FILL PT 2(SUS)>																					
C CBS LATE NIGHT II>	2.1	1.1	1.3	1.0^	1.3	1.3^	1.6	1.2	1.3	1.3	1.4	1.4	.9^	1.0	1.2	1.1	1.1	1.1	1.1	.8v	1.2^
C CBS LATE NIGHT I>	2.4	1.3	1.3	1.1^	1.2^	1.7^	1.8	1.5	1.5	1.5	1.5	1.4	1.1^	1.3	1.3	1.4	1.5	1.4	1.4	.3v	1.1^
C CBS LATE NIGHT I-FRI.(B)>	1.2	.5	.8^	.6^	.7^	.6v	.8	.6^	.7^	.7^	.6^	.6^	.6v	.3^	.4v	.3^	.3^	.4^	.2v	<<	<<
N WRLD CHMP TRACK-FIELD-MON(S)	2.3	1.2	1.4^	1.6^	1.6^	1.5^	1.5	1.6^	1.9	1.9	1.8	1.6	1.6^	1.3	1.8^	1.6	1.6	1.4	1.4	.6v	.1v
N WRLD CHMP TRACK-FIELD-TUE(S)	2.3	1.2	2.1	2.4	2.2	1.6^	1.6	2.1	1.9	1.9	1.9	1.9	.1v	1.2	1.3^	1.4	1.5	1.5	1.7	.6v	.7v
N WRLD CHMP TRACK-FIELD-WED(S)	2.1	1.0	1.1^	1.0^	1.5^	.4v	1.2	.7^	1.0^	1.1^	1.4	1.7	1.3^	1.2	1.7^	1.3	1.3	1.4	1.5	1.4v	.6v
N WRLD CHMP TRACK-FIELD-THU(S)	2.5	1.4	.8^	.8^	.8^	3.0^	1.5	1.9	1.8	1.4	1.4	1.4	1.2^	1.8	1.9	1.8	1.8	2.0	2.1	1.0v	1.8^
N WRLD CHMP TRACK-FIELD-FRI(S)	3.1	1.7	2.5	2.6	2.9	.7v	1.8	2.1	2.0	2.2	2.0	2.2	2.2^	1.9	2.2	2.5	2.5	2.5	2.7	3.8^	.3v
1.30- 2.00AM TVU	12.1	6.2	7.2	6.9	7.2	6.4	7.4	7.5	7.4	7.6	7.7	7.8	7.5	7.3	9.2	8.4	8.4	8.3	8.2	5.0^	4.3^
A MONDAY SPORTSNITE>	1.2	.7	.4v	.4v	.6v	<<	.4^	.2v	.3^	.3^	.5^	.6^	1.6^	1.1	1.4^	1.2	1.2^	1.3	1.5	1.7^	<<
C CBS LATE MOVIE FILL PT 2(SUS)>																					
C CBS LATE NIGHT II>	1.9	1.0	1.2	1.0	1.1	1.2^	1.4	1.2	1.2	1.2	1.2	1.1	1.3^	1.0	1.2	1.2	1.2	1.2	.9	.3v	.6v
N FRIDAY NIGHT VIDEOS>	2.7	1.4	1.6^	1.6^	2.0^	.6v	1.3	1.7^	1.4	1.4	1.4	1.5	3.8	1.7	2.6	2.3	1.9	1.7	1.7	4.4^	.7v

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

DAY / TIME / NETWORK PROGRAM NAME		HOUSE-HOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
MONDAY-FRIDAY LATE CONT'D																						
1.30- 2.00AM-CONT'D																						
N WRLD CHMP TRACK-FIELD-FRI(S)>		3.2	1.6	2.2	2.3	2.6	.4v	1.6	2.2	1.8	1.9	1.8	2.1	3.1^	1.9	2.7	2.6	2.4	2.3	2.3	4.8^	.7v
2.00- 2.30AM	TVU	9.8	5.0	5.6	5.5	5.7	5.2	5.8	6.0	5.9	5.9	6.0	6.1	7.4	6.0	7.8	7.0	7.0	6.8	6.4	4.3^	3.6^
C CBS LATE MOVIE FILL PT 2(SUS)>																						
C CBS LATE NIGHT II>		1.1	.4	.9^	.8^	.8^	.6v	.8	.6^	.7^	.7^	.7^	.7^	.6v	.3^	.4v	.4^	.4^	.4^	.3v	<<	<<
C CBS NEWS NIGHTWATCH-1		.7	.3	.5^	.5^	.6^	.4v	.5	.4^	.5^	.4^	.4^	.5^	.4v	.3^	.3^	.3^	.3^	.3^	.2^	.1v	.3v
N FRIDAY NIGHT VIDEOS		2.3	1.3	1.0^	.9^	1.2^	1.2^	1.0	1.4^	1.1^	.9^	1.0^	1.1^	4.8	1.6	2.9	2.1	1.7	1.6	1.3^	4.9^	1.3v
2.30- 3.00AM	TVU	7.9	3.9	4.3	4.4	4.4	4.0	4.5	4.5	4.7	4.7	4.7	4.8	5.7	4.7	6.2	5.6	5.5	5.3	5.0	3.0^	3.1^
C CBS LATE MOVIE FILL PT 2(SUS)																						
C CBS NEWS NIGHTWATCH-2		.8	.4	.4^	.4^	.4^	.2v	.5	.5^	.4^	.4^	.4^	.5^	.3v	.4	.5^	.4^	.4^	.4^	.4^	.2v	.1v
N FRIDAY NIGHT VIDEOS>		2.0	1.1	.9^	.9^	1.2^	.9v	.9	1.4^	1.0^	1.0^	1.0^	1.1^	3.3^	1.5	2.6	1.9	1.7	1.7	1.4	3.0^	1.2v
C CBS NEWS NIGHTWATCH-2(B)		.6^	.3	.5^	.6^	.6^	.6v	.6^	.3v	.5^	.4^	.4^	.5^	<<	.1v	<<	.1v	.1v	.1v	.1v	<<	.6v
3.00- 3.30AM	TVU	6.7	3.2	3.6	3.7	3.5	3.2^	3.6	3.6	3.8	3.9	3.9	4.0	4.6	3.9	5.0	4.7	4.7	4.4	4.2	2.6^	2.5^
C CBS LATE MOVIE FILL PT 2(SUS)>																						
C CBS NEWS NIGHTWATCH-3		.9	.4	.6^	.5^	.5^	.3v	.7	.5^	.5^	.5^	.5^	.6^	.2v	.3^	.2v	.2^	.2^	.3^	.3^	.2v	.2v
3.30- 4.00AM	TVU	5.7	2.6	3.0	3.1	3.2	2.6^	3.1	3.0	3.2	3.3	3.3	3.4	3.3^	3.1	3.8	3.8	3.8	3.6	3.4	1.7^	2.1^
C CBS NEWS NIGHTWATCH-3		1.0	.5	.6^	.5^	.6^	.2v	.8	.5^	.5^	.6^	.6	.6^	.4v	.3^	.3^	.3^	.3^	.3^	.3^	.2v	.2v
4.00- 4.30AM	TVU	4.9	2.2	2.5	2.6	2.7	2.1^	2.7	2.3	2.7	2.8	2.8	2.9	2.6^	2.5	2.9	3.0	3.0	2.8	2.8	1.2v	1.8^
C CBS NEWS NIGHTWATCH-3		.9	.5	.6^	.6^	.6^	.2v	.7	.4^	.6^	.6^	.6	.7	.2v	.3^	.2v	.2^	.2^	.2^	.2^	.2v	.2v
4.30- 5.00AM	TVU	4.5	2.0	2.3	2.3	2.5	1.8^	2.4	2.0	2.4	2.4	2.5	2.7	2.4^	2.3	2.5	2.6	2.6	2.5	2.4	1.2v	1.7v
C CBS NEWS NIGHTWATCH-3		.9	.4	.6^	.5^	.5^	.3v	.7	.4^	.5^	.5^	.6^	.6^	.2v	.3^	.2v	.2^	.2^	.2^	.2^	.2v	.2v
5.00- 5.30AM	TVU	4.4	2.0	2.4	2.5	2.7	1.7^	2.4	1.9	2.4	2.4	2.5	2.7	2.5^	2.4	2.5	2.6	2.6	2.5	2.4	1.0v	1.6v
C CBS NEWS NIGHTWATCH-3		.8	.4	.6^	.5^	.6^	.2v	.7	.4^	.4^	.4^	.5^	.5^	.1v	.3^	.1v	.2^	.2^	.2^	.2v	.2v	.1v
5.30- 6.00AM	TVU	4.6	2.1	2.5	2.4	3.0	1.7^	2.6	1.9^	2.4	2.4	2.7	2.9	2.1^	2.4	2.3	2.5	2.5	2.4	2.3	.8v	1.8^
C CBS NEWS NIGHTWATCH-3		.8	.4	.7^	.4^	.7^	.1v	.7	.3^	.3^	.4^	.5^	.5^	.1v	.2^	.1v	.2^	.2^	.2^	.2v	.1v	<<

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	AVERAGE MINUTE AUDIENCE % TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
SATURDAY EVENING-LATE																					
11.00-11.30PM TVU	43.2	28.8	32.6	31.6	33.7	19.4	32.1	27.8	28.8	30.0	30.9	31.7	22.5	31.3	27.0	27.8	28.4	29.7	31.1	27.4	18.1
C NFL PRE-SEASON FTBL.(S)	8.4	5.2	4.4	3.9	4.4	2.1^	4.2	3.3	3.5	3.8	4.0	4.1	4.8	7.6	6.4	6.4	6.2	6.6	7.3	6.8	2.2^
11.30-12.00MD TVU	37.0	23.6	27.9	28.1	28.4	20.5	25.8	26.6	25.9	26.8	26.7	26.9	21.2	25.8	25.5	24.8	25.0	25.8	27.1	25.0	16.3
A ABC WEEKEND REPORT-SAT.>	2.4	1.6	2.0	2.0^	1.6^	1.3^	2.1	2.5	2.0	2.2	2.1	1.9	.8v	1.4	.9^	1.2	1.3	1.5	1.6	.5v	1.1v
N SATURDAY NIGHT	7.0	4.5	5.4	5.9	4.9	6.1	5.5	6.6	5.8	5.8	5.5	5.3	4.2	4.1	5.1	4.7	4.7	4.4	4.6	4.5^	4.7^
C NFL PRE-SEASON FTBL.(S)	8.7	5.2	3.4	2.8	3.4	2.4^	4.4	3.6	3.5	3.6	4.0	4.2	5.6	7.7	6.1	6.1	5.8	6.4	6.8	5.8^	1.7^
12.00-12.30AM TVU	31.1	19.1	23.3	23.0	22.7	19.6	21.1	22.0	21.7	21.9	21.8	21.7	20.3	20.7	22.1	20.1	20.1	20.5	21.4	22.3	13.7
N SATURDAY NIGHT	6.5	4.2	4.7	5.4	4.3	6.9	5.0	6.9	5.7	5.3	4.9	4.5	4.2	3.8	5.4	4.6	4.5	4.2	4.4	4.9^	3.4^
C NFL PRE-SEASON FTBL.(S)>	8.5	5.1	3.9	3.3	3.7	3.4^	4.3	3.6	3.6	3.6	4.1	4.1	6.5	7.8	6.7	6.1	5.6	6.4	6.7	5.6^	2.7^
12.30- 1.00AM TVU	25.3	15.3	18.6	18.4	17.5	16.6	17.0	17.4	17.8	17.8	17.7	17.6	17.9	16.1	17.2	15.9	16.0	16.3	16.8	20.2	11.3
N SATURDAY NIGHT LIVE FILL(SUS)>																					
N SATURDAY NIGHT>	5.5	3.4	3.7	4.3	3.7	5.6	4.0	5.5	4.8	4.6	4.2	4.0	4.0	3.1	4.5	3.7	3.6	3.4	3.7	5.3^	3.4^
1.00- 1.30AM TVU	19.3	11.2	14.8	14.9	14.7	12.1	13.1	13.8	14.2	14.3	14.2	14.3	13.3	11.5	12.6	12.1	12.0	12.1	12.5	13.9	8.6
1.30- 2.00AM TVU	16.4	9.6	12.4	12.6	13.8	9.4	10.8	11.5	12.3	12.5	12.5	12.8	13.5	10.0	11.4	11.2	10.8	10.7	10.9	11.6	7.7
2.00- 2.30AM TVU	13.4	7.2	9.5	9.3	10.0	6.1	7.9	8.5	8.8	9.2	9.4	9.8	10.7	8.0	9.3	9.0	8.5	8.2	8.5	8.5	5.3^
2.30- 3.00AM TVU	11.0	5.8	8.8	8.6	8.9	5.1	6.7	7.2	7.6	7.9	8.1	8.4	8.2	6.3	7.6	7.4	6.9	6.6	6.9	5.9^	3.7^
3.00- 3.30AM TVU	8.3	4.2	7.0	7.0	7.4	3.8	5.1	5.7	5.9	6.1	6.3	6.5	7.0	4.8	5.8	5.7	5.1	4.8	5.0	4.4^	2.6^
3.30- 4.00AM TVU	7.3	3.7	6.0	6.2	6.5	3.1^	4.5	5.0	5.4	5.5	5.5	5.9	5.0	4.2	4.5	4.9	4.6	4.4	4.5	3.3^	2.3^
4.00- 4.30AM TVU	6.3	3.1	4.9	5.1	5.3	2.7^	3.8	4.1	4.5	4.7	4.7	4.9	4.1	3.6	3.7	4.2	4.1	3.9	4.0	2.6^	2.5^
4.30- 5.00AM TVU	5.7	2.9	3.8	4.0	3.9	2.9^	3.4	3.7	3.9	4.2	4.1	4.2	4.1	3.2	3.4	3.8	3.9	3.7	3.6	3.0^	3.2^
5.00- 5.30AM TVU	4.9	2.5	3.2	3.4	3.3	2.1^	3.1	3.2	3.6	3.9	3.7	3.9	3.2^	2.7	2.8	3.3	3.4	3.1	3.1	2.5^	2.1^
5.30- 6.00AM TVU	4.5	2.2	2.6	2.6	2.7	1.7^	2.5	2.4	2.9	3.1	3.1	3.3	2.9^	2.7	2.7	3.2	3.3	3.0	3.0	2.0^	2.3^

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

DAY / TIME / NETWORK PROGRAM NAME		HOUSE-HOLDS	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
			AVERAGE MINUTE AUDIENCE %																			
SUNDAY EVENING-LATE																						
11.00-11.30PM	TVU	44.0	29.6	31.7	29.6	32.1	25.1	33.2	28.0	29.4	30.1	30.9	31.1	23.6	32.2	27.0	29.1	30.2	30.7	31.1	27.8	25.5
C CBS SUNDAY NEWS-OSGOOD>		3.6	2.1	2.0	1.7^	2.0^	.7v	2.7	1.2^	1.6	1.7	2.0	2.1	1.7^	2.6	1.6^	1.6	1.6	1.9	1.7	1.1v	<<
11.30-12.00MD	TVU	35.5	22.8	25.5	24.6	25.6	21.1	25.6	23.6	23.9	24.1	24.7	24.5	20.3	25.1	24.3	24.1	24.9	25.5	26.1	22.5	15.3
N G MICHAELS SPORTS FILL(SUS)>																						
N G MICHAELS SPORTS MACHINE>		2.0	1.2	1.0^	.7^	.8^	1.2^	1.1	1.1^	1.0^	1.0^	1.1^	.9^	1.6^	1.4	1.6^	1.4	1.4	1.6	1.5	2.9^	<<
A ABC WEEKEND REPORT-SUN(B)>		2.7	1.7	1.6^	1.5^	1.9^	.7v	1.7	1.3^	1.4	1.3	1.4	1.5	1.6^	2.0	1.3^	1.8	2.0	2.3	2.2	.7v	2.8^
12.00-12.30AM	TVU	28.3	17.4	20.4	20.1	20.4	18.1	19.7	18.1	18.8	18.6	18.9	19.1	18.2	18.9	20.2	18.9	19.3	19.8	20.1	18.1	13.9
12.30- 1.00AM	TVU	22.3	13.2	16.4	16.6	16.3	13.7	15.2	13.8	14.5	14.5	14.7	14.8	13.8	14.3	16.2	14.6	14.8	15.0	15.1	11.5	10.2
1.00- 1.30AM	TVU	17.3	10.0	12.8	12.7	12.3	10.2	11.6	11.6	11.4	11.2	11.4	11.4	11.6	11.0	13.1	11.6	11.5	11.6	11.6	9.2	7.1
1.30- 2.00AM	TVU	14.0	7.8	9.0	8.8	8.9	7.8	9.0	9.2	8.8	8.5	8.7	8.9	9.6	8.6	10.4	9.0	8.9	8.7	8.7	8.5	5.7^
2.00- 2.30AM	TVU	10.7	5.8	6.7	6.4	6.2	7.1	6.9	7.7	6.7	6.3	6.4	6.4	9.4	6.5	8.4	6.9	6.7	6.4	5.8	5.1^	4.7^
2.30- 3.00AM	TVU	8.9	4.6	5.2	4.8	4.6	5.1	5.3	5.6	5.0	4.8	4.7	4.9	9.1	5.2	7.3	5.7	5.4	5.2	4.5	4.0^	4.0^
3.00- 3.30AM	TVU	7.4	3.7	4.1	4.0	3.8	3.9	4.1	4.5	4.2	4.2	4.0	4.1	7.7	4.3	5.9	4.8	4.4	4.2	3.6	3.6^	3.2^
3.30- 4.00AM	TVU	6.3	3.0	3.2	3.1	3.4	2.1^	3.4	3.3	3.5	3.5	3.4	3.7	5.7	3.4	4.4	3.6	3.4	3.2	2.9	2.9^	2.1^
4.00- 4.30AM	TVU	5.6	2.6	2.9	2.6	3.1	2.0^	3.0	2.9	3.0	3.1	3.0	3.2	4.9	2.9	4.2	3.2	2.9	2.7	2.4	1.6v	2.1^
4.30- 5.00AM	TVU	5.1	2.3	2.5	2.1	2.5	1.9^	2.8	2.5	2.8	2.8	2.7	3.0	3.9	2.6	3.7	2.7	2.5	2.3	2.0	1.1v	1.9^
5.00- 5.30AM	TVU	4.9	2.1	2.3	1.9^	2.5	1.4^	2.7	1.9	2.4	2.4	2.4	2.8	2.9^	2.4	3.1	2.3	2.2	2.0	1.8	.8v	1.9^
5.30- 6.00AM	TVU	4.9	2.1	2.5	2.1	2.7	1.7^	2.8	2.1	2.5	2.4	2.5	2.9	2.1^	2.2	2.8	2.1	2.0	1.8	1.8	.5v	2.0^

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	AVERAGE MINUTE AUDIENCE %																			
		LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 6-11
MONDAY-FRIDAY MORNING																					
6.00- 6.30AM TVU	7.2	4.1^	4.3	4.3	4.0	3.3	4.0	4.7	4.7	3.4	3.3	2.7	3.0	3.4	3.6	4.1	2.5^	2.9^	1.5^	1.5^	1.6^
A ABC WORLD NEWS-MORN-615A>	1.2	1.3^	1.0	1.0^	.7	.6^	.8	.9	1.0	.5^	.6	.5^	.6^	.7	.7^	.8^	.1v	.5v	<<	<<	<<
A ABC WORLD NEWS-MORN-600A(SUS)>																					
N BEFORE HOURS>	.6	.2v	.3^	.3^	.3^	.3^	.3^	.3^	.3^	.2v	.3^	.5^	.3^	.4^	.2v	.1v	.4v	.2v	.1v	<<	.1v
N NBC NEWS AT SUNRISE	1.5	.8v	1.0	1.0^	.8	.6^	.8	1.0	1.0	.8^	.9	.6^	.7	.9	.8^	1.2^	.1v	.6v	.1v	.1v	.1v
6.30- 7.00AM TVU	10.6	7.0^	6.3	6.3	5.8	4.8	6.0	7.0	6.8	4.7	4.4	4.1	4.1	4.6	4.2	5.1	5.1^	4.4^	4.4	5.2	5.0
A ABC WORLD NEWS-MORN-630A(SUS)>																					
A ABC WORLD NEWS-MORN-645A>	2.1	2.0^	1.5	1.7	1.2	1.2	1.4	1.6	1.4	1.0^	1.2	1.0	1.0	1.2	1.2	1.7	.4v	.8v	.1v	.1v	.1v
C CBS MORNING NEWS- 6:30AM	.9	.5v	.7^	.4^	.7	.5^	.5^	.6^	.8	1.1^	.3^	.2v	.2^	.2^	.3^	.7^	<<	<<	.1v	.4v	.3v
7.00- 7.30AM TVU	14.8	9.5	7.4	7.1	8.0	6.5	7.9	9.1	9.1	7.9	5.6	4.7	5.0	5.6	5.7	7.4	6.2^	5.6^	9.0	8.9	9.5
A GOOD MORNING, AMERICA-700(SUS)																					
C CBS MORNING NEWS- 7:00AM	2.0	.6v	.9	.7^	1.2	.7^	.7	1.0	1.2	1.8	1.0	.8^	.7	.8	1.0	1.7	.3v	.1v	.1v	.5v	.2v
N TODAY SHOW-7.00AM(SUS)																					
7.30- 8.00AM TVU	17.8	10.1	7.6	7.2	9.6	7.4	8.6	10.0	10.6	11.1	6.4	5.0	5.3	5.9	6.4	9.6	5.6^	6.4^	12.6	11.1	12.1
A GOOD MORNING, AMERICA-730	3.6	1.7^	2.3	2.4	2.5	1.4	2.2	2.7	3.0	2.8	1.4	.7^	.8	.9	1.4	2.9	.4v	.6v	.5v	.9^	.5^
C MORNING PROGRAM	2.1	.5v	.8^	.7^	1.3	.7^	.7	1.0	1.2	2.3	.9	.8^	.7	.8	.8^	1.7	.4v	<<	.1v	.6^	.2v
N TODAY SHOW-7.30AM	4.0	2.6^	2.3	1.9	2.7	1.6	2.0	2.5	3.1	3.8	1.9	1.1	1.4	1.6	2.1	3.3	.3v	.4v	.2v	.3v	.2v
8.00- 8.30AM TVU	19.7	12.8	7.6	6.8	10.7	7.9	9.2	10.6	11.9	13.2	6.8	4.9	5.4	5.9	6.9	10.8	4.6^	6.4^	14.5	13.1	12.6
A GOOD MORNING, AMERICA-800(SUS)																					
C MORNING PROGRAM	2.2	.7v	.8^	.5^	1.5	.6^	.7	.9	1.5	3.0	.9	.5^	.5^	.6^	.8^	1.8	.4v	.2v	.1v	.3v	.3v
N TODAY SHOW-8.00AM(SUS)																					
8.30- 9.00AM TVU	21.0	16.3	7.0	6.1	11.3	9.0	9.8	11.3	12.1	13.7	6.9	5.0	5.4	5.8	6.6	11.1	4.1^	6.9	16.5	16.8	13.5
A GOOD MORNING, AMERICA-830	4.2	2.3^	2.0	1.9	2.8	1.7	2.4	3.1	3.4	3.2	1.6	.9^	.9	1.1	1.6	3.1	.3v	.6v	.5^	.9^	.5^
C MORNING PROGRAM	2.4	1.1^	.8^	.5^	1.7	.7^	1.0	1.2	2.0	3.1	1.0	.5^	.5^	.6^	.9	2.3	.2v	.2v	.2v	.2v	.3v
N TODAY SHOW-8.30AM	4.3	2.9^	1.9	1.5	2.8	1.4	1.9	2.6	3.3	4.1	1.8	1.0	1.4	1.6	1.9	3.1	.4v	.6v	.3v	.6^	.4^
9.00- 9.30AM TVU	22.0	19.3	8.1	7.4	12.9	11.2	11.7	13.1	13.6	14.7	6.6	5.3	5.4	5.3	6.2	10.4	5.2^	8.8	15.7	17.0	12.6
9.30-10.00AM TVU	22.7	19.9	8.6	8.2	13.6	12.5	12.3	13.4	13.8	15.6	7.1	6.1	5.9	5.6	6.4	10.8	6.9	10.7	14.2	14.7	10.5

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	AVERAGE MINUTE AUDIENCE % LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME																					
10.00-10.30AM TVU	22.3	19.1	8.1	7.5	10.2	13.5	12.0	12.1	12.9	13.5	13.7	15.6	7.0	10.8	6.2^	10.9	9.2	14.4	14.8	19.9	10.9
C $25,000 PYRAMID	3.3	2.3^	1.3	1.0^	1.4^	2.4	1.8	1.6	1.6	2.0	2.5	3.4	1.3	3.1	.6v	.9^	.6v	1.2^	1.3^	1.2^	1.2^
N SALE OF THE CENTURY	2.9	1.3^	1.0	.9^	1.4^	1.9	.8^	1.4	1.5	1.6	1.9	2.9	1.2	2.1	.1v	1.9^	1.3^	.6^	.8^	.9^	.5^
10.30-11.00AM TVU	22.7	19.0	8.4	7.9	11.6	13.7	12.8	12.4	13.0	13.4	13.5	15.7	7.4	11.1	7.3	12.5	11.3	12.5	14.0	17.3	10.5
C NEW CARD SHARKS	3.5	2.5^	1.0	.9^	1.6^	2.3	1.8	1.7	1.7	1.9	2.3	3.5	1.5	3.5	.8v	1.5^	1.0^	1.4^	1.9^	1.8^	1.6^
N CLASSIC CONCENTRATION	3.0	1.6^	1.2	1.1	2.2	2.1	1.5	1.7	1.7	1.9	2.2	2.8	.9	1.4^	.7v	2.1^	1.7^	.7^	1.1^	1.0^	.9^
11.00-11.30AM TVU	22.9	20.3	8.3	7.9	12.9	14.1	13.2	12.6	12.8	13.0	13.1	17.0	8.1	11.8	8.4	13.3	12.9	11.2	13.0	15.6	9.6
A WHO'S THE BOSS? M-F	4.4	5.0	1.9	1.9	3.9	2.7	3.3	3.1	3.3	3.3	2.7	1.6	1.1	1.0^	3.6	6.2	6.2	2.5	2.5	3.4	1.8
C PRICE IS RIGHT 1	5.2	4.6	1.7	1.5	3.0	3.5	2.7	2.6	2.6	2.6	3.0	5.5	2.0	4.1	1.1^	2.9^	2.1^	1.7^	2.8	2.7	1.9
N WHEEL OF FORTUNE	5.5	3.0^	1.8	1.4	2.9	3.9	2.6	2.6	2.6	2.9	3.3	6.5	2.2	3.7	.9^	2.8^	2.2^	.9^	1.4^	1.5^	.9^
11.30-12.00NN TVU	23.5	20.8	8.9	8.6	13.6	15.0	13.7	13.1	13.4	13.6	13.8	19.0	8.5	12.9	9.1	14.2	14.2	9.8	12.8	14.8	8.8
A BARGAIN HUNTERS M-F	1.4	1.5^	.5^	.6^	1.1^	1.0	1.4	1.1	1.2	1.1	.8	.9^	.4^	.4^	1.4^	1.5^	1.6^	.9^	.7^	1.0^	.7^
C NEWSBREAK-11.57>	5.1	3.3^	1.4	1.1	2.9	3.3	2.6	2.3	2.2	2.4	2.8	5.2	1.9	3.6	1.9^	3.0^	2.3^	1.1^	1.8^	1.6^	1.3^
C PRICE IS RIGHT 2	6.7	4.8	1.9	1.8	3.8	4.2	3.1	3.0	2.9	3.0	3.5	6.8	2.7	5.1	2.4^	4.0	3.9	2.0	3.0	2.9	2.2
N SCRABBLE	4.8	3.3^	1.9	1.6	2.6	3.6	2.6	2.5	2.5	2.7	2.9	5.6	1.5	2.8	.7v	2.9^	2.2^	1.0^	1.7^	2.0^	1.0^
12.00-12.30PM TVU	25.0	21.6	9.6	9.2	14.8	16.6	14.8	13.9	14.1	14.7	15.3	21.4	9.5	15.4	9.3	16.3	15.2	9.2	11.5	13.5	8.1
A RYAN'S HOPE	2.8	3.1^	1.7	1.9	2.4	2.2	2.7	2.4	2.5	2.5	2.1	1.7	.7	.8^	1.8^	3.6	2.8^	1.3^	1.1^	1.4^	1.0^
N SUPER PASSWORD	3.7	2.8^	.5^	.6^	2.5	2.5	1.8	1.7	1.6	1.7	1.9	4.3	1.4	2.2	.8v	3.6	2.4^	1.0^	1.2^	1.8^	.6^
12.30- 1.00PM TVU	26.0	23.2	10.2	9.7	16.5	17.7	16.1	15.3	15.3	15.9	16.5	22.1	9.3	15.3	9.8	17.0	16.0	8.9	10.7	12.9	7.7
A LOVING	4.0	6.1	2.2	2.3	3.1	3.2	3.8	3.5	3.6	3.5	3.1	2.7	.9	1.3^	.7v	3.3^	1.5^	1.5^	1.8^	2.0^	1.3^
C YOUNG AND THE RESTLESS	6.7	6.2	2.3	2.3	5.0	5.2	4.7	4.5	4.5	4.6	4.7	6.4	1.9	3.3	1.9^	5.3	4.4	.8^	1.9^	2.2^	.8^
N WORDPLAY	2.9	2.9^	1.0	1.0^	1.7^	2.1	1.3	1.6	1.8	1.8	2.1	3.1	1.1	2.0	.7v	2.5^	2.2^	.6^	.8^	.4v	.9^
1.00- 1.30PM TVU	27.7	23.9	11.1	10.6	18.5	19.3	17.8	16.9	16.5	17.2	18.0	23.8	9.8	15.1	10.7	17.7	15.8	8.6	10.0	12.2	7.3
A ALL MY CHILDREN	6.7	8.3	3.3	3.5	4.8	5.3	6.2	5.3	5.4	5.5	4.8	5.3	1.8	2.5	1.4^	4.3	2.8^	1.3^	2.3	2.2^	1.5^
C YOUNG AND THE RESTLESS	7.2	7.0	2.9	2.8	5.4	5.8	5.1	5.1	5.1	5.2	5.2	7.3	1.9	3.5	2.0^	5.0	4.5	.6^	1.8^	2.0^	.7^
N DAYS OF OUR LIVES	6.8	5.7	2.9	3.0	7.0	5.2	4.6	4.8	4.4	4.6	5.4	5.7	1.8	2.6	3.4	7.4	6.4	1.0^	1.4^	1.6^	.8^
1.30- 2.00PM TVU	27.1	24.8	10.7	10.1	18.7	19.1	18.6	17.2	16.8	17.4	17.6	22.3	9.3	14.2	10.2	17.1	15.0	8.3	9.7	11.2	7.4
A ALL MY CHILDREN	7.4	9.0	3.6	3.9	5.5	5.9	7.2	6.0	5.9	6.0	5.0	5.8	2.0	3.0	1.8^	4.5	2.8^	1.4^	2.0	2.1^	1.4^
C BOLD AND THE BEAUTIFUL	4.4	4.6	1.5	1.3	3.0	3.8	2.9	3.0	3.0	3.1	3.3	5.5	1.0	2.2	1.3^	2.8^	2.7^	.5v	.8^	.9^	.5^
N DAYS OF OUR LIVES	7.2	5.6	3.3	3.3	7.3	5.6	4.9	5.1	4.8	5.1	5.9	6.1	1.8	2.8	3.4	8.3	6.9	1.0^	1.7^	1.7^	1.1^
2.00- 2.30PM TVU	26.5	25.4	10.1	9.7	17.4	18.7	18.0	16.7	16.5	17.1	17.0	22.4	8.7	12.8	8.8	16.2	13.7	8.4	10.5	11.1	8.2
A ONE LIFE TO LIVE	7.1	9.3	3.4	3.7	5.2	5.8	6.9	5.9	6.0	6.0	4.8	5.4	1.7	2.8	1.6^	3.9	2.5^	1.6^	2.3	2.3^	1.7
C AS THE WORLD TURNS	5.7	5.8	1.6	1.3	4.1	4.7	3.5	3.5	3.4	3.6	4.1	7.0	1.4	3.2	1.4^	4.1	3.6	.6^	.9^	1.0^	.6^
N ANOTHER WORLD	4.6	4.1	2.6	2.7	3.8	3.9	3.2	3.5	3.3	3.5	4.1	4.5	1.4	1.8	1.3^	3.4^	2.3^	.5v	.7^	.9^	.4v
2.30- 3.00PM TVU	26.8	25.5	10.6	10.2	17.7	19.0	18.3	17.2	17.1	17.6	17.5	22.2	8.7	12.5	9.1	15.6	14.0	9.4	11.4	11.6	9.5
A ABC DAYTIME NEWSBRIEF-M-F>	7.0	9.3	3.4	3.8	5.5	5.9	7.2	6.1	6.2	6.1	4.8	5.5	1.6	2.8	2.0^	4.8	2.8^	1.5^	2.4	1.9^	1.9
A ONE LIFE TO LIVE	7.4	9.7	3.7	4.1	5.8	6.2	7.3	6.4	6.5	6.5	5.2	5.7	1.6	2.8	1.8^	4.3	2.9^	1.6^	2.6	2.3^	1.9
C AS THE WORLD TURNS	5.7	6.4	2.0	1.6	4.4	4.9	3.8	3.9	3.8	3.9	4.5	6.9	1.4	3.0	1.2^	3.8	3.5	.6^	.8^	.8^	.6^
N ANOTHER WORLD	4.6	4.2	2.5	2.7	3.6	3.9	3.1	3.6	3.4	3.6	4.1	4.4	1.3	1.8	1.3^	2.8^	2.1^	.5^	.7^	.9^	.4v
N NBC NEWS DIGEST-DAYTIME>	2.3	2.2^	1.3	1.3	1.5^	1.9	1.6	1.7	1.7	1.9	2.1	2.1	.7	.8^	1.0^	.7v	1.2^	.2v	.3v	.5v	.1v
3.00- 3.30PM TVU	26.8	23.8	10.6	10.2	18.7	18.3	18.3	17.0	16.9	17.2	16.7	20.8	8.3	12.4	10.6	19.9	16.9	11.4	12.8	12.7	11.7
A GENERAL HOSPITAL	7.6	8.9	3.6	3.9	6.0	6.2	7.0	6.2	6.3	6.4	5.4	5.9	1.8	2.4	2.2^	6.3	3.9	1.6^	2.2	1.9^	1.9
C GUIDING LIGHT	5.1	5.5	1.7	1.2	4.3	4.2	3.5	3.4	3.2	3.2	3.7	6.2	1.2	2.5	.5v	4.3	3.1^	.8^	.8^	.8^	.8^
N SANTA BARBARA	4.4	3.3^	2.3	2.3	3.8	3.4	3.0	3.3	3.3	3.5	3.7	3.4	1.2	1.9	1.6^	4.6	3.9	.3v	1.1^	.9^	.6^
3.30- 4.00PM TVU	28.0	23.2	11.3	10.8	19.3	18.6	18.5	17.1	17.0	17.5	16.9	21.0	8.5	13.0	11.3	21.5	17.5	13.9	15.0	15.1	14.0
CONT'D																					

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	AVERAGE MINUTE AUDIENCE %																			
		LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																					
3.30- 4.00PM-CONT'D																					
A GENERAL HOSPITAL	7.7	9.3	3.9	4.2	6.5	6.2	6.8	6.1	6.1	6.3	5.6	6.0	1.9	2.3	1.8^	6.2	4.2	1.6^	2.4	2.0^	1.9
C AMERICAN TREASURY>	4.7	4.8	1.4	1.1^	3.5	3.6	3.3	2.8	2.6	2.6	3.0	5.2	1.1	2.2	1.0^	2.7^	1.8^	.6^	1.2^	.4v	1.2^
C AMERICAN TREASURY-SUS(SUS)>																					
C GUIDING LIGHT	5.2	5.0	1.7	1.3	4.0	4.2	3.6	3.3	3.1	3.1	3.5	6.3	1.2	2.7	.6v	3.7	2.4^	.9^	1.1^	.8^	1.2^
C NEWSBREAK-3.44>	4.5	3.2^	1.5	1.0^	3.2	3.7	3.1	2.8	2.5	2.5	3.2	5.9	1.1	2.4	.3v	2.1^	1.2^	.6^	.9^	.5v	1.0^
N SANTA BARBARA	4.7	3.9	2.3	2.4	4.6	3.7	3.3	3.5	3.5	3.7	3.9	3.6	1.2	1.8	2.0^	5.7	4.6	.7^	1.6^	1.3^	1.0^
4.00- 4.30PM TVU	29.0	22.1	11.2	10.1	18.4	18.0	17.4	16.1	15.7	16.5	16.9	20.9	9.5	15.3	14.3	19.5	16.6	17.9	17.8	17.4	18.2
4.30- 5.00PM TVU	31.9	22.0	12.7	10.9	17.9	19.2	16.9	16.4	16.4	17.4	19.1	23.6	11.3	17.4	16.2	22.2	18.2	21.6	21.9	20.0	23.0
5.00- 5.30PM TVU	34.8	23.2	14.7	12.8	19.2	21.0	17.7	17.5	17.5	18.6	20.4	26.9	13.7	21.0	18.0	25.4	20.4	22.6	23.5	20.9	24.6
5.30- 6.00PM TVU	38.2	24.7	16.7	15.0	19.8	23.9	19.5	19.4	19.7	20.8	22.9	32.1	16.7	26.2	18.4	24.9	20.9	22.6	23.3	19.5	25.3

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

AVERAGE MINUTE AUDIENCE %

DAY / TIME / NETWORK PROGRAM NAME		HOUSE-HOLDS	TOT. PERS (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
SATURDAY MORNING																						
6.00- 6.30AM	TVU	5.1	2.4	2.2^	2.5	3.0	2.9^	3.2	1.6^	1.1v	2.2^	1.3v	1.9^	.8^	1.0^	.6v	1.0v	.7v	.8v	.6v	.6v	.8v
6.30- 7.00AM	TVU	5.1	2.4	1.9^	2.4	2.6	2.0^	3.2	1.3^	.8v	1.8^	1.4v	1.2v	1.1^	1.7^	.5v	1.0v	1.2^	1.7^	.7v	.9v	1.5v
7.00- 7.30AM	TVU	6.2	2.9	2.1^	2.7	3.0	1.4^	3.4	1.5^	1.2v	1.9^	2.0^	1.0v	3.4	4.0	2.6^	3.2^	3.5	4.2^	2.7^	3.0^	3.9^
7.30- 8.00AM	TVU	8.4	4.0	2.7^	3.5	3.6	2.1^	3.9	2.1^	1.3v	2.9^	2.6^	1.6v	6.7	7.3	6.1	6.4	7.0	7.8	6.1^	7.2	6.7
8.00- 8.30AM	TVU	12.7	6.1	4.0	4.3	4.8	2.9^	5.1	5.1	4.1^	6.2^	6.3^	4.0^	13.7	14.9	12.4	12.0	14.9	15.7	14.0	18.3	11.2
A WUZZLES		1.2	.5	.3v	.4^	.5^	.4v	.3^	<<	.1v	<<	.1v	<<	1.4^	1.6^	1.2^	1.1v	1.7^	1.3v	2.1^	2.5^	.8v
C BERENSTAIN BEARS		2.1	1.0	.9v	.6^	.8^	.7v	.5^	1.8^	1.5v	2.0^	2.2^	1.4v	3.0	4.0	1.9^	1.4^	4.1	5.0^	3.1^	5.3^	2.8^
N KISSYFUR		2.9	1.4	.4v	.5^	.6^	.4v	.6^	1.3^	1.5v	1.0v	1.4v	1.1v	5.7	5.5	5.8	6.4	5.2	5.8^	4.6^	7.2	3.0^
8.30- 9.00AM	TVU	16.9	8.4	6.4	5.3	5.7	4.8	6.1	7.7	7.5	7.9	8.9	6.5	22.4	23.5	21.3	20.7	23.6	24.4	22.8	27.7	19.2
A CARE BEAR FAMILY		2.7	1.2	1.2^	.7^	.9^	.8v	.6^	.4v	.5v	.3v	<<	.7v	4.7	4.1	5.3	4.0^	5.2	3.4^	7.0	6.2	4.0^
C WILDFIRE		2.3	1.0	1.0^	.5^	.7^	.7v	.5^	1.2^	1.3v	1.2v	1.0v	1.4v	3.4	4.8	2.0^	1.7^	4.6	6.0^	3.2^	6.2	3.0^
N GUMMI BEARS		4.8	2.6	1.5^	1.0	1.0^	.9^	1.0	4.4	4.2^	4.7^	5.6^	3.3^	10.0	9.3	10.8	10.8	9.5	9.8	9.1	11.1	7.7
N ONE TO GROW ON-8:58AM>		4.6	2.6	2.1^	1.1	1.3	1.1^	.8	4.8	4.1^	5.5^	4.9^	4.7^	9.4	8.5	10.3	10.4	8.6	8.8	8.4	10.1	7.1
9.00- 9.30AM	TVU	21.0	11.1	9.9	6.8	7.4	6.6	7.9	10.9	10.6	11.1	10.8	10.9	30.0	30.4	29.5	27.3	31.8	32.1	31.6	34.3	29.3
A FLINTSTONE KIDS 1		4.2	2.0	2.4^	1.2	1.7	1.0^	1.0	1.4^	2.4^	.4v	1.9^	.9v	6.9	6.1	7.7	6.3	7.4	4.8^	10.0	6.3	8.4
C MUPPET BABIES		4.0	2.0	.7v	.7	.9^	.6v	.9	1.4^	1.8^	1.1v	2.1^	.8v	8.4	10.8	5.9	5.9	10.2	12.8	7.5	12.6	7.7
N SMURFS I		5.5	3.2	3.6	1.5	1.9	2.0^	1.2	5.8	5.0^	6.7	6.0^	5.6^	11.1	9.7	12.6	11.7	10.7	10.6	10.8	12.9	8.4
9.30-10.00AM	TVU	24.6	13.3	12.7	8.5	9.2	7.7	9.4	14.4	12.8	16.0	14.8	13.9	35.1	35.5	34.7	31.9	37.3	38.0	36.6	38.6	35.9
A FLINTSTONE KIDS 2		4.8	2.5	3.4^	1.4	2.1	1.3^	1.3	2.2^	3.0^	1.4v	2.8^	1.7^	8.5	7.2	9.9	6.9	9.6	6.8	12.5	8.8	10.5
C MUPPET BABIES		4.7	2.4	1.3^	1.0	1.2	.3v	1.0	1.5^	1.0v	2.1^	2.1^	1.0v	9.8	12.7	6.8	9.1	10.4	13.5	7.0	13.8	6.7
N SMURFS II		6.7	3.9	4.5	1.8	2.2	3.1^	1.8	6.8	6.2^	7.4	7.3	6.3	12.7	11.2	14.2	12.4	12.9	13.4	12.3	13.9	11.8
10.00-10.30AM	TVU	25.8	14.6	13.0	9.9	11.4	9.1	10.3	14.7	12.4	17.0	17.3	12.2	37.1	39.3	34.8	34.4	39.0	40.6	37.4	38.0	40.1
A REAL GHOSTBUSTERS		4.7	2.8	3.0^	1.5	2.3	1.9^	1.6	1.6^	2.2^	1.0v	2.3^	.9v	10.0	10.8	9.2	9.9	10.2	9.6	10.8	9.3	11.1
C PEE WEE'S PLAYHOUSE		4.5	2.3	1.6^	1.4	1.8	.4v	1.2	.6v	.1v	1.1v	.4v	.8v	8.5	10.5	6.5	9.5	7.8	9.5	6.1^	10.7	4.8^
N ONE TO GROW ON-10:28AM>		6.7	3.7	3.4^	1.6	1.9	4.2	1.7	7.5	6.1^	9.0	8.1	7.0	12.1	10.4	13.8	10.5	13.2	13.2	13.1	11.5	15.0
N SMURFS III		7.3	4.3	4.2	1.9	2.4	3.7	2.1	7.5	6.2^	8.9	8.9	6.3	14.0	12.7	15.4	11.9	15.5	15.9	15.2	15.0	16.1
10.30-11.00AM	TVU	25.7	14.1	13.9	10.5	11.2	11.1	9.5	16.2	14.2	18.3	17.8	14.7	33.2	33.1	33.3	31.6	34.3	33.8	34.9	35.2	33.4
A POUND PUPPIES		4.2	2.3	2.3^	1.4	2.1	1.7^	1.0	1.6^	2.1^	1.0v	1.9^	1.3v	8.1	8.1	8.1	8.9	7.6	5.5^	9.7	8.2	6.9
C TEEN WOLF		4.6	2.6	2.8^	1.6	2.1	1.8^	.9	3.1^	2.8^	3.4^	3.4^	2.8^	8.9	10.6	7.1	8.3	9.3	11.2	7.3	11.8	6.7
N ALVIN AND THE CHIPMUNKS		6.1	3.3	3.0^	1.7	2.1	3.7	1.6	5.7	5.2^	6.2^	6.7	4.7^	10.7	8.3	13.3	10.2	11.1	10.5	11.7	10.0	12.3
11.00-11.30AM	TVU	25.7	14.3	14.6	11.3	11.5	10.0	9.5	18.7	19.0	18.3	22.1	15.4	31.2	28.8	33.8	30.2	31.9	28.3	35.7	32.4	31.4
A BUGS BUNNY & TWEETY SHOW		4.8	2.5	3.2^	1.6	2.2	1.5^	1.0	2.9^	4.2^	1.4v	3.7^	2.1^	8.6	8.3	8.9	9.1	8.3	6.0^	10.7	9.7	6.7
C DUNGEONS AND DRAGONS		3.4	1.8	2.1^	1.3	1.5	1.6^	.5^	3.7	5.1^	2.2^	4.7^	2.7^	5.1	5.9	4.3	5.3	5.0	5.4^	4.5^	4.8^	5.1^
N FOOFUR		4.9	2.8	2.7^	1.6	2.1	1.6^	1.2	5.1	4.0^	6.3^	5.8^	4.5^	8.9	5.5	12.4	8.4	9.2	6.4	12.1	9.1	9.3
11.30-12.00NN	TVU	25.9	14.2	16.5	11.6	11.7	10.5	9.7	19.6	18.6	20.6	22.4	16.9	28.9	25.8	32.1	26.9	30.3	26.6	34.2	29.7	31.0
A ALL NEW EWOKS		4.9	2.7	3.8	1.4	2.0	2.5^	1.0	4.3	5.0^	3.5^	3.7^	4.8^	9.1	8.5	9.8	9.2	9.1	6.5	11.7	9.7	8.4
C LAND OF THE LOST		2.4	1.2	2.4^	.7	.9^	.9v	.5^	3.0^	1.8^	4.3^	3.7^	2.4^	3.4	4.0	2.7^	2.4^	4.0	5.1^	2.9^	4.1^	4.0^
N IT'S PUNKY BREWSTER		4.6	2.9	2.9^	1.8	2.2	1.1^	1.0	5.2	4.3^	6.2^	7.8	2.8^	8.9	5.1	12.9	8.6	9.1	5.6^	12.8	8.1	10.2
N ONE TO GROW ON-11:58AM>		4.3	2.5	4.3	1.9	2.3	.6v	.9	5.0	3.5^	6.6	7.5	2.7^	6.8	3.7	10.0	6.2	7.2	4.4^	10.1	7.5	6.8
12.00-12.30PM	TVU	24.9	13.7	17.1	11.8	11.8	10.9	10.5	19.8	19.1	20.6	21.8	18.0	23.0	21.5	24.6	19.9	25.2	24.2	26.3	24.2	26.3
A ABC WEEKEND SPECIALS		3.2	1.6	2.1^	1.1	1.2	1.6^	.7^	2.8^	3.4^	2.1^	1.7^	3.8^	4.8	4.1	5.5	4.9	4.7	3.9^	5.6^	5.2^	4.2^
C GALAXY HIGH SCHOOL		2.3	1.3	2.7^	.8	1.0^	1.6^	.5^	3.3	3.0^	3.6^	3.5^	3.1^	3.0	3.4^	2.5^	1.9^	3.7	3.6^	3.8^	3.8^	3.6^
N LAZER TAG ACADEMY		2.8	1.7	2.5^	.9	1.1^	.7v	.6^	3.8	3.3^	4.4^	5.2^	2.5^	5.0	3.8	6.2	3.6^	5.9	4.8^	7.1	5.9^	6.0^
12.30- 1.00PM	TVU	26.5	13.9	15.1	13.1	12.3	13.8	12.1	19.0	20.3	17.7	19.8	18.3	17.7	17.5	17.8	15.6	19.1	20.2	18.0	16.8	21.6
A HEALTH SHOW		2.6	1.3	1.0^	1.1	.7^	2.2^	1.1	2.5^	3.2^	1.8^	2.0^	3.0^	1.9	2.0^	1.9^	2.6^	1.5^	1.8^	1.1v	1.0v	2.0^

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	AVERAGE MINUTE AUDIENCE %																				
		TOT. PERS	WOMEN			MEN		TEENS					CHILDREN								
		(2+)	15-24	TOTAL	18-49	15-24	TOTAL	TOTAL 12-17	MALE 12-17	FEM. 12-17	TOT. 12-14	TOT. 15-17	TOTAL 2-11	MALE 2-11	FEM. 2-11	TOT. 2-5	TOT. 6-11	MALE 6-11	FEM. 6-11	TOT. 6-8	TOT. 9-11
SATURDAY MORNING CONT'D																						
12.30- 1.00PM-CONT'D																						
N IT'S PUNKY BREWSTER-2(B)	2.0	1.1	1.4^	.7^	.8^	.9v	.4^	2.7^	1.6v	3.7^	3.8^	1.6v	3.0	2.3^	3.6^	2.0^	3.7	3.2^	4.1^	3.7^	3.6^
C US OPEN TENNIS-SAT(S)	2.5	1.1	.8v	1.1	.9^	.2v	1.0	1.1^	.5v	1.7^	1.3v	1.0v	1.2^	1.5^	.9v	.5v	1.7^	2.2^	1.3v	1.6^	1.9^
1.00- 1.30PM TVU	26.2	13.8	14.3	13.1	12.0	12.1	13.4	14.4	14.0	14.8	14.4	14.4	16.5	18.3	14.6	15.8	17.0	18.6	15.2	16.4	17.6
A AMERICAN BANDSTAND	2.0	1.2	.8v	1.1	1.1^	1.9^	.9	2.0^	1.7^	2.4^	1.9^	2.1^	1.4^	2.1^	.7v	1.8^	1.2^	1.7^	.5v	1.1v	1.2v
N NBC MAJOR LEAGUE PRE GAME>	4.2	2.2	.9v	1.8	1.5	1.9^	2.0	1.6^	1.6v	1.5v	2.7^	.5v	4.2	4.3	4.2	4.8	3.8	3.7^	3.9^	3.7^	4.0^
N NBC MAJOR LEAGUE BASEBALL>	4.1	2.0	.8v	1.7	1.2	1.6^	2.2	.8v	1.0v	.5v	1.5v	<<	3.1	3.2^	2.9^	3.2^	2.9^	2.7^	3.2^	2.4^	3.5^
C US OPEN TENNIS-SAT(S)	2.5	1.1	.1v	1.1	.8^	.4v	1.5	.4v	.1v	.8v	.9v	<<	.6^	1.0^	.1v	.6v	.5v	.9v	.1v	.4v	.6v
1.30- 2.00PM TVU	26.8	14.3	15.4	13.4	11.5	13.8	15.0	15.6	14.6	16.7	14.1	17.1	14.1	15.4	12.8	14.6	13.8	15.1	12.5	13.4	14.3
N NBC MAJOR LEAGUE BASEBALL	4.6	2.3	.7v	1.9	1.2	1.4^	3.0	1.4^	1.9^	.9v	2.2^	.7v	2.1	2.8^	1.4^	2.0^	2.2^	3.0^	1.3v	1.8^	2.6^
C US OPEN TENNIS-SAT(S)	2.5	1.0	.1v	1.0	.5^	.5v	1.5	.4v	<<	.8v	.7v	.1v	.3v	.5v	<<	.1v	.4v	.7v	<<	<<	.8v

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

DAY / TIME / NETWORK PROGRAM NAME		HOUSEHOLDS	TOT. PERS (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
SUNDAY MORNING																						
6.00- 6.30AM	TVU	4.5	2.3	2.3^	2.4	2.7	3.5^	2.8	2.6^	2.8^	2.5^	1.4v	3.9^	.3v	<<	.5v	.2v	.3v	<<	.6v	.5v	<<
6.30- 7.00AM	TVU	4.5	2.3	1.9^	2.3	2.3	2.8^	2.9	2.6^	2.7^	2.5^	1.3v	3.8^	.4v	.2v	.7v	.7v	.3v	<<	.5v	.5v	<<
7.00- 7.30AM	TVU	5.2	2.6	1.9^	2.6	2.6	3.3^	3.2	2.4^	2.8^	2.0^	1.4v	3.3^	1.0^	1.0^	1.1^	1.3^	.9^	.9v	.9v	1.0v	.7v
7.30- 8.00AM	TVU	6.5	3.2	3.2^	3.2	3.2	3.2^	3.2	3.3	2.5^	4.1^	1.6v	4.8^	2.8	3.2^	2.3^	2.7^	2.8^	3.8^	1.8^	3.5^	2.1^
8.00- 8.30AM	TVU	10.1	5.0	3.4^	4.7	4.4	3.7	4.7	4.3	3.2^	5.4^	2.3^	6.2^	6.8	7.6	5.9	7.2	6.5	8.1	4.7^	7.6	5.3^
8.30- 9.00AM	TVU	14.5	7.1	3.6	6.3	5.2	4.8	6.2	5.8	5.4^	6.1^	3.5^	7.9	12.6	12.3	12.9	12.6	12.6	11.5	13.7	15.0	10.0
9.00- 9.30AM	TVU	19.0	9.7	3.7	9.0	7.1	5.6	8.0	5.8	6.7	4.9^	4.7^	6.9	17.9	15.8	20.1	17.7	18.0	15.6	20.5	20.9	14.9
C SUNDAY MORNING		3.8	1.8	.1v	2.8	1.6	.5v	1.5	.8v	.9v	.7v	.8v	.9v	.6^	.4v	.7v	.5v	.7v	.7v	.6v	.8v	.5v
9.30-10.00AM	TVU	21.6	11.3	4.8	11.1	8.8	5.9	9.0	6.5	6.7	6.3^	5.8^	7.1	19.7	17.2	22.3	18.5	20.5	17.9	23.4	23.9	16.9
C SUNDAY MORNING		4.0	2.0	.3v	2.9	1.8	.8v	1.8	.9^	1.1v	.7v	.7v	1.0v	1.0^	1.0^	1.0^	.7v	1.3^	1.4v	1.2v	2.0^	.5v
10.00-10.30AM	TVU	23.4	12.4	7.4	12.0	10.2	7.1	10.9	7.7	6.8	8.7	7.2	8.2	20.1	18.7	21.5	18.3	21.3	20.6	22.1	24.5	17.9
C SUNDAY MORNING		4.0	2.0	.2v	2.8	1.7	.7v	2.0	.3v	.5v	.1v	.1v	.5v	.8^	.9v	.7v	.7v	.9^	1.1v	.7v	1.2v	.6v
10.30-11.00AM	TVU	24.7	13.5	10.5	12.7	11.9	10.0	12.5	9.8	9.6	10.0	8.9	10.6	20.0	20.9	19.0	19.6	20.3	20.1	20.5	21.7	18.8
C FACE THE NATION		2.3	1.0	<<	1.4	.7^	.4v	1.1	<<	<<	<<	<<	<<	.2v	.5v	<<	.2v	.3v	.5v	.1v	.1v	.5v
11.00-11.30AM	TVU	25.0	13.9	15.0	12.8	12.4	9.9	13.3	11.8	9.8	13.9	10.6	13.0	19.6	19.4	19.8	21.3	18.4	16.4	20.4	18.5	18.2
C FOR OUR TIMES(SUS)																						
11.30-12.00NN	TVU	26.3	14.9	15.0	13.5	12.4	9.7	14.8	13.8	13.4	14.2	13.5	14.0	19.7	18.6	20.8	21.5	18.5	15.3	21.8	18.5	18.4
A THIS WEEK-DAVID BRINKLEY		3.5	1.9	1.2^	2.4	1.2	.3v	2.0	1.0^	.5v	1.6v	1.5v	.6v	1.1^	1.2^	1.0^	.4v	1.6^	1.5v	1.7^	2.1^	1.1v
12.00-12.30PM	TVU	26.7	14.8	14.2	14.1	13.0	10.2	15.4	13.2	13.2	13.2	14.2	12.3	15.9	14.9	16.9	15.7	16.0	13.0	19.1	14.8	17.4
A THIS WEEK-DAVID BRINKLEY		3.8	2.1	1.0^	2.7	1.2	.4v	2.3	.6v	.6v	.7v	.8v	.6v	.8^	.6v	1.1^	.4v	1.2^	.6v	1.8^	1.6^	.7v
12.30- 1.00PM	TVU	27.6	15.0	14.4	14.7	13.9	10.6	16.1	12.9	12.8	13.0	14.6	11.3	14.5	14.4	14.5	12.1	16.1	14.5	17.8	14.6	17.7
A BUSINESS WORLD		1.3	.7	.8v	.8	.7^	.4v	.8^	<<	<<	.1v	<<	.1v	.7^	1.0^	.3v	.3v	.9^	1.2v	.6v	1.3v	.6v
N MEET THE PRESS		2.6	1.3	.9v	1.6	.7^	.1v	1.4	.4v	.8v	<<	.7v	.1v	.4v	.5v	.3v	.5v	.3v	.3v	.3v	<<	.6v
C US OPEN TENNIS-SUN.(S)		3.1	1.6	.4v	1.5	1.0^	1.5^	2.2	.3v	.4v	.2v	.6v	<<	1.0^	.7v	1.4^	.7v	1.3^	.7v	1.9^	1.5v	1.0v
1.00- 1.30PM	TVU	27.3	14.6	12.9	14.4	12.8	11.4	16.1	10.9	10.4	11.5	10.9	10.9	13.9	14.4	13.4	10.8	16.1	15.2	17.1	14.0	18.4
C US OPEN TENNIS-SUN.(S)		3.6	1.9	1.1^	1.9	1.3	1.6^	2.5	.3v	.2v	.3v	.5v	.1v	.9^	1.2^	.6v	.5v	1.2^	1.6v	.8v	1.6v	.8v
1.30- 2.00PM	TVU	26.6	14.8	12.4	14.1	12.1	11.0	16.6	12.2	11.0	13.4	13.2	11.2	14.1	13.7	14.6	9.8	17.1	16.9	17.4	16.4	18.0
C US OPEN TENNIS-SUN.(S)		3.8	1.9	.9v	2.0	1.3	1.8^	2.7	.3v	.7v	<<	.6v	.1v	.8^	1.3^	.3v	.1v	1.3^	2.1^	.5v	1.2v	1.5v

(AVERAGE MINUTE AUDIENCE % for all columns from TOT. PERS onward.)

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	AVERAGE MINUTE AUDIENCE % TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHLD TOT. 2-11
SATURDAY AFTERNOON																					
12.00-12.30PM TVU	24.9	13.7	10.5	11.8	11.8	11.5	10.5	10.5	8.6	10.3	10.2	10.4	10.2	9.9	10.7	10.3	10.0	11.9	19.8	19.1	23.0
A ABC WEEKEND SPECIALS	3.2	1.6	1.1^	1.1	1.2	1.0	1.0^	.7^	.6v	1.0^	.7^	.7^	.6^	.6^	.7^	.7^	.4^	.8^	2.8^	3.4^	4.8
C GALAXY HIGH SCHOOL	2.3	1.3	.8^	.8	1.0^	.7^	.5^	.5^	.9v	.9^	.6^	.6^	.7^	.6^	.5^	.5^	.3v	.4v	3.3	3.0^	3.0
N LAZER TAG ACADEMY	2.8	1.7	.6^	.9	1.1^	.8	.8^	.6^	.6v	1.2^	.7^	.6^	.8^	.7^	.8^	.7^	.2v	.3v	3.8	3.3^	5.0
12.30- 1.00PM TVU	26.5	13.9	12.1	13.1	12.3	12.9	11.4	12.1	10.9	12.5	11.9	12.0	11.7	11.2	12.1	11.6	10.9	14.2	19.0	20.3	17.7
A HEALTH SHOW	2.6	1.3	.6^	1.1	.7^	1.1	.8^	1.1	1.4^	1.4^	1.1	1.1	1.1^	1.0^	1.0^	.9^	.6^	1.2^	2.5^	3.2^	1.9
N IT'S PUNKY BREWSTER-2(B)	2.0	1.1	.5^	.7^	.8^	.6^	.6^	.4^	.9v	.5v	.3^	.4^	.3v	.2v	.1v	.1v	.3v	.7v	2.7^	1.6v	3.0
C US OPEN TENNIS-SAT(S)	2.5	1.1	.9^	1.1	.9^	1.1	.9^	1.0	.2v	.5^	.9^	1.1	1.0^	.9^	1.1^	1.0^	1.1^	1.6^	1.1^	.5v	1.2^
1.00- 1.30PM TVU	26.2	13.8	11.3	13.1	12.0	13.0	11.5	13.4	10.8	13.0	12.4	13.6	12.6	12.5	12.8	12.7	12.5	16.7	14.4	14.0	16.5
A AMERICAN BANDSTAND	2.0	1.2	.7^	1.1	1.1^	1.1	1.0^	.9	1.4^	.9^	.8^	.9	.7^	.7^	.6^	.6^	.9^	1.2^	2.0^	1.7^	1.4^
N NBC MAJOR LEAGUE PRE GAME>	4.2	2.2	1.2^	1.8	1.5	1.9	1.7	2.0	2.5^	2.6	2.0	2.1	2.0	1.8	1.8	1.6	1.2^	2.8^	1.6^	1.6v	4.2
N NBC MAJOR LEAGUE BASEBALL>	4.1	2.0	.9^	1.7	1.2	1.7	1.4	2.2	2.2^	2.2	1.8	2.4	1.9	1.8	1.6	1.5	1.5^	3.9	.8v	1.0v	3.1
C US OPEN TENNIS-SAT(S)	2.5	1.1	1.0^	1.1	.8^	1.1	.9^	1.5	.5v	.6^	1.4	1.6	1.6	1.4	1.7	1.5	2.0	2.1^	.4v	.1v	.6^
1.30- 2.00PM TVU	26.8	14.3	11.7	13.4	11.5	13.2	11.2	15.0	12.9	13.9	13.5	15.2	13.5	13.5	13.7	13.6	14.6	19.7	15.6	14.6	14.1
N NBC MAJOR LEAGUE BASEBALL	4.6	2.3	1.2^	1.9	1.2	2.0	1.4	3.0	1.7^	2.1	2.0	3.2	2.2	2.0	2.0	1.9	2.2	6.3	1.4^	1.9^	2.1
C US OPEN TENNIS-SAT(S)	2.5	1.0	.5^	1.0	.5^	1.0	.8^	1.5	.7v	.9^	1.3	1.6	1.4	1.4	1.5	1.4	1.9	2.2^	.4v	<<	.3v
2.00- 2.30PM TVU	26.6	14.6	12.5	13.7	11.6	13.4	11.8	15.6	13.0	14.0	14.0	15.7	14.1	14.1	14.3	14.3	15.5	20.1	15.3	14.0	14.2
N NBC MAJOR LEAGUE BASEBALL	5.3	2.7	1.4^	2.3	1.7	2.3	1.6	3.7	2.6^	2.4	2.4	3.7	2.3	2.5	2.3	2.4	3.1	7.2	1.7^	2.7^	2.2
C US OPEN TENNIS-SAT(S)	2.5	1.0	.4^	1.1	.4^	1.1	.5^	1.4	.2v	.7^	.9^	1.4	1.0^	1.0^	1.1^	1.2^	1.5^	2.5^	.2v	<<	.4v
2.30- 3.00PM TVU	27.3	15.0	13.4	14.7	12.6	14.9	13.3	16.0	14.0	13.8	13.8	16.2	13.9	14.3	13.7	14.2	16.5	21.4	16.0	14.1	12.8
N NBC MAJOR LEAGUE BASEBALL	6.0	3.2	1.7	2.9	2.3	3.0	2.1	4.2	3.1^	3.2	3.0	4.3	3.0	3.1	3.0	3.1	3.5	7.3	2.3^	2.7^	2.3
C US OPEN TENNIS-SAT(S)	2.5	1.0	.6^	1.0	.3^	1.1	.4^	1.3	.5v	.7^	.9^	1.3	.9^	.9^	1.0^	1.0^	1.5^	2.4^	.3v	.5v	.5^
3.00- 3.30PM TVU	28.8	15.8	14.7	15.5	13.3	16.0	14.3	17.3	14.4	15.3	14.6	17.6	14.8	15.4	14.7	15.4	17.0	23.5	15.3	13.5	13.1
N NBC MAJOR LEAGUE BASEBALL	6.3	3.3	2.2	3.0	2.4	3.2	2.4	4.1	2.8^	2.9	2.7	4.1	2.5	2.6	2.7	2.8	3.2	8.0	2.1^	2.0^	2.8
C US OPEN TENNIS-SAT(S)	2.7	1.1	.9^	1.2	.5^	1.3	.6^	1.5	1.4^	1.0^	1.0^	1.4	.8^	.9^	.8^	.9^	1.5^	3.0^	1.0^	1.5v	.4v
3.30- 4.00PM TVU	30.3	16.8	15.8	16.8	14.6	17.3	15.8	18.6	13.8	16.2	15.7	19.2	16.3	17.1	16.3	17.2	18.5	24.9	14.7	12.5	13.6
N NBC MAJOR LEAGUE BASEBALL	6.4	3.5	2.7	3.4	2.8	3.6	3.0	4.2	3.1^	3.1	3.0	4.2	2.8	2.9	3.0	3.1	3.2	7.4	1.6^	1.8^	2.8
C US OPEN TENNIS-SAT(S)	2.6	1.2	.9^	1.2	.5^	1.3	.7^	1.5	.5v	.7^	.9^	1.5	.9^	1.1^	1.0^	1.2^	1.9	2.8^	.8^	1.2v	.4v
4.00- 4.30PM TVU	30.2	16.6	14.6	16.7	14.4	17.0	15.5	19.1	14.6	16.8	16.4	19.7	17.0	17.5	16.9	17.4	19.2	25.5	14.4	14.0	11.7
N NBC MAJOR LEAGUE BASEBALL>	7.1	3.7	3.0	3.6	2.7	3.7	3.3	4.7	3.8^	3.7	3.5	4.6	3.3	3.5	3.4	3.6	4.0	7.7	2.3^	2.6^	2.6
C US OPEN TENNIS-SAT(S)	2.8	1.3	.8^	1.2	.5^	1.2	.5^	1.9	.5v	.8^	1.4	2.0	1.4	1.5	1.6	1.7	2.6	3.4	.4v	.6v	.4v
N WORLD CHMP TRACK-FIELD-SA(S)>	3.2	1.7	1.0^	1.5	1.2	1.6	1.4	1.9	1.1v	1.4^	1.7	2.0	1.7	1.8	1.9	2.0	2.4	2.3^	1.6^	1.6v	1.5^
4.30- 5.00PM TVU	29.8	16.4	14.0	17.0	14.1	17.3	15.8	19.2	14.5	16.4	16.5	19.7	17.0	17.5	17.1	17.7	20.2	25.5	13.2	12.8	10.0
A ABC WIDE WORLD-SPORTS SAT	5.4	3.2	2.7	2.5	2.8	2.6	2.9	4.8	4.9^	5.1	4.7	4.8	4.8	4.9	4.7	4.8	4.2	4.6	1.8^	1.3v	2.1
C US OPEN TENNIS-SAT(S)	3.2	1.3	1.0^	1.3	.7^	1.4	1.0^	2.0	.8v	.8^	1.2	2.0	1.1^	1.4	1.3^	1.6	2.8	3.6	.2v	.4v	.3v
N WORLD CHMP TRACK-FIELD-SA(S)>	3.2	1.7	1.2^	1.7	1.5	1.8	1.8	2.1	1.5^	1.4^	2.0	2.1	2.1	2.1	2.2	2.2	2.7	2.1^	1.3^	1.2v	1.3^
N WRLD CHAMP TRACK-FIELD-SA(S)>	4.1	2.3	1.6^	2.3	1.9	2.4	2.6	2.8	2.1^	1.9^	2.6	2.9	2.7	2.7	2.7	2.8	3.5	3.3	1.9^	2.7^	1.3^
5.00- 5.30PM TVU	31.4	17.6	16.1	18.6	16.1	19.0	17.2	20.6	15.9	18.2	18.0	21.1	18.5	19.1	18.6	19.3	21.3	26.4	12.3	12.7	11.1
A ABC WIDE WORLD-SPORTS SAT	5.0	2.8	2.2	2.0	2.2	2.0	2.4	4.3	4.1^	4.5	4.4	4.3	4.4	4.6	4.5	4.6	4.1	3.8	2.1^	1.5v	1.5^
C US OPEN TENNIS-SAT(S)	3.5	1.6	1.4^	1.6	1.0^	1.7	1.3	2.3	.6v	1.1^	1.4	2.4	1.4	1.8	1.6	2.0	3.3	4.1	.1v	.1v	.4v
N WRLD CHAMP TRACK-FIELD-SA(S)	4.2	2.4	1.9	2.2	1.9	2.4	2.7	3.2	2.7^	2.5	3.0	3.2	3.0	3.0	3.1	3.2	3.6	3.5	1.5^	2.4^	1.5^
5.30- 6.00PM TVU	34.5	19.5	18.8	20.9	18.6	21.4	19.9	22.0	16.4	18.3	19.0	22.5	19.5	20.3	19.8	20.7	23.5	28.4	16.2	16.7	11.7
A ABC WIDE WORLD-SPORTS SAT	5.3	2.9	2.5	2.3	2.1	2.4	2.3	4.5	4.7^	4.3	4.4	4.5	4.3	4.5	4.3	4.5	4.4	4.6	2.3^	2.4^	1.2^
C US OPEN TENNIS-SAT(S)	4.1	1.9	2.2	2.2	1.7	2.3	1.8	2.4	.5v	1.5^	1.7	2.6	1.9	2.2	2.1	2.4	3.2	3.7	.4v	.4v	.5^
N WRLD CHAMP TRACK-FIELD-SA(S)	4.9	2.9	2.7	2.8	2.5	3.0	3.3	3.5	2.4^	2.9	3.3	3.4	3.2	3.2	3.6	3.6	3.9	3.8	2.4^	3.5^	1.7^

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (By Time Periods)

AUG.31–SEP.6,1987

DAY / TIME / NETWORK PROGRAM NAME	HOUSE-HOLDS	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHLD TOT. 2-11
SUNDAY AFTERNOON																					
12.00-12.30PM TVU	26.7	14.8	13.5	14.1	13.0	14.1	12.9	15.4	9.3	14.2	14.7	15.7	15.1	15.4	16.3	16.5	15.3	16.6	13.2	13.2	15.9
A THIS WEEK-DAVID BRINKLEY	3.8	2.1	1.5^	2.7	1.2	2.9	1.5	2.3	.2v	.5v	1.2	2.4	1.3	1.6	1.5	1.8	2.6	4.6	.6v	.6v	.8^
12.30- 1.00PM TVU	27.6	15.0	13.6	14.7	13.9	15.0	13.8	16.1	10.4	14.6	15.2	16.3	15.3	15.8	16.6	17.0	16.6	17.6	12.9	12.8	14.5
A BUSINESS WORLD	1.3	.7	.5^	.8	.7^	.7	.5^	.8^	.6v	.5v	.7^	.8^	.7^	.8^	.7^	.7^	.9^	.9^	<<	<<	.7^
N MEET THE PRESS	2.6	1.3	.9^	1.6	.7^	1.7	.6^	1.4	<<	1.0^	1.2	1.5	1.3	1.3	1.5	1.5	1.3^	2.2^	.4v	.8v	.4v
C US OPEN TENNIS-SUN.(S)	3.1	1.6	1.3^	1.5	1.0^	1.6	1.2^	2.2	2.2^	1.8^	1.8	2.2	1.8	1.8	1.7	1.7	2.0	3.4	.3v	.4v	1.0^
1.00- 1.30PM TVU	27.3	14.6	12.7	14.4	12.8	14.5	13.3	16.1	11.5	13.1	14.7	16.3	14.9	15.5	15.6	16.2	17.8	18.6	10.9	10.4	13.9
C US OPEN TENNIS-SUN.(S)	3.6	1.9	1.7	1.9	1.3	1.9	1.5	2.5	2.2^	2.0	2.0	2.7	2.2	2.1	2.0	1.9	2.4	4.2	.3v	.2v	.9^
1.30- 2.00PM TVU	26.6	14.8	11.9	14.1	12.1	14.2	12.7	16.6	11.3	13.4	14.8	17.0	15.2	16.0	15.8	16.6	18.4	19.8	12.2	11.0	14.1
C US OPEN TENNIS-SUN.(S)	3.8	1.9	1.7	2.0	1.3	2.0	1.5	2.7	2.5^	1.9	2.1	2.8	2.2	2.3	2.0	2.1	2.8	4.3	.3v	.7v	.8^
2.00- 2.30PM TVU	28.4	15.8	13.9	15.8	13.7	16.0	14.2	17.5	11.6	14.3	15.0	17.8	15.3	16.0	16.0	16.7	18.6	22.9	12.9	11.0	13.2
C US OPEN TENNIS-SUN.(S)	3.7	1.9	1.9	2.1	1.4	2.1	1.7	2.7	1.9^	1.8^	2.0	2.8	2.1	2.2	2.1	2.2	2.9	4.4	.5v	.7v	.4v
N WRLD CHAMP TRACK-FIELD-SU(S)	3.5	1.8	1.4^	1.7	1.9	1.7	1.7	2.2	1.9^	2.2	2.3	2.1	2.1	2.1	2.4	2.3	2.3	2.1^	1.7^	1.7^	1.1^
2.30- 3.00PM TVU	30.1	17.1	15.4	17.8	16.0	17.9	16.0	18.7	11.8	15.4	15.7	19.1	15.9	16.8	16.8	17.7	19.3	25.3	12.9	10.0	13.6
C US OPEN TENNIS-SUN.(S)	3.7	1.8	1.9	2.1	1.5	2.0	1.7	2.4	1.2v	1.7^	1.7	2.6	1.9	1.9	1.9	1.9	2.5	4.5	.6v	<<	.5^
N WRLD CHAMP TRACK-FIELD-SU(S)	4.1	2.0	1.5^	1.9	2.0	1.9	1.7	2.4	1.6^	1.9	2.3	2.4	2.1	2.4	2.5	2.7	3.1	2.3^	2.3^	2.2^	1.0^
3.00- 3.30PM TVU	30.7	17.5	15.5	18.3	16.1	18.4	16.2	19.8	13.6	17.1	16.9	20.1	17.1	17.9	17.8	18.6	20.0	26.3	11.8	10.6	13.0
C US OPEN TENNIS-SUN.(S)	3.6	1.7	1.5^	1.9	1.2	1.9	1.3	2.4	1.7^	1.8^	1.6	2.5	1.6	1.5	1.5	1.5	2.2	5.0	.3v	<<	.3v
N WRLD CHAMP TRACK-FIELD-SU(S)	4.1	2.0	1.3^	1.8	1.7	1.9	1.6	2.7	2.2^	2.7	2.7	2.6	2.4	2.7	2.8	3.1	2.9	2.3^	1.5^	1.6v	.7^
3.30- 4.00PM TVU	31.6	17.7	16.0	18.4	16.4	18.6	17.0	20.3	12.8	17.4	17.3	20.7	17.6	18.4	18.7	19.4	20.2	26.9	12.9	11.4	12.2
C US OPEN TENNIS-SUN.(S)	3.2	1.4	1.5^	1.6	.9^	1.6	1.2^	2.0	.9v	1.1^	1.1^	2.0	1.0^	1.1^	1.1^	1.2^	2.0	4.4	.3v	<<	.2v
N WRLD CHAMP TRACK-FIELD-SU(S)	5.0	2.4	1.4^	2.0	1.9	2.1	1.7	3.6	2.7^	3.5	3.6	3.4	3.3	3.6	3.8	4.0	3.9	3.2	2.0^	2.0^	.8^
4.00- 4.30PM TVU	31.7	17.8	15.4	18.4	16.5	18.7	16.7	20.5	13.4	17.4	18.1	20.9	18.4	19.0	19.5	20.1	20.9	25.8	13.6	10.5	11.8
C US OPEN TENNIS-SUN.(S)	2.6	1.2	1.2^	1.4	.8^	1.3	.9^	1.6	<<	.7^	1.1	1.7	1.2	1.3	1.5	1.5	2.0	2.8^	.1v	.1v	.2v
N WRLD CHAMP TRACK-FIELD-SU(S)	4.7	2.5	1.7	2.3	2.3	2.4	2.1	3.4	1.7^	3.2	3.3	3.4	3.2	3.6	3.7	4.1	3.8	2.8^	2.2^	1.5v	.9^
4.30- 5.00PM TVU	33.2	18.8	16.2	19.3	16.9	19.5	17.3	21.8	17.7	19.1	19.2	21.9	19.1	19.9	19.6	20.4	22.2	27.4	15.5	11.6	12.0
C US OPEN TENNIS-SUN.(S)	2.4	1.2	.8^	1.4	.6^	1.2	.5^	1.8	1.4^	1.2^	1.3	1.9	1.4	1.5	1.3^	1.4	1.8	3.1	.1v	.2v	.1v
N WRLD CHAMP TRACK-FIELD-SU(S)	4.9	2.6	1.9	2.4	2.4	2.5	2.2	3.5	2.3^	3.0	3.5	3.4	3.4	3.6	3.9	4.1	4.2	2.9^	2.4^	2.3^	1.2^
5.00- 5.30PM TVU	33.4	19.5	17.8	20.2	17.9	20.4	18.3	22.6	17.3	20.4	19.9	23.1	20.4	21.1	20.7	21.5	22.7	28.6	15.2	12.9	12.2
A BUDWEISER ARLINGTON MILL.(S)	4.1	2.5	1.7	2.5	1.5	2.6	2.0	2.9	2.4^	2.3	2.3	3.0	2.4	2.4	2.3	2.4	2.8	4.4	3.3	2.8^	1.4^
C US OPEN TENNIS-SUN.(S)	3.4	1.7	1.5^	1.8	.9^	1.7	1.1^	2.6	2.7^	2.0	1.8	2.7	1.9	2.0	1.6	1.7	2.6	4.6	<<	<<	.2v
N WRLD CHAMP TRACK-FIELD-SU(S)	5.4	2.8	1.9	2.6	2.5	2.8	2.4	3.9	2.8^	3.3	3.6	3.8	3.6	3.8	3.9	4.2	4.4	3.8	2.5^	2.8^	1.1^
5.30- 6.00PM TVU	34.1	20.3	20.9	22.1	19.4	22.5	20.2	23.1	18.4	20.4	20.0	23.6	20.4	21.1	20.4	21.3	23.5	30.2	14.3	13.8	12.5
A BUDWEISER ARLINGTON MILL.(S)	4.8	3.1	2.4	3.2	2.1	3.3	2.5	3.7	2.4^	2.6	2.6	3.8	2.8	3.0	2.7	2.9	3.5	6.2	2.7^	2.1^	1.7^
C US OPEN TENNIS-SUN.(S)	3.7	1.9	1.6^	2.1	1.0^	2.1	1.3	2.6	2.2^	1.7^	2.0	2.8	2.1	2.3	1.9	2.1	3.0	4.2	.1v	.1v	.4v
N WRLD CHAMP TRACK-FIELD-SU(S)	4.5	2.5	1.7	2.6	2.4	2.8	2.3	3.1	3.0^	2.8	3.0	2.9	2.7	3.0	3.0	3.3	3.5	2.8^	2.1^	2.3^	.8^

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

SAMPLE SIZE, STATISTICAL INTERPRETATIONS AND RELATED

NTI SAMPLE SIZES FOR THIS REPORT ARE--

-- AVERAGE DAY INSTALLED HOUSEHOLDS 1978

-- HOUSEHOLDS PROVIDING 1 OR MORE GOOD DAYS
MEETING NIELSEN ACCURACY STANDARDS
FOR HOUSEHOLD TUNING DATA 1876

-- AVERAGE DAY INTAB HOUSEHOLDS
MEETING STANDARDS FOR HOUSEHOLD TUNING DATA 1700

-- HOUSEHOLDS PROVIDING 1 OR MORE GOOD DAYS
MEETING NIELSEN ACCURACY STANDARDS
FOR BOTH HOUSEHOLD TUNING AND PERSONS DATA 1857

-- AVERAGE DAY INTAB HOUSEHOLDS
MEETING STANDARDS FOR BOTH HOUSEHOLD TUNING AND
PERSONS DATA; USED FOR PERSONS VIEWING ESTIMATES .. 1621

FOR ESTIMATED STANDARD ERRORS FOR THE AUDIENCE ESTIMATES IN THIS REPORT, SEE "NTI STANDARD ERRORS ESTIMATES"

	NTI SAMPLE AVG DAY	ESTD PERSONS IN TV HSHLDS (000) (1)
TOTAL PERSONS 2+	4240	229120
WORKING WOMEN		
18+	726	38820
18-49	593	31770
25-54	535	28820
LOH 18-49 WITH CHILD UNDER 3	158	9040
WOMEN		
TOTAL	1710	91900
18-34	631	33970
18-49	1031	58150
21+	1609	86580
21-49	930	52830
21-54	1045	58510
25-49	795	45210
25-54	910	50890
35-64	748	41180
55+	564	28070
FEMALES		
15-24	328	17960
MEN		
TOTAL	1506	82980
18-24	199	12850
18-34	577	33560
18-49	981	56670
21+	1419	77720

(1) JANUARY 1988

	NTI SAMPLE AVG DAY	ESTD PERSONS IN TV HSHLDS (000) (1)
MEN		
21-49	894	51410
21-54	992	56670
25-49	782	43820
25-54	880	49080
35-64	694	38240
55+	427	21050
MALES		
15-24	300	18010
TEENS		
TOTAL(12-17)	351	19880
MALE(12-17)	185	10100
FEMALE(12-17)	166	9780
TOTAL(12-14)	158	9700
TOTAL(15-17)	193	10180
CHILDREN		
CHILDREN 2-11	673	34360
BOYS 2-11	356	17540
GIRLS 2-11	317	16820
CHILDREN 6-11	396	20190
BOYS 6-11	211	10310
GIRLS 6-11	185	9880
CHILDREN 6-8	200	10410
CHILDREN 9-11	196	9780
CHILDREN 2-5	277	14170

INTRODUCTION

The following text is intended to provide a brief explanation of the audience estimates shown in this report. The user is referred to the NTI Reference Supplement for a more complete description of subjects treated only briefly below.

The use of mathematical terms to express audience estimates herein should not be regarded as a representation by Nielsen that they are exact to precise mathematical values.

THIS NTI REPORT INCLUDES THE FOLLOWING AUDIENCE ESTIMATES

- **PROGRAM AUDIENCE ESTIMATES (BY TIME PERIODS):** Network programs sequenced by N.Y. time providing a convenient reference to preceding, following and competitive network programs. Two tables are provided.

  NIELSEN NATIONAL TV AUDIENCE ESTIMATES: Reported on tinted grid pages, including ratings, shares and projected audience estimates. Also reported are ratings and shares for program half-hours and ratings for program quarter-hours. Ratings data are provided in the "Program Audience Estimates by Time Period" table for programs and program-segments not accommodated on the grid pages, including once-a-week and one-time-only programs during time-periods for which the grid pages provide Monday-Friday averages.

  PROGRAM AUDIENCE ESTIMATES (BY TIME PERIODS): Household and persons estimates expressed as ratings are reported for network programs by half-hour within daypart. Includes 20 categories of persons.

Whenever an origination-time telecast of an evening program is a repeat of a previous telecast, the symbol "(R)" appears below the program name on the Household Audiences grid pages and after the program name in other tables. This designation applies to the origination-time telecast of a program, not necessarily to any delayed telecasts which are included in the same rating. "Special" programs are identified on the grid pages by a frame around the program name and in the other tables by the "(S)" indicator.

- **NON-NETWORK HOUSEHOLD AUDIENCE ESTIMATES (BY TIME PERIOD):** Household audience estimates for aggregated station groups sequenced by N.Y. time providing a convenient reference for competitive network programs versus non-network activity by half-hour. Reported on tinted grid pages, including ratings and share of audience. Reported for five categories: Independents, Superstations, Pay Services, Cable Origination and PBS. The Independent category reports viewing to all independent stations and includes Superstations and those stations broadcasting FOX programming. Superstations are a subset of Independents and includes viewing within the station's home market as well as outside. Non-network audience estimates are produced using the typical network feed patterns during each half-hour, even though some non-network stations carry programming using a different feed pattern.

- **PROGRAM AUDIENCE ESTIMATES (ALPHA):** Sponsored network programs arrayed alphabetically within eight (or nine) sections: Evening, Early Evening News, Late Fringe, Monday-Friday Early Morning, Monday-Friday Daytime, Weekend Daytime Children's, Weekend Daytime Sports, Weekend Daytime Other, and Holiday Daytime Specials (when applicable).

  The Holiday Daytime Specials section will appear for the 1987-88 Broadcast Season during the weeks containing:

Labor Day	Sept. 7
Thanksgiving Day (and the day following)	Nov. 26-27
Christmas Eve & Christmas Day	Dec. 24-25
New Year's Eve & New Year's Day	Dec. 31-Jan. 1
Memorial Day	May 30
Independence Day	July 4

Programs are reported by total duration and by half-hour for each clock half-hour during which a program was telecast.

HOUSEHOLD AUDIENCES: Average Audience reported in terms of ratings and projections and Audience Shares.

PERSONS AUDIENCES: Estimates of Viewing Individuals per 1000 Viewing Households (average minute basis) are provided.

Households and persons estimated are reported, (a) as an individual week average for the current report week, (b) as a "Quarter-to-Date" average which incorporates all telecasts included in the Nielsen National TV Ratings report from the start of the current quarter through the current report week, (c) as a "Season-to-Date" average, which incorporates all telecasts included in the Nielsen National TV Ratings report from the fall "premiere" through the current report week. The number of telecasts included in the Season and Quarter Average is also shown.

NOTE: For each reported program, the season start date (for purposes of the quarter-to-date and season-to-date averages appearing in rows B & C of the Program Audience Estimates (Alphabetic) table) is that date determined by the network to be the season start date for that program.

Telecasts with unusual coverage or not aired on the usual day or daypart (identified with "(B)") as well as Specials (identified with "(S)") are excluded from quarter-to-date and season-to-date averages. (See Appendix A. of the NTI Reference Supplement for details.)

Day and time of telecast are shown to assist report users in locating a program in the time-sequenced tables of this report.

- **PROGRAM TYPE AVERAGES:** Reported for selected program types, each program weighted by its duration and frequency during the reported period and excluding one-time-only programs except when otherwise indicated. Also excluded are under-five-minute programs. Averages are provided for household audiences (in terms of ratings) and for persons audiences (in terms of ratings and viewers per 1000 viewing households), in total and by age and sex. Demographic categories which are reported in two or more sections of the Program Audience Estimates (Alphabetic) table are included.

  These data are useful benchmarks within which individual programs of the corresponding program type may be compared, rather than as a basis for deciding that one program type is "better" than another. Type-and-duration categories broken out in this table are limited to those with adequate representation to warrant separate reporting.

- **TV AUDIENCE TRENDS:** Overall TV usage is reported by major dayparts on page 1 (month-by-month, two previous seasons, if available, and current season-to-date). Data prior to the introduction of the NTI People Meter service (Sept. 1987) are excluded. Days likely to be unrepresentative of normal television activity are excluded.

  Namely:

  1. Major holidays as reported in the Program Audience Estimates (Alphabetic) section: Holiday Daytime Specials.
  2. Days when regular programs are pre-empted to a substantial degree on all 3 major national networks by extraordinary programming such as the National Political Conventions, the Presidential Election and other heavily televised news events.

- **TV USAGE:** Reported as ratings on tinted grid pages for households by quarter-hours. Reported as ratings in the Program Audience Estimates (by Time Periods) for households and 20 demographic categories by half-hour. Based on the typical broadcast pattern for network programs in that daypart. (See TV Usage Patterns Table on page H.)

Definitions & Reminders

1. **TV HOUSEHOLDS USING TV:** Number of U.S. TV households using their television sets during the average minute of each 15-minute time period, in percent of U.S. TV households. Based on N.Y. Time in the eastern time zone and, in other time zones, on the principal telecast time of the typical network program airing during that time period.

2. **NIELSEN AVERAGE AUDIENCE:** Number of TV households tuned to the program during the average minute in percent of U.S. TV Households.

3. **AVERAGE AUDIENCE BY PROGRAM TIME SEGMENTS:** Percent of U.S. TV households tuned to the program during the average minute provided for each half-hour or quarter-hour. Programs whose start or end times do not coincide with clock half-hours or quarter-hours are rated within each clock half-hour or quarter-hour, respectively.

4. **SHARE OF AUDIENCE:** For programs, household audience during the average minute of the program, in percent of households using television at the time of the program's principal telecast in the eastern, central, mountain and pacific time zones. (The program's principal telecast time for mountain time zone households located in the Nielsen Pacific Territory is determined separately from those which are not.)

For non-network sources on the grid pages, household audience during the average minute of the half-hour, in percent of U.S. TV households using television during that time period.

This is computed using the same pattern as HUT (Household Using Television).

5. **NUMBER OF STATIONS:** The number of stations (transmitting the program at the origination time or on a delayed basis) included in the NTI program audience measurements contained herein is shown on the PROGRAM AUDIENCE ESTIMATES (ALPHA) table. Delayed telecasts of once-a-month and one-time-only programs falling outside the report week are necessarily excluded from those programs' station counts.

   When a regular program is pre-empted, the station count reported for the week following its pre-emptions includes delayed telecasts of earlier episodes which were telecast during the week the program was pre-empted. Station lineup information is as received from the networks by Nielsen at the time of report production.

6. **PROGRAM COVERAGE:** Number of TV households that can receive the program over one or more of the station facilities used — in percent of U.S. TV households. This figure is reported in the PROGRAM AUDIENCE ESTIMATES (ALPHA) table.

7. **VIEWING HOUSEHOLDS:** Projected NIELSEN AVERAGE AUDIENCE (see Definition #2).

14. **PROGRAM TYPES:**

A-Adventure	GD-General Drama
AC-Award Ceremonies and Pageants	GV-General Variety
AP-Audience Participation	IA-Instructions, Advice
C-Child Multi-Weekly	MD-Musical Drama
CA-Child Day Animation	N-News
CC-Conversations, Colloquies	OP-Official Police
CE-Child Evening	P-Political
CL-Child Day-Live	PC-Popular Music-Contemporary
CM-Concert Music	PD-Private Detective
CN-Child News & Information	PS-Popular Music-Standard
CS-Situation Comedy	PV-Participation Variety
CV-Comedy Variety	QG-Quiz-Give Away
D-Devotional	QP-Quiz-Panel
DD-Daytime Drama	SA-Sports Anthology
DN-Documentary, News	SC-Sports Commentary
DO-Documentary, General	SE-Sports Event
EA-Evening Animation	SF-Science Fiction
EW-Western Drama	SM-Suspense/Mystery other than OP, PD
FF-Feature Film	SN-Sports News
FV-Format Varies	U-Unclassified

The Program Type Comparisons ratings averages combine certain types, as follows:

Suspense & Mystery Drama (OP, PD, SM)
Variety (CV, GV)
Quiz & Audience Participation (AP, QG, QP)
Children's (C, CA, CL, CN)
Informational (CC, DN, DO, IA, N)
Sports (SA, SC, SE) (Separate averages for Regular, Special and Total)

Programs under five minutes duration excluded.

15. **PROGRAM LINEUPS:**

NTI audience estimates are based upon station lineups as supplied by the networks or as received directly from their affiliates.

Station changes received after the established deadlines are processed using procedures developed by Nielsen to appraise the effect of late information on published rating estimates.

A program designated as a "Multi-Segment Telecast" includes 2 or more segments of varying durations and coverages. All such segments are aligned by minute of program with that segment which has the highest coverage.

For additional information, see Section IV, B. of the NTI Reference Supplement.

16. **REMINDERS:**

(a) The program audience estimates shown in this report are not intended to isolate program or artists popularity or to appraise directly the adequacy of a station line-up **per se**. Rather, they reflect the net effect on audience size of program content (including changed formats or participants), program promotion, station facilities (see "c" and "d" below), time of broadcast (including departures from a program's normal scheduling), surrounding programs (including one-time-only programs and telecasts of special events), weather (which typically varies widely from area to area and from day to day), unusual social and political events, etc.

(b) For purposes of reporting Households Using TV, households simultaneously using more than one TV set are counted only once during each minute when two or more sets are in use. In compiling program audience estimates, each station tuned in by a household is counted only once per minute, even if received on two or more sets. Because multiple-set households may simultaneously tune in two or more stations, the sum of the audiences to several programs telecast simultaneously may exceed reported Households Using TV.

(c) Special events sometimes cause the pre-emption of a program on a portion of its normal lineup. A "(B)" next to the name of the program on the grid pages or the PROGRAM AUDIENCE ESTIMATES (ALPHA) or PROGRAM AUDIENCE ESTIMATES (BY TIME PERIODS) tables signals such reduced station facilities, provided the reduction in Program Coverage is 15 points or more. Evidence of such occurrences is also afforded by information regarding Program Coverage and Number of Stations appearing in the Program Audience Estimates (Alpha) table.

(d) Note that network facilities cannot be fully appraised by any one yardstick. "Station count" ignores the distinction between "strong" and "weak" stations. "Program coverage" (as defined per Definition 6) gives no weight to increased opportunities for viewing among households to whom the program is available on more than one station. And neither concept can take into account (a) the proportion of the potential audience having a restricted choice of alternate program fare, (b) the proportion of the potential audience to whom the program is available only via "repeat" telecasts at times of day when set usage and competition may be more or less favorable than at origination time.

(e) Cable Systems: The NTI sample includes cable subscribing households.

(f) The practical inability to obtain cooperation from all households in the predesignated sample precludes achieving a perfect sample. Resultant imbalances in the distribution of the NTI sample may affect rating levels and thus alter the relative rankings of programs. For further comment, see the NTI Reference Supplement, available upon request.

8. **VIEWERS PER 1000 VIEWING HOUSEHOLDS:** Reported on an average-minute basis for selected persons categories. Visitors are included. Children under 2 are excluded.

9. **HOUSEHOLDS & PERSONS RATING** (by half-hour segments). Programs reported as a 1-week average in the PROGRAM AUDIENCE ESTIMATES (BY TIME PERIODS) table for selected persons categories as a percentage of the total persons (of each reported category) in TV households.

10. **LDH 18-49 W/CHILD L3:** Reports the viewing by the Lady of House age 18-49 in households with any child under 3 years of age.

11. **WORKING WOMEN:** Reports the viewing of women who work outside the home for 30 hours or more per week.

12. **NUMBER OF U.S. TV HOUSEHOLDS:** As of January 1, 1988, the number of U.S. TV households (excluding Alaska and Hawaii) is estimated at 90,270,000, approximately 98.1% of all U.S. households.

13. **NUMBER OF PERSONS IN U.S. TV HOUSEHOLDS:** Nielsen's estimates as of January 1, 1988.

DESCRIPTION OF REPORT TECHNIQUES

INTRODUCTION

The Nielsen estimates of the U.S. audiences to sponsored network television programs reported herein are for the 1-week interval shown on the cover. Household audience estimates are based on records produced by various tuner-sensing devices drawn from Nielsen's sampling of U.S. television households and which, on a day-to-day basis, meet Nielsen accuracy standards for household tuning data and are subject to no weighting procedures or other adjustments of the source information.

G

The audience composition estimates reported herein are based on Nielsen People Meter records from the same sampling of U.S. TV households meeting Nielsen accuracy standards for household tuning as well as persons' data and are adjusted to the household estimates. Adjustment is performed to account for VCR record in the persons audience estimates.

Computation procedures for Persons Audience Estimates are described in Appendix A of the NTI Reference Supplement.

SAMPLE

These samples are derived from an area-probability design that predesignates households (see the NTI Reference Supplement). However, it is not possible to secure the cooperation of all predesignated households, nor to secure usable data from all co-operating households.

Initially, approximately 55% of the predesignated NTI People Meter households are recruited and installed. For a typical report period, approximately 53% of the NTI People Meter installed sample are predesignated households. Systematic substitutions are made for households refusing to cooperate. Thus, the achieved sample is not a perfect probability sample, and such non-response may affect the accuracy of the report data.

All Nielsen audience measurements are made in households. The term household includes all persons living in "housing units," e.g., houses, apartments, as defined in the 1980 Census of Population and Housing, and excludes seasonal or temporarily occupied units and "group quarters," e.g., institutions, boarding houses, military barracks, vacation quarters. As of April 1, 1980, 97.5% of the U.S. population lived in "housing units." The sample design excludes Alaska and Hawaii.

Also see the NTI Reference Supplement for additional comments on response error, non-response bias and kindred subjects.

MEASUREMENT TECHNIQUES

TV-equipped households in the NTI sample provide records of viewing during the report interval, using the following techniques:

Nielsen Tuner-Sensing Device: An automatic recording device, providing minute-by-minute records of TV receiver tunings in NTI sample households.

Nielsen People Meter: A device, installed on each TV set in NTI sample households, by which persons can record their viewing. Each household member is assigned a button. Depressing the assigned button located on the Nielsen People Meter device or via remote, household members can record their viewing. Visitors can record their viewing by using unassigned buttons and entering age and sex information. The Nielsen People Meter provides minute-by-minute records of viewing by household members and visitors.

MINIMUM REPORTING STANDARDS

To enable report users to interpret these audience estimates with due awareness of the limitations of their accuracy as a function of sample size, the following rules govern their reporting:

1. When the sample size for households or a given demographic category is below minimum reporting standards, the symbol IFR is used to indicate insufficient sample for reporting. The sample size required to report estimates for a single telecast is 145. For multi-day averages, the required minimum sample size decreases as the number of days which contribute to the average increases. For example, the minimum sample size to report a Monday-Friday program as a five day average is 81. See the NTI Reference Supplement for further details.
2. When a program has an Average Audience for households or persons below 0.1%, such rating is designated < < to indicate that it is below the minimun standard and to avoid the connotation of zero audience. When total duration Average Audience is reported as < <, half-hour ratings are similarly designated.
3. When the estimated number of tuning households or viewing persons of a given category is below 10,000, the LT symbol is used to indicate that the estimated audience is below the reportable minimum and to avoid the connotation of zero audience.
4. Whenever the relative error † of a persons audience estimate is estimated to be 25% or larger, a symbol is placed next to the rating.

   Λ Relative Error 25-49%
   V Relative Error 50% or more

Audience estimates so designated are of marginal statistical significance and are reported as a convenience to report users who may wish to combine them with audience estimates for other persons categories, programs or measurement weeks, to yield a composite audience estimate whose relative error will be less than that of its parts.

When applied to an estimate of viewers per 1000 viewing households (V/1000VH), the symbols Λ and V indicate that the persons audience estimates which is the numerator of the V/1000VH is estimated to have a relative error within the indicated 25-49% or 50+% range, but does not necessarily imply that the relative error of V/1000VH is of this magnitude.

TV USAGE PATTERNS

THE FOLLOWING TABLE DESCRIBES THE TV USAGE PATTERN FOR EACH DAYPART BASED ON NY TIME AND INDICATES WHAT VIEWING FROM THE OTHER TIME ZONES CONTRIBUTES TO THE REPORTED USAGE ESTIMATE. AS AN ILLUSTRATION, WHENEVER USAGE FOR SUNDAY AT 9 P.M. IS COMPUTED, THE FOLLOWING CONTRIBUTES:

9 P.M. LOCAL TIME IN THE EASTERN TIME ZONE (NYT)
8 P.M. LOCAL TIME IN THE CENTRAL TIME ZONE (SUBTRACT ONE HOUR FROM NYT)
8 P.M. LOCAL TIME IN THE EASTERN PORTION OF THE MOUNTAIN TIME ZONE (SUBTRACT ONE HOUR FROM NYT)
8 P.M. LOCAL TIME IN THE WESTERN PORTION OF THE MOUNTAIN TIME ZONE (SUBTRACT ONE HOUR FROM NYT)
9 P.M. LOCAL TIME IN THE PACIFIC TIME ZONE (SAME AS NYT)

DAYPART (BASED ON NY TIME)	CENTRAL TIME ZONE	MTN.EAST TIME ZONE	MTN.WEST TIME ZONE	PACIFIC TIME ZONE
MON. - FRI.				
6:00AM - 9:59AM	NYT	NYT - 1 HR.	NYT	NYT
10:00AM - 5:59PM	NYT - 1 HR.	NYT - 2 HR.	NYT	NYT - 1 HR.
6:00PM - 7:59PM	NYT - 1 HR.	NYT	NYT	NYT + 1 HR.
MON. - SAT.				
8:00PM - 5:59AM	NYT - 1 HR.	NYT - 1 HR.	NYT - 1 HR.	NYT
SUNDAY				
7:00PM - 5:59AM	NYT - 1 HR.	NYT - 1 HR.	NYT - 1 HR.	NYT
SATURDAY				
6:00AM - 12:59PM	NYT - 1 HR.	NYT - 2 HR.	NYT - 2 HR.	NYT - 1 HR.
1:00PM - 7:59PM	NYT - 1 HR.	NYT - 2 HR.	NYT - 2 HR.	NYT - 3 HR.
SUNDAY				
6:00AM - 12:59PM	NYT - 1 HR.	NYT - 2 HR.	NYT - 2 HR.	NYT - 1 HR.
1:00PM - 6:59PM	NYT - 1 HR.	NYT - 2 HR.	NYT - 2 HR.	NYT - 3 HR.

NTI CALENDAR — 1987-1988

SEPTEMBER 1987

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

OCTOBER 1987

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER 1987

M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER 1987

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

JANUARY 1988

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY 1988

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29						

MARCH 1988

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

APRIL 1988

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY 1988

M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE 1988

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY 1988

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST 1988

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOTE: DEFINITIONS OF "QUARTERS" AS THEY RELATE TO NTI POCKETPIECE REPORT WEEKS FOR 1987-'88 ARE AS FOLLOWS:

4TH QUARTER — SEPTEMBER 14 - DECEMBER 27, 1987
1ST QUARTER — DECEMBER 28, 1987 - MARCH 20, 1988
2ND QUARTER — MARCH 21 - JUNE 26, 1988
3RD QUARTER — JUNE 27 - SEPTEMBER 11, 1988

RED OR BLUE DENOTES DATES INCLUDED IN EACH WEEKLY REPORT.

Nielsen Media Research

a company of
The Dun & Bradstreet Corporation

Nielsen Television Index

MENLO PARK
70 Willow Road
Menlo Park, California 94025
(415) 321-7700

NEW YORK
1290 Avenue of the Americas
New York, New York 10104
(212) 708-7500

NORTHBROOK
Nielsen Plaza
Northbrook, Illinois 60062
(312) 498-6300